

Policy-related transnational learning – examples and lessons from the EUROCITIES network

affordable housing and homelessness

Presentation
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Simon Guentner
Hamburg University of Applied Sciences

Neil Munslow
Newcastle City Council

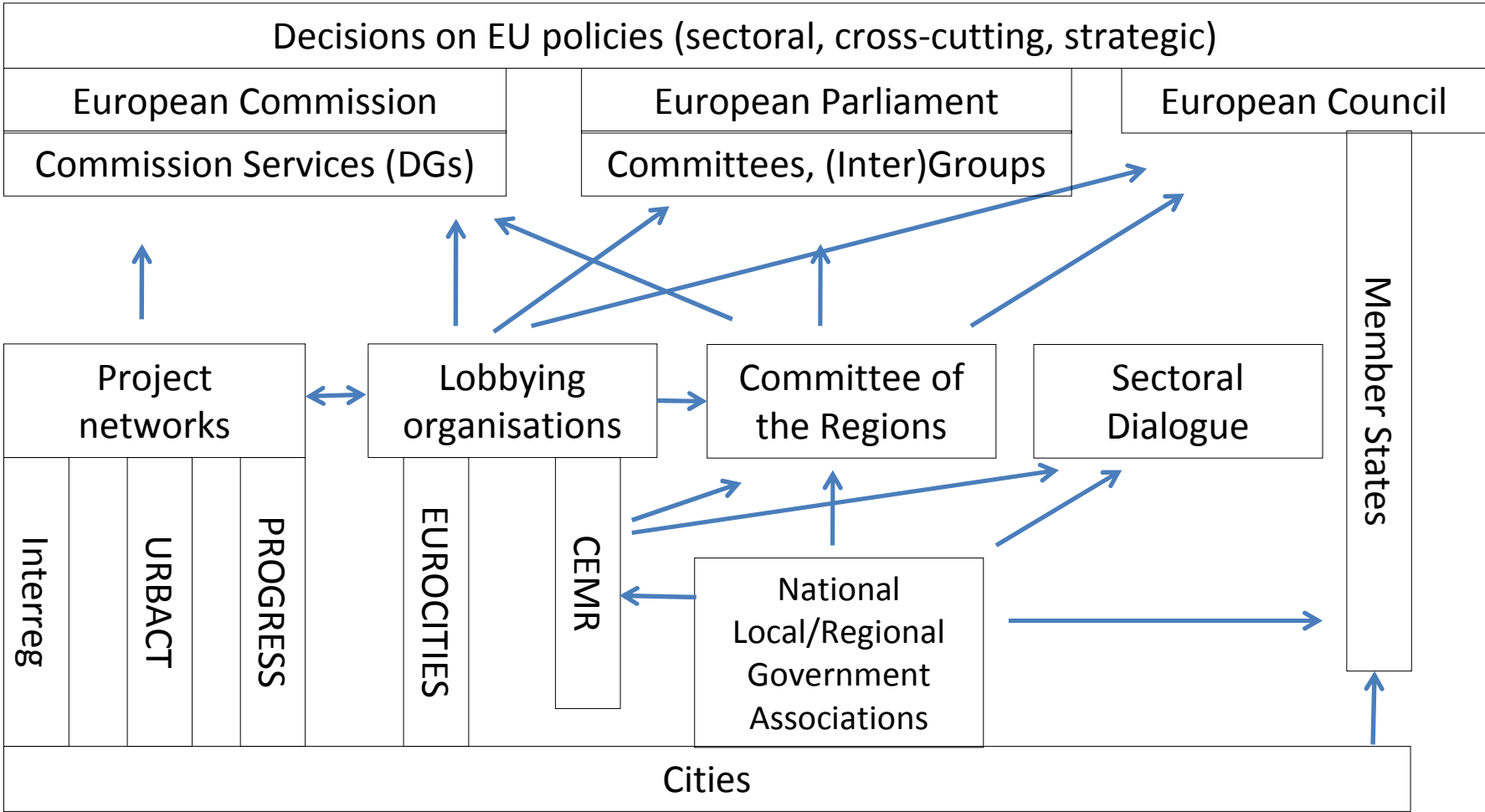


Transnational city networks in the EU

Type	purpose	duration	funding	examples
project networks	Mutual learning, local policy development	Temporary (1-3 years)	EU co-funding	URBACT networks, INTERREG networks
Single purpose networks	lobbying, campaigning, mutual learning,	Long-term (with peaks and lows of activity)	Membership fees, other	Cities for cohesion, ICLEI, Energy Cities, QenC
European local Authority networks	Lobbying, campaigning, mutual learning	Long-term	Membership fees, other	EUROCITIES, METREX
European associations of national organisations	Lobbying, campaigning, mutual learning	Long-term	Membership fees, other	CEMR



Channels for cities to influence EU policies



EUROCITIES – an example for policy-oriented learning

- 134 large cities in over 30 European countries
- Lobbying, networking, campaigning
- Dialogue with the European Institutions
- 6 thematic Forums, 37 Working Groups, projects, activities and events
- Exchange between practitioners (social workers, planners...)
- Political leadership
- Cooperation with research ad hoc or via projects

