

**Driving
change
for better
cities**

URBACT Call for Good Practices

Open: 15 April - 30 June 2024

URBACT



**Co-funded by
the European Union
Interreg**

[What we will talk about:

1. URBACT in a nutshell
2. The Call for Good Practices
3. What an URBACT Good Practice looks like:
Theoni Panteli from City of Piraeus, Greece
4. What's next

URBACT IV

2021-2027

European Territorial Cooperation programme

co-financed by the European Regional Development Fund, Instrument for Pre-Accession Assistance and Neighbourhood, Development and International Cooperation Instrument

Objective:

Promote sustainable urban development in Europe

URBACT

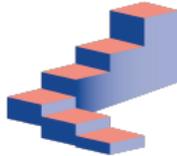


Co-funded by
the European Union
Interreg

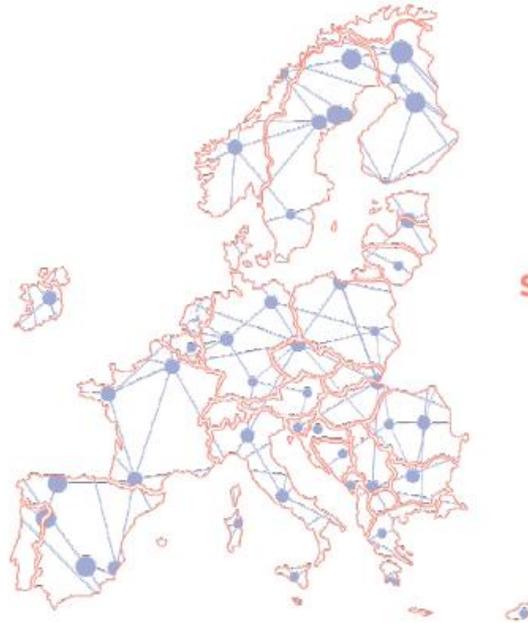
Three strands of activities

Networks of European cities

Capacity building
activities & tools



Knowledge uptake
and sharing



*From 2014 to 2021,
83 networks involved 678 partners
across the EU*

URBACT

 Co-funded by
the European Union
Interreg

Three types of URBACT networks



Cities and local stakeholders co-produce an Integrated Action Plan to tackle their common policy challenges.



Cities share and adapt a successful Good Practice **that has already been implemented** in their Network's lead city.



Cities adapt the experience of a successful Urban Innovative Actions' project **and develop an investment plan** to implement it.

Call for Good Practices

15 April-30 June
2024



What are we looking for?

A successful urban good practice implemented in a European city that is:



Impactful



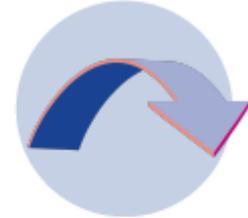
Participatory



Integrated



**Relevant
for the EU**



**Transferable
to other cities**

[Who is eligible?

- **Cities, municipalities, towns**
- **Infra-municipal tiers of government such as city districts and boroughs**
- **Metropolitan authorities and organised agglomerations**
- **Local agencies defined as public or semi-public organisations set up by a city**

No limitations in terms of size and population in order to apply to this call for Good Practices

Institutions from:

1. **27 EU Member States**
2. **Partner States** (Switzerland and Norway)
3. **IPA countries** (Albania, Bosnia and Herzegovina, Montenegro, North Macedonia and Serbia)
4. **Ukraine, Moldova**

Thematic coverage

Any policy area contributing to sustainable urban development

Economic development, social inclusion, green transition, energy transition, digital transformation, gender equality, cultural heritage, migration, urban renewal, and others!

4 criteria for the selection of Good Practices

1. **Relevance at European Level**
2. **Fit with principles of integrated and participatory sustainable urban development**
3. **Impact at local level**
4. **Transferability**

Criteria equally important and equally weighed:

**25 points/
criterion**

[Criteria for the selection of Good Practices

1. Relevance at European Level

Why do you think this practice is relevant for other European cities?
How the practice serves the EU Cohesion Policy 2021-2027 and its objectives, or the Sustainable Development Goals, or topics of the partnerships of the Urban Agenda for the EU.

