

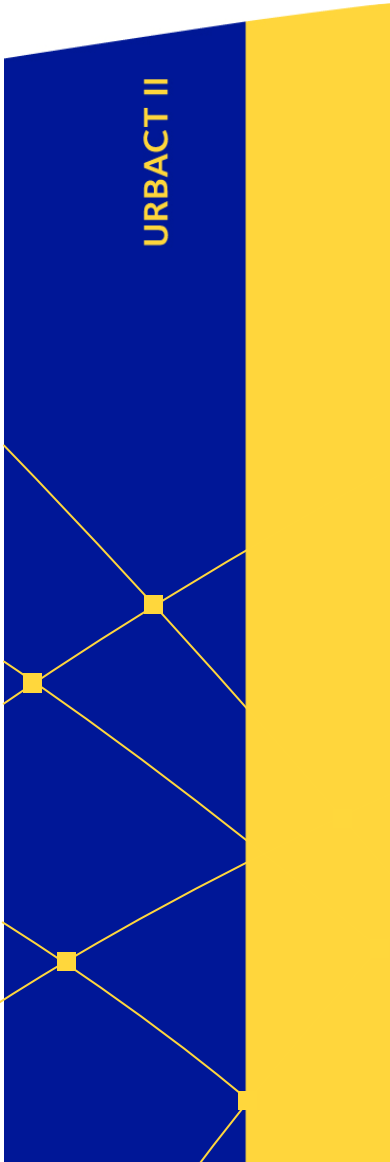


Meeting report

Conference in Limoges

15-19 June 2010

from **15** to **19** June 2010



International
Ceramics Week



Connecting cities
Building successes



THE INTERNATIONAL CERAMICS WEEK FROM 15TH TO 19TH JUNE GATHERED ALL UNIC CITIES AS WELL AS ASIAN PARTNERS FROM THE CITY OF LIMOGES, GIVING PARTICIPANTS AN INSIGHT INTO THE ORGANISATION AND IMPACT OF A MAJOR SERIES OF EVENTS WITH EXHIBITIONS, DESIGN COMPETITIONS AND CONFERENCES.

INDEED, BESIDES THE MEETING BETWEEN UNIC PARTNERS, THE WEEK'S HIGHLIGHTS WERE THE SIGNING OF A DECLARATION OF INTENT CREATING A WORLD CERAMICS ROAD, AND THE OPENING OF THE INTERNATIONAL EXHIBITION OF PORCELAIN "DE TERRE ET DE FEU".

Agenda

Tuesday 15th June 2010		Place
12:30	<i>Lunch</i>	<i>Les Matins Céladons</i>
Afternoon: Plenary meeting		
14:00 - 14:30	Global follow-up of UNIC, administrative and financial matters	Louis Longequeue room - City Hall
14:30 - 15:00	Discussion on capitalisation process	
15:00 - 17:00	Training session on UNIC online collaborative platform	
17:00 - 19:00	Technical visits: CRAFT (Center of research for Ceramics and Enamel Applications in Art and Design) and ENSA (National School of Art)	
19 :30	Visit of the exhibition « Un peu de terre sur la peau » (Bernardaud)	
21:00	<i>Dinner</i>	<i>Le Marrakech</i>
Wednesday 16th June 2010		
Morning: Plenary meeting		
9:30 - 11:00	Debriefing on LAPs, next steps and follow-up	Louis Longequeue room - City Hall
11:00 - 12:00	Exchange session with DG Regio on succeeding with the implementation of LAPs, European urban strategy and future expectations	
12:00 - 12:30	Feedback on the British Ceramics Biennial 2009 (Stoke-on-Trent)	
12:30	<i>Lunch</i>	<i>« Salon Bleu » room</i>
Afternoon: Plenary meeting		
14:00 - 17:00	Transversal projects = European Route of Porcelain, Book on ceramics cities, CERURBIS project, Jingdezhen Fair Upcoming UNIC events	Louis Longequeue room - City Hall
17:30- 18:30	Guided tour of Limoges	City Center
18:00	Meeting of the panel of jury / International competition of porcelain visit of pieces and deliberation	Galerie des Hospices
20:00	<i>Dinner and award ceremony of the International competition of porcelain</i>	<i>La Borie en Limousin (Solignac)</i>

