

Integrated Action Plan Suceava Municipality

**SMART IMPACT - Innovating solutions for sustainable institutional
development**



EXECUTIVE SUMMARY

January 2018



INTRODUCTION

Welcome to the Integrated Action Plan of Suceava Municipality. We have been working for two years to develop this IAP, together with members of Urbact Local Group, external expert and we are pleased and excited by the results.

Suceava Integrated Action Plan is developed as a strategy to promote sustainable changes in people's behaviour regarding energy efficiency and sustainable development, improve local team skills and to promote the local experience at regional and national level .

The Integrated Action Plan focuses on identification of smart activities and actions in order to continue the organizational transformation within the city management for delivering an integrated approach to smart city concept .

The Integrated Action Plan remains a document that citizens have access to, they can propose changes and improvements that will take into account the active participation of all stakeholders in its implementation. The Plan is a political document, so it must have the support of the decisional board of Suceava Municipality - Suceava City Council, in which case it will be subject to its approval.

SMART GOALS

Organizational development

- **Create a smart check list – a list with indicators that can provide specific answers regarding successful of the implementation and achievement of the objectives – smart project impact verification**
- **Improving of the transparency and efficiency of the organization – City Hall**
- **Development of a Strategy Unit inside the City Hall structure, as an independent department with different expertise (engineers , economists , sociologists , lawyers) – that will deal with sustainable planning and strategy for the city**

Stakeholders involvement

- **Development of a communication platform in order to improve the feedback from the citizens not only during the consultation phase , but also during implementation of the project and after .This platform need to have a separate section designated to private sector communication**

Management

- **Development of an integrated approach to project planning and sustainable impact management**

Financing

- **Create a guide (state of the art study)with the roadmap from an idea to a successfully implemented project – including sources for financing and practical examples**



Monitoring

- Use a monitoring platform not only for infrastructure indicators but also for environmental ones , air quality , peoples satisfaction in order to monitoring a successful of not project implementation
- Invite citizens to participate at the monitoring process
- Design and citizens engagement platform – in order to facilitate the communication between citizens (need to improve the level of participation) and authorities (need to improve transparency , transferability of information and ideas)

ULG STRUCTURE

ULG Coordinator

External expert

Members of the Local Council – especially Local Development Commission, other public servants and decision makers from the Municipality

Stakeholders from other public institutions , owner association , private companies, NGOs, local media.

ACTIONS PROPOSED FOR IMPLEMENTATION BETWEEN THE PERIOD 2018 – 2028

Specific Objective 1: Improving the efficiency of Local Public Administration's activity

- **Activity 1.1.** Improvement and permanent training of civil servants in order to adapt to the continuous changes of society at local and European level
- **Activity 1.2.** Elaboration of an online communication platform between the Local Public Authority, civil society, business environment, non-governmental organizations for the facilitation of an “active” participation of society in the development of the Local Public Authority’s activity, including the implementation of investment projects
- **Activity 1.3.** Establish an internal administrative structure to facilitate the exchange of interdepartmental information that has a role in finding "smart" solutions for the local public administration
- **Activity 1.4.** Establishing, prioritizing and implementing “smart” projects of local development
- **Activity 1.5.** Participatory budgeting of citizens and of the business environment



- **Activity 1.6.** The creation of a mobile phone application for online and real-time information, a communication solution between the Local Public Administration and the civil society

Specific objective 2: Sustainable local development, sustainable administration

- **Activity 2.1.** Implementation of the “smart” system in the advancement of public procurement projects
- **Activity 2.2.** The establishment of an advisory council for “smart” solutions with members from different sectors of activity, both public and private
- **Activity 2.3.** The establishment of an “eco-innovation” center
- **Activity 2.4.** The elaboration of a guide for the “smart” evaluation and monitoring of projects
- **Activity 2.5.** Implementing an aducation system for the future in the education system - primary and middle school, high school, university, educational institutions with facilities
- **Activity 2.6.** Traffic management
- **Activity 2.7.** Solar information-advertising systems

Specific objective 3: Efficiency of the spending of funds from the local budget

- **Activity 3.1.** The creation of a “road map” guide concerning the steps to be taken in order to transpose an idea, an activity into an implemented project, including the identification of the financing resources

Specific objective 4: Increasing energy efficiency, reducing carbon dioxide emissions to improve quality of life at local level

- **Activity 4.1.** Implementation of measures/projects using alternative technologies, renewable and efficient sources of energy
- **Activity 4.2.** Implementing the “smart” concept on local mobility
- **Activity 4.3.** Implementing “smart” solutions for public services (sanitation, lighting, centralized heating) and housing sector

FINANCING OPPORTUNITY FOR 2014-2020 PERIOD

Horizon 2020 is the European Union's framework program for research and innovation and is the economic tool for ensuring Europe's global competitiveness. Horizon 2020 will be carried out between 2014 and 2020 with a budget of over € 70 billion. Horizon 2020 aims to encourage research and innovation, by strengthening the technological and scientific basis to contribute to the



development of the European Research Area where researchers, scientific knowledge and technology move freely.

ERASMUS Plus is the new program of the European Union in the field of education, training, youth and sport. The program starts in 2014, will be operational by 2020, and is part of the multi-annual EU funding framework. The projects will be structured in three key actions as follows: a) learning mobility; b) Cooperation for innovation and good practice; c) Support for policy reform. The budget is € 14.7 billion for all countries during the 2014-2020 period

COSME - the program for enterprise competitiveness and for SMEs. With a budget of € 2.5 billion for the 2014-2020 period, the Enterprise and SMEs Competitiveness Program is a financing instrument that continues, to a large extent, the activities carried out under the current Competitiveness and Innovation Program (CIP).

LIFE - Environment and Climate Program 2014-2020, has a global budget of € 3.2 billion over the entire deployment period for projects managed by both public and private bodies. The program is divided into two sub-programs: Environment and Climate Action

Urban Innovation Action (Urban Development) is a program of studies and pilot projects for new solutions on issues related to the sustainability of urban development. The budget of the program will be € 350 million.

Creative Europe is a financing program of the European Union that will run from 2014 to 2020. The program has a total budget of € 1.46 billion. Creative Europe has 3 sub-programs: Media, Culture and a sectional component dedicated to securing bank credits for cultural and creative sectors and to the cooperation in the field of cultural policies (available as from 2016).

EaSI is a new financing program designed to stimulate employment and social innovation. EaSI (Employment and Social Innovation) will benefit from an allocation of € 920 million for the 2014-2020 period. EaSI integrates and extends the coverage area of three financial instruments: The Employment and Social Solidarity Program (Progress), the European Public Employment Services Network EURES and the European Progress Micro-finance Instrument.

Health for Economic Growth, the third multi-annual EU health action program for 2014-2020 period It helps/supports Member States in: - undertaking the necessary reforms to have innovative and sustainable health systems; - increasing access to better and safer healthcare for citizens; - promoting good citizenship and disease prevention; - protecting citizens against cross-border threats. The budget of the program will be € 446 million

