



Introducing general discussion and overall remarks

S01. Linking cultural policy to economic development strategy

- **All started with a vision. Re-refreshing the local strategy, even the local identity. It is a project-oriented strategy. Participation and private sector involvement.**
- **To promote a sense of ownership. What does it mean?**
- **Blurring the limits, “a new dialogue”: integrating cultural policy into economic development (BNS); the school as a cultural centre (Obidos)**

S01. Linking cultural policy to economic development strategy

- **What kind of cultural policy for cultural entrepreneurs?**
- **How to promote a risk-friendly creative economy at local level?**
- **Public cultural marketplaces: angel or devil?**
- **A culture of evaluation?, measuring impacts.**

S02. The role of cultural and creative hubs and facilities

- **Messages from Emlékpont, Hungary.**
- **Messages from CAOS, Italy.**
- **Messages from the UK.**

The nature of the cultural facility nowadays: **KEY WORDS**

Formats in promoting and managing the creative-based facility: private developments, PPPs [Buda Centre in Kortrijk, CAOS in Terni...].

S02. The role of cultural and creative hubs and facilities

The nature of the cultural facility nowadays: **KEY WORDS**

hybridation, flexibility, experimentation, interaction, international scope... a working environment, a space for production as well.

Which programming for the cultural facility aligned to creative-based city strategies?

Exhibition but also production, education, research, smart leisure..

S03. The impact of festivals and events on urban centres.

- **Fotografia Europea, ReggioE: much more than spreading locally the event.**

Outdoor culture, like the “educational city” model. An impressive dialogue between the the issue/the event and the city - physically and concerning its stakes in 360 degrees (150 shops involved!!).

- **Small World Animation Film Festival: looking for international scope** (as before regarding the new cultural facility) – different strategies (partnerships, digitechnology...). Again evaluation: to measure such an objective.

S03. The impact of festivals and events on urban centres.

- Urban planning plus **animation and events for getting lively cities**, even when geograhy does not help.
Outdoor culture: blurring the limits again: this time between space of consuming, leisure, culture – “the circle of urban planning, events and creative clusters”.
- Newham London: **“amplifying place”**. Strategies (besides to host an Olimpics Games): residents´engament, partnerships with other places...

Time for relax


creative **Clusters**
in low density urban areas

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