



JESSICA - Joint European Support for Sustainable Investment in City Areas

Urban potential in Silesia

The most urbanized Polish region (78,2 % rate of urbanization)

71 cities, including 12 cities with a population exceeding 100 thousand

19 urban districts, representing nearly 30% of all cities with this status in Poland

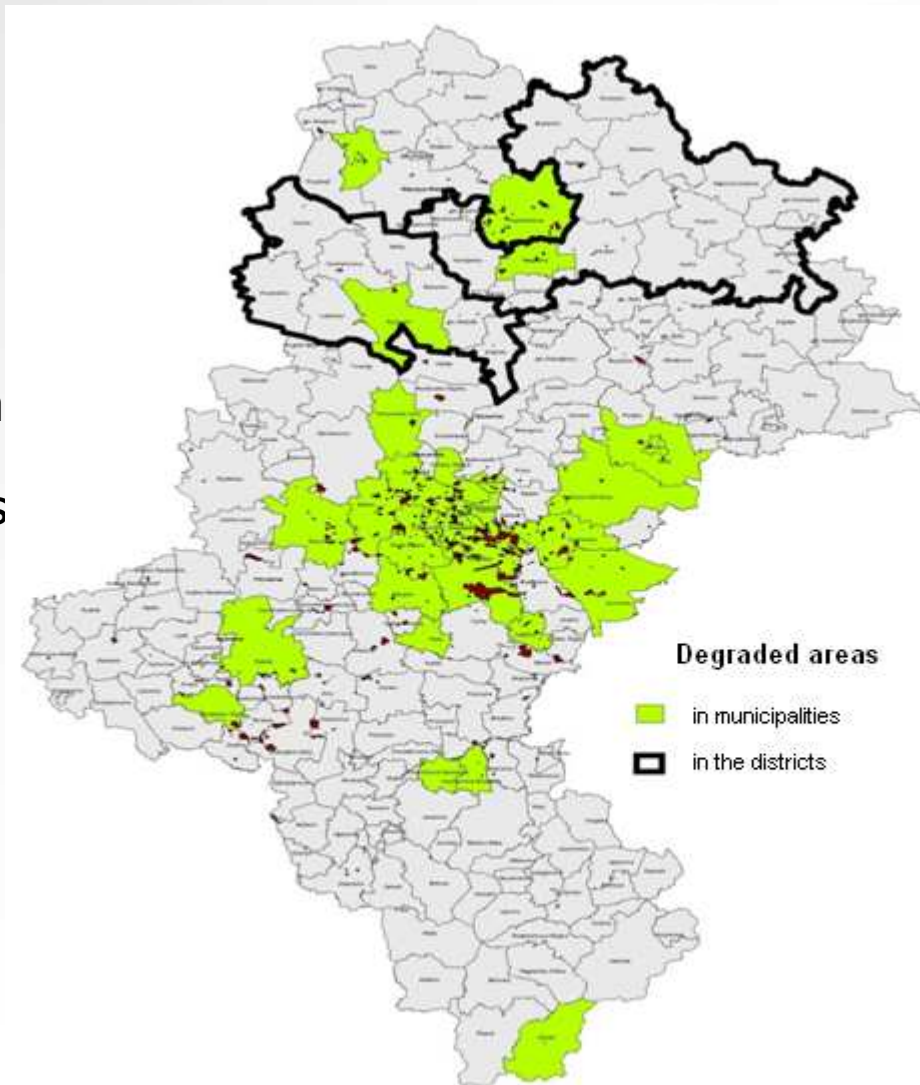
Silesian Agglomeration - 19 cities with a total population of 2.2 million (the core of the country's largest metropolitan area)



Degraded areas in Silesia

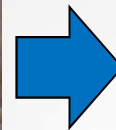
Degraded areas requiring revitalization 4 584 ha, ie:

- 0.37% of the region area
- 7.12% of degraded areas of the country

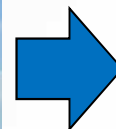


Revitalization of degraded areas: before and after

BYTOM

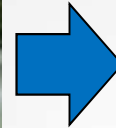


KATOWICE

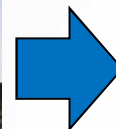


Revitalization of degraded areas: before and after

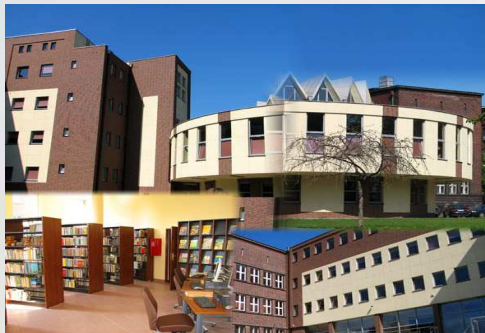
CHORZÓW



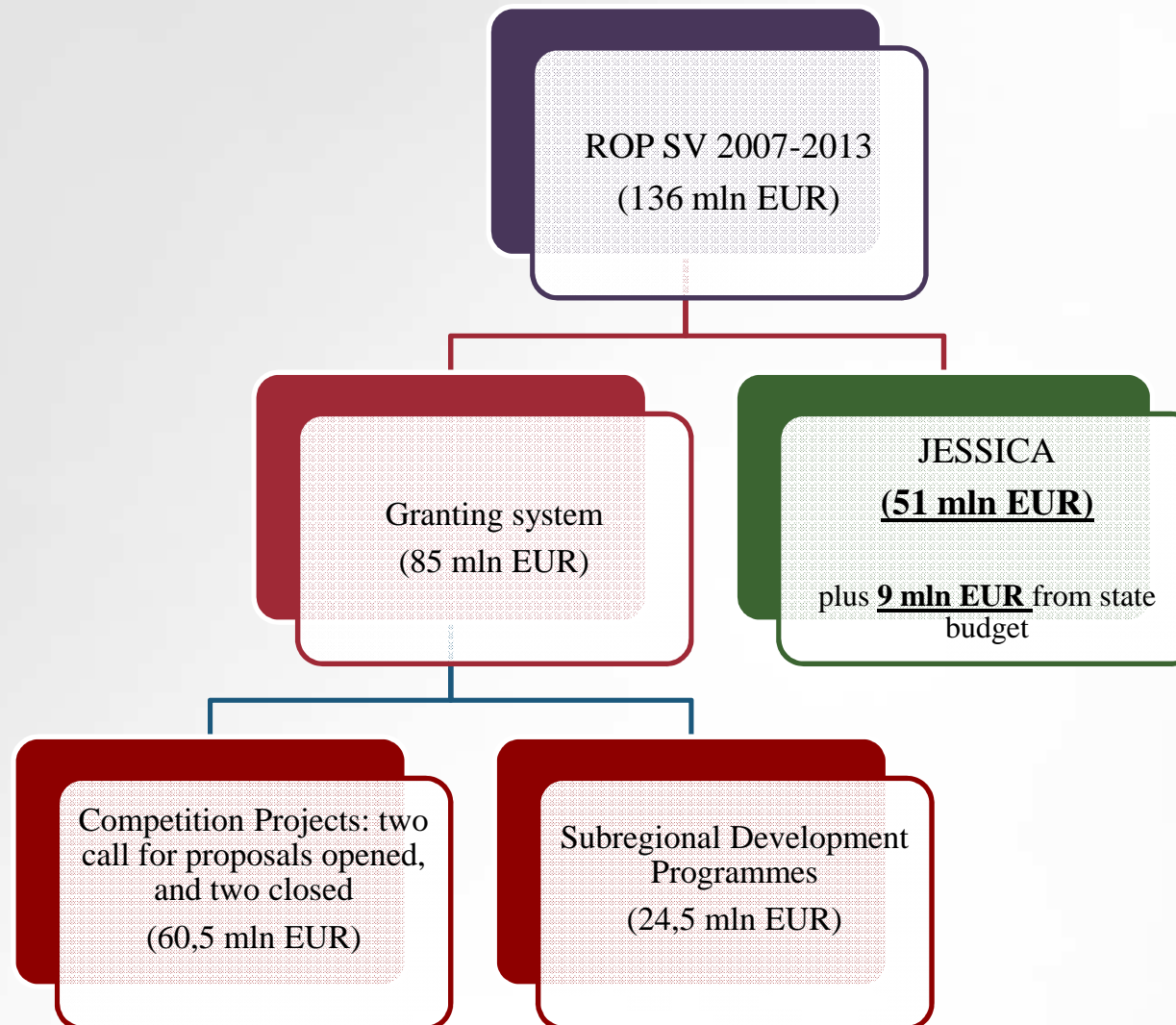
GLIWICE



Silesia - examples of completed revitalization projects financed within EU funds



Revitalization in ROP SV 2007-2013



JESSICA - SWOT analysis in Silesia Voivodship

Strenghts	Weaknesses
<ul style="list-style-type: none"> + large number of wide-range projects that are already prepared or implemented, + continuity in financing regeneration projects, + greater scope of project effect achieved thanks to implementation of integrated projects, characterised by wider scope and value, also commercial and generating considerable profit, + participation of the private sector in project financing, + fast payment schedule and availability of resources as well as possibility of quick use of resources, + wide range of financial products (loans, credits, capital contribution, guarantees). 	<ul style="list-style-type: none"> - relatively little resources, - necessity of searching for additional sources of financing the mechanism in order to develop it, - lack of experience with financial mechanisms aimed at urban development, - little knowledge on JESSICA among potential beneficiaries, - lack of Integrated Urban Development Plans; Local Revitalization Programmes comprise projects that are not systemically related, - unpreparedness of local governments to conclude PPP contracts.



Source: JESSICA Evaluation Study for Silesia, City Consulting Institute, October 2009.

JESSICA - SWOT analysis in Silesia Voivodship

Opportunities	Threats
<ul style="list-style-type: none">+ possibility to implement competitive, revolving financial mechanisms,+ greater allocation of resources achieved thanks to participation of numerous institutions and partners in JESSICA,+ interest rate rebates,+ failure to meet the funding gap criteria,+ readiness of self-governments and financial institutions to finance regeneration projects,+ implementation of PPP projects, financed from private resources,	<ul style="list-style-type: none">- higher interest rates on credits and loans,- other competitive financial mechanisms,- difficult situation on the credit market and restrictions introduced by banks,- engagement of self-governments in projects that are not related with revitalization,- passive attitude of public entities towards projects implemented within PPP,