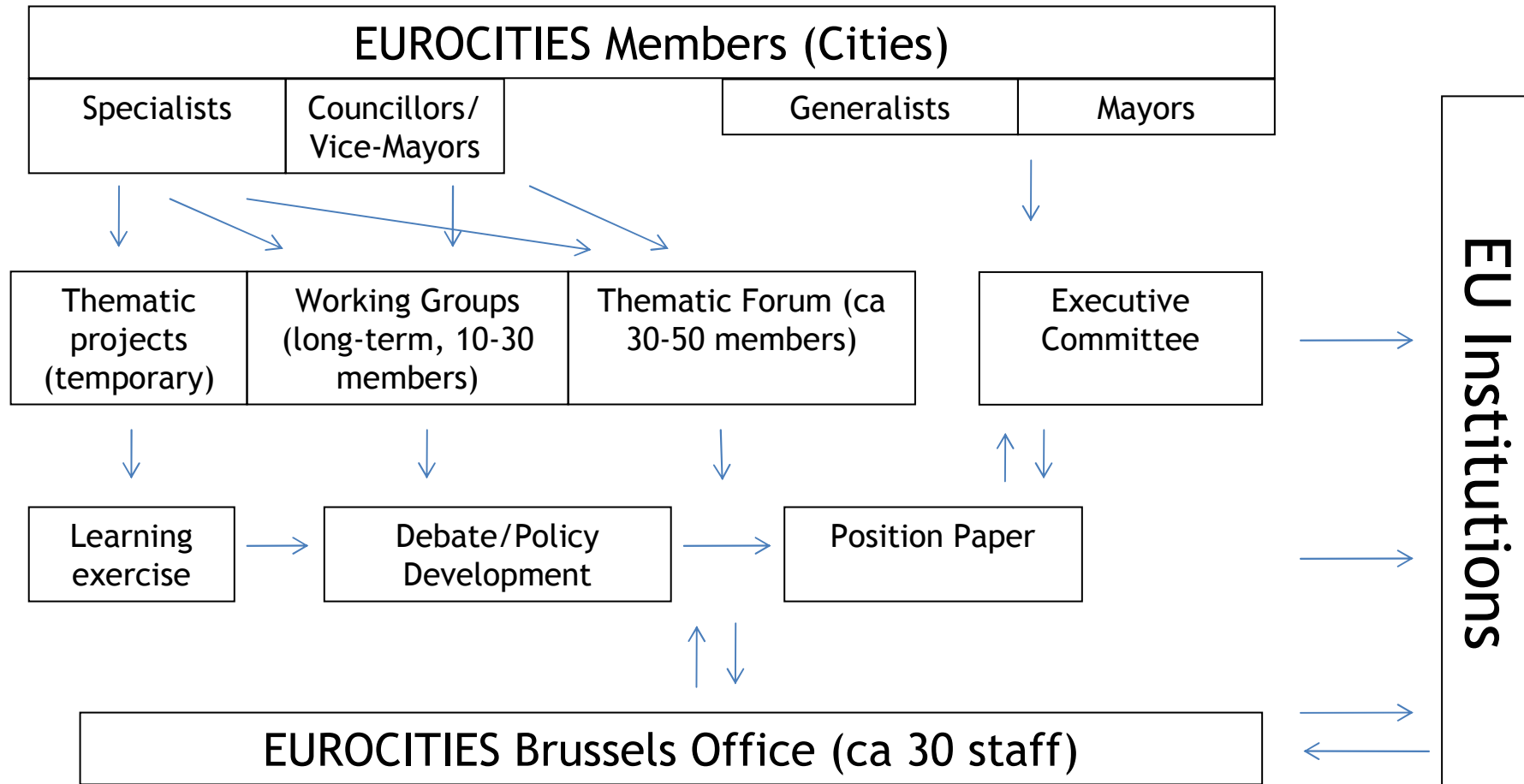


EUROCITIES social affairs working groups

- ❖ Employment
- ❖ Health and Well-being
- ❖ Homelessness
- ❖ Housing
- ❖ Education
- ❖ Migration and Integration
- ❖ Social Inclusion
- ❖ Urban Security



... how does it work in practice?



EU policies on housing

Policy Instruments

Community Method (hard law)	Intergovernmental Coordination (soft law)	
Anti Discrimination Services Directive State Aid Regulation Directive of Energy Performance of Buildings Charter of Fundamental Rights	Social OMC (combating housing exclusion, fuel poverty...)	Reference Framework for European Sustainable Cities

Financial Instruments

ERDF	
Transnational learning URBACT Interreg	Investment Housing interventions for marginalised people (since 4/2010) Investments in energy efficiency and renewable energy in housing (since 2009)



EUROCITIES activities in the field of housing – recent examples

- Working Group on Housing
- Working Group on Homelessness
- Working Group on Urban Regeneration
- Working Group on Cohesion Policy
- Working Group on Climate Change - Air Quality – Energy Efficiency
- CONNECTIONS project on social inclusion
- EUROCITIES Network of Local Authority Observatories on Active Inclusion



EUROCITIES Working Group on Housing I

- Who?
 - Chair: Vienna
 - Vice Chair: Leeds
 - contributing members: Amsterdam, Berlin, Brno, Copenhagen, Ljubljana, Munich, Rotterdam, The Hague, Warsaw, Wroclaw, Zurich
- Why?
 - Inform EU Institutions about instruments to achieve affordable housing, based on good practices
 - EU Social Inclusion Process
 - Debate about the future of Cohesion Policy
 - EU budget reform
 - Mutual learning
- When?
 - Since 2008
- How?
 - Position paper
 - joint production, shared responsibilities, backed by case studies



EUROCITIES Working Group on Housing II

- What?
 - The case for affordable housing
 - counteract segregation, promote social cohesion
 - reduce financial stress for low income households
 - Tools
 - Planning
 - Land use planning, strategic planning
 - Partnerships, participation
 - Financial
 - focused vs collective
 - Supply-side / demand side
 - Quality improvement and standards
 - Legislation vs financial incentives/subsidies
 - Recommendations
- Communication with EU Institutions
 - Direct delivery to members of EU Institutions
 - Basis for presentations



