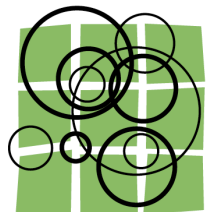




# Integrated approaches to urban regeneration and the role of LSG and local community in the regeneration.

James Devitt

9 May 2011



**LC-FACIL**  
a working group to facilitate the implementation of integrated, sustainable urban development according to the Leipzig Charter

Connecting cities  
Building successes



**Kirklees**  
COUNCIL

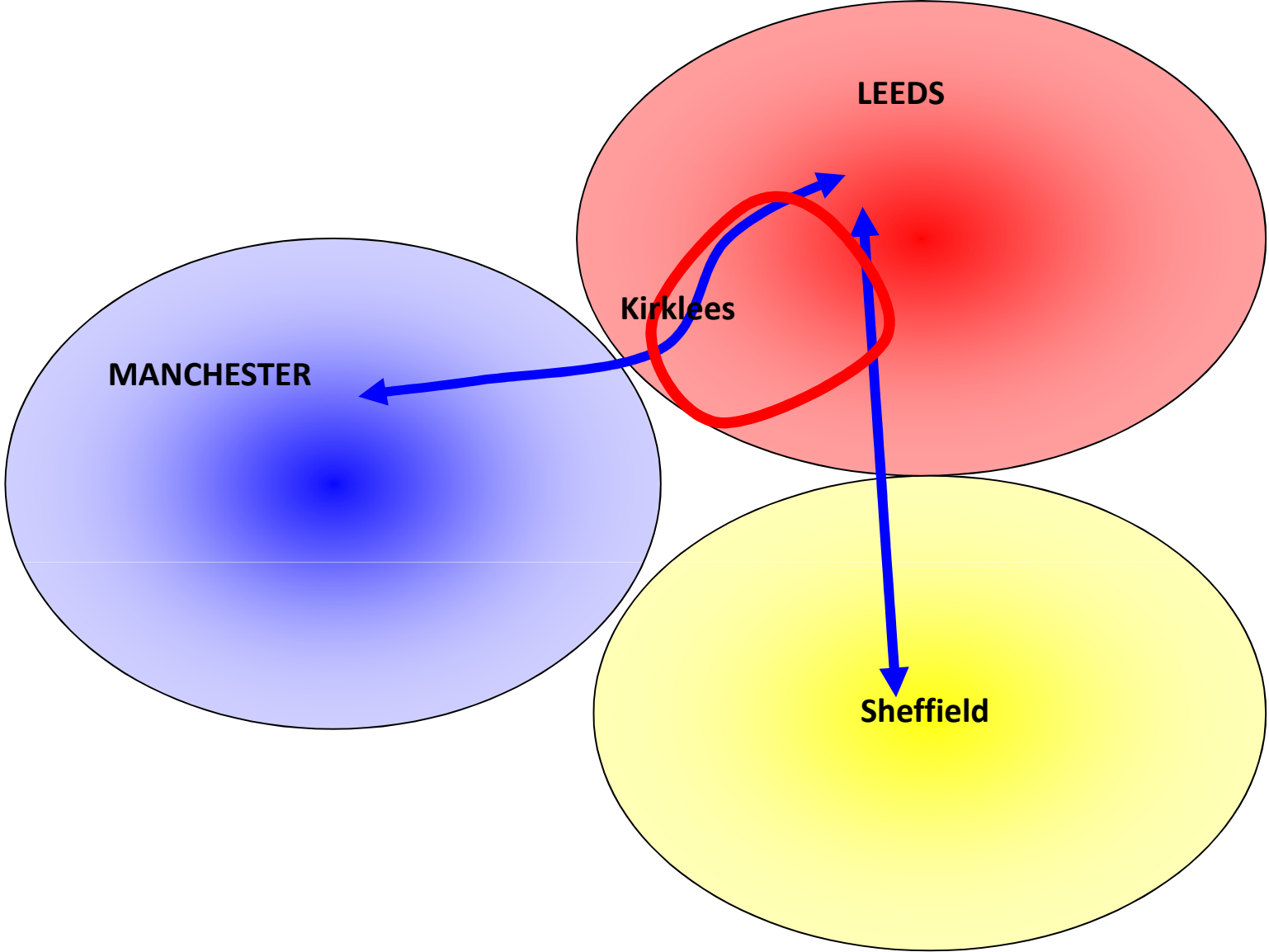


# Kirklees

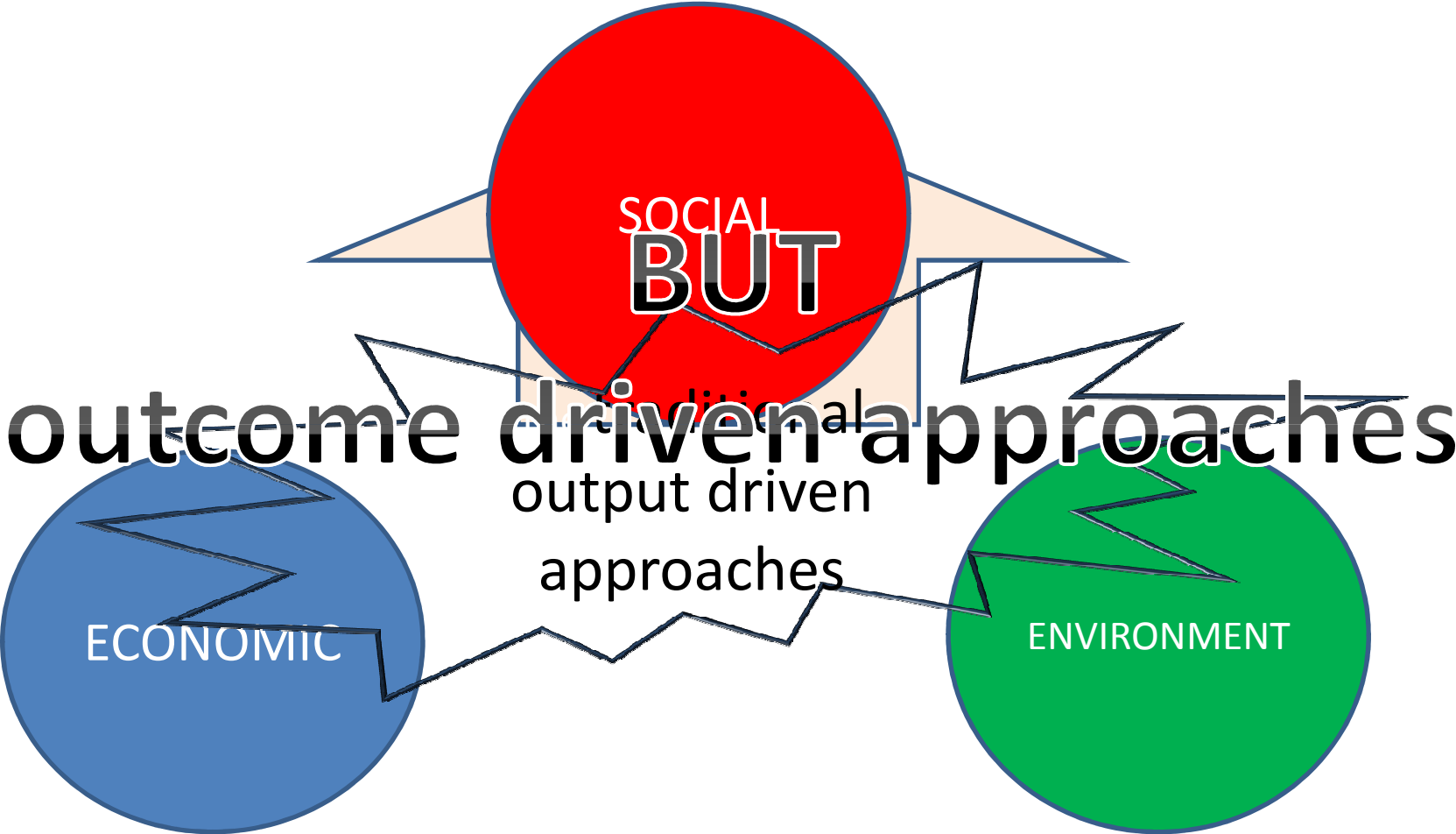