Criteria for the selection of Good Practices

2. Fit with principles of integrated and participatory urban development

How does the practice use an integrated approach to tackling urban challenges (tackling at least environmental, economic, social dimensions at the same time)?

What evidence is there of a participatory approach in project development and implementation? Which stakeholders are involved and how do they work together?

Does the practice address gender equality? Does the practice involve digital technologies?
Does the practice address green transition? If so, how?

[Criteria for the selection of Good Practices

3. Impact at local level

Demonstrated positive impact on an urban area or on the entire city

What impact has the practice made at local level? Please provide details about the impact, added value (what needs/problems the practice addressed), results achieved, number or percentage of people having benefitted from the practice, evidence about the situation before the practice and after the practice implementation.

How is the practice documented?

Criteria for the selection of Good Practices

4. Transferability

Conditions of the practice easily applicable to other cities

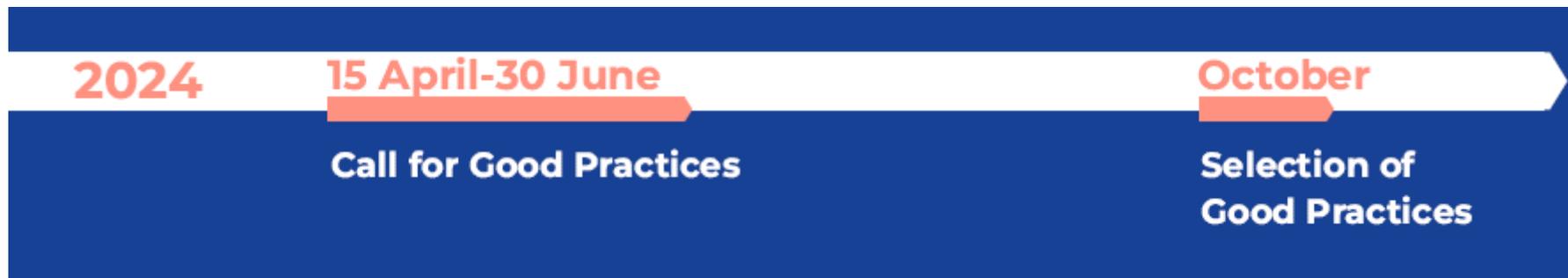
Is the practice linked to any specific national governance/legislative context? Please explain if/how this impacts on the potential of transfer to other cities

Is there scope to amend the practice to suit other city contexts?

What do you think it is needed for the practice to be transferred to other cities?

Have you already transferred your practice in a way or another?

Timeline of the call



Submission procedure

To submit your Good Practice:

Fill in an online questionnaire in English by 30 June 2024 at 14:00 CEST*

Link to the form on urbact.eu/get-involved

**An applicant can submit more than one proposal of Good Practice. However, cities with several awarded good practices willing to take the role of a Lead partner in a Transfer Network will have to choose one of their awarded Good Practices and apply for a single Transfer Network.*

