



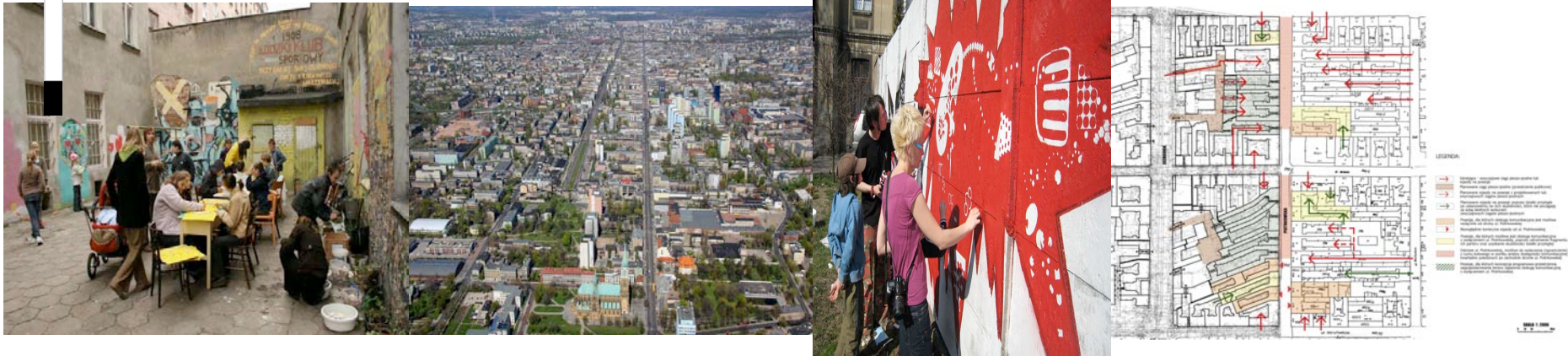
URBAN PROJECT/METROPOLITAN AREA/DEPRIVED AREAS/DEVELOPMENT ECO

URBAMECO

URBAMECO Final conference, Lyon 14.05.2009

CITY of ŁÓDŹ INPUT



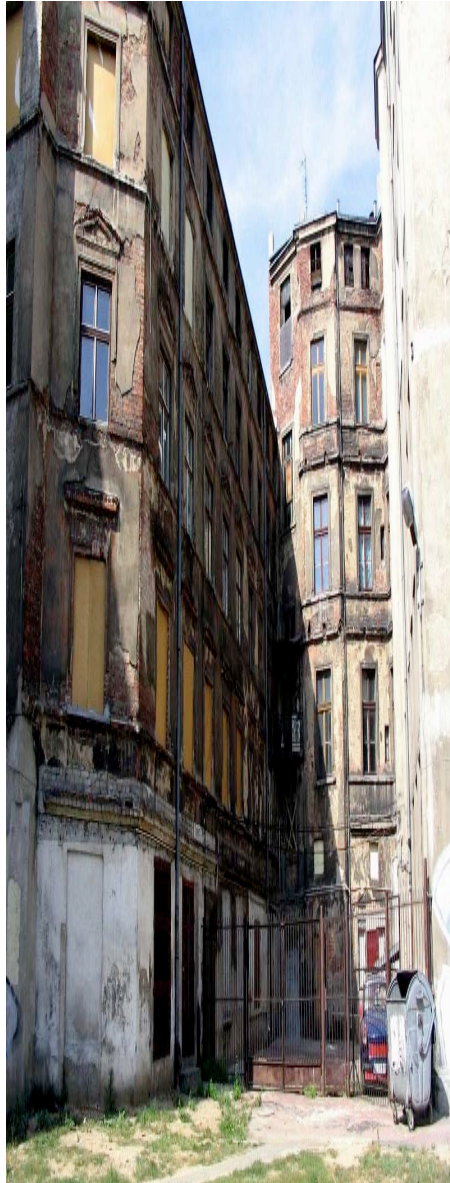


CITY OF ŁÓDŹ

represented by the Municipal City Office with cooperation of the Marshall's Office of Łódź decided to develop integrated project by exchanging the knowledge and experiences under URBAMECO project.

