

URBACT



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**URBACT Tropa Verde T.N.**  
URBACT National Infoday  
VIC, 8 de febrero de 2023

Yvan Corbat, URBACT expert



# Yvan Corbat

- **URBACT Validated Lead Expert**
- **URBACT Thematic Expert**
  - Industrias Culturales y Creativas y Patrimonio
  - Medioambiente (urbano) y Pacto Verde Europeo
  - Empleo – Juventud
  - Igualdad de género
- ◆ ...+ 25 años experiencia en Interreg(s), Life, Europa Creativa, Erasmus+, EaSI, etc.
- ◆ Evaluador para diferentes Programas (UIA, Eurocámaras, Horizon Europa) y para la Fundación Solar Impulse
- ◆ Experto para ECOC (Capitales Europeas de la Cultura)
- ◆ Asesor en Ministerio de Cultura
- ◆ Vivo en Asturias



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REWARDING  
RECYCLING!

# TROPAVERDE



Tropa Verde, rewarding recycling!



Partner	Population	Country
Santiago de Compostela	98.000	Spain
Zugló Municipality (City of Budapest District 14)	115.000	Hungary
Dimos Pavlou Mela Municipality	99.240	Greece
Guimarães Municipality	158.124	Portugal
Nice Côte d'Azur Metropole	538.600	France
The Opole Agglomeration Trust (Stowarzyszenie Aglomeracja Opolska)	339.000	Poland





RECYCLE!



REWARDS AND DISCOUNTS!

WASTE COLLECTION POINTS



LOCAL SPONSORS

GET A VOUCHER



POINTS



GAME-BASED WEB



## Peer to Peer (buddies)

Group 1: CITIES		Group 2: AGGLOMERATIONS		Group 3: DISTRICTS	
Santiago	Guimarães	Nice CAM	Opole	Zugló	Pavlou Mela
<ul style="list-style-type: none"> <li>- Both Mid-size cities</li> <li>- Competent and independent towards waste collection and recycling</li> <li>- With a very similar urban structure (UNESCO protected old towns, strongly pedestrian)</li> <li>- Geographically close to each other</li> <li>- Language connections</li> </ul>		<ul style="list-style-type: none"> <li>- Both agglomerations with competences and responsibilities on a large number of local authorities</li> <li>- Competent and independent towards waste collection and recycling</li> <li>- Though with different experiences, Nice CAM having a more specialised team.</li> </ul>		<ul style="list-style-type: none"> <li>- Both are an independently governing municipal unit, with a certain dependency to a larger metropolis (Budapest and Thelassoniki).</li> <li>- With lower competences towards waste management and recycling, and a certain dependence to third parties to implement the GP.</li> </ul>	

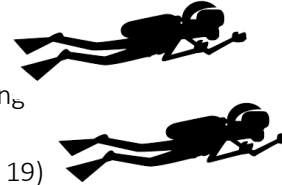


## 1. ENTENDER

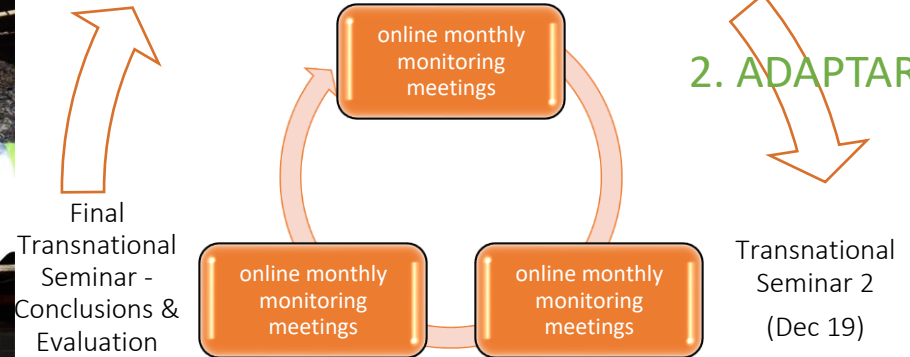
Kick-off  
Transnational  
Seminar 1  
(Feb 19)



P2P Learning  
Visits  
(April – Nov. 19)

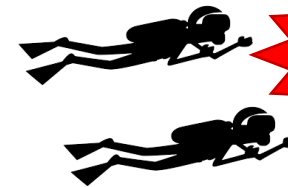


## 2. ADAPTAR



## 3. PRUEBA Y LANZAMIENTO

P2P Testing Visits 2 (First  
half 2020)



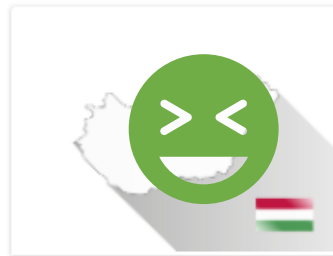
## Rewarding recycling!

Be part of Tropaverde and get rewards for your responsible actions. What is Tropaverde?

Choose your TROPA



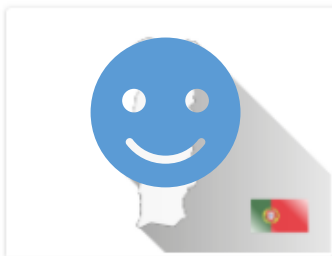
SPAIN



HUNGARY



FRANCE



PORTUGAL



GREECE



POLAND

### Caso de éxito de Pavlos Melas

- 4 tipo de materiales identificados (aluminium, papel, plástico, aceite de cocina) + objetivos claros
- Creación de 5 puntos verdes
- 40 funcionarios municipales involucrados
- Plataforma abierta en julio 2020
- Más de 500 usuarios en pocos meses
- 30 entidades colaboradoras en pocos meses
- Más de 2000 recompensas otorgadas en el primer semestre



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TROPAVERDE

Grazie Thanks  
Danke Merci Gracias  
Ευχαριστώ multumesc  
Takk dziękuję dakujem hvala  
Obrigado dziękować  
tänan kiitos köszönöm aciu  
Tack děkuji paldies  
nizžik ħajr dank u wel

Más sobre Tropa Verde  
[www.urbact.eu/tropa-verde](http://www.urbact.eu/tropa-verde)

La plataforma:  
[www.tropaverde.org](http://www.tropaverde.org)

@TropaVerdeURBCT



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