

The state of the Art about the Governance system supporting the social economy

AN URBACT II PROJECT



Main Outputs from the 1st Thematic Conference

social incubators are a precise aim of the network cities

adequate incorporation of the principles of third sector mainstreaming into the cities' employment and business start-up programmes

generally soft level of cooperation town-region

soft cooperation level in the fields of the integrated approach, the community involvement, networking and experience exchanging

very good capacity to involve strong local partnerships

legal requirements needed for social enterprises: strongly or averagely defined legal requirements

existing public policies supporting the social economy: overall good level of public programmes and interventions, mainly concerning the National and the Regional levels, with sufficient links with EU funding and initiatives

main obstacles to the promotion and creation of social enterprises in each city: average level of barriers for the majority of them

good and rich variety and assortment of entities and organisms that could be involved, at all levels, in building a local partnership to support social entrepreneurship: we can note a very good and rich variety of those entities

currently exist very good conditions for the Urban N.O.S.E. network in order to build in each one of the involved territories a participated Support System for Social Enterprises and 3rd Sector Incubators

Recommendations for decision-makers

To create and keep more employment in the cities

To diversify economic activity: technologic development, social services, artcraft, industries...

To develop and support social economy in order to foster employment

To support Social economy (cooperatives, associations, mutuals...)

To support economic activities in disadvantaged urban areas

To open up new markets, welfare services

*To evaluate other aspects than strictly
economical ones*

To influence the local culture

To agree Action Plans with wide Partnerships

To connect across sectors

*To create a legal framework for the social
economy*

*To modify the existing institutional framework
for local authorities on public procurement*

*To create motives, incentives and tax
exceptions*

Central Governments should take some measures, to help local authorities to award public contracts with companies which are social oriented

To promote institutional changes relating to the delimitation of the economy and social entrepreneurship

To promote the role of the social economy inside the institutions themselves

To support and formalise partnership agreements among public and private actors belonging to the profit and non-profit sector

Guidelines and practical tools for technicians

To create a mixed urban area: shops, housing, offices, schools...

To set up of governance models fitting with the social driven economy

To carry out actions for the social enterprise culture diffusion among young people, also through partnerships with universities, training centres and institutional bodies

To promote networking activities arranged with local, national and international project partners

To build cooperation networks about the welfare policies

To increase business thinking in the 3rd sector

To generate Themes and innovative Ideas structured for social enterprises

Case Studies for researchers and practitioners

Grenoble

***“La Métro”*: improve accompaniment and make the settle down of micro- entreprises easier on a multi-sites area artcraft and trade social entreprises (< 3 years of activity)**

Case Studies for researchers and practitioners

Herrljunga

Village development groups (local): 13 groups, some business activities like Ljusfesten/the light party

› **Agriculture cooperatives (local)**

- **heating and dairy**
- **a successful supportstructure (regional)**

› **Day-care for children (local)**

- **cooperatives**

› **Strategy for social economy (regional)**

- **board for social economy**

› **Coompanion (regional/national)**

- **business advising for third sector companies**

Case Studies for researchers and practitioners

Koropi

Local employment initiatives, providing consultancy services for drafting CVs and training.

Help at home programme, providing services to families whose members were people with disabilities and elderly.

Children' Creative Employment Centres, taking care of children while their parents are at work, thus supporting working mothers

Elderly day-care centres, providing medical and recreational services to the elderly

Case Studies for researchers and practitioners

Gela

Urban Free Zone, all taxes free for 5 years to micro-enterprises that are created or delocalized in that zone;

City Strategic Plan, globally and integrated planning with a special focus upon the social economy

Case Studies for researchers and practitioners

Agrinion

Patras Technology and Science Park, an incubator producing social economy and research projects

Best Experiences and practices to exchange with other cities

Grenoble a wide panel of tools and mechanisms: 3 incubators, Public offices centre specialised on social economy (ARTIS),

Promotion actions for entrepreneurship in disadvantaged urban areas, Public financial support to projects' holders

Best Experiences and practices to exchange with other cities

Koropi

DYEKO: Support Network for Social Economy Enterprises

KRI.K.O.S.: Incubator for the development of Social Economy

“SOCIAL AMPHICTIONY”: Partnership model among public authorities, private agencies and social enterprises

“45-64 RETURN”: the local support structures were staffed by consultants on social entrepreneurship who contributed to integrated and effective development of social enterprises

Best Experiences and practices to exchange with other cities

Brighton & Hove

***Development of City Social Enterprise Strategy
(Key Actions: Agree Action Plan with Partners;
Equalities Impact Assessment)***

***Definitions, Analysis & Mapping: Risk,
Opportunity & Mapping refresh; Incubator
Projects in progress***

Models of Framework Agreements

The GELA Framework Agreement

Professional Orders and Associations

Proposals and cues for discussion about possible models of favourable services supply for the social enterprises and specifically conceived for their incubator.

Trade Unions

Study and analysis about the impact on job levels that the social economy growth could convey to the economic urban tissue

Entrepreneurial Associations

Proposals about shared models concerning support actions for the social economy.

Models of Framework Agreements

Financial and Credit Institutes

Proposals about new credit lines dedicated to the social enterprises

Universities and School sector

Proposals about the improvement of the vocational and refresher training system addressed to the social enterprises

Regional authority

Impact on regional development policies for the social economy and conception of projects for supporting social economy.

Third Sector Associations

Exposition of experiences and problems encountered on the field.

Models of Framework Agreements

Local Authorities and Public Territorial Entities

Proposals of actions to be enforced in order to promote the social economy growth among the regional and national decision-makers and stress the intermediation role among the different levels of private sector in charge of supporting the growth of the social enterprise incubator (services suppliers, private backers, beneficiaries, etc.)