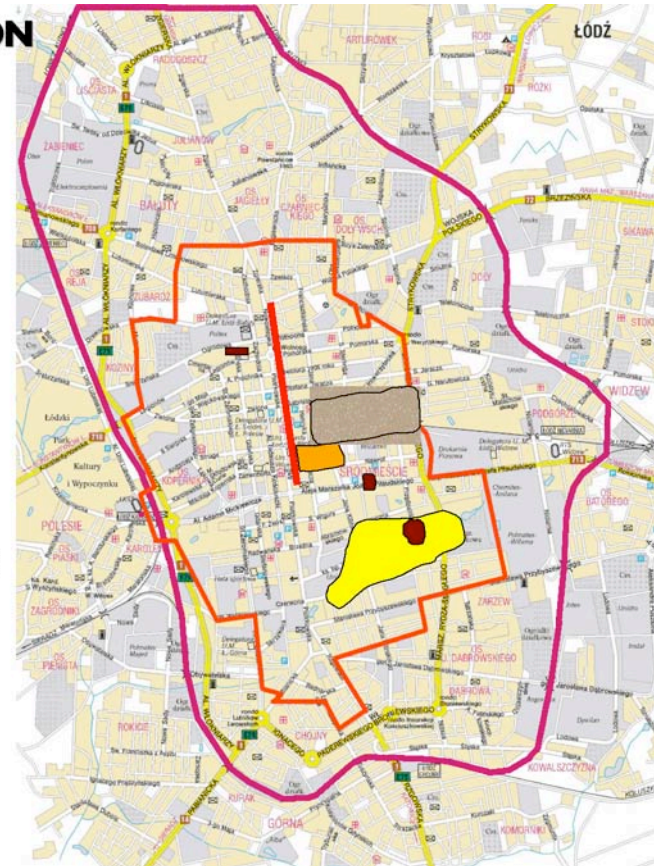
Department responsible for the project in the City of Łódź is Partnership and Funds Office (LAT).

