

# EVUE Kick Off meeting

## Beja



Connecting cities  
Building successes



# EVUE- Beja

Country: **Portugal**; Region: **Alentejo**; City: **Beja**



# EVUE- Beja

## Key-facts:

Population: 34,387

Income per capita: 19,038 €/inh [2010 estimation, pps, current prices];

Functional geography: Evolving economic landscape (one of the highest concentration of public investment in Europe): greener energy; cleaner water; more sophisticated tourism; more sustainable agriculture; more creative innovation; more and better jobs and more opportunities for a healthier life-style;

Other facts: Alentejo, Beja's region, is within the European top 10 in medium / high-tech indicators growth and agricultural area per capita; aggregated GAV growth potential is foreseen to be 70% for the next 2 decades; between 2010 and 2012 irrigation project of 100.000 km<sup>2</sup> will be concluded as well as a new airport and highway access to deepwater port of Sines

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## MOBILITY PLAN

### EVUE status:

First initiative: september 2002 – a electric bus was used by high school and higher education students;

Currently: Beja is part of the Portuguese Electric Mobility programme;

Under progress: Beja is preparing its sustainable mobility plan as part of a energy sustainability network of 7 cities and towns; The mobility plan is part of a broader strategy to level Beja as one of the most flourishing and attractive cities in the European southwest; Integrated public policies are established and shared with neighbouring regions; Enhanced partnership with science, technology and innovation institutions is established to support a knowledge, innovation and sustainability region.

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## MOBILITY PLAN

Working lines: new and innovative mobility trends; integrated mobility modelling to support decision and strategic soundness; policy designing and action planning (up to the measures specification detail); interaction with the citizens, partners, regional networks and enterprises.

Deadlines and milestones:

July 2010 - mobility trends: discussion with technology partners, investors, business and citizens;

October 2010 – mobility modelling: opportunities for knowledge and innovation agents to participate and share views and proposals;

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## MOBILITY PLAN

### Deadlines and milestones:

November 2010 – policy designing and action planning: convergence of four working lines – transregional integration; technology endogenization; investment opportunities; public and private bodies cooperation;

February 2011 – delivering to the citizens: engaging local bodies; paving the ground for advanced mobility solutions; sustaining attitude shifting; committing local agents and citizens with new offer of more sustainable, available and efficient mobility solutions

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## EXPECTATIONS FROM EVUE

### Expectations:

Sharing the view of transforming local challenges – competitiveness, innovation, regeneration, quality of life attractiveness and employment – into global solutions, namely to address energy and climate sustainability issues;

Welcoming the EVUE approach of engaging cities to commit with the European leadership on the global agendas of sustainable urban management;

### Results:

EVUE is expected to add-value to our local strategies and global commitments

