

**8.9.10**  
**FEV 17**  
**LISBOA**

**GOVERNANÇA:**  
**COMO ALICIAR UM DIÁLOGO INTERATIVO**  
**DENTRO DA NOSSA ORGANIZAÇÃO**  
**e com OS NOSSOS INTERVENIENTES LOCAIS?**  
**Governance: HOW TO ENGAGE IN AN INTERACTIVE DIALOGUE**  
**WITHIN OUR ORGANISATION AND WITH OUR LOCAL STAKEHOLDERS?**

## Venues

8,9 e 10 February

<https://flic.kr/s/aHskMpk9cc>

9 February afternoon

<https://flic.kr/s/aHskQjD6Ma>

## Contact

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# PROGRAM

## TUESDAY 7.02.2017

Informal dinner for partners already in Lisbon. Location to be defined.

## WEDNESDAY 8.02.2017

Location: Showroom Smart City @ Praça do Município, 31: <https://flic.kr/s/aHskMpk9cc>

**12.30 - 13.30: buffet lunch @ Largo Residências, Largo do Intendente Pina Manique, 285**

### **14.00: Welcome session**

Greetings from Lisbon team, URBACT Secretariat, Lead Partner Genova and Experts

Explanation of meeting program

### **14.20: Good practice speed dating**

Participants can discuss with cities presenting their good practice on *how to ensure the involvement of all relevant stakeholders (inside and outside the municipality) in the decision-making process*.

There are 5mins presentation by the city on their good practice and 15 minutes open discussion, after that everyone has the possibility of moving to another table.

1. Tartu (e-democracy)
2. Paris (Costo)
3. Lisbon (CLLD Network)
4. Ghent (yammer and internal organisation)
5. Genova (Tourism tax invested to strengthen local governance)

### **16.20: Coffee break**

**16.30: Lecture** on the potentials of digital media for governance, by **Antonio Câmara**.

### **18.00 - 18.30: Quiz**

Mixed teams competitions on the learnings of the day!

General reflection on the day

**20.30: Dinner** (not far from residências ao Largo, tbc)

## **THURSDAY 9.02.2017**

**Location: Showroom Smart City @ Praça do Município, 31**

**Media Contest:** wear comfortable shoes and bring a smartphone with charged battery: learn how to narrate your learnings through audio-visual media!

### **9.30 - 10.00: Introduction and multimedia tips of the day**

#### **10.00 - 12.30: Guided Thematic Visits**

Participants will take part to thematic guided visits according to their local challenges back home. Young multimedia trainees coming from different neighbourhoods of Lisbon will support the groups during their visit to create multimedia material. A member of CLLD Network will accompany each thematic group and explain the Lisbon context.

1. Tourism Attraction
2. Business Promotion
3. Urban Regeneration

### **12.30 - 13.30: Lunch**

#### **13.30 - 15.00: Dialogue with politicians, Moderation Simone d'Antonio**

**Location: Sala do Arquivo @ Paços do Concelho - City Hall: <https://flic.kr/s/aHskQjD6Ma>**

The session aims at discussing with local politicians the role of communication and its governance in urban processes. How do politicians use digital media? What are their challenges? How could they better cooperate with civil servants? How could they better engage with citizens?

Keynote presentation by Michele Mezza (journalist) - 30 mins

- Representative Lisbon
- Mr Carla Sibilla, Deputy Mayor of Culture and Tourism of the City of Genova
- Mr , Deputy Mayor Urban Development and Culture of Murcia \*
- Deputy Mayor from Alba Iulia
- Secretary General from Varna \*
- Tartu tbc
- Palermo tbc

\*with translation

#### **15.00 - 16.30: Lisbon Peer-Review, Moderator Eddy Adams**

One person per city will take part to the peer review process of the Lisbon local strategy through the fishbowl format (inner circle with discussants and empty chair for anyone who wants to join in from outer circle of audience. Prior the meeting material and questions will be circulated to all participants.

### **16.30 - 16.45 coffee break**

#### **16.45 - 17.15: Visioning the Local Action Plan (Showroom Smart City @ Praça do Município, 31)**

What is a Local Action Plan (LAP) for Interactive Cities? During the session some examples of LAPs from previous URBACT projects are illustrated and we will envision how this could look like for a fictional Interactive City. [Reference document](#)

#### **17.15 - 18.15: Partner individual work**

Each city will elaborate their local ambitions by developing an exercise from the [Nesta DIY Toolkit](#), based on the portfolio of all exercises developed up to now (booklet with Stakeholder Map, User Case Story... will be provided on location)

**Parallel individual counseling** with Daniela, Levente, Simone and Eddy (registration at lunchtime)

#### **18.15 - 18.30: Media contest results** and reflection on site visits

**20.00: dinner**

**FRIDAY 10.02.2017**

**Location: Showroom Smart City @ Praça do Município, 31**

**9.00 - 9.15: Carlos' energyzer**

**9.15 - 10.30: Parallel sessions**

**Steering Committee** (Gianluca Saba)

Administrative tasks for reporting period (personelle costs, sub-contracting, etc.), mid-term review

**Communication workshop** (Simone d'Antonio and Raffaella Cecconi)

Organising the communication tools (social media take-over, newsletter, partner articles for URBACT site)

**10.30 - 11.30: World Cafe': tools and methods for Urbact Local Groups (ULG)**

Anyone has the possibility of proposing a specific challenge concerning ULG work and to exchange with peers about it. Some methods and tools will be suggested by experts and members of the Lisbon CLLD network will take part, providing their local expertise.

**11.30 - 12.00: Wrap-up and next steps**

- Mid term review, with Eddy Adams
- Next homework on "Process"
- Presentation of Tartu meeting in June

**12.00 - 13.00: individual sessions with Experts upon request**

**13.00: lunch and goodbye** - at LARGO Residências