COUNCIL

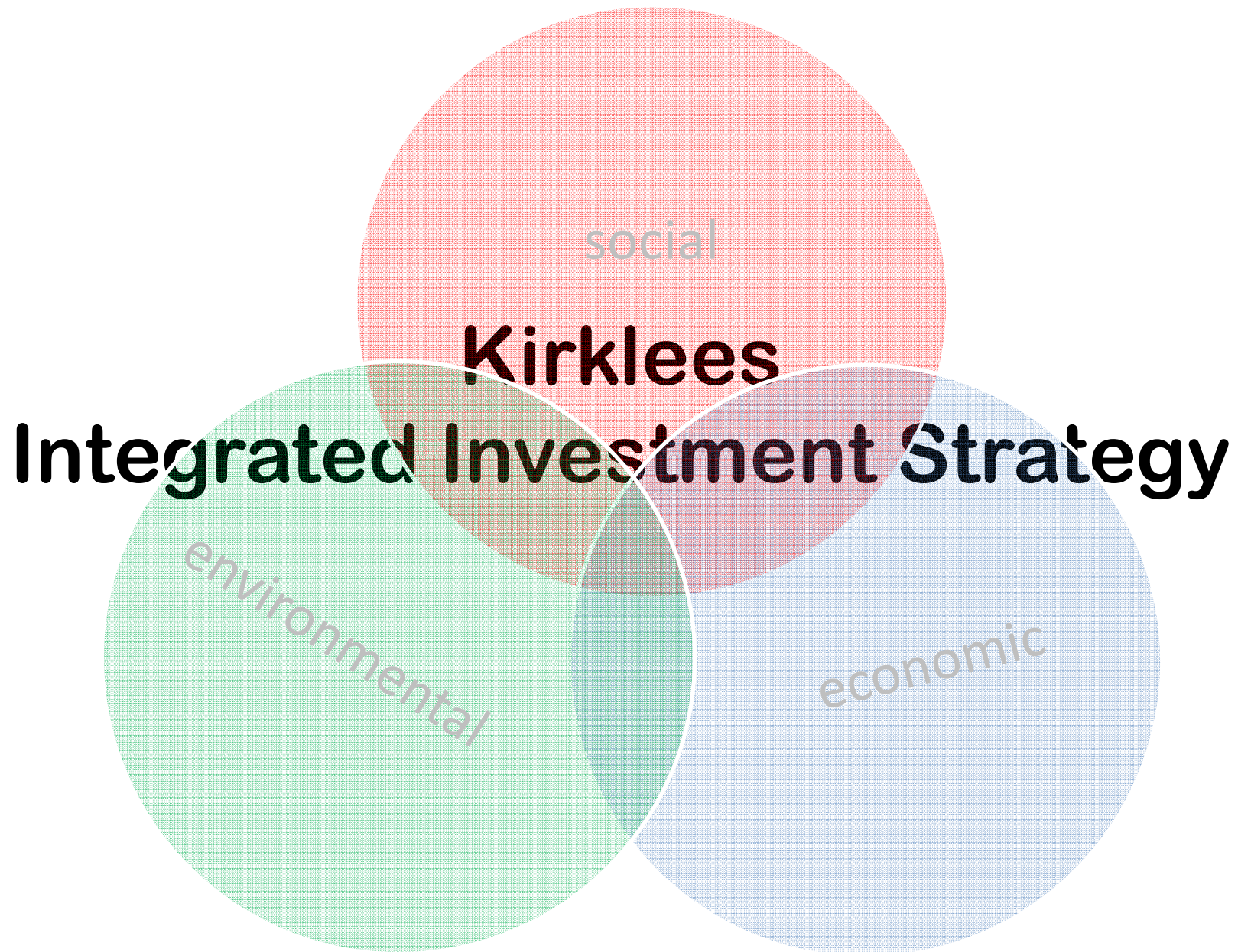
- West Yorkshire
- Metropolitan District
- 41,000 hectares
- population of 400,000
- 45km from Manchester, 30km from Leeds, 45km from Sheffield, 100km from the Humber ports











