



EUROPASS CURRICULUM VITAE

PERSONAL INFORMATION

Name	CAMPANELLA, SERGIO
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Nationality	Italian
Date of birth	20/07/1964

WORK EXPERIENCE

- Dates (from – to) **SINCE 01/11/1994 UP TO NOW**
 - Name and address of employer **S.E.C. – Studio Europeo Consulenti**
 - Type of business or sector **European Standard Sustainable Local Development Projects**
 - Occupation or position held **Legal representative as liberal professional**
- Main activities and responsibilities
- 2008-2011: Lead Expert, on behalf of the URBACT Secretariat (Paris), of the project "Urban N.O.S.E. – Urban Network of Social Enterprises" approved on 21st November 2008 in the framework of the URBACT II community programme to the Municipality of Gela in partnership with the cities of Athienou (Cyprus), Alcobaça (Portugal), Agrinion (Greece), Brighton & Hove (United Kingdom), Consorzio ASI Gela (Italy), Grenoble (France), Herrljunga (Sweden), Koropi (Greece) and Xativa (Spain), for the planning and management of a European network of social enterprises for the social economic animation and re-launching in urban context.
 - 2007-2010: Coordinator of the activities of technical assistance, monitoring and financial auditing for the project CRRESCENDO in the name of the Municipality of Misterbianco and in the ambit of CONCERTO Programme of VI Framework Programme, about renewable energies in urban areas.
 - 2005-2008: Planner, Plan Director and Coordinator of LAG ELORO in the framework of the Local Development Plan LEADER PLUS ELORO, European Programme LEADER+.
 - 2004-2007: Coordinator of the activities of technical assistance, monitoring and financial auditing for the projects YOUNG CITIZENS and CITIZ@MOVE in the name of the Municipality of Misterbianco and in the framework of URBACT Programme.
 - 2004-2007: Coordinator of the activities of technical assistance, monitoring and financial auditing for the projects CHORUS, CITIZ@MOVE, REGENERANDO and SUDEST in the name of the Municipality of Syracuse and in the framework of URBACT Programme.
 - 2004-2007: Local coordinator of the activities of technical assistance, monitoring and financial auditing for the project "PICTURE - Pro-active management of the Impact of Cultural Tourism upon Urban Resources and Economies" for the study and the assessment of the impact of cultural tourism in European cities of small and medium dimensions, financed by European Commission in the ambit of VI Framework Programme for R&TD to the University of Liege (Belgium) in partnership with other 13 among municipalities, universities and research centres of Spain, France, Italy, United Kingdom, Luxembourg, Germany, Czech Rep., Norway.