Experience from URBACT Good Practices selected in 2017

1st URBACT Call for Good Practices ran from December 2016 to March 2017

270 applications received

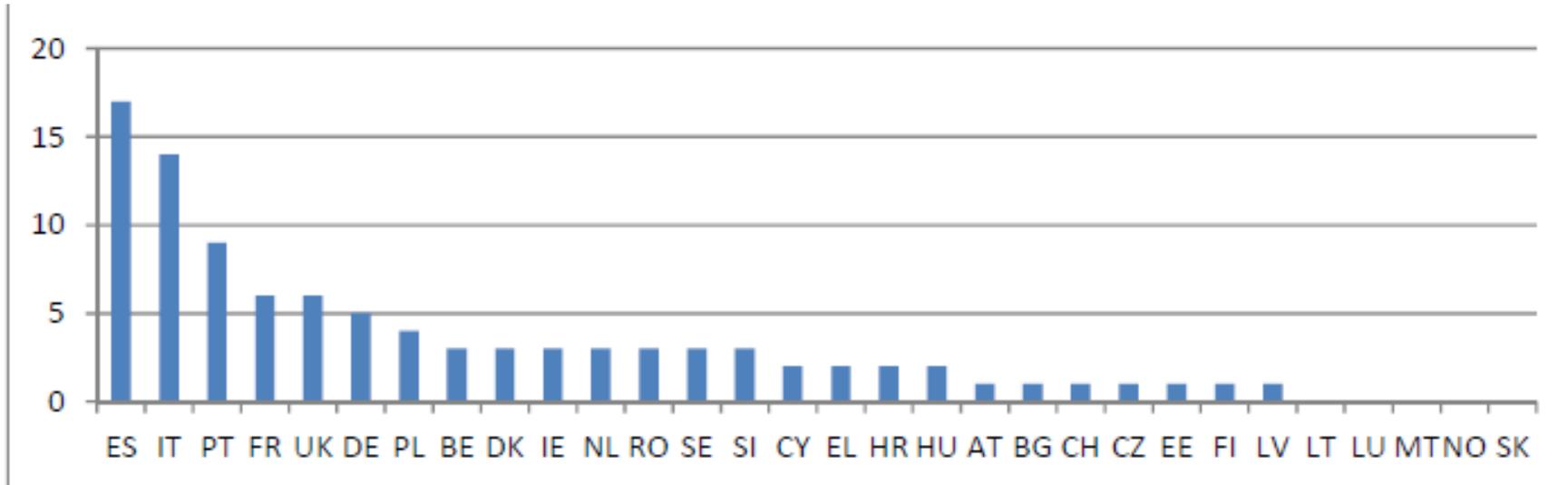
- 264 eligible

- **97 received the URBACT Good Practice label**
(from 25 EU countries)

-**23 of them transferred to 188 European cities through URBACT Transfer Networks**
(from 2018 to 2022)

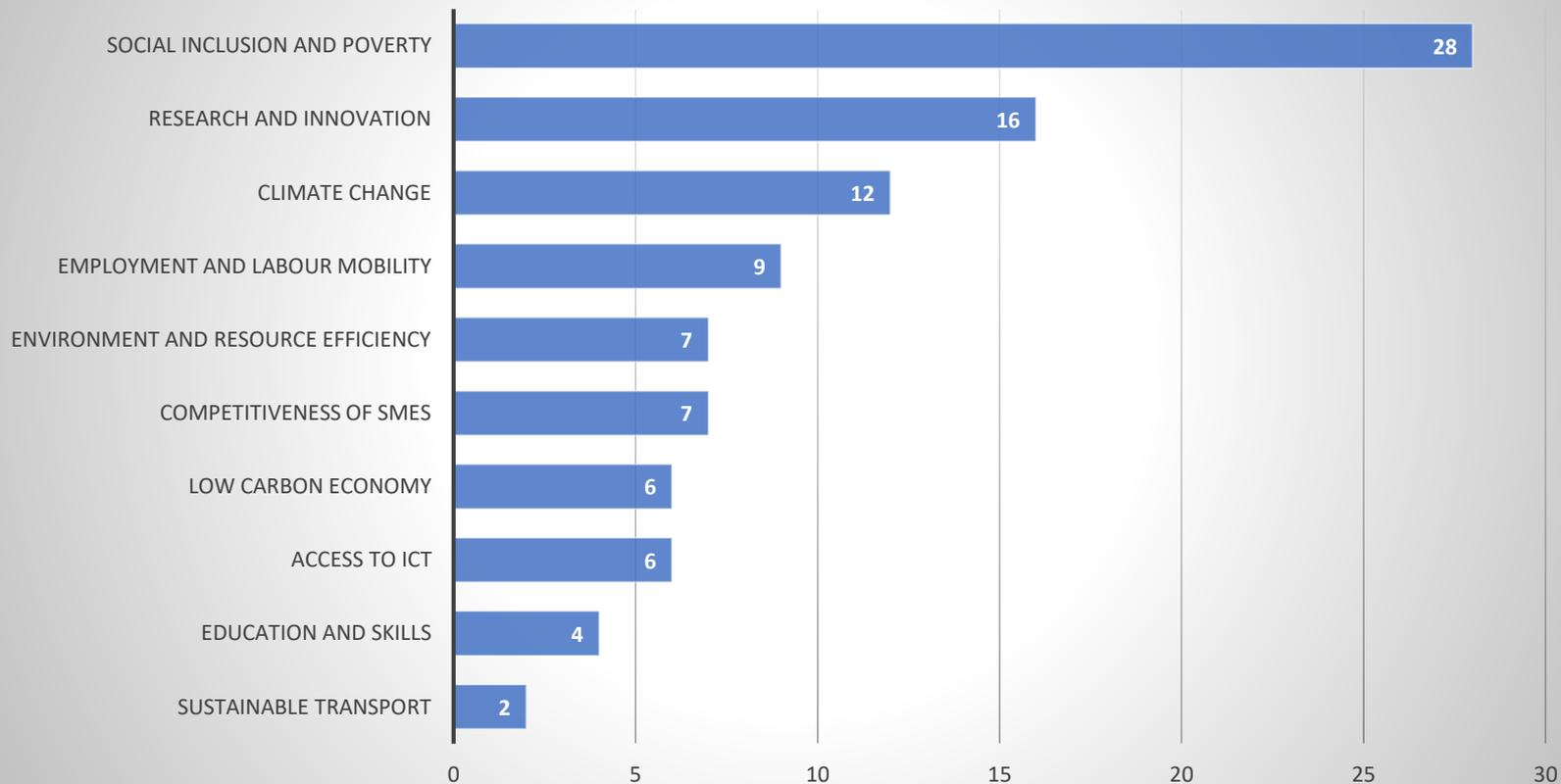
Experience from URBACT Good Practices selected in 2017