GEOGRAPHIC LOCATION

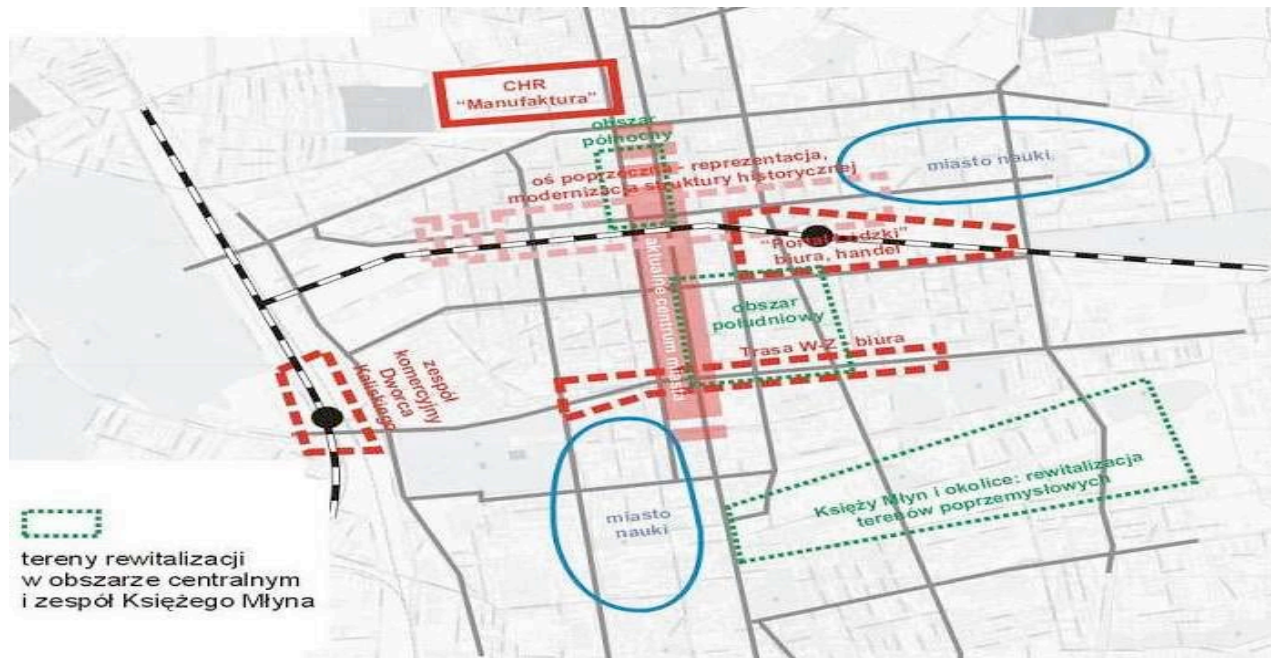
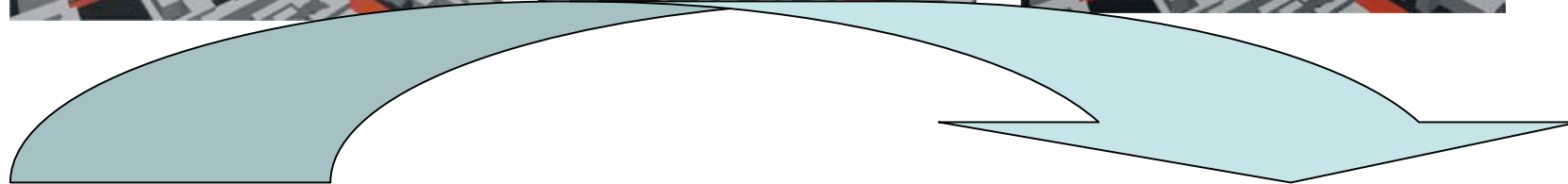
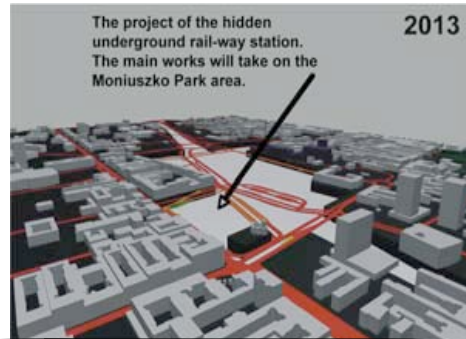


LOCAL REVITALIZATION PROGRAMME

-  OBSZAR PILOTAŻOWY :
rejon ulic: Piotrkowska, Tuwima,
Kilińskiego i Piłsudskiego
-  KSIĘŻYMEYŃ
-  DOMY FAMILIJNE
-  NOWE CENTRUM ŁÓDZI
-  OBSZAR OBJĘTY PROGRAMEM
REWITALIZACJI



PIOTRKOWSKA STREET - THE LAP AREA



PIOTRKOWSKA IS LOSING ITS PRESTIGE IN:

cultural and
entertainment aspect

reduced number of cultural events,
decreasing number of pubs, clubs and
restaurants

economic aspect

business escaping from Piotrkowska
Today the street hosts mostly
banks, media shops and mobile
phones retailers

space planning

the city has no space development plan,
disparities between the promenade
and its backyards, where degraded buildings with
their degraded households contrast with the
tourist, cultural and entertainment functions of the
street

social aspect

inhabitants of Łódź and inhabitants of
Piotrkowska unidentified with their residence
place