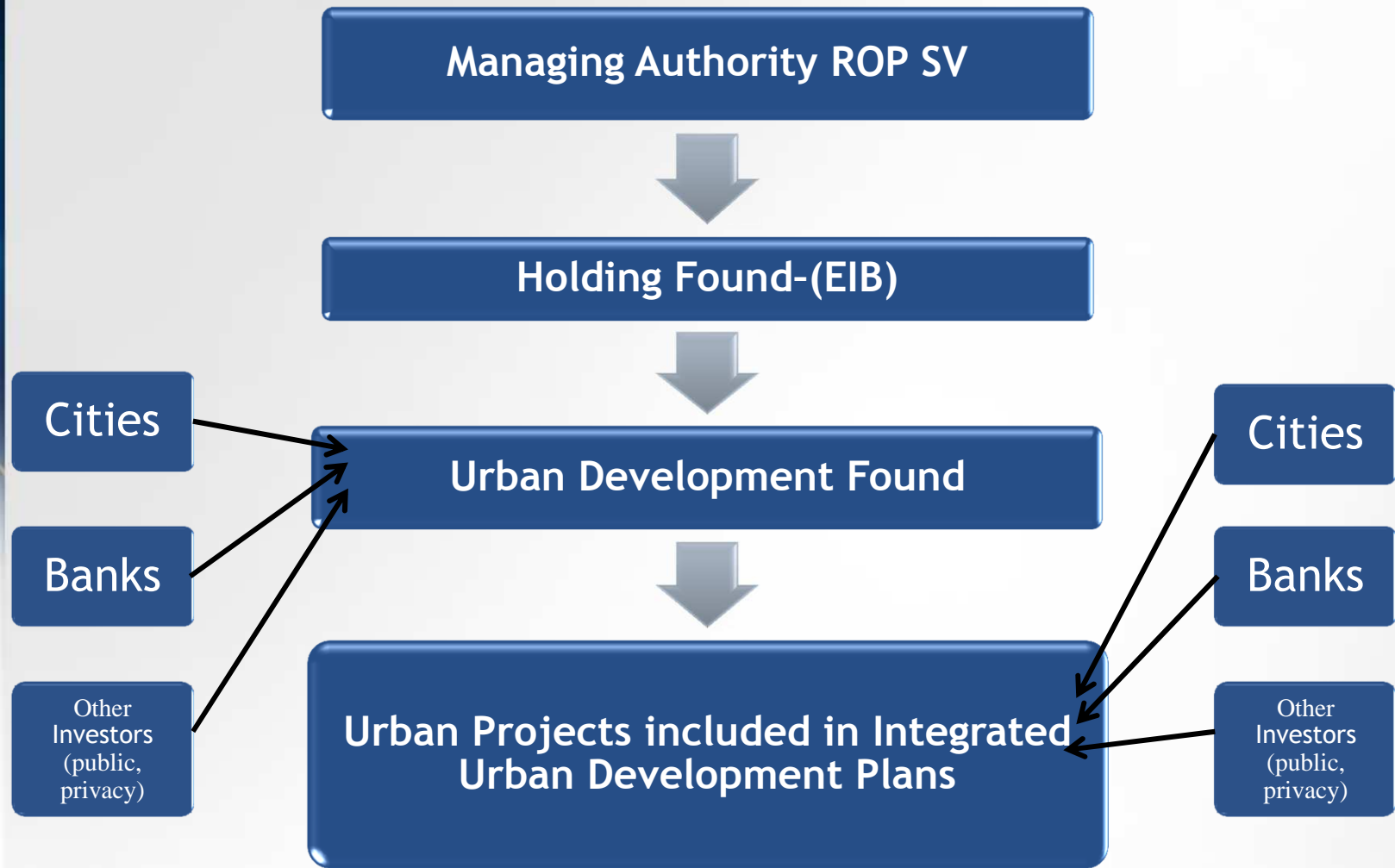


Source: JESSICA Evaluation Study for Silesia, City Consulting Institute, October 2009.

JESSICA - benefits to Silesia according to Investment Strategy and Planning



JESSICA architecture in Silesia



JESSICA in Silesia Voivodship

JESSICA -
Funding Agreement
9 July 2010
in Katowice, Nikiszowiec



Nikiszowiec is historic and unique in the world workers' housing estate from the early twentieth century - currently revitalization.



JESSICA - specific objectives of Urban Projects

- reinforcement of pro-development features of post-military and post-industrial areas in both small and big cities (including comprehensive preparation of land for economic activity);
- regeneration of degraded town centers as well as selected deprived districts (including actions aimed at improving public safety);
- regeneration of large elements of degraded or de-capitalized urban infrastructure (with particular emphasis on houses with significant historic or architectural value);
- improvement of the condition of housing stock within the framework of applicable EU regulations (only as part of a larger project regenerating deprived public areas).



JESSICA - expected types of projects

Conversion of old or unused industrial buildings

Transform unused properties with the objective to create space for culture centres with some commercial components. Refurbished buildings could house: galleries, theatre auditoriums, concert halls or cinema/conference facilities, as well as coffee shops, bookshops, multimedia libraries, etc.

Regeneration of post-military and post-industrial areas

Transform areas into various functions, including: educational, leisure, sport, cultural, economic etc.

