



Development of the Karjaranta area, Pori
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SURE thematic network

Update on progress with establishment of LSG and development of local action plan

URBACT II



Connecting cities
Building successes





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Connections to the „Rivercenter“





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Main facade toward the Kokemäenjoki River





Ongoing detailed plan projects in the target area

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Prerequisites of a successful contribution of Pori

Pori can provide for the SURE network experiences on:

- **Rehabilitation of suburban areas , Establishing National Urban Park, Strategic plan of Promenade-Pori, preservation of large districts of wooden architecture**

Ongoing projects / perspectives of cooperation:

☞ City planning

- **Development of the Pori town region structural model**
- **Compact city project**
- **Pori River Center project**

☞ Other institutions with ongoing EU -projects:

- **POSEK (YES Youth Entrepreneurship Strategies / Interreg IV C)**
- **Priztech (URBAN N.O.S.E. / URBACT II)**

☞ Cooperation with research institutes

- **University Center of Pori, (UTU, SAMK, TuKKK)**



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Expectations of Pori in the SURE -project

1. In-fill building and densification of urban tissue / planning as a learning process
 - ☞ **Own/international experiences to be assessed / compared / applied**
2. New models for strategic partnership
 - ☞ **Public & private & people/users, cross-cutting sectorial approach**
3. Impact assesment of the construction of large residential areas
 - ☞ **Life-cycle aspect in planning and integrative impact assessment**
4. Monitoring the use / need public places
 - ☞ **Checking the actual realisation of the planning objectives**
5. Strenghtening the role of the applied research in planning
 - ☞ **Tools for integrative urban rehabilitation**



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Pori 's intentions of priority

Karjaranta as a target-area provides challenges in:

- ∞ New forms of urban regeneration > current real estate development
 - **In the upcoming years: solutions for the re-use of brownfield-areas** (Engine sheds area, Metso)

- ∞ Paralel researches with contrasting aspects > synergic research environment
 - **Experiences, lessons learned in Pormestarinluoto** (Compact City project and River center project)

- ∞ Challenges in the land-use planning > Blending different activities
 - **Use of the land and the real estates more versatile way**

- ∞ Animating public places / furnishing them to be more attractive
 - **advanteges: short distance to isles, riverbanks and the city centre**
 - **making places more approachable, increasing accessibility**

- ∞ Facilitating a broad involvement of stakeholders
 - **raising the interest of investors and local entrepreneurs**



Main thematic interests (Strategy & Physical)

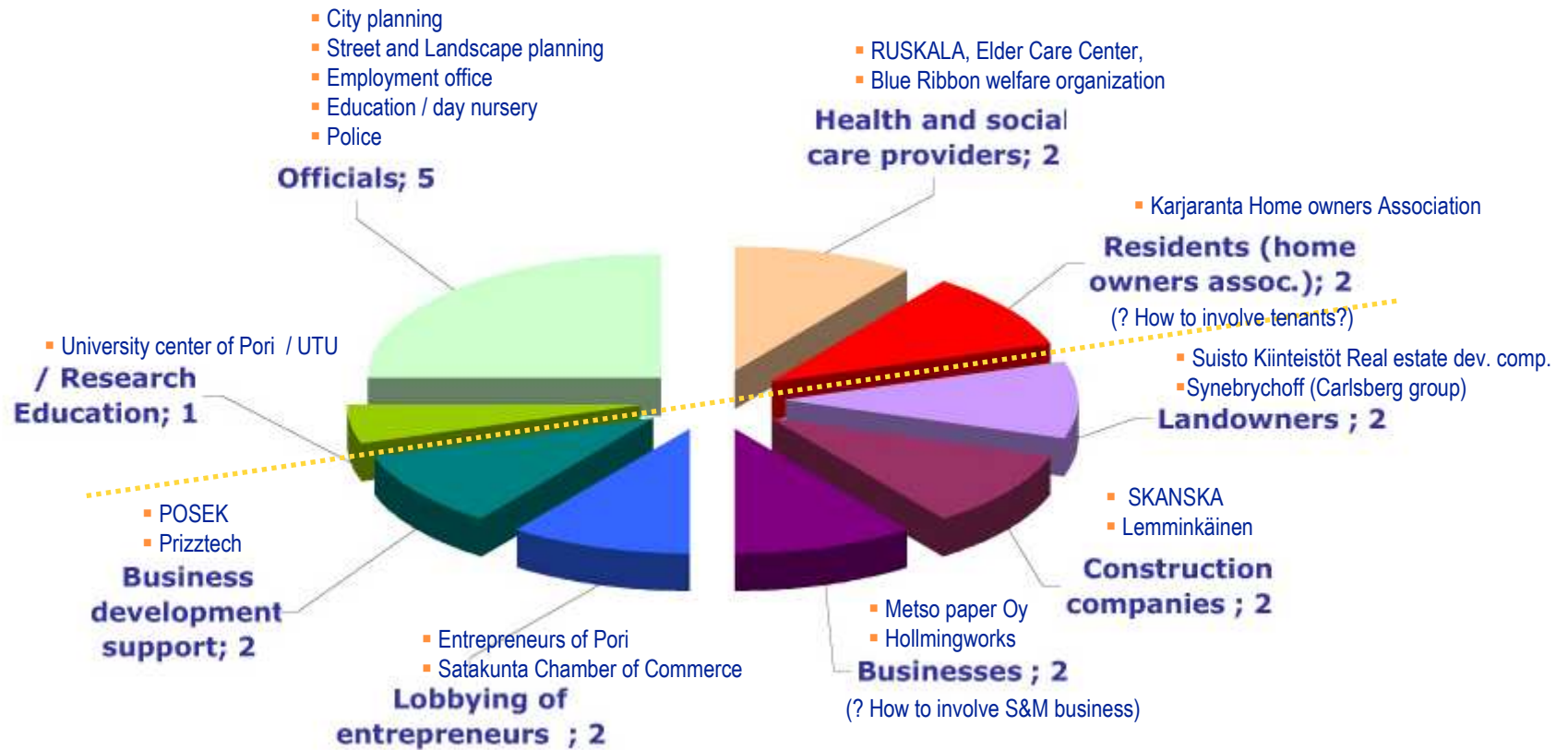
1. reconciling /coordinating different level of land use projects < **Planning tools**
 - ☞ synchronising, phasing
 - ☞ Master plans > detailed plans> real estate development projects
 - ☞ consistent application of strategic planning