LAP vision

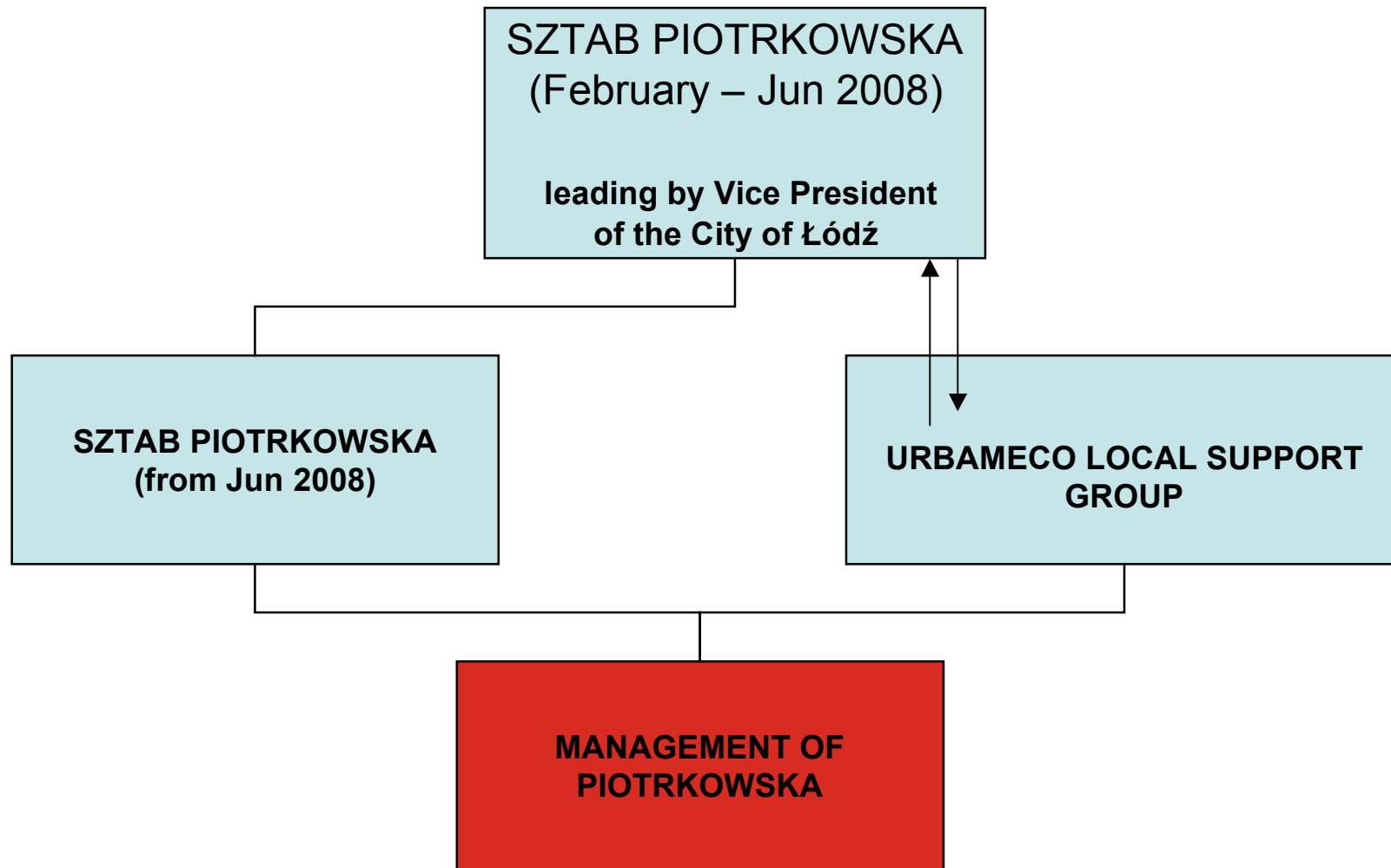
A dream of Łódź is

the "luxurious" character of Piotrkowska
and the creation of fabulous space
where you can forget
your everyday work and relax.

