

Growing & Incubating Creativity: how important is the physical space?

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Today

- About Creative Business @ YSJU
 - Our art & design incubators
- The importance of space to create



York St John University

Faculty of
Education and Theology

**Business
Development
Function**

Faculty of
Arts

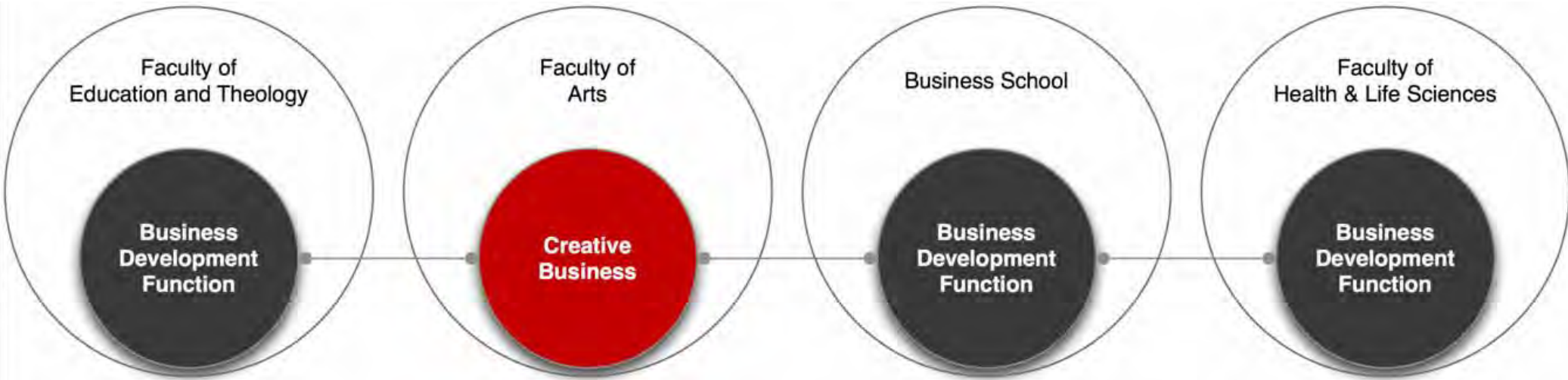
**Creative
Business**

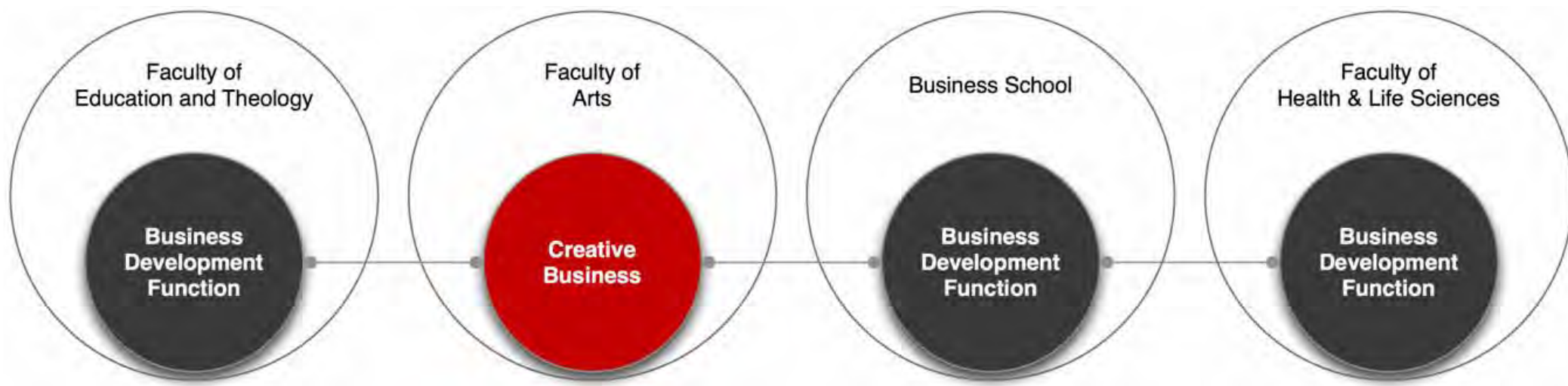
Business School

**Business
Development
Function**

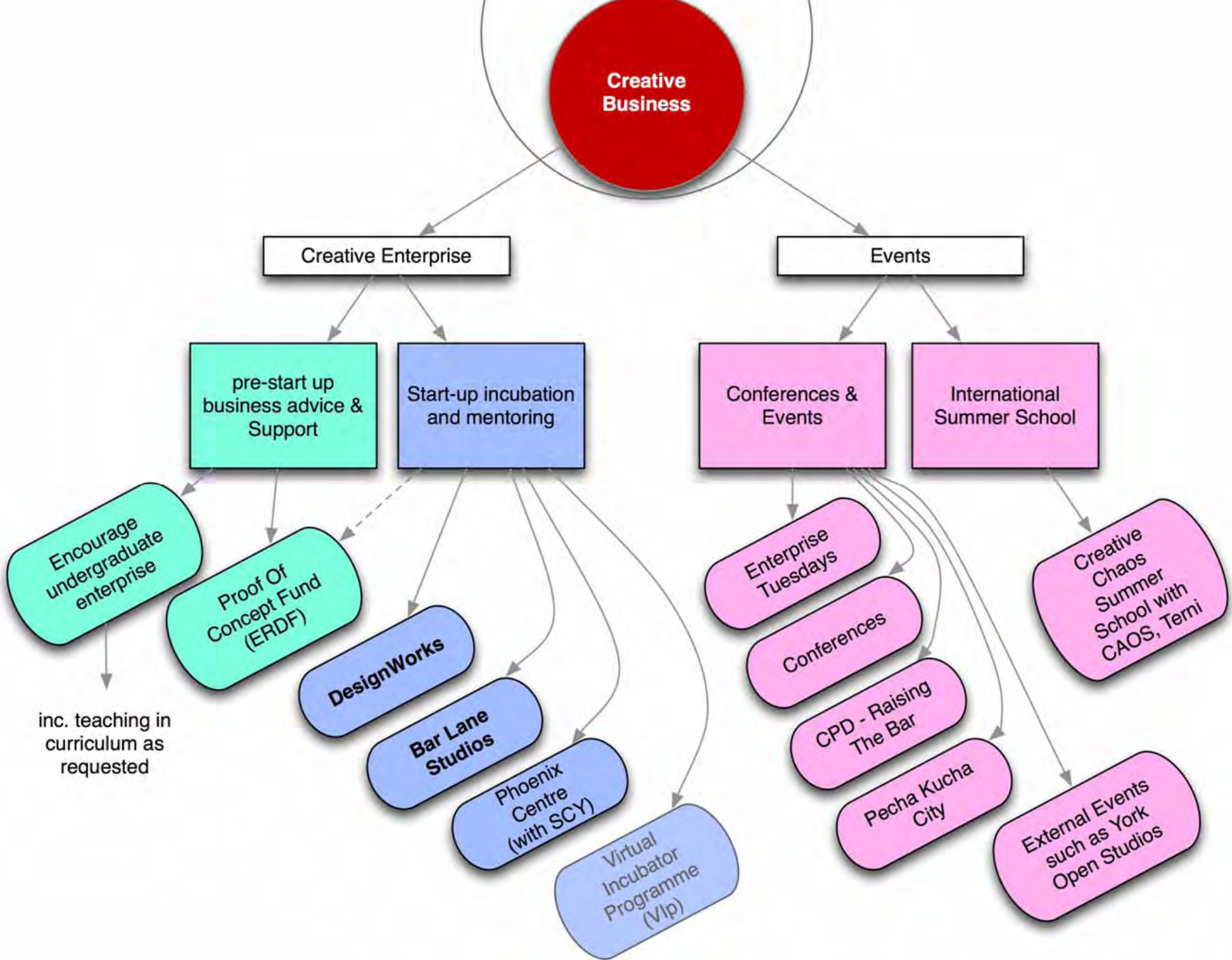
Faculty of
Health & Life Sciences

**Business
Development
Function**





- Creative Business
- To provide a gateway for creative business development and enterprise in the York and North Yorkshire Region





DesignWorks

- A product Design Incubator
- Three years in operation
- 10 tenants to date, 5 so far per year
- 6 month business planning period
- 12 month business initiation period
- invaluable access to workshops





rockingstool.html

rockingstool



clock



embrace



targetboard



stable



headhanger



John Green
is exhibiting
at dspace
here in
Barnsley

John Green at 100%



Thomas Stanley Design



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heather alstead product design

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dispenser



drink reminder



iron guard



talking stick



table



sneaky peek

coming soon...

