

GFI's for Maribor

GFI 1: 1: Connecting Youngsters and the Municipality

GFI 2: Volunteering = Having a Job

GFI 3: Start-Up Floor

GFI 4: M-Generation

GFI 5: Active Youth

GFI 6: Promotion of Internships



The GFIs presented above provided a fresh vision and new perspective on how to tackle the issue of employability among young people. The successfully implemented GFIs raised the awareness among young people about the changing labor market and the need for improving their entrepreneurial skills and attitudes in order to cope with the labor market challenges successfully.

Experiences gained within the framework of the My Generation at Work project in the field of youth employment proved to be useful and were considered while drawing up the new Local Program for Youth. Good practices from the project's partner cities have been considered and will be implemented in Maribor through this new Local Program for Youth.

Further reading

You can find our Local Action Plan at the webpage of My Generation at Work (<http://www.urbact.eu/mygeneration-at-work>) -> Our Partners -> Maribor
You can also find our My Generation at Work Movie there.

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Let's do it together in Maribor



Summary of Local Action Plan My Generation at Work Maribor

Policy challenge

Young people are important for our city and the current situation with regards to youth employment raises immense concern. According to the Statistical Office of the Republic of Slovenia the unemployment rate in Maribor as of April 2014 was 45.9 % among young people aged 24 and younger and 25.5 % among those aged between 25 and 29. As of June 2014, the total number of unemployed young people in Maribor aged between 15 and 29 was 1,755. The unemployment rate in Slovenia as of April 2014 was 32.7 % among young people aged 24 and younger, whereas 20.0 % among those aged between 25 and 29.

The Slovenian labor market is confronted with a mismatch between supply and demand, which is strongly connected with the process of entering educational programs. In order to overcome the obstacles of transition from education institutions to employment, the issue of low employment among young people has to be addressed through direct policy planning in the local community, whereas the development of competences of young people has to be promoted in accordance with the needs of the local labor market, the networking between economic and education institutions strengthened in the form of mentoring and internships. Furthermore, entrepreneurship has to be encouraged, a friendly business environment for young people created, whereas incentives for employment in (non-)economic activities provided in order to employ the full potential of young people in the local environment.



Focus and goals

This Local Action Plan (LAP) represents an important step towards improving cooperation between key stakeholders/partners in Maribor which, in our opinion, will produce adequate answers and solutions to the challenges of youth employment. Young people are important for our city and the current situation with regards to youth employment raises immense concern. The main objectives of this LAP are

- to ensure a structured cooperation between the key local stakeholders in the field of youth employment (thus their networking synergy potential can result in new measures that will have an impact on youth employment)
- to enhance employability and increase employment of young persons aged between 15 and 29.

Actions

Measures	Purpose	Time-scale
FORMALIZATION OF THE LOCAL SUPPORT GROUP	The LSG will be responsible for the development, implementation and monitoring of the LAP.	2014
JOB CAFÉ - INFO CENTER	Provides a space for young people to socialize, meet and obtain advice and information on available services in the field of career guidance, job searching, education and training, (self)employment etc.	2015
WEB PORTAL	Upgrade of the web portal http://www.mladimaribor.si , with the purpose to provide comprehensive information about events for the youth in Maribor.	2015
RESEARCH or STUDY ON MOTIVATION OF YOUNG PEOPLE	Identifying how to motivate young people to take greater responsibility for their own success on the ever-changing labor market and increase their social engagement.	2015–2016
PROJECTS and ACTIVE LABOR MARKET MEASURES FOR YOUNG PEOPLE	Ensuring mentoring programs and internships for the youth.	2015–2020
	Supporting social entrepreneurship among the youth.	2015–2020
	Continue the GFI initiatives of the My Generation at Work project	2015–2017
	Preparation, implementation and (co)funding of new active labor market measures that are not yet available, funded by the Municipality of Maribor and ESS.	2015–2020
CAREER GUIDANCE AND COUNSELLING FOR THE YOUTH	Examine the needs and possibilities for the establishment of a career center for pupils in secondary school programs.	2015–2017