# Our approach





# **The Kirklees Local Economic Assessment**

## The Key Facts

- **Growing population - Working age population of Kirklees is set to grow by over 30,000 people by 2028.**
- **Poor track record on private sector growth**  
**Between 1998 and 2008, Kirklees' private sector shrank by 1,600 jobs.**
- **Pressure on land**

## The Key Facts

- **Between 2009 and 2011, Kirklees improved its standing in the EKOSGEN Index of Resilience rankings from 31st to 16<sup>th</sup> (out of 60 mainly northern cities).**
- **Huddersfield has the seventh highest percentage of employment in “green jobs” in the UK (The Work Foundation “No City Left Behind” 2010)**
- **Kirklees has the 3rd largest concentration of people employed in manufacturing in the country**

## Evidence

### Drivers

- Population
- Low carbon
- Global / region
- Economic cycles
- Need for job growth

### Assets

- Huddersfield
- World class manufacturing
- Attractive & distinctive
- Connections

### challenges

- Dewsbury
- Low waged economy
- Land for development
- Getting better for less

## Key Issues

Stimulate greater Investment

Improve health and wellbeing & reducing inequalities & worklessness

Appropriate supply of homes and jobs to meet the needs of a growing population

A higher skilled, higher waged population

A more diverse and resilient economy

New dynamism for Dewsbury

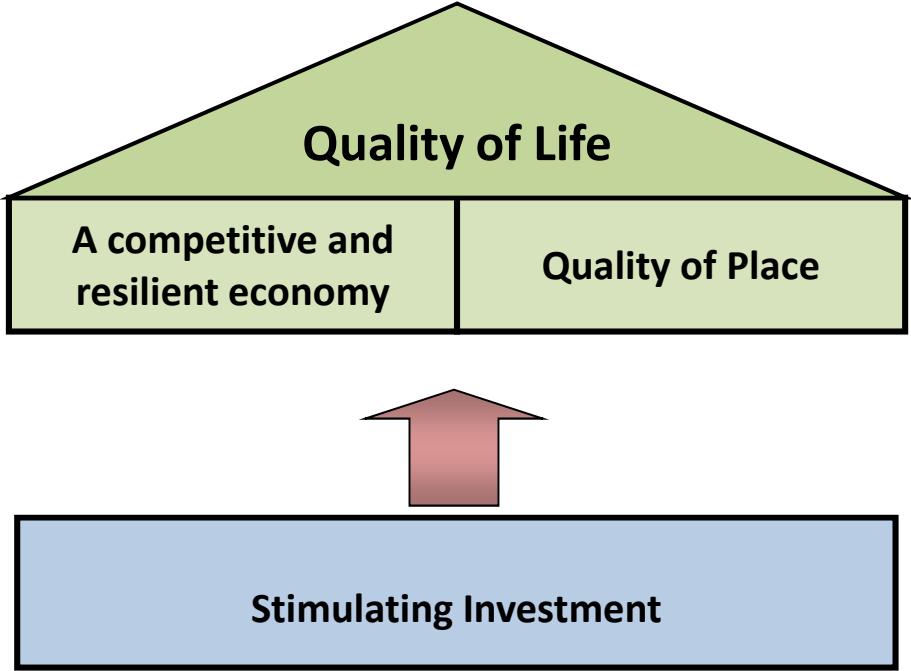
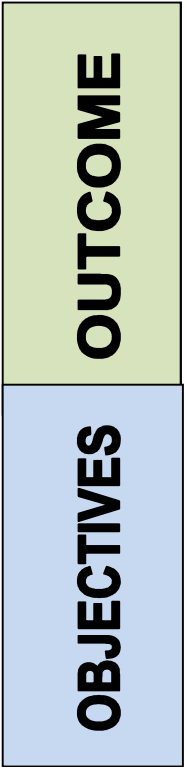
A district better prepared to manage the effects of climate change