- 2004-2006: Teachings about sustainable, integrated local development and eco-tourism in a post-lauream Master for Sustainable Local Development Agents, organised in Oviedo by the Ce.Co.Det. Department of the UNIVERSITY OF OVIEDO (Asturias, Spain).
- 2004-2005: Entrusted with consulting and planning of a Local Development Plan to be presented to Sicily Region for its selection in the framework of C.I.P. LEADER +, on behalf of the limited Mixed Company "LAG ELORO".
- 2003-2007: Project Responsible and general coordinator of the project named "MEDINT: the integrated approach in local Mediterranean development", approved in the ambit of URBACT Programme on behalf of the Municipality of Syracuse as leader partner and in transnational partnership with the Municipalities of Misterbianco (Italy), Toledo, Alicante, Granada, Seville, Valencia (Spain), Heraklion (Greece), Larnaca (Cyprus), Bialystok (Poland), Kutna Hora (Czech Rep.) and Zarzis (Tunisia).
- 2002-2007: Entrusted with physical and financial monitoring and global technical assistance for the management of the Urban Re-qualification Programme for the Territory Sustainable Development (P.R.U.S.S.T.) named «The Economies of Tourism» on behalf of CO.SVI.S. S.p.A.
- 2001-2008: Entrusted with global technical assistance and with physical and financial monitoring for the management of C.I.P. URBAN II Misterbianco, on behalf of Municipality of Misterbianco (CT).
- 2001-today: Entrusted with consulting coordination of the "Europe Task Force" in the ambit of the financings foreseen in Agenda 2000, entrusted by the Municipality of Syracuse.
- 2001-2002: Entrusted with consulting coordination and planning of the Territorial Integrated Programme "Ecomuseum of the Mediterranean", jointly presented by the Regional Province of Syracuse and the Municipalities of Syracuse, Avola, Noto, Pachino, Portopalo di C.P. and Rosolini, at the first position in the pre-selection classification of the Province of Syracuse and classified among the TIPS of excellence of the Sicilian Region.
- 2000-2001: Consulting, orientation and planning activities of URBAN II Programme for the Municipality of Misterbianco (CT), entitled "The Possible Cities", co-financed by D.G. Regio of the European Commission and by the Ministry of Public Works, at the 3rd position of the national classification and at the 2nd position in the classification of the Objective 1 zones, for the recovery and the social-economic revitalisation in the suburban quarters of the town, as a sustainable development model for metropolitan areas.
- 2000-today: Teachings about sustainable, integrated local development and eco-tourism in a post-lauream training course for Sustainable Local Development Agents, organised in Cocentaina, Orihuela and Campus of Alicante by the UNIVERSITY OF ALICANTE, some of them in collaboration with L.A.G./CE.DE.R. "AITANA" (Comunidad Valenciana, Spain).
- 1999-2000: Management responsible entrusted with the planning of "Euroyouth" Project, co-financed by D.G. EcoFin of the European Commission to G.A.L. Eloro, Lead partner in the ambit of PRINCE Programme and in partnership with Belgium, Greece, Spain and Portugal.
- 1999-2000: Consulting and planning activities of the Urban Re-qualification Programme for the Sustainable Development of the Territory (P.R.U.S.S.T.) "The Tourism Economies", commissioned by the Regional Province of Syracuse and by the Municipality of Syracuse, realised and submitted in partnership with the Municipality of Catania and approved by the Ministry of Public Works and by the Sicilian Region, at the first position of the regional classification and at the sixth position of the national one.
- 1999: Entrusted with the expertise for the predisposition and redaction of the "aid regimens" to private operators in the ambit of the Regional Operational Programme (P.O.R.) 2000-2006, on behalf of Sicilian Region, Regional Planning Department.
- 1998-2002: Direction and general coordination of the Mixed Company "PROMOZIONE SIRACUSA S.p.A." for the local and integrated development of the Province of Syracuse.
- 1998-2001: Direction and general coordination of the limited Mixed Company "L.A.G. ELORO" for the rural development in the south area of the Province of Syracuse, which has been created in the ambit of LEADER II communitary programme.
- 1998-2000: Secretariat activities of the Provincial Committee for the Structural Funds 2000-2006 and Coordinator of the Technical Group which has elaborated the Structural Funds Provincial Report and the relative Planning Complement presented by the territory of the province of Syracuse to the Sicilian Region for the septennium 2000-2006.
- 1998-2000: Planning, coordination and management of "AGROBIOTOUR" Project, financed to LAG ELORO as Lead partner by the European Commission in the ambit of trans-national cooperation for the physical and telematic (e-commerce) promo-commercialisation of organic agricultural products and of the related tourism routes, in transnational partnership with LAG TERRE DEL SOSIO (Sicily) and with the LAGs ASDEPR and ADER SOUSA (Portugal).

- 1998-2000: Planning, coordination and management of “INOVATOUR” Project, financed to LAG ELORO as Lead partner by the Leader European Observatory (A.E.I.D.L.) and by the European Commission in the ambit of the trans-national cooperation for the experimental conservative and anti-seismic recovery of appreciated rural buildings to be employed for tourism receptive activities, in transnational partnership with LAG/CE.DE.R. “AITANA” (Spain).
- 1997-2001: Consulting, planning and coordination of technical assistance activities to the Municipality of Syracuse for the realisation of “DIAS” Pilot project, in transnational partnership with Spain and Greece, financed to the Regional Authority of Crete, by D.G. Regio (ex XVI) of the European Commission, in the ambit of TERRA communitary Programme.
- 1997-1998: Consulting, planning and technical assistance activities to the management of “PROMOCALIARTE” project, financed by D.G. Enterprise (ex XXIII) in the ambit of INTERPRISE programme on behalf of “QUARIT – Quality Handicraft Italian Consortium” of Rome, in transnational partnership with Spain, France and Portugal.
- 1997-1998: Consulting, orientation, planning and proceedings assistance activities to A.A.P.I.T. of Catania concerning Literary Park project “Catania astratta e magica” entitled to Vitaliano Brancati, Federico De Roberto and Giovanni Verga, in the ambit of “The Literary Parks” Global Grant.
- 1997-1998: Consulting, orientation, planning and proceedings assistance activities to A.A.P.I.T. of Syracuse about the Project of Literary Park “Elio Vittorini” (“The Literary Parks” Global Grant) and ECOS-OUVERTURE (Hybleion Project) European programme.
- 1996-2001: Consulting, orientation, evaluation, monitoring, financial reports and technical assistance activities for the planning and management of the O.P. “URBAN I Siracusa”, co-financed by the D.G. Regio (ex XVI) of the European Commission for the recovery and the social economic revitalisation of the island of Ortigia, historical centre of the town.
- 1996-1997: Consulting, institutional relations with the European Commission and physical/financial evaluation of “Mediterraneo Bianco” project, financed by D.G. External Relations (ex D.G. I B) to ARCHYMED Association of Syracuse in the ambit of MEDA communitary programme.
- 1996: Feasibility study for the constitution of an “Ecomuseum of the Hybleians” in the west area of the Province of Syracuse, realised on behalf of A.A.P.I.T. of Syracuse.
- 1995-1999: Teachings about communitary programmes and initiatives and European standard planning in the field of cultural goods, urban recovery and sustainable development in professional training courses for development agents organised in Poggioreale, Mazara del Vallo, Caltanissetta, Partanna and Gibellina by CRESM Association - ISB Consortium of Gibellina (TP) in the ambit of HORIZON and INTEGRA communitary programmes.
- 1994-1998: Direction and management of the Communitary Financing Department of the “Development Info-point” of Confcommercio – Union of Commerce, Tourism and Services of the Province of Syracuse.