LAP objectives

- ❖ New principles of space management in Piotrkowska Street
- ❖ Construction and modernization of public and semi-public space
- ❖ Revitalization of street quarters neighbouring Piotrkowska Street
- ❖ Improvement of the quality of the city green areas
- ❖ Development of infrastructure and reorganization of vehicle traffic
- ❖ Safety of the users of Piotrkowska Street. Elimination of social problems
- ❖ Activation and creation of bonds among the inhabitants of Piotrkowska Street
- ❖ Creation of place identity
- ❖ Improvement of tourist infrastructure and strengthened multicultural attractiveness of Piotrkowska Street

Urbact Local Support Group-DESCRIPTION



Urbact Local Support Group in Piotrkowska



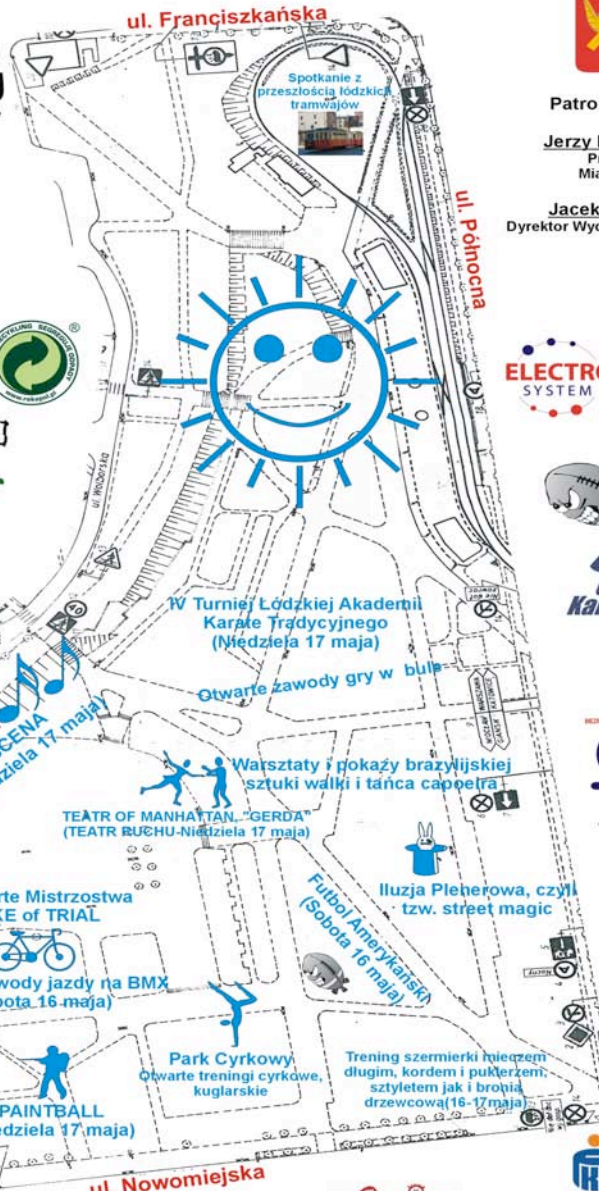
ULSG for Piotrkowska Street
platform of dialogue and local education
supporting the development and implementation of the Local Action Plan
potential partner for local authorities, ready to cooperate.
Is guided by the Partnership and Funds Office Director, who is also its chair.

Members:

- ❖ **specialists from the Department of Regional Economics and the Environment (University of Łódź)**
- ❖ **Town Centre Management experts (Institute of Place Management)**
- ❖ **delegation from Łódź City Office (Partnership and Funds Office) and Managing Authorities (as an advisor)**
- ❖ **Non-governmental organizations, inhabitants representatives:**
Centre for Promotion and Development of Civic Initiatives, NEO group,
representatives of the Partnership for the Łódź Central District, Białe Gawrony
Foundation,



FUTURE



Patroni imprezy:

Jerzy Kropiwnicki
Prezydent
Miasta Łodzi

Jacek Człapiński
Dyrektor Wydziału Edukacji UM



POZA SCHEMATEM

GREENPEACE



WORD



TVP ŁÓDŹ



Góra
Kamięńsk

