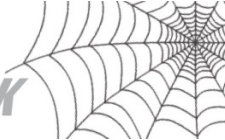




ACTIVE TRAVEL
NETWORK



Connecting cities
Building successes



Report on the Training Session on Fundamentals of Transport, Mobility Management and Target Groups in Seville:

The ½ day training session on Fundamentals of Transport, Mobility Management and Target Groups which was carried out during the partners meeting of the Active Travel Network project in March 2011 in Seville, Spain, followed the same structure as the other training sessions in the meetings before.

Additional to the training session for the ATN partners only there was another ½ day training organised. This time a joint training session organised together with the partners from the related project LIFECYCLE (co-funded by DG SANCO). The objective for this training was

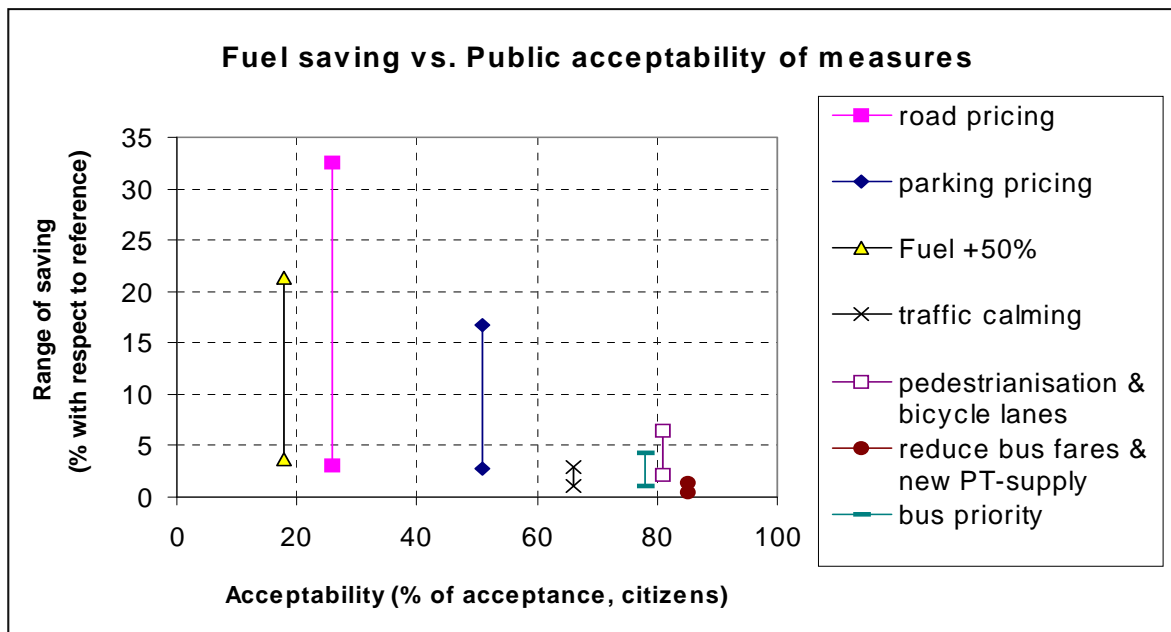
- a.) to spread selected good practise results / findings from both projects to each other
- b.) to network with each other
- c.) to practical work on selected topics from both projects.

The first training session started with a presentation of the Lead Expert Robert Pressl and the Thematic Expert Karl Reiter, both Austrian Mobility Research FGM-AMOR. As always the presentation was not a pure ex-cathedra presentation but included an invitation for the audience to discussions.

The presentation was designed in form of PPT Slides – as always one catchy picture and / or diagram with explanations and discussion points.

It contained the following aspects.

- Modal Splits, transport chains
- Energy consumption
- Land use and transport
- Environmental impacts
- Transport generators as target group: schools, companies, residential areas, shopping, tourism.



Example of one of the presented slides:

The question for discussion in smaller groups was:

2nd training – joint training of two project consortia: LIFECYCLE and ACTIVE TRAVEL NETWORK

The projects LIFE CYCLE of the EC's Public Health Programme and ACTIVE TRAVEL NETWORK from the URBACT programme of the European Regional Development Fund joint for a training session to learn from each others experiences. The training took 3,5 hours and was divided in two parts:

- 1) LIFE CYCLE presented four of its actions being
 - a. the kindergarten programme in Graz,
 - b. the cycling for health schemes in the UK,
 - c. the new citizen tours in Germany and
 - d. cycling to shop in Liechtenstein.

The Active Travel Network partners were asked to join one of the four actions to start planning their own action or acquire more information for this from the action implementers. The LIFE CYCLE partners joined the actions they can contribute expertise to according to their own experiences or which they would like to imitate themselves. Work was done in small groups per action then.

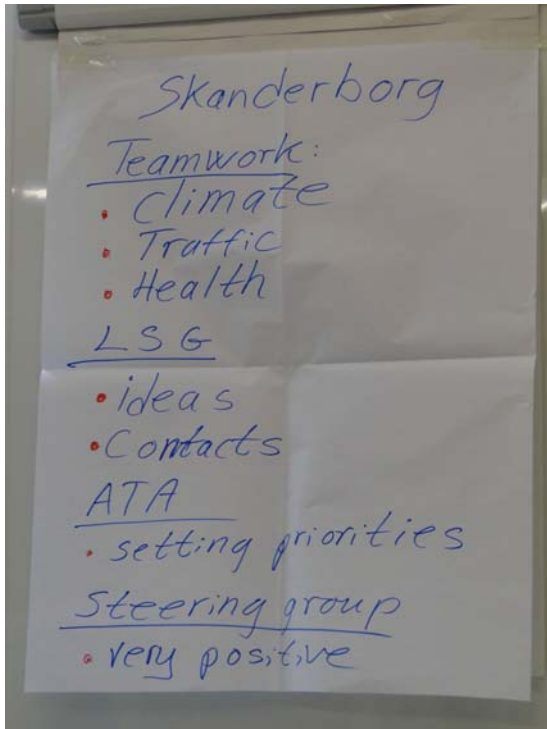
- 2) ACTIVE TRAVEL NETWORK presented actions from Weiz, AT, and Novarra, IT:

- a. Every day activity programme for active mobility in Weiz,
- b. Campaign “every one walks in Weiz” (original title: Alles geht in Weiz),
- c. Bicycle exchange market and bicycle check & repair in Weiz as well as pedelec testing in Graz (all including a video clip)
- d. The easy way, a urban planning approach to sustainable mobility in Novarra, IT.

The LIFE CYCLE partners were this time asked to select one of the topics and to start planning own actions or acquiring information for this. Active Travel Network partners joined the topics according to their expertise or according to their own plans.

The joint training workshop was evaluated very positively from the two project partnerships, giving the hint that it would be better to have this in the morning and also at the first day to enable better interchange afterwards during the usual meeting days.







Robert Pressl: Lead Expert of Active Travel Network pressl@fgm.at
<http://urbact.eu/en/projects/low-carbon-urban-environments/active-travel-network/homepage/>