



# INFODAY URBACT III

## Transfer Network Open Call

&

## Udine Good Practice “The Playful Paradigm”

Thursday 7 December 2017, 9.15-16.30  
Casa della Contadinanza – Castello di Udine  
& Ludoteca – Via del Sale n. 21

*The **Municipality of Udine** in collaboration with the **Italian National Urbact Point** will organise an Infoday meeting for those cities who intend to participate in the next **Urbact III** Transfer Network Call. The content of the Udine Good Practice “**The Playful Paradigm**”, presented by the Municipality and selected by the URBACT Team among 270 proposals in 29 European countries, will be addressed during the Infoday. This will foster the exchange of contact information and experiences between cities which already took part in the URBACT Programme and cities which will apply to an URBACT call for the first time.*

*The meeting is open to all those who are interested in the **issue of games** as tools for promoting participation, social inclusion, intergenerational relationships. Practical activities will be organized in the afternoon in the municipal toy library.*

# PROGRAMME

9.15–9.45 **Participants' registration & welcome coffee**

9.45-10.00 **Greetings & introduction**

Furio Honsell, Mayor of Udine

Silvana Cremaschi, FVG Regional Councillor

Roberto Pella, Vicepresident ANCI Nazionale (National association of municipalities)

Giuseppe Napoli, Federsanità ANCI FVG

10.00-10.15 **Presentation of the Regional Law n. 30/2017 "Regulations for promoting the right to play and to engage in play, physical and recreational activities"**

Silvana Cremaschi, FVG Regional Councillor

10.15-10.30 **Presentation of the Italian National Urbact Point and Italian Good Practices in a nutshell**

Simone D'Antonio, Anci – Italian National Urbact Point

10.30-10.45 **"URBACT III: An European programme of integrated urban development through innovation, tools and network"**

Ileana Toscano, Urbact Expert

10.45-11.15 **The value of games and playing**

Anna Ercoli, psychologist, holistic advisor and trainer for personal development and empowerment

11.15-11.45 **Games for contrastic pathological gambling**

Dario De Toffoli, Studiogiocchi founder and expert in games

11.45-12.15 **The Playful Paradigm: games as tools for promoting health, sustainability, social inclusion, healthy and active ageing, healthy lifestyles, resilience**

Furio Honsell, Mayor of Udine & President of GioNA – Association of Playful Cities

Raffaella Basana, Councillor for Sports, education and healthy lifestyles, Municipality of Udine

Paolo Munini, Agnese Presotto, Stefania Pascut, Municipality of Udine

12.15-12.45 **Questions & Answers**

12.45-13.00 **Take home messages and conclusions**

Simone D'Antonio, Anci – Italian National Urbact Point

13.00-14.00 **Lunch break**

14.00-16.00 **Visit to the Municipal Toy Library and practical activities**

16.30 **Closing of the meeting**

Italian-English & English-Italian interpretation will be provided.

The meeting can be followed in live-tweeting through the Twitter account of the Italian National dissemination point **@Urbact\_it**

**Please confirm your participation:**

Ask information to: Simone d'Antonio  
Agnese Presotto  
Stefania Pascut

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