



FIN-URB-ACT

Integrated Urban Actions for Fostering and Financing Innovative Economies and SMEs

Strategy for Disseminating the Project results



European Union
European Regional Development Fund

Connecting cities
Building successes



How will the project results be disseminated?

Executive Summary:

The executive summary will be the main document for dissemination. The executive summary will summarize the most important and innovative good practices that have been developed by the partners and furthermore, conclusions and policy recommendations. The executive summary will be available in printable form and will be translated into all eight partner languages. (*see also paper, Strategy for the Final Report*)

Newsletter:

For both parts of the final conference there will be a newsletter. The first newsletter is going to be dedicated to the conference with the Managing Authorities. The results and main outcomes, partner interviews and examples of forming cooperation's with the MA will be included. The last newsletter, which will be prepared after the final conference in Gliwice, will also conclude recommendations and experiences made during the partnership and will summarize the main outcomes of the project.

Conferences:

Besides the dissemination in electronic and printed form, the FIN-URB-ACT is planning to have two main conferences in order to directly communicate and disseminate. The first conference on European level will be held in Brussels and the second conference primarily on local national Polish level will be held in the partner city of Gliwice (*see paper on Strategy for the Final Conference*)

Who will be the target audience:

Internal dissemination:

All project partners, the members of Local Support Groups (Chambers, incubators, business associations etc.) and the Managing Authorities in the respective member countries.

External dissemination:

All interested stakeholders on local national and European level.

The external dissemination on local level is targeted to the stakeholders that are responsible and interested in SME support, like chambers and local banks. This dissemination will be made by the project partners locally. On national level further cities should be informed about the URBACT approach and the application of the methodology. Therefore, an additional chapter will be added to the final documents. Also during the final conference in Gliwice further cities will be invited, in order to provide examples on how the methodology of exchange between cities and the different topics that can be focuses, and to show the role, that cities can play within the local SME support infrastructure. On European level during the additional meeting in Brussels, which is in particular dedicated to the topic of the cooperation of the Managing Authorities the dissemination on European level is taking place. Therefore the target audience are the Managing Authorities of all partners to gather in one event, the Brussels audience from the Parliament (in particular from the REGI Committee, the European Commission (GD Regio), representatives partner regions and further associations dealing with the topic of SME development and structural fund issues.

URBACT II

URBACT is a European exchange and learning programme promoting sustainable urban development.

It enables cities to work together to develop solutions to major urban challenges, reaffirming the key role they play in facing increasingly complex societal challenges. It helps them to develop pragmatic solutions that are new and sustainable, and that integrate economic, social and environmental dimensions. It enables cities to share good practices and lessons learned with all professionals involved in urban policy throughout Europe. URBACT is 181 cities, 29 countries, and 5,000 active participants

www.urbact.eu/project



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