EUROCITIES Working Group on Homelessness I

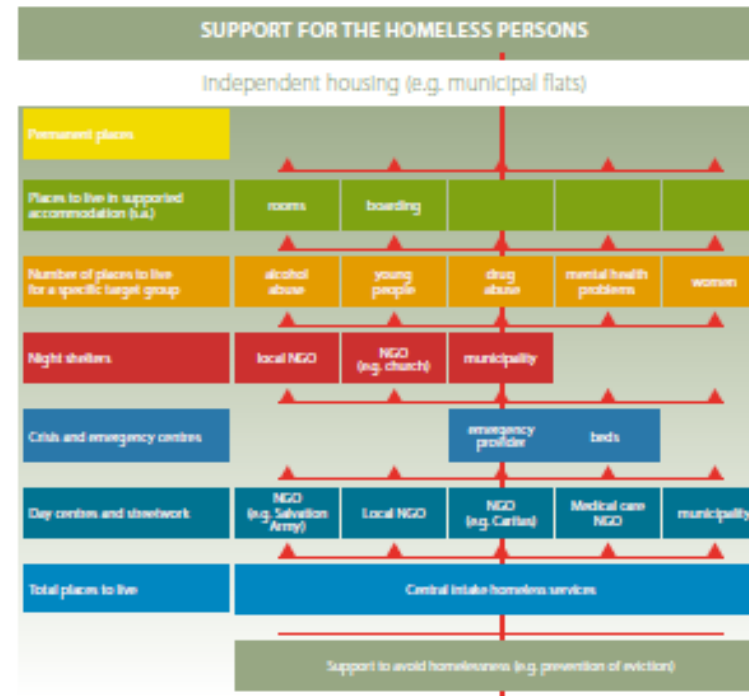
- Who?
 - Working Group Homelessness
 - Chair: Vienna
 - contributing cities: Barcelona, Bergen, Malmo, Newcastle, Munich, Oslo, Riga, Rotterdam, Stockholm, Utrecht, Vienna, Warsaw
- Why?
 - Mutual Learning: How does it work in other cities
 - Contribute to EU debate: Housing first vs housing ladder
 - Position vis a vis FEANTSA
 - Gain EU funding for cities
- When?
 - Since 2004
- How?
 - Systematic information exchange
 - Local peer reviews
 - Bi-annual comparative report



EUROCITIES Working Group on Homelessness II

What?

- Chain Approach Model
- Local examples



Communication with EU Institutions

- Meetings with Commission staff
- Feed into CoR reports
- Presentations at EU events



Applications of OMC

- Tested practice of theoretical models
 - Copenhagen: Housing First
 - Bergen: Specialist drugs accommodation
 - Munich: Family
 - Vienna: Integrated Chain and procurement proforma
 - Rotterdam: Matrix
- Newcastle: influenced by models to develop:
 - Places of Change, Pathways, Prevention from eviction, transitional tenancies, case management, pre-tenancy training

Flows:
People at risk of rough sleeping

New Rough Sleepers

Entrenched Rough Sleepers

Transitions:
(from care, custody, forces, prison, NASS, hospital...)

High Risk + Low Resilience:
(loss of job, home, relationship, drugs/ alcohol use, excluded from school + low skills and self esteem, limited social support networks, poor mental health)

Crises:
(loss of relationship, job, home, breakdown of migration plans)

Prevention and early intervention services

Rapid diversion and sign-posting to mainstream services for people with low needs (1 – 3 months)

