

Partners

★ **Lead Partner:**  **ROMA CAPITALE**

Roma Capitale (Italy)

Department Productive Activities, Training, Employment

City Partners:

City of Prague (Czech Republic)

City of Maribor (Slovenia)

City of Edimburgh (UK)

City of Thessaloniki (Greece)

City of Dobrich (Bulgaria)

City of Sevilla (Spain)

City of Starogard Gdanski (Poland)

City of Wolverhampton (UK)



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ROMA CAPITALE

Assessorato alle Attività Produttive
al Lavoro e al Litorale



Managing Change: Impact of Demographic Ageing for Cities

Active ageing,
Gender and Employment policies



studiopiu



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Aims

The overall aim of the project was to assist 9 partner Cities to actively address and **improve practice in relation to the impact of demographic ageing and to develop multi-stakeholder Local Action Plans** and, within these, identify good practice project proposals for possible funding from ERDF, ESF or other EU or National sources of funding.

To realise this overall goal, the project undertook a number of actions in order to develop and deliver a transnational exchange programme for over 150 key actors from 9 cities. This programme brought together 3 **Action Learning Sets (ALS's)** from each city involving the key actors in the business of "doing" (elected representatives, practitioners, institutions, companies, or community-based organisations), plus involvement of the Managing Authority in the partnership. The ALS was set up in order to create genuine conditions for co-production and the accumulation of knowledge, experience and know-how.

The ALS's transnational Exchange programme focused on:

- Ageing impact assessment: in relation to poverty, isolation, exclusion, in order to integrate this dimension into sustainable urban development strategies
- Tapping the latent and experience skills of older people in relation to entering work/remaining in work or in enterprise development
- Service innovations in relation to health, social service, community care and domestic provision.
- Good practice in relation to promoting intergenerational solidarity

The presence of **Managing Authorities** is considered crucial in order to create an "added value" dimension in relation to their "mainstream" activities. All Active A.G.E. partners cooperate with their respective Managing Authorities and this has resulted in a number of MA's agreeing to actively participate in the activities of the project.

The 3 sub-themes have been systematically approached using an action learning methodology. Each ALS is part of a Local Support Group (LSG), which is multi-level, cross-sectoral, and multi-disciplinary in order to guarantee a broader cross-section of participants to exchange experience, develop greater professional capacity and thus identify and develop good practice. The LSG's are the "drivers" of the project. Each LSG developed a work programme and produced a Local Action Plan which maximise the "local" impact of the transnational exchange through effective actions.

Themes

The project focused its actions on these specific sub-themes:

Age and the economy

addressing constraints and opportunities related to the labour market

It focused on the factors affecting both the supply and the demand side of the labour market, with specific reference to the older workers' participation: the older workers' job retention and quality; employability, adaptability and re-entry; enterprise development.

Age and care services

covering new demands for long-term care and home based care services, as well as innovative ways of financing independent living.

Age and insecurity

embracing an integrated approach to demographic ageing and social inclusion concerns such as older people in conditions of poverty, housing, the social life of the elderly and active citizenship.

Developing and implementing exchange and learning activities on sustainable urban policies with the focus on these topics is considered by the **Active A.G.E.** working group an important step towards the achievement of active ageing.

Actions

The project has realised the following main actions:

1. Establishment of 9 **Local Support Groups involving the most relevant stakeholders for each theme**
2. Production of 10 **Local Action Plans**
3. Creating **learning exchange actions** for over 150 key actors from the 9 cities
4. Online publishing of **Subtheme reports and Case Study reports**
5. **Online resources** relating to the specific sub-themes
6. Constitution of a transnational **Community of Practice**
7. Creation of an **Age impact assessment toolkit** for cities and regions
8. **Online master classes** and linked video conferences
9. Issuing of **Guidelines for future political and technical interventions** in relation to Demographic ageing at European, national, regional and local levels.

