



# Urban N.O.S.E.

Network of Social Enterprises

## Application Form Template

for the Urban NOSE Award

16<sup>th</sup> May 2011



Connecting cities  
Building successes



## Urban N.O.S.E. Award Application Form Template

### SOCIAL ENTERPRISE DATA

Name and Acronym	
Address, city, region, country	
Tel., Fax, E-mail	
Registration number	
Year of constitution	
Statutory purposes	
Legal representative	
Contact person	

## **SOCIAL IMPACT - Entrepreneurial/Business solution to a social problem (Weight: 27%)**

### ***Social utility of goods or services produced***

- To what needs do the goods or services produced answer?
- How do you know that what are you doing addresses these needs?
- What social impacts of your work can you evidence?
- To what extent is this offer innovative and creative?

### ***Social activity's creation***

- What kind of public is targeted for the use/ consumption of this good or service?
- Is the territorial setting up of the activity answering to a social need?

### ***Jobs creation***

- Does the activity create jobs?
- Do the jobs created aim at specifically integrating disadvantaged people?

### **Guidance note - when answering to the questions above, please try to give an evidence by developing these aspects:**

- Demonstrable proof of social need
- Evidence of project outcomes meeting a particular social problem
- Evidence of monitoring and evaluation
- Evidence of impact assessment
- Innovative approach
- Evidence of jobs creation
- Evidence of taking care of equal opportunities and disadvantaged categories

## **ECONOMIC IMPACT - Entrepreneurial/Business solution to an economic problem (Weight: 22%)**

### ***Economic utility of the good/service offered***

- What is the assessment of the local economic demand?
- Are the goods intentionally affordable for the public targeted?
- What economic impacts of your work can you evidence?

### ***Fair trade***

- To what extent is the production process taking into account this issue?

### **Guidance note - when answering to the questions above, please try to give an evidence by developing these aspects:**

- Demonstrable proof of economic need
- Evidence of project outcomes meeting a particular economic problem
- Evidence of monitoring and evaluation
- Evidence of impact assessment
- Innovative approach
- Evidence of taking account of fair trade

## ENVIRONMENTAL IMPACT - Entrepreneurial/Business solution to an environmental problem (Weight: 11%)

### *Environmental contribution*

- Is the environmental dimension taken into account in the production process or in the provision of the service?
- What environmental impacts of your work can you evidence?
- What kind of actions are implemented in order to contribute to sustainable development?

### **Guidance note - when answering to the questions above, please try to give an evidence by developing these aspects:**

- Demonstrable proof of environmental need
- Evidence of project outcomes meeting a particular environmental problem
- Evidence of monitoring and evaluation
- Evidence of impact assessment
- Innovative approach
- Evidence of environmental sustainability
- Evidence of taking into account the environmental dimension

## SYSTEM OF GOVERNANCE – Networking (Weight: 08%)

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### ***Collective and democratic management of the structure***

- Are the salaries involved in the decision-making process?
- Are the clients/ consumers/ beneficiaries consulted on the content of the product/service provided?

### ***Relation with the other actors of the territory (participation in the local network)***

- Is the enterprise linked to the local Social Economy network?
- Does the enterprise provide goods or services to associative, public or private sectors?

**Guidance note - when answering to the questions above, please try to give an evidence by developing these aspects:**

- Good level of participation in the business decision-making process
- Good level of local networking

## POTENTIAL FOR SUSTAINABILITY - Business plan (Weight: 17%)

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### *Potential for sustainability*

- What is your organisation's potential for sustainability?
- How do you plan to grow and develop your organisation?
- How are you planning to ensure the long term sustainability of your organisation?
- What trading or other income generating activities are in place or planned?

**Guidance note - when answering to the questions above, please try to give an evidence by developing these aspects:**

- Realistic and achievable business plan
- Organisation incorporated or legal structure considered
- Organisation likely to be 1-3 years old with likely turnover of € 20,000.00
- Existing customer base & knowledge

## PLANNED DEVELOPMENT/ DEVELOPMENT CAPACITY - Business case and stage of organisational development (Weight: 15%)

### ***Resources management***

- Does the enterprise have own resources?

### ***Use of financial resources***

- ... in favour of the activity's development?

### ***Communication***

- Does the enterprise promote its belonging to Social Economy?

### ***Stage of business development***

- Is there a strong business case to make your organisation a success?
- Is your organisation sufficiently developed?
- What progress have you made to date?
- What income/sales have you generated so far?
- Who are your main competitors? How do and will you distinguish yourself from them going forward?
- Why do you believe your project is or will be a success?

**Guidance note - when answering to the questions above, please try to give an evidence by developing these aspects:**

- Realistic and achievable plan in place
- Project resources clearly defined
- Project resources well allocated
- Clear business communication strategy
- Good level of generated income/sales



- Key barriers and support needs identified
- Evidence of financial resilience
- Good understanding of competitors

The Urban N.O.S.E. Lead expert  
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URBACT II

**URBACT** is a European exchange and learning programme promoting sustainable urban development.

It enables cities to work together to develop solutions to major urban challenges, reaffirming the key role they play in facing increasingly complex societal challenges. It helps them to develop pragmatic solutions that are new and sustainable, and that integrate economic, social and environmental dimensions. It enables cities to share good practices and lessons learned with all professionals involved in urban policy throughout Europe. URBACT is 255 cities, 29 countries, and 5 000 active participants

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