Thursday 17th June 2010		Place
Morning : Official session		
9:30 - 10:00	Official speeches	Louis Longequeue room - City Hall
10:00 - 10:20	Introducing conference	
10:20 - 11:20	Round table 1 – Where to expect ceramics in the future?	
11:30 - 12:30	Round table 2 – Are ceramics old-fashioned?	
12: 30	<i>Lunch</i>	« Salon Bleu » room - City Hall
Afternoon: Mayor's meeting and exhibition "De terre et de feu"		
14:00 – 16:30	Explanation and presentation of the World Ceramic Road Presentation of each city Signature of the Declaration of Intent	Louis Longequeue room – City Hall
17:00	Official opening of the international ceramics exhibition « De Terre et de Feu »	Galerie des Hospices
20:00	<i>Gala dinner</i>	<i>Adrien Dubouché Museum</i>
Friday 18th June 2010		
Morning: technical visits		
09:30 – 10:30	Visit of the exhibition on technical ceramics : « Le monde secret de la céramique » organised by ESTER Technopole	BFM (Limoges Public Library)
10:30 - 11:30	Projection of the film "Limoges Terre de feux"	Louis Longequeue room – City Hall
12: 30	<i>Lunch</i>	<i>ESTER Technopole</i>
Afternoon: technical visits		
14:00 - 14:45	Presentation of ESTER Technopole	ESTER Technopole
15:00 - 16:15	Presentation of the European center of ceramics	
16:30 - 17:15	Visit of Cerlase	

LAP's follow-up and collaborative projects

Following the successful completion of LAPs in May 2010 and their official presentation in Brussels, a special session was held with the European Commission on succeeding with their implementation. With the LAPs being ready one year before the end of the programme, the European Commission will draw a particular attention to the implementation of the actions planned and concrete results.



The working sessions then focused on the collaborative projects.

First, a special training session took place on the **UNIC toolbox**, the online database, linked with a collaborative platform.

Participants were trained on the use of the platform, including how to register contacts, documents, organisations, and discussion was open on how to use this enhanced channel for improving both the communication within the project and outside the project, linking local stakeholders (LSG) to the project activities and objectives.

This session aimed to be as interactive as possible and to give participants the opportunity to practise as much as possible the new tool developed for the project.

Then, Adriian REES from Delft and Lucie DEBOURDEAU from Limoges presented a feedback on the **Jingdezhen Ceramics Fair 2009**.

Limoges and Delft, both partners of the Chinese city, took the opportunity of their respective presence at the ceramic fair of Jingdezhen to set up a booth presenting the UNIC network and the partners cities.

It was proposed that this successful operation be renewed for the year 2010. Limoges and Delft said they were ready to coordinate the establishment of a common booth presenting the UNIC network, with brochures and pictures about UNIC.



The **European Route of Ceramics**, proposed by the Porzellanikon Museum of Selb, was also discussed.

The partners confirmed their interest for the project, but the strategy and the operational aspects still need to be précised (funding programme, need of a common organisational structure, etc.).

In order to deepen the discussions, the Porzellanikon Museum invited all UNIC partners in Selb mid-July 2010. Besides the discussion on the European Route, this meeting will be the opportunity to discover the exhibition “From a King’s Dream to Mass Production. 300 Years of European Porcelain”.



Covering 3,500 square metres, the exhibition features over 1,000 exhibits, including works loaned by international institutions from 17 countries. It will be opened until November 2010.

Local initiatives

The City of Limoges presented its new publication on ceramics.

Within the context of the label “Ville d’Art et d’Histoire”, awarded two years ago by the Ministry of Culture, an inventory of the visible ornamental and artistic ceramic elements in the city’s architecture and public space was conducted. This publication aims the general public, and will be disseminated during the summer 2010.



Opening of the exhibition “De terre et de feu”, on 17th July 2010

Official sessions

Official roundtables

Two official roundtables were organised with international partners and local stakeholders: “Where should we expect ceramics tomorrow?” and “Are ceramic old-fashioned?”

These round-tables enabled to discuss the image and the application of ceramics.

Indeed, we tend to think that ceramics are linked with the past. The number of traditional porcelain service offered to newly weds has decreased over the years.

However, the speakers tried to prove that ceramics shows promise for the future.

Ceramics designers and manufacturers have adapted their products to the new habits and ways of life of young generations. An example for this is the service for TV dinners.

Moreover, whereas ceramics of the past were mostly of artistic and domestic value, the current ceramics have many industrial and technological applications, in such diverse sectors as construction, surface treatments, medical use, etc.

The general conclusion was that the ceramics sector has to face many challenges in the year to come, but that it has a bright future ahead.

Mayors' meeting: the launching of the World Ceramics Road



The meeting in Limoges also witnessed the creation of a **World Ceramics Road**.

The signal of this strong will was given with the signature of the charter creating the World Ceramics Road on 17th June 2010, by the UNIC cities and representatives of four Asian cities (Jingdezhen in China, Seto in Japan, Icheon and Gangjin in South Korea).

Through this text, the 15 signing cities committed to create a common platform of exchanges and information linked with ceramics, in the fields of culture, academics, tourism and heritage, economy, arts and research.



URBACT II

URBACT is a European exchange and learning programme promoting sustainable urban development.

It enables cities to work together to develop solutions to major urban challenges, reaffirming the key role they play in facing increasingly complex societal challenges. It helps them to develop pragmatic solutions that are new and sustainable, and that integrate economic, social and environmental dimensions. It enables cities to share good practices and lessons learned with all professionals involved in urban policy throughout Europe. URBACT is 300 cities, 29 countries, and 5,000 active participants

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