Shop.

PRODUCTS

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BAR LANE STUDIOS



- Not for profit business
- Supporting the arts
- providing studio space / access to equipment / exhibition space / cafe
- huge success with the studio space and exhibitions attracting
- national and international artists
- huge success with the incubation scheme funded by Business Link Reserve Fund
- keen to continue to attract further funding

- in partnership with YSJU providing interships / networking events / mentoring and more

The Internships

- 5 artists on 15 month programme
- 1 shared artist workshop
- 1 performance company
- shared use of large basement space
- 4 more artists to join this Summer





Susanne Davies

- Susanne, a YSJU graduate works with 'Threads' to create gentle striking installations such as this for the Hugo Boss Store launch in Manchester last year



CATHERINE SCRIVEN

FINDING THE EXTRAORDINARY IN THE ORDINARY



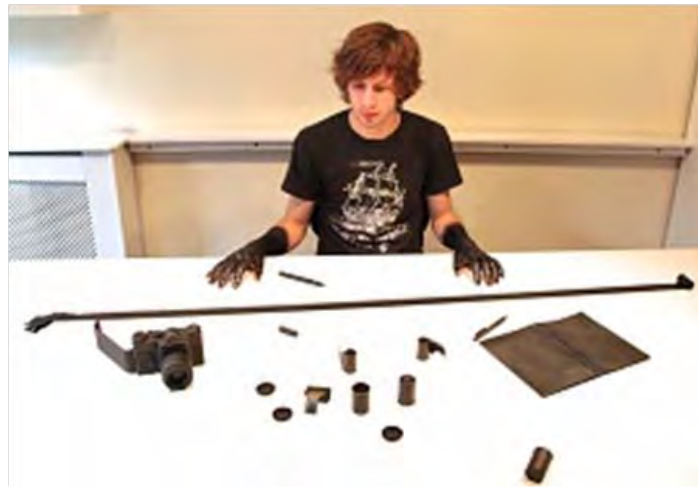
Catherine has been Selected for a Darton Commission via Beam with Barnsley LIFT. (February to September).

Involvement with community, selected artefacts and history groups. Preparing design concept with possible different groups: Oral history group, local history group, Darton councillor, Darton High School and Children's Centre