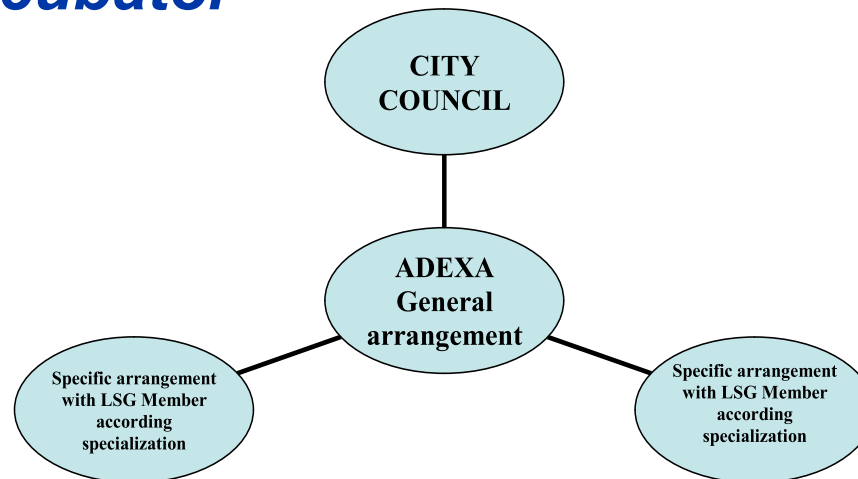
Foundations

Fund raising models to support social enterprises

3 Xàtiva models

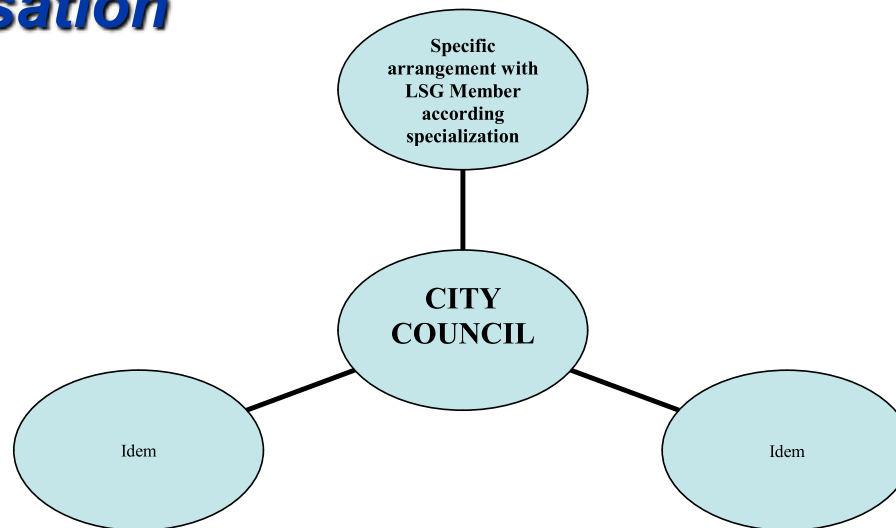
Model 1.

The model assumes put in the heart of the initiative to The Association of Entrepreneurs of Xàtiva (ADEXA) as the unifying and central body of the incubator



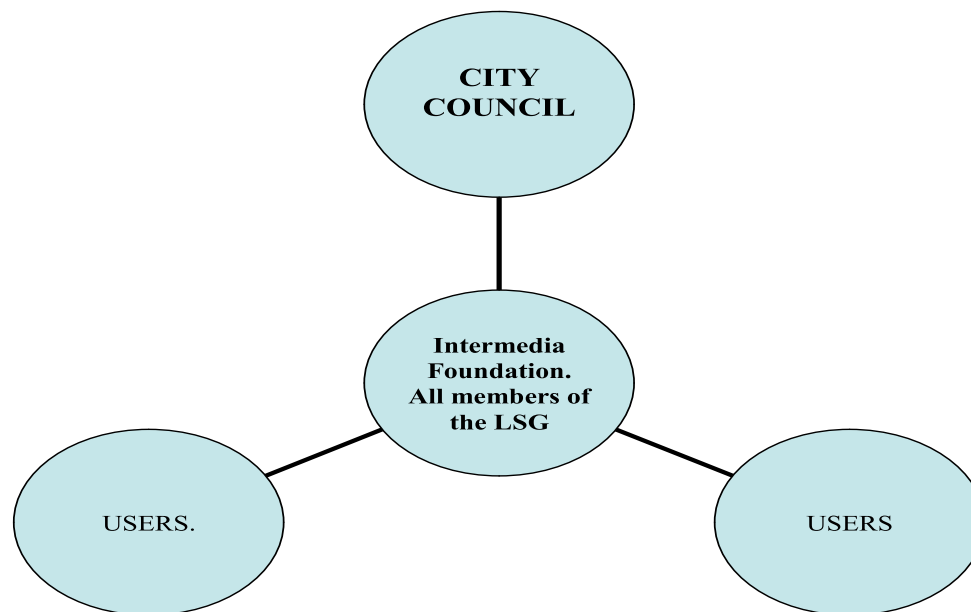
Model 2.

In this case the City Council is the center of management and takes full responsibility, generates specific management agreements with each of the entities according to their specialisation



Model 3.

The more complex one. Generating a new public-private entity, a foundation, which manages the entire initiative.



Grazie Thanks
Danke **Merci** Gracias
Ευχαριστώ multumesc
Takk dziękuję dakujem hvala
Obrigado dziękować
tänan kiitos köszönöm aciu
Tack děkuji paldies
nizžik ħajr dank u wel



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URBAN N.O.S.E.
NETWORK OF SOCIAL ENTERPRISES