2. Improving / diversifying the enterprise sector < **Partnerships** < **Re-use building / land**
 - ☞ Supporting new **social enterprises** on the area
 - ☞ Setting up PPPs on a broad stakeholder basis

3. linking different parts of the territory < **Public Spaces and Traffic and Pedestrian**
 - ☞ New transverse pathes to riverbank/ isles/ Pormestarinluoto area
 - ☞ Finding new solutions for traffic connections
 - ☞ Removing / softening edges
 - ☞ Turning the boundaries into "dynamic interfaces"

4. utilization of the area for recreation and cultural purposes < **Marketing strategy**
 - ☞ Accessibility and versatile use of the National Urban Park
 - ☞ Facilitating a more effective public use of the riverbank (boulevard)

Composition of the LSG (20 members)





LSG meetings / other activity

3 meetings were organised (until 14.10.2010):

- 1st LSG meeting 18th March 2010, 13:00–15:00 (22 person / invited 46)
- 2nd LSG meeting / 17th May 2010, 14:00–16:00 (16 person / invited 53)
- 3rd LSG meeting / 8th September 2010, 13:00–15:00 (18 person / invited 22)

- LAP site visit during the LE visit of Pori 12th April 2010
- Karjaranta Home Owners Association, "Spring day" 15th June 2010

- A web-directory is created on the "pori.fi" server in order to provide instant access for the LSG members for the material of the LSG meeting and related documents:

http://www.pori.fi/kaavoitus/sure_pori



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1st LSG meeting

1st LSG meeting 18th March 2010, 13:00–15:00 (22 person)

Agenda:

13.00–13.10 Welcome speech, Olavi Mäkelä City Planning Director

13.10–13.30 *Short overview of the planning history of the Karjaranta area*, Risto Reipas, City Planning Architect

13.00–14.00 *Developing detailed plans and visions of the Veturitallit (Engine shed) area*, Mikko Nurminen, City Planning Architect

14.00–14.10 Coffee break

14.10–14.45 *Presentation of the background and the objectives of the SURE-project* Daniel Nagy, City Planning Architect, (project coordinator)

14.15–15.00 Discussion





2nd LSG meeting

2nd LSG meeting / 17th May 2010, 14:00–16:00 (16 person)

Agenda:

14.00–14.05 Welcome speech, Olavi Mäkelä, City Planning Director

14.05–14.45 *The present state of the SURE-project*, Daniel Nagy, City Planning Architect

14.45–15.00 *Current informations on URBACT II –program and urban development in Finland*,
Olli Voutilainen, Senior Officer/ Ministry of Employment and the Economy (MA)

14.00–14.10 Coffee break

14.10–14.45 *Workshop: stakeholder analysis of the target area*, (moderator: DN) not completed!

