

Housing & Social Mix

Medway's Approach



15th June 2009

Matthew Gough

Head of Housing Strategy & Development



Geography, topography & heritage

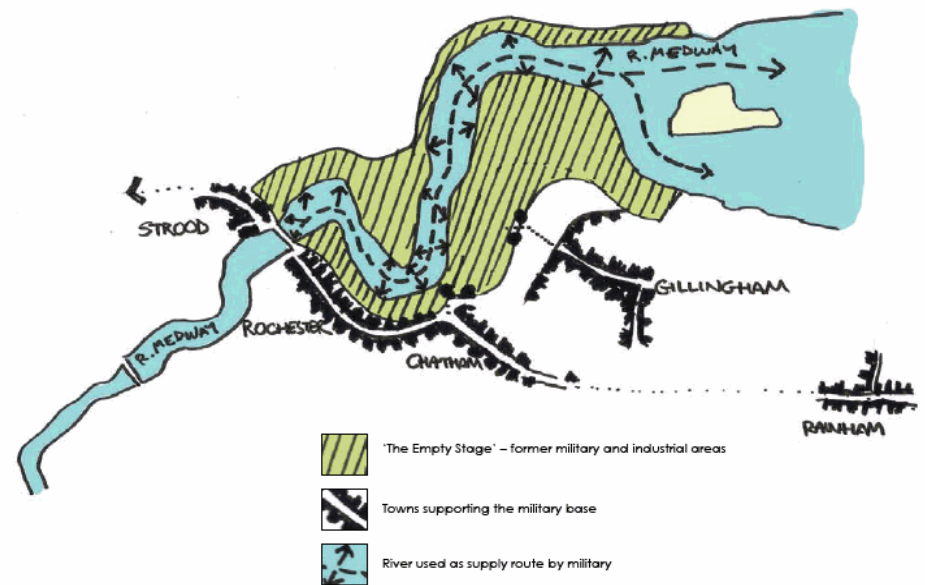
Medway's unique geography, dramatic topography and rich heritage give it great advantages



Create amenity

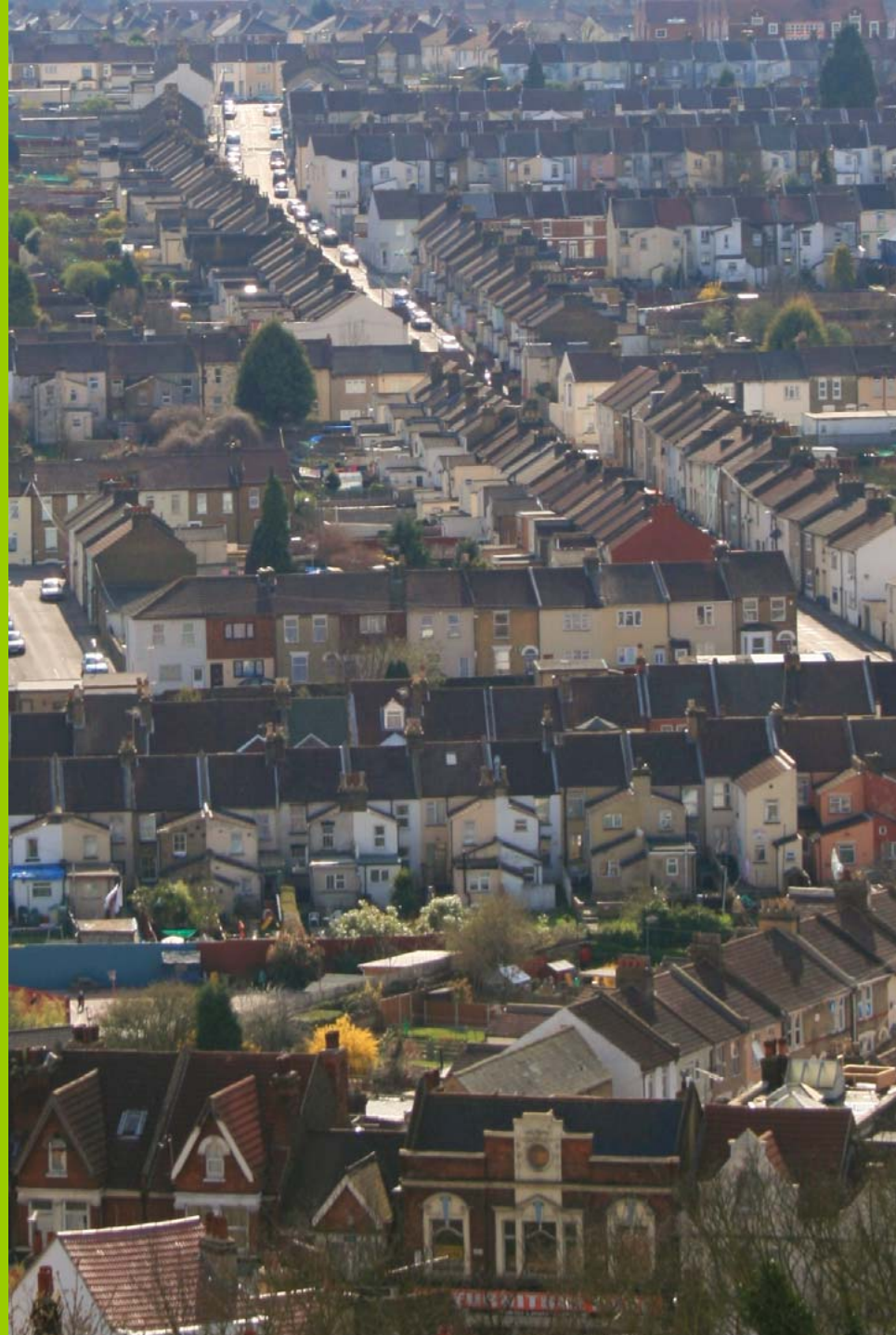
Create value

Re-inhabiting the river front
and its under-used sites will
transform amenity and values
in Medway



From Provision to Enabling

Change in roles - we are no longer a builder of housing but an enabler by working in partnership with Housing Associations, Developers and Homes & Communities Agency





Sustainable Housing

The Government set the agenda by looking to develop *Sustainable Housing* and development



Research and Knowledge

Strategic Housing Market
Assessment

Housing Needs

Specialist/Supported Housing





Strategic Framework

Local Development Framework

Housing Strategies

Older Persons Strategy

Community Strategy

Regional Context

Regional Planning and Housing
Board

Regional Housing Strategy

Thames Gateway



Local Policy

Specific Housing Guidance

Type

Location

Tenure

Design

Affordability

Management

Nominations

Development Briefs

Site Specific Vision



Individual Planning Application Requirements for Housing

Planning Permission Obligations

- Tenure Mix of Housing
- Type
- Location
- Specific Design Standards
- Specialist/Supported Housing
- Nominations
- Affordable Housing Provider



Allocation of Social Housing

ChoiceBased lettings

Local Letting Plans

Local Management