Number of URBACT Good Practices per country (labelled in 2017)



Experience from URBACT Good Practices selected in 2017

Thematic coverage of URBACT Good Practices in 2017



URBACT Good Practice story from Piraeus (Greece)

Theoni Panteli

Head of Department of Entrepreneurship and Blue Growth

Municipality of Piraeus



Blue Growth Piraeus



An entrepreneurship competition that offers incubation / acceleration services to start up businesses in the maritime economy

The aim: inspire and help young entrepreneurs realise innovative concepts and develop jobs and services related to marine resources

In 2017 labelled as an URBACT Good Practice



Photo source: <https://www.kanaliena.gr/aponomi-ton-vraveion-blue-growth-sto-panepistimio-peiraia-eikones/>



Co-funded by
the European Union
Interreg

Blue Growth Piraeus is:

- **Impactful** - promoting environmentally-friendly practices & technologies
- **Participatory** – involving (young) citizens, businesses, academic organisations and government agencies
- **Integrated** – economic, social and environmental aspects of blue growth
- **Relevant for the EU** – contributes to the European Green Deal & digital transformation
- **Transferable** – findings that can be replicated and adapted in other European cities with coastal or maritime economies



URBACT



Benefits of URBACT Good Practice label for Piraeus

- **Recognition from a reputable European programme** for Blue Growth Strategy of Piraeus
- **Gaining trust among stakeholders, investors, and other cities**
- **Networking opportunities** in sustainable urban development **across Europe**
- **Capacity-building** for better monitoring, evaluating and refining the city strategies
- **Access to funding and resources**



URBACT



Co-funded by
the European Union
Interreg

Visibility opportunities: URBACT City Festival 2017, Tallinn

- Officially awarded the URBACT Good Practice label
- Sharing the Piraeus' initiative to a wider audience
- Networking opportunity – connecting with other cities to form an URBACT network



URBACT



Co-funded by
the European Union
Interreg



Transferred
through two
URBACT Transfer
Networks

to 9 EU cities in
2018-2021 and
from 2021 to
2022.



Piraeus' experience in the URBACT Transfer Network

- **Enhanced reputation and influence on blue growth**
- Rethinking the design and implementation of the Blue Growth Piraeus competition, new insights for the continuous improvement
- **Innovation and collaboration in a common field**
- New contacts and partnerships with European cities sharing the same challenges
- **Continuous celebration of the Blue Growth Piraeus Good Practice**



URBACT



So, why apply?



**Put your city in
the spotlight**



**Showcase your Good Practice
at the URBACT City Festival
8-10 April 2025, Wroclaw (PL)**



**Get the option to transfer
your practice through an
URBACT Transfer Network**

Time for questions!