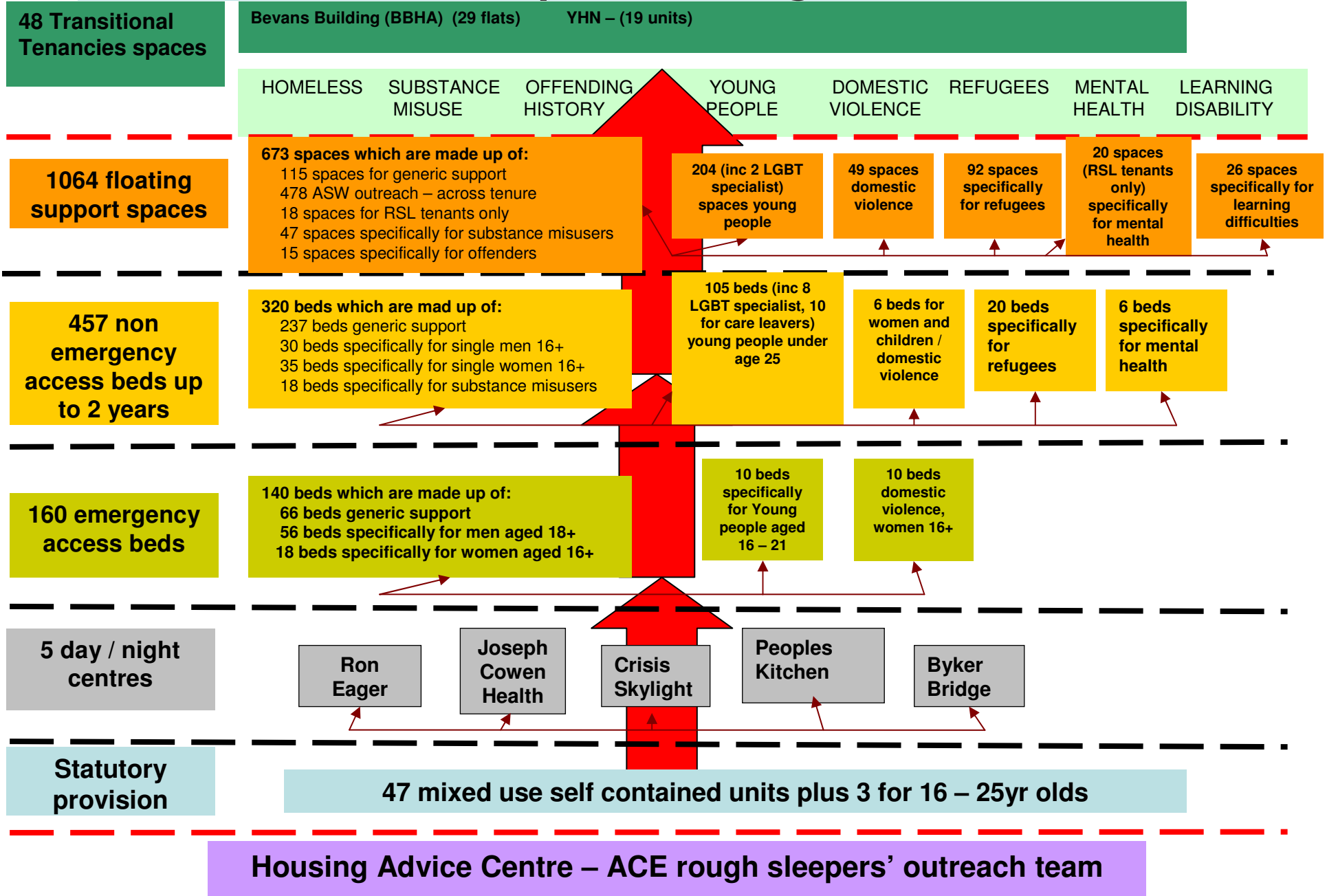
Assessed accommodation and support **pathways** for people with higher needs (1 – 6 months)

Outreach, assessment, enforcement, reconnection, accommodation and support services, independence, employment and training

Longer term/ complex needs

Assertive outreach and enforcement, assessment and personalised budgets, drugs and alcohol, mental health and complex needs services

Independent Living



Conclusions

- Mutual Learning “plus”
- Housing policy beyond ERDF
- Make use of all channels for upstream information
- Be proactive
- Clear messages
- Screen policy windows, targets, opportunities
- join up with other initiatives



Further housing related activities of the EUROCITIES network

- Integrated Local Development
 - Make the case for ILD funding mechanism post 2013
 - Cohesion policy, budget reform
 - Work closely with EU Presidencies
- Active Inclusion
 - Make the case for involvement of cities in social OMC
 - EUROCITIES NLAO: local employment and housing services in Active Inclusion
- Climate Change
 - Climate Change Declaration
 - Covenant of Mayors



Thank You for your attention!

Contact:

Prof. Dr. Simon Guentner
Hamburg University of Applied Sciences
Simon.Guentner@haw-hamburg.de

Neil Munslow
Housing Services Manager
Newcastle City Council
Neil.Munslow@newcastle.gov.uk

