

Manchester IAP Workshop

As part of SmartImpact, each partner has their own URBACT Local Group (ULG). The group's role is to develop an IAP (Integrated Action Plan) to address relevant issues in their city. The Manchester ULG is made up of council officers working on smart projects and draws expertise from internal departments and external organisations.

At the heart of developing the Manchester IAP is another project named **City Verve**. This project aims to integrate smart practice into city services. MCC is the Lead for 3 of the 19 City Verve Work Packages but the focus of the Manchester IAP is the delivery of - the '**digital transformation pilot**' work package within City Verve, which aims to create digital solutions for Manchester.

The objectives of the IAP are to:

- focus on organisational structures
- develop a methodology to mainstream smart goals within the organisation
- create capacity to respond to future opportunities
- develop a framework for delivering tasks as part of City Verve activity to test the methodology

A workshop was held on 23 September 2016 with members of the SmartImpact and City Verve projects to identify key challenges and opportunities. The workshop followed a five stage process:

1. **Problem Analysis** - The "problem tree" identifies key challenges.
2. **Objectives Development** – The problem tree outputs used to identify the key tasks. The outcomes linked directly to the City Verve project plus Triangulum elements.
3. **Rainforest Canvas** - innovation project methodology. Each block represents a piece of our "rainforest": **Leaders; Stakeholders; Resources; Frameworks; Activities; Engagement; Role Models; Infrastructure; Culture**. *The ULG added Timescales.*
4. **Stakeholder Analysis** – develop a greater understanding of the importance and role of the stakeholders. Mapped from canvas base based influence and interest.
5. **Action Plan** – the outcomes used populate an IAP action plan.

A draft IAP was produced from the feedback at the workshop and all attendees were much clearer on what to expect over the coming years.