Useful resources

- ✓ **Terms of Reference:** urbact.eu/get-involved
- ✓ **2017 selected Good Practices:** urbact.eu/good-practices
- ✓ **URBACT Transfer Networks:** urbact.eu/networks

Join [u]s for the next online info sessions!

23 May 10:00-11:00 CET: What's in it for my city? Focus on visibility & URBACT City Festival of 8-10 April 2025, Wroclaw (PL)

20 June 10:00-11:00 CET: What happens next? Insights on the Call for Transfer Networks.

Details: urbact.eu/get-involved

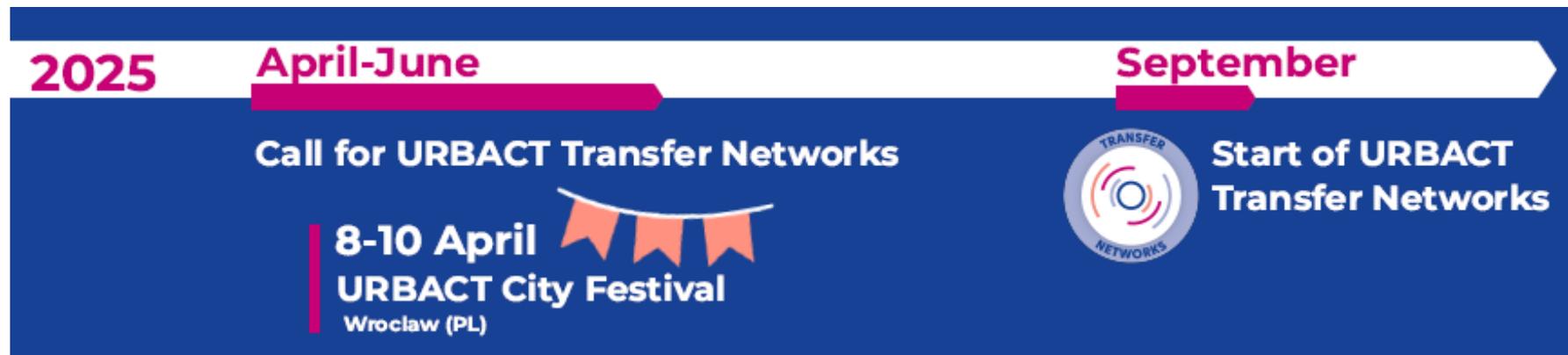
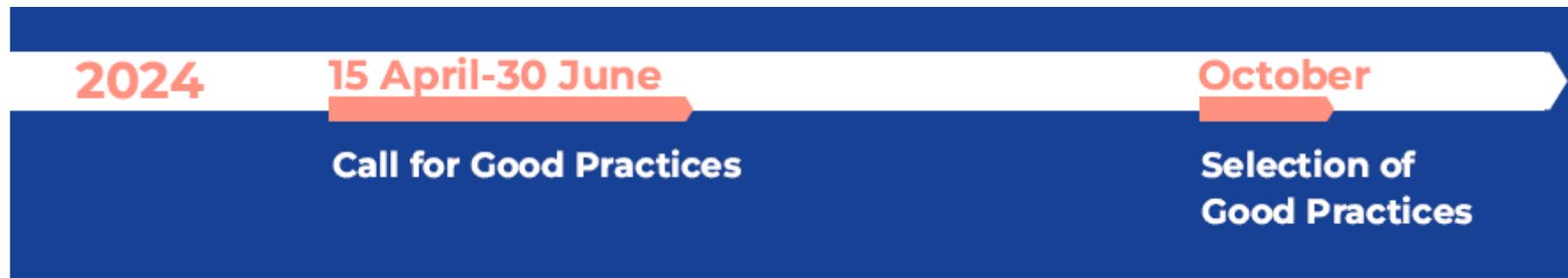
Contact: goodpractices@urbact.eu

URBACT



Co-funded by
the European Union
Interreg

Timeline of the call - reminder





Before you go...

URBACT



Co-funded by
the European Union
Interreg

THANK [u] FOR YOUR ATTENTION

URBACT



Co-funded by
the European Union
Interreg

MORE INFORMATION AT
[urbact.eu]