Strategic recognition of our growth corridors

Huddersfield recognised as a regional centre

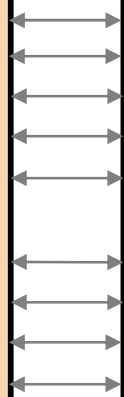


# The Strategy



**HOW**

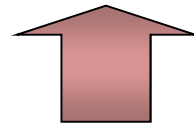
**WHAT**



## PRIORITIES

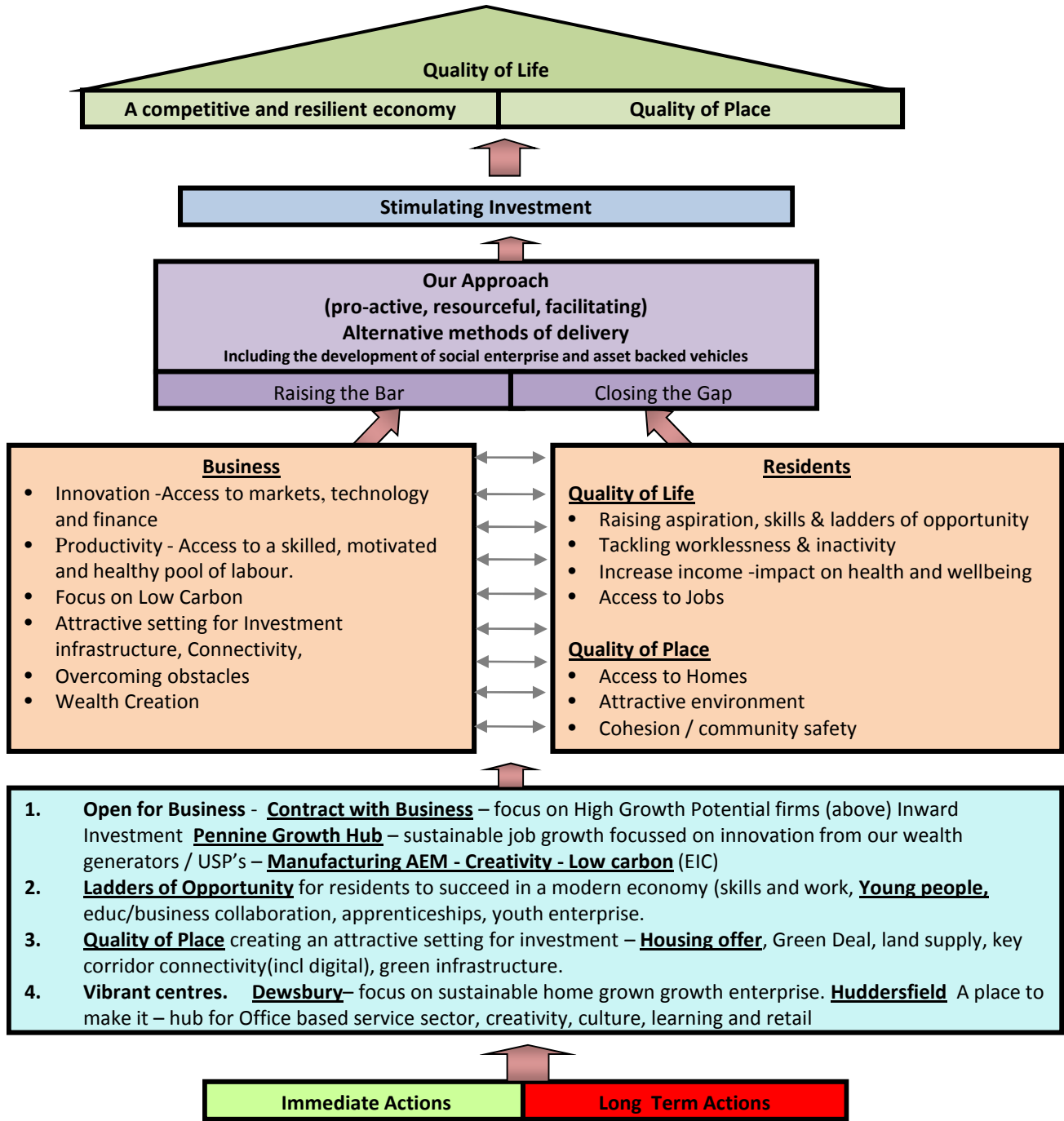
## DELIVERY

1. **Open for Business - Contract with Business** – focus on High Growth Potential firms (above) Inward Investment **Pennine Growth Hub** – sustainable job growth focussed on innovation from our wealth generators / USP's – **Manufacturing AEM - Creativity - Low carbon** (EIC)
2. **Ladders of Opportunity** for residents to succeed in a modern economy (skills and work, **Young people**, educ/business collaboration, apprenticeships, youth enterprise.
3. **Quality of Place** creating an attractive setting for investment – **Housing offer**, Green Deal, land supply, key corridor connectivity(incl digital), green infrastructure.
4. **Vibrant centres. Dewsbury**– focus on sustainable home grown growth enterprise. **Huddersfield** A place to make it – hub for Office based service sector, creativity, culture, learning and retail