14.45–15.00 Discussion





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3rd LSG meeting

3rd LSG meeting / 8ht September 2010, 13:00–15:00 (18 person)

Agenda:

14.00–14.10 Welcome speech, Olavi Mäkelä City Planning Director

14.10–14.25 LSG members present themselves

14.25–14.45 SURE –network implementation phase, outline of the working plan (DN)

Adjusting the objectives and tasks of the local project of Pori Possible Conceivable actions
to be planned on the Karjaranta target area

15.45–16.00 Other topics to be discussed:

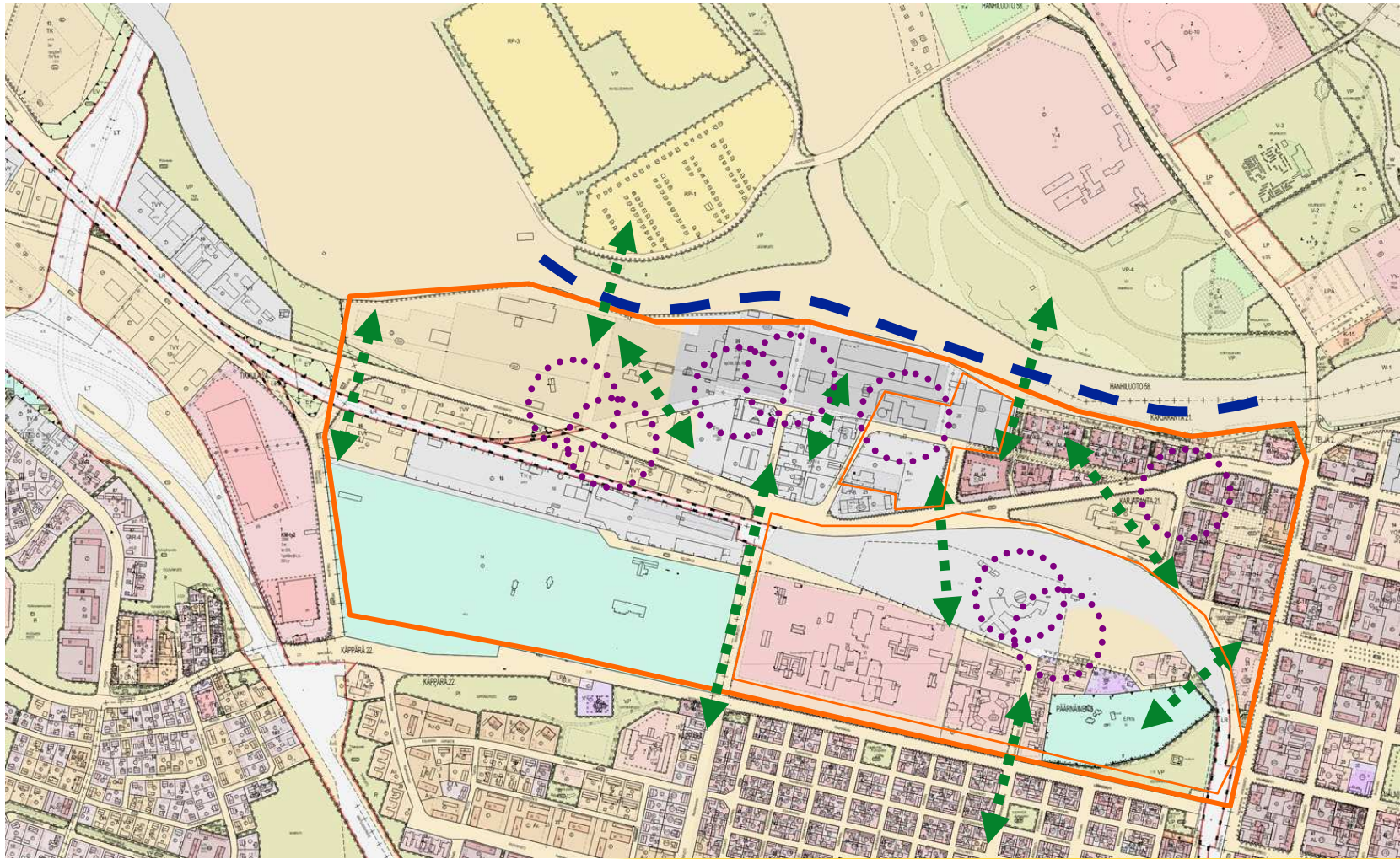
Making preparations for the Kick-Off Meeting / composition of the Pori delegation
(highlighting the importance of the participation of LSG members)

The date of the next meeting was agreed (3.11.2010)



Land use / activities / connections / images

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Proposed physical enhancements and research tasks

Ongoing detailed plan projects

1. Engine shed area (partnership to be created?)
2. Suisto kiinteistöt (*River delta real estate*) area

Potential real estate development sites

3. Karjaranta Shellin gas station area
4. "Karjarannan sauna" buildings
5. Pori Energia – site
6. Surroundings of the Lestikatu street

Improving the links between the areas

7. Passways under the rails
8. Landing place for visitors' boats and/or ferry
9. New solutions of traffic system (roundabout)

Enhancement of the use of the residential area

10. Rearranging the car parking area
11. New/vacant facility for the residents

Research oriented activity / background information

12. Anticipation of the reuse of the industrial areas (Metso 12a; Hollmingworks 12b)
13. Mapping vacant spaces
14. Survey of the users (inhabitants, entrepreneurs) / public image of the area / profile of the area
15. Industrial and service plots on the Karjarannantie street

