



INTERACTIVE CITIES AGENDA

STUDY VISIT

5 June Helsinki, Finland

TRANSNATIONAL MEETING

6-7 June 2017, Tartu, Estonia

Setting up digital media processes: Civic e-engagement and e-participation

The present agenda provides an overview of the activities foreseen for the Study Visit to Helsinki and the Transnational Meeting in Tartu.

The third transnational meeting will focus on the challenges of engaging stakeholders in the communication process. How to stimulate stakeholders to actively participate in the discourse generated by the public administration? How to encourage constructive behaviour in communication platforms? How to identify discourses in the city that can be linked to the municipality's goals? How to receive feedback from citizens and how to encourage them to generate content? How to combine information with playfulness and education?

How to involve innovators and developers in fostering a better use of social media and apps for urban development? How to include local stakeholders in the design of innovative technological solutions, creating added value for the urban context through the establishment of new types of relation among local authorities, innovators and thematic stakeholders? How to include specific targets, such as young people or visitors, in the design of innovative solutions related to social media and apps in urban areas?

IMPORTANT: Please add your all your travel information [here](#) by 21st May

IMPORTANT: Book the flight from Helsinki to Tartu on Monday 5th June at as soon as possible! There are limited seats on the airplane.





HELSINKI TRIP

5th June 2017

9h Reetta Heiskanen - [Laituri](#), Helsinki Urban Centre

10h Heikki Mäntymäki - Head of Communication of [Helsinki Municipality](#)

11h Tanja Lahti - Open Data / [Helsinki Region Infoshare](#) at Helsinki Municipality

12h lunch

13h Anne Stenos - [Chief Design Officer of Helsinki Municipality](#)

15h Hanna Niemi-Hugaerts - [Forum Virium](#) / Innovation unit of Helsinki City Group

16.30 Sitra - [Finnish Innovation Fund](#) (TBC)

18h buffet dinner

19h departure to Helsinki airport

19.30 arrival to Helsinki airport

21.05 departure from Helsinki airport

21.55 arrival to Tartu airport

IMPORTANT! Arrival of the participants in the evening

Finnair flight from Helsinki 21.05 to Tartu 21.55

IT IS VERY IMPORTANT TO BOOK THIS FLIGHT SOON AS THERE ARE FEW PLACES AVAILABLE!

HELSINKI ACCOMMODATION

We do not recommend any particular hotels but we invite partners to inform options they have found in order to allow people to book in the same locations. As we will be visiting mainly the city centre, please select accommodation that is well connected to the city centre.





TARTU TRIP

Tuesday 6th June 2017,

Time	Topic	Speaker
City Hall		
9:30-10:00	Welcome by the Mayor of Tartu Overview of the program	<i>Urmass Klaas Mayor of Tartu</i> Daniela Patti Lead expert Representative of Urbact Secretariat
10.00-11.00	Key-note speech: Estonia and e-Governance	Liia Hänni , adviser of Estonian President, senior expert, e-Governance Academy
Transfer to APARAAT		
11.30-13:00	<p>11.30-12.00: Presentation by Experts on Local Action Plans: what they are and how to develop them with local stakeholders.</p> <p>12.00 - 12.45: Thematic Group working sessions on Local Action Plans. All partners are asked to prepare a 5 minute presentation (no ppt, only speech with some printed papers if you like) in which you present:</p> <ul style="list-style-type: none"> - main goal in your cities - actions already carries out - actions you want to carry out in the future (please specify the time range you imagine - in some months, next year...) - expected impact on your city <p>Q&A between partners</p> <p>There will be a group discussion in thematic groups moderated by Experts, focusing on main challenges, learnings and possibilities of working between partners.</p> <p>12.45 - 13.00: Each thematic group shares the main reflections on their discussion.</p>	<p style="text-align: center;">Experts</p> <ul style="list-style-type: none"> • Daniela Patti: Tartu, Lisbon, Murcia and Palermo • Levente Polyak: Semaest, Ghent, Debrecen • Simone D'Antonio: Genova, Varna and Alba Iulia
13:00- 13:45 Lunch at APARAAT		



13:45 – 15:00	Brainstorming session on <i>Future perspectives (or new ways) of collaboration between innovative and creative entrepreneurial IT Community and the City/ What Smart City really means?</i>	Priit Salumaa Inspiration speaker
15:00 – 16:30	Creative City Aparaaditehas - a show case of urban regeneration and business development <i>Guided tour in the area and the Story of Aparaaditehas</i>	Lemmit Kaplinski , founder and developer of Aparaaditehas
16:30-18:30	Mid Term Review discussion	<i>Lead Partner, experts and Urbact Secretariat</i>
Walk to the city, 20:00 Dinner in the city centre		

Wednesday 7th June 2017

Time	Topic	Speaker
9:15 Gathering in SPARK Business and Community Center		
9:30 - 11:00	Steering Committee and Communication group meeting	<i>Lead partner Genova</i>
11:00-12:30	Civic engagement in urban planning in Tartu Formal planning, pop-up-planning. Participatory initiatives in Urban regeneration area (Participatory Budgeting, Smarten City) <i>Tour in Spark Demo Center and MakerLab</i>	Jarno Laur, Deputy Mayor of Tartu Kadri, Tour guide of SPARK
Walking tour to Estonian National Museum (ERM) – (Tõnis Arjus?)		
13:00-14:00 Lunch at ERM		
14:00 – 15:30	<i>Tour in Estonian National Museum</i> How to market the city/place? What narratives to create and tell, if you have a story and masterpiece as ERM(?)	Helen Kalberg(?) - Marketing manager of Tartu City
15:30 - 16:00 Coffee break		



16:00 - 18:00	<ul style="list-style-type: none">• Individual exercises for each partner city based on their specific needs. Experts will provide exercises and explanations on site.• Plenary discussion and conclusions	<i>Experts</i>
<i>Transfer / walk back to the city centre</i>		
<i>20:00 Dinner night program☺</i>		

Thursday 8th June 2017,
Partners' departure



TARTU ACCOMMODATION SUGGESTIONS

Prize and value in the city centre

- Dorpat
- Hotel Tartu (extension will be opened in April this year)
- Kvartal – spa included

Old town

- Lydia
- London
- Antonius
- Tampere house

Alternative

- Hektor Design Hostel – 20-25 minute walk from the city centre, next to Aparaaditehas