Immediate Actions

Long Term Actions



# Dewsbury Renaissance



**VISION**  
Tapping into the capacity of its people to build up Dewsbury's economy as a thriving market town.

**BE THE CHANGE YOU WANT TO SEE IN THE WORLD**

**KEY THEMES**  
Young people  
Distinctive economy  
Reconnect

**3 BIG MOVES**

**1 Distinctive town quarters**

- 1.1 Business Incubator
- 1.2 Evening Economy
- 1.3 College relocation
- 1.4 Re-use of empty space
- 1.5 Identify potential development sites
- 1.6 New public realm strategy on Long Causeway
- 1.7 Enhance architectural heritage

**2 New High Street on Long Causeway**

- 2.1 New uses
- 2.2 Urban park
- 2.3 Ideas Generator
- 2.4 Enhanced cultural facility in the Town Hall and Walsh Building

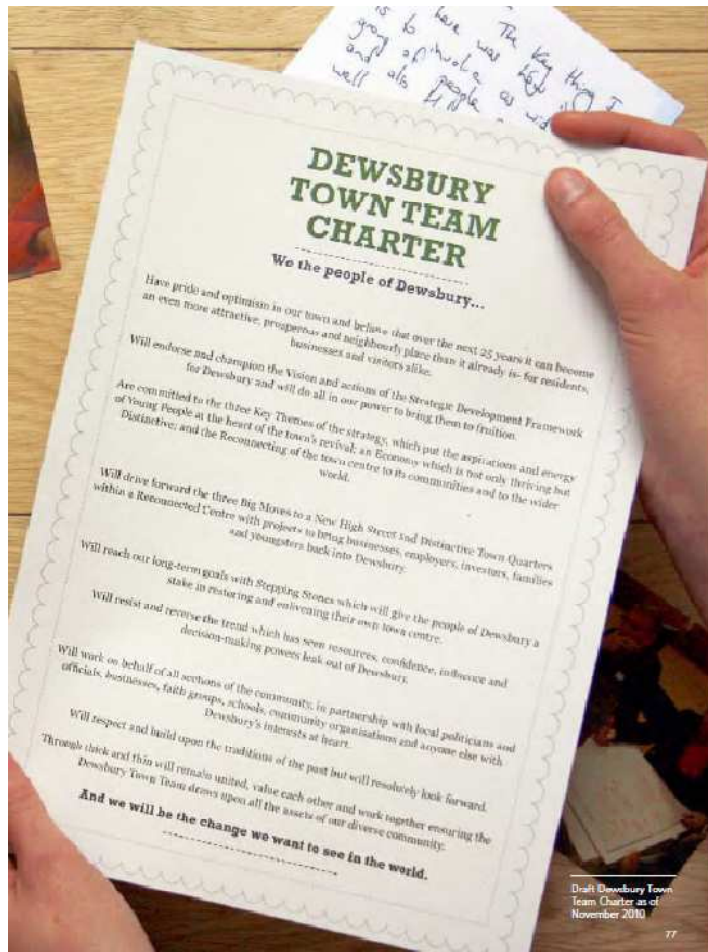
**3 Reconnecting the centre**

- 3.1 Leisure routes
- 3.2 Movement and connectivity
- 3.3 Neighbourhood gateways

**Stepping Stones**

81

# The Town Team



- 1<sup>st</sup> meeting August 2010
- Launch November 2010
- Monthly
- Many sub-groups
- Average attendance 40 +
- Elections for key posts
- Stepping stone projects



