



**FIN-URB-ACT**

Integrated Urban Actions for Fostering and Financing  
Innovative Economies and

# Strategy for the FINAL CONFERENCE of FIN-URB-ACT



**European Union**  
European Regional Development Fund

Connecting cities  
Building successes



**Description of the road map:**

The Final Conference will mark the political end of the project. The results will be presented to a broader public audience. Since we put special emphasis on the cooperation with Managing Authority the Partnership commonly decided during our fourth work meeting in Gijon on 14 June 2010 and the editorial meeting in Maribor on 2/3 November 2010 to split the conference into two parts.

**1. MA meeting in Brussels on 9 February 2011 in Brussels:**

This will be a political conference with focus on the relationship between cities and Managing Authorities in Brussels. The conference will be organised by the DV, since the office is located there. Since the participation of Managing Authorities during the work meetings was quite arbitrary and the involvement of the MA was, besides single partners quite unstable we decided to have a political meeting focussing on that topic. The decision was taken to meet in Brussels also to involve representatives from the European Parliament and the European Commission. The plan is also to attract to come as many MA as possible. The response was quite positive so far. The partner cities will present their achievements regarding the dialogues and cooperation forms that have been set between both administrative levels to the participants from the representatives of regions, SME representatives and further interested persons that are located in Brussels. Additionally external experts on that topic will be invited to bring in additional experience and advice. The recommendations and results of the meeting will be communicated and commonly discussed with representatives of the EU Institutions during a Podium discussion. The results will be also used for the finalisation of the final report and the executive summary and furthermore in a special newsletter on this conference.

The change of the roadmap of the final conference was accepted by the URBACT Monitoring Committee and a particular budget shift for travel and accommodation has been done.

**Participants:**

All FIN-URB-ACT partners, all Managing Authorities, some of the LSG members from single partners will attend (depends on the budget), further external experts. We expect Sabine Verheyen, MEP and Alexander Ferstl (GD REGIO) to contribute to the discussion of this topic.

**Target Audience:**

A broad public audience of Brussels based representatives from the EU Institutions (EU Parliament and European Commission), regional representatives, and representatives of city assemblies, representatives from the public banks and further institutions dealing with the topic.

**09h00 registration of participants / morning coffee**

**09h30 welcome address**

Winfried Brömmel, *FIN-URB-ACT Lead Partner, City of Aachen*

Jean Loup Drubigny, *Head of URBACT Secretariat, Paris*

**09h45 key note speech:** Pauline Geoghegan, *URBACT Thematic Expert*

**10h00 key note speech:** Birgit Nikles, *Municipal Department for EU-Strategy and Economic Development - Department for Urban. Affairs, City of Vienna, Austria*

**10h15 discussion and presentation on cooperation examples and experiences from the FIN-URB-ACT network between cities and Managing Authorities**

- Aveiro, André Cester Costa, *Municipality of Aveiro*
- Galati, Costel Hanta, *Municipality of Galati*
- Aachen, Luise Clemens, *Municipality of Aachen*
- Gliwice, Katarzyna Kobierska, *Municipality of Gliwice*
- Leipzig, Brigitte Brück, *Municipality of Leipzig*
- Rom, Guiseppe Panebianco, *Municipality of Rome*
- Edinburgh, Charlie Shanlin, *Municipality of Edinburgh*

**Comments/ Moderation by** Patrick Fourquette, *FIN-URB-ACT Lead Expert*

**12h30 lunch break**

**13h45 key note speech:** Wilco van Kalkerren, *Province of Gelderland*

**14h00 podium discussion:**

**„Cities and Managing Authorities a Pathway to Partnership”**

**Moderation:** Lothar Blatt, **(German Savings Bank Association)**

**Panel:**

Sabine Verheyen, *Member of the European Parliament, EPP*

Jean Loup Drubigny, *Head of URBACT Secretary*

Alexander Ferstl, *European Commission, GD REGIO*

Ana Abrunhosa, *Management Board of the Operational Program Portugal*

Luminita Mihailov, *Director of the Regional Development Agency for the South East of Romania, MA for the ROP*

Giuseppe Panebianco, *City of Rome*

**15h30 conclusions:** Christian Huttenloher, *Secretary General, German Association for Housing, Urban and Spatial Development*

**2. Final Conference in the city of Gliwice on 14/15 March 2011:**

The second part of the one day Final Conference will be in the partner city of Gliwice as it was agreed during at the beginning of the project. The meeting will be used for presenting the work that has been achieved and implemented by the city of Gliwice and the further partners of FIN-URB-ACT. It was agreed that there should be a lively discussion with partners of FIN-URB-ACT and external audience. Thus there will be no long presentation of LAPs however each Partner should give a statement on how FIN-URB-ACT helped them to become implementing their strategies. The second part of the day will be used to have a broader discussion on the methodology of FIN-URB-ACT and the added value for the project. Therefore the following statement papers have been prepared:

**Participants:**

All FIN-URB-ACT partners, Managing Authorities, members of the Local Support Groups, political officials from Gliwice and representatives of further polish cities.

