

URBACT II

URBACT OPEN EVENT

15 MAI 2009 _ MAY 15TH 2009

GRAND LYON

COMMUNAUTÉ URBAINE DE LYON

20 RUE DU LAC _ 69003 _ FRANCE

>>> Agenda

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“Disadvantaged neighborhoods
in the crisis. How can they
contribute to the recovery?”
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Connecting cities
Building successes



Agenda

9:00 - 9:30	<p>Welcome: Dounia Besson – Vice Présidente en charge de l’insertion – Grand Lyon</p> <p>Overview: Jean-Loup Drubigny – URBACT Director</p>
09:30 - 10:30	<p>Opening Plenary: Setting the framework. The impact of the crisis and the potential role of disadvantaged neighborhoods in the recovery.</p> <ul style="list-style-type: none"> ■ Andrea Lee – Deputy Director Regeneration and Economic Development Analysis – Ministry of Communities and Local Government, UK ■ Joe Huxley – City and Regional Researcher – On behalf of the OECD LEED Programme ■ Claude Jacquier – Director of Research CNRS France – URBACT Expert
10:30 - 11:00	Coffee break
11:00 - 12:30	<p>Panel discussion: Mobilizing the potential of deprived urban areas in the crisis. Three speakers from cities and three from regional governments and/or managing authorities. Testimonies from the audience.</p> <ul style="list-style-type: none"> ■ The cities: Alain Blum (Grand Lyon), Daniel Horvath (Budapest), Luisa Avedano (Turin) ■ The regional governments/managing authorities: <ul style="list-style-type: none"> Marie Odile Novelli – Vice-Présidente du Conseil régional Rhône Alpes, Mark Foley (Advantage West Midlands), Bernd Mielke (North Rhine Westphalia)
12:30 - 14:00	Lunch
14:00 - 15:30	<p>3 PARALLEL WORKSHOPS</p> <p>The recovery plans talk of promoting long-term “green, smart and social development”. How can cities strengthen these aspects in a way that improves the position of disadvantaged neighborhoods?</p> <p>Each workshop will deal with the way in which cities can use one key set of “tools” as a lever for sustainable recovery.</p> <p>2-3 speakers in each workshop provoke a discussion on:- the key lessons from the past, how these are affected by the crisis, what needs to be changed in the future.</p> <p>1. GROWING THE MARKET – Considering that private markets are collapsing, how can the public sector stimulate demand in a way that creates opportunities for adding value by new combinations of private, social and public initiatives in deprived urban areas?</p> <ul style="list-style-type: none"> ■ Chris Zeevenhoven (Arnhem), Nadir Haouat (Grand Lyon), Didier Oble (Nantes Métropole). <p>2. BUILDING HUMAN AND SOCIAL CAPITAL – How to value existing cultural, human and social capital through empowerment + capacity building?</p> <p>How to connect the human resources in deprived urban areas to growing parts of the economy?</p> <ul style="list-style-type: none"> ■ Africa Cardona (Barcelona), Eeva Bölin (Göteborg), Brigitte Grandt (Duisburg) <p>3. OPENING UP FINANCE – In a context where credit is drying up, how to ensure that financial resources both for firms and for regeneration are “attracted, accumulated and retained” in deprived urban areas.</p> <ul style="list-style-type: none"> ■ Roger Horam (Edimbourg), Alexandre Gleich (Vaulx-en-Velin), Didier Vancutsem (ISOCARP).
15:30 - 16:00	Coffee break
16:00 - 17:00	<p>Final plenary: conclusions + next steps</p> <ul style="list-style-type: none"> ■ Key points from each workshop. Reporters from each workshop. ■ Next steps – Jean-Loup Drubigny – URBACT Director. ■ Conclusions – Aldo Torre – European Commission / DG Regio.
18:00	Offered Cocktail at City Hall – 1 place de la Comédie, 69001 Lyon