six lips theatre

Rehearsals



BAR
LANE
STUDIOS



six lips theatre

creating visual and verbal theatre since 2010



The importance of space to create



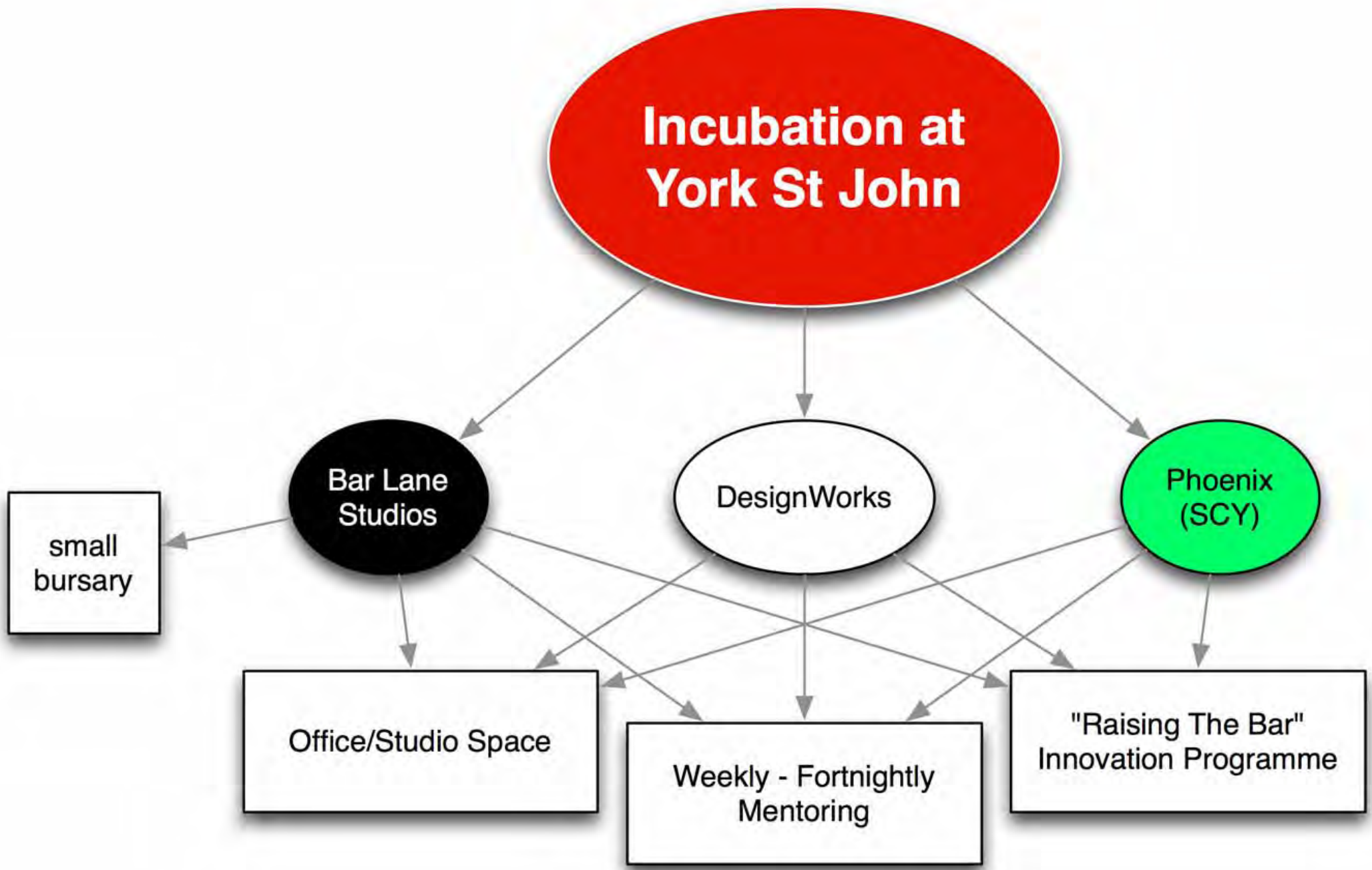
Physical Space

can be critical

- DesignWorks
 - critical ingredient - high standard workshops with CNC lathe and 3D Printing
- Bar Lane Studios
 - critical ingredients - professional artists share building, exhibitions, becoming a cultural hub in York. Perfect for networking

Other Space

- However
 - It is the mental space to create that is most important...



Incubation at York St John

Bar Lane Studios

DesignWorks

Phoenix (SCY)

small bursary

Office/Studio Space

Weekly - Fortnightly Mentoring

"Raising The Bar" Innovation Programme



Raising The Bar

- Innovation Course from Creative Industries Development Agency
CIDA


- run over 6 months
- 8 day long sessions
- plus mentoring, action learning sets



The Future

- Incubation to grow at YSJ
 - Continued collaboration at the Phoenix Centre with Science City York
 - Bar Lane Studios to take on new intake in Summer
 - DesignWorks new intake this Autumn

- Before I go...



Creative Chaos - an international summer school, hosted by York St John University, held in the beautiful historic Roman City of York, England and Terni, Italy.

An accredited summer school that offers the chance to build skills within film & television and performing arts.

Extend your professional practice through creating new work delivered through workshops, lectures and a final presentation in Italy. Led by a creative team of internationally recognised artists working in collaboration with highly skilled international academic teaching practitioners.

For further information

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W: www.yorks.ac.uk/creativechaos

Screenwriting | Documentary | Film | Performance

Creative Chaos 2011

27 June - 16 July 2011