## International Children's Festival



**WHAT?**  
Create a distinctive international festival for children

**WHO?**  
Town Team project group  
+ Kirkstons Council  
+ partners  
+ funders

**WHERE?**  
Locations around the town centre

## Temporary events on the ring road



**WHAT?**  
Sport and festival events that utilize the ring road and require closure to traffic

**WHO?**  
Town Team project group  
+ Kirkstons Council

**WHERE?**  
South side of the ring road

## Remove and Reveal



**WHAT?**  
Clean up unnecessary clutter and remove low quality clutter to the street

**WHO?**  
Town Team project group  
+ Kirkstons Council  
+ property owners & PCF  
+ schools  
etc.

**WHERE?**  
Throughout the town centre

## Space Bank



**WHAT?**  
Social Enterprise working with property owners to reduce their responsibility of liability while an appropriate commercial solution is being sought

**WHO?**  
Town Team project group  
+ Kirkstons Council  
+ landlords  
+ businesses  
+ developers

**WHERE?**  
Times not require new physical locations could be run flexibly at night or from the Town Centre Management office

Space Bank developed by Dr. Dale & John Jones & Associates and the Group of Manchester Metropolitan University, MA Program Urban Culture

## Signage and banners



**WHAT?**  
Banners and signage to celebrate Town Team events

**WHO?**  
Town Team project group  
+ Kirkstons Council  
+ Kirkstons College  
+ local businesses

**WHERE?**  
Within the town centre, along routes and at gateway leading to the centre

## Duck race



**WHAT?**  
Annual event on the river

**WHO?**  
Town Team project group

**WHERE?**  
On the river between two bridges

## Support Dewsbury Beer Festival



**WHAT?**  
Helping to establish an annual beer festival that was initiated by Heavy Woodland CAMRA in 2011

**WHO?**  
Town Team project group

**WHERE?**  
Dewsbury Town Hall

## Dewsbury Social Enterprise Fund



**WHAT?**  
A fund - part grant, part loan, designed to stimulate start-ups of businesses with social aims

**WHO?**  
Town Team project group  
+ Kirkstons Council  
+ Key fund Yorkshire

**WHERE?**  
Does not require new physical location but could be run from the shop or from the Town Centre Management office

## Prepare plans for college relocation



**WHAT?**  
Kirkstons College relocate or expand their campus to the town centre

**WHO?**  
Town Team project group  
+ Kirkstons Council  
+ Kirkstons College

**WHERE?**  
Identified town centre sites

## College stalls at the market



**WHAT?**  
Allow college students to use market stalls to sell their crafts and other products

**WHO?**  
Town Team project group  
+ Kirkstons College

**WHERE?**  
Dewsbury Market

## College projects in the town centre



**WHAT?**  
Encourage the use of the centre for student projects and events

**WHO?**  
Town Team project group  
+ Kirkstons Council  
+ Kirkstons College  
+ property owners  
+ retailers

**WHERE?**  
Anywhere throughout the town centre

## Ideas Generator Incubator space



**WHAT?**  
Start up youth engagement through supporting ideas and entrepreneurial proposals

**WHO?**  
Town Team project group  
+ Kirkstons Council

**WHERE?**  
The project can be developed in any space but will lead to a permanent location preferably in the Walsh Building

## Community table



**WHAT?**  
A very large table, either fixed or movable, for community purposes

**WHO?**  
Town Team project group

**WHERE?**  
To be decided by the Town Team - could be at the market, the shop, Town Hall or in the middle of Long Carrieway

# Issues

- Ensuring that the Town Team remains non-political
- full understanding of the roles and responsibilities of politicians and how these differ, and potentially cross over with the Town Team
- Direction - activities must be aligned to the Renaissance masterplan
- Acknowledgement that there are funding constraints and limited administrative support
- Full engagement with all sections of the community.

# URBACT ADDED VALUE

- Gave focus – ensured community participation
- involvement of the Managing Authority
- adopting good practice e.g the Wächterhäuser project inspired the development of our SpaceBank project.
- November Launch event and international conference on sustainable development.
- Input and support of LC-FACIL cities
- Access to Reference Framework for sustainable Cities