Aveiro	Preparation of a comprehensive LAP for two years
Aachen	Reflection of necessary cooperation of different levels to form a Euroregion
Edinburgh	East of Scotland Investment Fund
Gijon	Venture Capital Fund
Galati	Cooperation with the MA regarding the midterm evaluation of the OP concerning support measures of the OP
Leipzig	Municipal Microcredit Fund in cooperation with local and national partners
Maribor	Preparation of a local cooperation for the revitalisation plan of the city centre
Linz	Combination of a round table and a comprehensive mapping methodology combined with respective negotiations
Reims	Partnerships with MA / redesign of the communication support for start-ups
Rome	Partnership with the MA to redesign the support measures for micro-and small social projects

**For the preparation of the discussion the following statement paper has been prepared:**

<b>City:</b>	
Technical level: support instruments for finance, implementation of a LAP	
Partnership with the local stakeholders	
Partnership with the MA	

Finding partner cities at European level	
Exchange of experience between partner cities and between LSG members of different partner cities	
Visibility of a European project, communication	
What will remain after the project has ended?	
FIN-URB-ACT was a successful project, what was the key for success?	

**Overview of the Agenda for the final conference:**

**Day 2, 15 March 2011**

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**Location: City of Gliwice**

**Premises: Town Hall of Gliwice (pl. Ratusz) Rynek**

**09h30 registration of participants**

**10h00 welcome address**

*Adam Neumann, Deputy of the President of Gliwice*

*Luise Clemens, FIN-URB-ACT Lead Partner, City of Aachen*

**10h15 outcomes FIN-URB-ACT by the city of Gliwice**

**Presentation by the City of Gliwice, LAP**

*Katarzyna Kobierska, City of Gliwice*

**10h45 coffee break**

**11h00 outcomes of FIN-URB-ACT from all partners**

- **presentation of selected actions been implemented by the partner cities**  
*all FIN-URB-ACT partner cities*
- **summary synthesis from the network and recommendations**  
*Patrick Fourquette, FIN-URB-ACT Lead Expert*

**Moderation:** *Patrick Fourquette, Lead Expert, Jonas Scholze, Thematic Coordinator*

**12h00 press conference**

**12h15 lunch**

**13h30 open round discussion: "What was the added value of the project?"**

**discussions will involve all partners, members of the Local Support Groups as well as external interested participants**

1. Definition of the added value for the partners:

The added value can concern:

- 1.technical level: support instruments for finance, implementation of a LAP
- 2.partnership with the local stakeholders of the LSG
- 3.partnership with the Managing Authorities
- 4.finding partner cities at European level
- 5.exchange of experience between partner cities and between LSG members of different partner cities (chart of exchanges between cities will be provided)
- 6.visibility of a European project, communication
- 7.What will remain after the project has ended?

- FIN-URB-ACT was a successful project: what were the keys for success of the project?
- FIN-URB-ACT used 2 methodologies that partner Cities could employ to identify solutions for difficult issues, in this case financial support instruments for SMEs: local partnership with the Local Support Group, and European partnership with other Cities interested in the same subject: are these methodologies easily replicable for other subjects? What were the conditions for success of these methodologies?
- Recommendations: can this experience be mainstreamed and become a natural work method for cities? Under which conditions? With which external incentive/support? Is it applicable to all cities?

**Moderation:** [Patrick Fourquette](#), *FIN-URB-ACT Lead Expert*

**15h30 final words by the Lead Partner**

[Luise Clemens](#), *FIN-URB-ACT Lead Partner*

## URBACT II

**URBACT** is a European exchange and learning programme promoting sustainable urban development.

It enables cities to work together to develop solutions to major urban challenges, reaffirming the key role they play in facing increasingly complex societal challenges. It helps them to develop pragmatic solutions that are new and sustainable, and that integrate economic, social and environmental dimensions. It enables cities to share good practices and lessons learned with all professionals involved in urban policy throughout Europe. URBACT is 181 cities, 29 countries, and 5,000 active participants

[www.urbact.eu/project](http://www.urbact.eu/project)



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