City regeneration projects

Rehabilitating old and deprived sites characterised by lack of access to: quality services, affordable properties to be used by small and medium sized business, leisure and sport facilities.



Project beneficiaries

- Local government
- Schools of higher education
- Churches
- Non-governmental organisation
- Public finances sector units
- Building societies, housing communities, social housing associations
- Entrepreneurs
- Government administration
- PPP



Criteria for Urban Projects

General criteria

- projects shall constitute parts of relevant integrated urban development plans;
- project shall generate revenue sufficient to repay any funding received from a UDFs required by JESSICA regulations;
- project shall ensure adequate economic and/or social benefits.

Criteria related to ROP

- compliance with relevant eligibility criteria as described in the priority VI of ROP (measure 6.2);
- achievement of relevant indicators.



JESSICA - Action Plan

Tasks	Date
First Meeting of the Investment Board	October 2010
Selection of an implementation consultant	October 2010
Defining potential UDF market	Dec-Jan 2011
Documentation preparation for launching UDF Selection Process	1Q 2011
Launching UDF Selection Process	March 2011
Completion of UDF selection	2Q 2011
Negotiations of an Operational Agreement with selected UDF(s)	June-July 2011
Operational Agreements signature	Sep-Oct 2011





Thank you for your attention

Marshal Office of the Silesian Voivodship
Regional Development Department
40-037 Katowice, ul. Dąbrowskiego 23

tel. +48 32 77 40 654

rpo@slaskie.pl

www.rpo.slaskie.pl

