



## PROGRAMME



### REDIS CONFERENCE “Restructuring Districts into Science Quarters”

Aarhus Implementation Lab

Wednesday 30<sup>th</sup> september to Friday 2<sup>nd</sup> october 2009

#### Wednesday 30<sup>th</sup> september

IT-parken, ADA 333, Aabogade 34, 8200 Aarhus N

<b>9:00</b>	<b>Departure from the Hotel to Katrinebjerg</b>
<b>9:15</b>	<b>Registration</b>
<b>9:30</b>	<b>Welcome and Opening of the Implementation Lab (IL) – and short introduction to IL Aarhus</b> Nicolai Wammen, Mayor, City of Aarhus Jan Beyer Schmidt-Sørensen, Director of Business & City Development, City of Aarhus
<b>9:45</b>	<b>The Katrinebjerg Project – a historical view</b> From 1999 - 2009 → From idea to Katrinebjerg of today Morten Kyng: Professor, Department of Computer Science, Aarhus University - and director of the Centre for Pervasive Computing. (Chairman LSG Aarhus)
<b>10:15</b>	<b>Katrinebjerg – Core Partners’ perspectives and aspirations</b>  Local Authority Jan Beyer Schmidt-Sørensen, Director of Business & City Development, City of Aarhus  Regional Authority Elinor Bæk Thomsen, Head of department, Regional Development, Central Denmark Region
<b>10:45</b>	<b>Coffee break</b>
<b>11:05</b>	<b>Katrinebjerg – Core Partners’ perspectives and aspirations (continued)</b>  Ove Poulsen, Head, The Aarhus School of Engineering  Erik Stridbæk, External Consultant, Mercon  Søren Nipper, East Jutland Innovation
<b>12:00</b>	<b>Lunch break</b> (Incuba Science Park – Katrinebjerg)
<b>12:45</b>	<b>Partner/project visit (2 groups)</b>  CAVI – Center for Advanced Interaction and Visualisation Ulrik Merrild, Managing Director Mercon  Thomas Riisgaard Hansen, Head of R&D, Cetrea



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	Mads Thimmer, Co-Founder, Innovation Lab
<b>14:30</b>	<b>Coffee break</b> (Ada 333)
<b>15:00</b>	<b>Katrinebjerg – Core Partners’ perspectives and aspirations (continued)</b> Incuba Science Park Niels Christian Sidenius, Managing Director  The Alexandra Institute Ole Lehrmann Madsen, Professor and Managing Director  It-forum Midtjylland Finn Støy: Managing Director  Business Link Central Denmark Kurt Bögild Kristensen,
<b>16:30</b>	<b>REDIS expert’s recommendations</b> Willem Van Winden
<b>17:00</b>	<b>Reflections on day 1 - questions and answers – and planning of day 2</b> Willem Van Winden
<b>17:15</b>	<b>End of the working session</b> (departure to the hotel)
<b>19:15</b>	<b>Departure from the Hotel to the restaurant</b>
<b>19:30</b>	<b>Dinner at Restaurant Beta Beta, Vesterbro Torv 1-3, 8000 Aarhus C</b>



## PROGRAMME



**Thursday 1<sup>st</sup> October**

Location: ADA 333, Aabogade 34, 8200 Aarhus N

<b>8:50</b>	<b>Departure from the Hotel to Katrinebjerg</b>		
<b>9:00</b>	<b>Opening of day 2 of the Implementation Lab</b> Anne Marie Larsen, City of Aarhus,		
<b>9:05</b>	<b>Presentation of workshops</b> Willem Van Winden <u>Group 1: Support to starts-ups and SME's</u> <u>Group 2: Leading and managing the area</u> <u>Group 3: Marketing &amp; branding</u>		
<b>9:30</b>	<b>3 workshops in parallel looking at specific issues</b>		
	<b>Group 1</b> <b>Location: Ada 333</b>	<b>Group 2</b> <b>Location: Ada 018</b>	<b>Group 3</b> <b>Location: Hopper 243</b>
	Facilitator & opening note: Niels Christian Sidenius /Arne Vesterdal	Facilitator & opening note: Willem Van Winden	Facilitator & opening note: Erik Braun
	1. Observations stage	1. Observations stage	1. Observations stage
<b>11:15</b>	Coffee break		
<b>11:45</b>	2) Suggestions stage	2) Suggestions stage	2) Suggestions stage
	3) Agreeing suggestions	3) Agreeing suggestions	3) Agreeing suggestions
<b>13:00</b>	<b>Lunch break</b>		
<b>13:45</b>	<b>Presentation of findings/suggestions</b> (plenum) Willem Van Winden, Erik Braun and Arne Vesterdal		
<b>14:30</b>	<b>Working session (groups): Merging observation, suggestions; Discussions to reach common views</b> Willem Van Winden, Erik Braun and Arne Vesterdal		
<b>15:30</b>	Coffee break		
<b>16:00</b>	<b>Working session (groups): Formulation of concrete tasks and policy recommendations</b> Willem Van Winden, Erik Braun, Arne Vesterdal		
<b>17:00</b>	<b>Conclusions and information about day 3 presentations</b> (plenum) Willem Van Winden, Erik Braun, Arne Vesterdal /All		
<b>17:30</b>	<b>End of the working session</b> (departure to the hotel)		
<b>19:15</b>	<b>Departure from the Hotel to the restaurant</b>		
<b>19:30</b>	<b>Dinner at Restaurant René, Banegaardspladsen 12, 8000 Aarhus C</b>		



## PROGRAMME



### Friday 2<sup>nd</sup> October

Location: Den Gamle By (The Old Town), Viborgvej 2, 8000 Aarhus C,  
"Hobrohuset" – <http://www.dengamleby.dk/>

<b>8:45</b>	<b>Departure from the Hotel to "The Old Town"</b> (walk)
<b>9:00</b>	<b>Opening of day 3 of the IL Aarhus</b> Peter Rasmussen, City of Aarhus
<b>9:05</b>	<b>Presentations of day 2 discussions - findings &amp; recommendations and questions &amp; answers</b> Willem Van Winden, Erik Braun and Niels Christian Sidenius/All
<b>10:15</b>	<b>Interview opportunities – Press conference</b>
<b>10:35</b>	<b>Coffee break</b>
<b>11:00</b>	<b>Closing remarks – IL Aarhus</b> Jan Beyer Schmidt-Sørensen/LSG Aarhus members
<b>11:15</b>	<b>REDIS information - Lead Partner</b> Klaus Puchta
<b>11:45</b>	<b>Lunch break</b>
<b>12:30</b>	<b>End of the IL Aarhus</b>