



URBACT II PROGRAMME

HISTORICENTRES_NET

City of Melissa's ULSG



After the project meeting in Pezenas (FR) (15-16 April 2010) Gino Murgi, Mayor and Edoardo Rosati, deputy for town planning and EU policies worked to contact local stakeholders to explain project's objectives. Making a sustainable action plan for Melissa's old historical centre means, besides realizing restoring actions, also involving local stakeholders who can be interested in beginning or improving commercial activities in the old centre, to give in this way new life to the old town.

Together with Association Borghi Autentici d'Italia experts, and with Melissa's MA supervising, they have been contacted some local stakeholders who have been seen fit to the project's aims.

So, Melissa's ULSG will be composed as follows:

Gino Murgi, Mayor

Edoardo Rosati, deputy for town planning and EU policies

Francesco Marinelli, Association Borghi Autentici d'Italia

Francesco Maiorano, Association Borghi Autentici d'Italia

Maria Carmela Malena, delegate for youth policies

Mario Toteda, Ufficio di Presidenza della Regione Calabria, ROP MA.

Filosa Sante, Edileffe (property developer);

Giuseppe Russo, Edilsud (property developer);

Leonardo Le Rose, Wine co-operative Cirò e Melissa ;

Vincenzo De Luca, Wine co-operative Cantine De Luca Vincenzo ;

Paolo Maltese, Food co-operative Gusti Mediterranei ;

Group of young people involved in the project Young Towns

Property developers will work, together with Association Borghi Autentici d'Italia experts and local administrators, to restore Melissa's old buildings following "Historicentres_net" LAP guidelines.

Wine and food shoppers have been chosen for the reason that this kind of activities represent local economy's core, and so, in a vision of giving new life to the town centre through commercial activities, they can achieve the best results.

A group of young people has been involved because of his commitment in an Association Borghi Autentici d'Italia project already active in Melissa, called "Young Towns". This project aims to involve a group of Melissa's young people giving them knowledge, means and tools to realize actions to understand local potentials and then exploit them to create new jobs and to preserve local culture. The group has been considered suitable to work also in "Historicentres_net" for the reason that it can bring its considerations about giving new life (and also new commercial life) to the old town centre.

ULSG has been formed by the work of Melissa's local administrators who worked together to create this network. An official first meeting has not been realised but, due to Melissa's old dimension and considering the fact that local administrators hold a deep knowledge of their town and citizens, local stakeholders contacted have been made aware of duties and administrative processes related to the participation in "Historicentres_net". ULSG has been informed on which buildings will be affected by restoration actions and how works will be conducted under the supervising of local administrators and Association Borghi Autentici d'Italia experts.

An official meeting involving all ULSG participants has been scheduled to be realized in project's Phase II.