



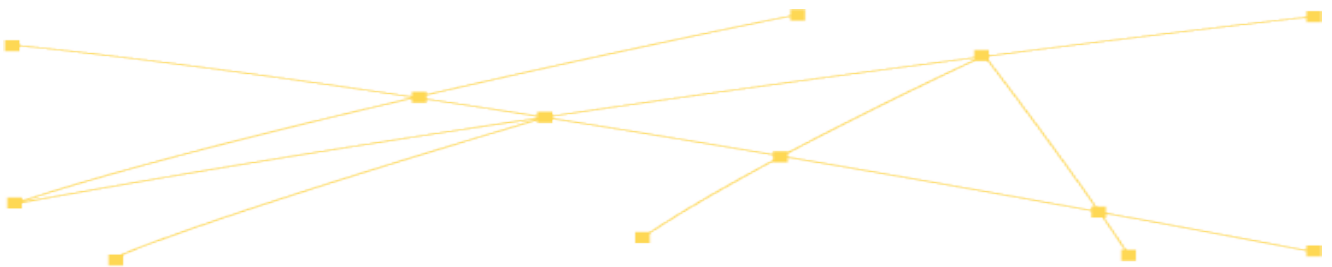
# Roma-Net

## Integration of Roma Population



### Case Study

### CREATE



EUROPEAN  
PROGRAMME  
FOR  
SUSTAINABLE  
URBAN  
DEVELOPMENT





Create (Community recycling enterprise and training for employment) was set up in 1995 in Speke in Liverpool. It trains unemployed people and others with labour market disadvantages to refurbish and sell white goods such as fridges, cookers and washing machines.

The social enterprise works mainly with people who have been unemployed for at least a year, but also offers opportunities for ex-offenders, former substance abusers, people from disadvantaged ethnic groups and disabled people.

Participants sign 12 month contracts, and during this period are employed in one of Create's three areas of work – sorting, refurbishing and selling recycled white goods.

They receive training towards a qualification in production, warehousing, or business administration. In addition, Create offers assistance with looking and applying for jobs, as well as help and support to develop soft skills in order to improve employability more generally.

The scheme aims to help 60 per cent of participants into employment after 12 months.

Create also seeks to deliver broader environmental and social benefits. It reduces landfill waste by taking on 1,500 white goods each week, most of them either from local authority collections or from retailers who offer to dispose of old models when delivering new products.

Around 10 per cent of these are refurbished and sold to families on low incomes, while a further £500 worth of products each week are donated to people who have been referred by social services or other agencies. The remaining machines are either stripped for spare parts or broken down and sent for recycling.

Social accounting with CREATE – “For” and “Against”

For...	Against...
Helped manage the organisation	Took a lot of time
Proved what had been achieved	Cost money to do
Helped to understand stakeholders	Was not widely recognised
Good to show funders	
Helped in communication	

[www.createuk.com](http://www.createuk.com)





## WORKSHEET 1: Social accounting – justifying interventions and proving impacts

Imagine that you are setting up an ILM for Roma people living in your city...

Think about what you have heard about social accounting...

In pairs (different from before), write down in the first columns the things you would want to measure to show your social impact. In the second column write down how you would measure them. Discuss in pairs...

Things you would want to measure in your Roma ILM	How could you measure these things