EDUCATION AND TRAINING

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| <ul style="list-style-type: none"> • Dates (from – to) • Name and type of organisation providing education and training • Principal subjects/occupational skills covered <ul style="list-style-type: none"> • Title of qualification awarded • Level in national classification (if appropriate) | <p>1992-93</p> <p>National Institute of Foreign Trade (I.C.E.) of Rome</p> <p>Exporting Local Tourism Resources through the creation and management of an E.E.I.G. (European Economic Interest Grouping)</p> <p>Export Manager</p> <p>Post-lauream Specialisation Degree in International Trade with distinction</p> |
| <ul style="list-style-type: none"> • Dates (from – to) • Name and type of organisation providing education and training • Principal subjects/occupational skills covered <ul style="list-style-type: none"> • Title of qualification awarded • Level in national classification (if appropriate) | <p>1992</p> <p>Institut Universitaire International du Luxembourg (I. U. I. L.) in Luxemburg</p> <p>Specialisation training course in Communitary policies</p> <p>Attendance certificate</p> |

- Dates (from – to) 1991
- Name and type of organisation providing education and training Italian School of International Organisation (S.I.O.I.), Venezia Palace, Rome
- Principal subjects/occupational skills covered Preparation course for E.U. officer - qualification: administrator
- Title of qualification awarded Attendance certificate
- Level in national classification (if appropriate)

- Dates (from – to) 1984-90
- Name and type of organisation providing education and training University of Catania
- Principal subjects/occupational skills covered International and European Political subjects, Law, Economy, Social sciences
- Title of qualification awarded University Degree in Political Sciences
- Level in national classification 110/110

PERSONAL SKILLS AND COMPETENCES

Acquired in the course of life and career but not necessarily covered by formal certificates and diplomas.

MOTHER TONGUE **ITALIAN**

OTHER LANGUAGES

- Reading skills **ENGLISH, FRENCH, SPANISH AND PORTUGUESE**
ENGLISH: PROFICIENT
FRENCH: PROFICIENT
SPANISH: PROFICIENT
PORTUGUESE: PROFICIENT
- Writing skills **ENGLISH: PROFICIENT**
FRENCH: PROFICIENT
SPANISH: PROFICIENT
PORTUGUESE: PROFICIENT
- Verbal skills **ENGLISH: PROFICIENT**
FRENCH: PROFICIENT
SPANISH: PROFICIENT
PORTUGUESE: PROFICIENT

SOCIAL SKILLS AND COMPETENCES

Living and working with other people, in multicultural environments, in positions where communication is important and situations where teamwork is essential (for example culture and sports), etc.

SINCE SCHOOL I HAVE BEEN WORKING IN TEAMWORK AND NETWORKS IN VARIOUS POSITIONS. I AM ALSO (SEE BELOW: ADDITIONAL INFORMATION) USED TO MANAGE LARGE GROUPS OF PEOPLE IN THE AMBIT OF 3 DIFFERENT MULTICULTURAL ASSOCIATIONS, WITH VARIOUS LEADING ROLES. PROBLEM-SOLVING AND CREATIVE ORIENTATION.

ORGANISATIONAL SKILLS AND COMPETENCES

Coordination and administration of people, projects and budgets; at work, in voluntary work (for example culture and sports) and at home, etc.

ALL THROUGH MY PROFESSIONAL CAREER I HAD TO COORDINATE AND ADMINISTER TEAMS FROM 5 TO 15 PERSONS IN VARIOUS EUROPEAN PROJECTS AND BUDGETS FOR LOCAL SUSTAINABLE DEVELOPMENT AT VARIOUS LEVELS, FROM URBAN TO RURAL LOCAL DEVELOPMENT. I HAVE BEEN ALSO GENERAL COORDINATOR OF MANY AND SUCCESSFUL EUROPEAN TRANS-NATIONAL COOPERATION PROJECTS, COUNTING FROM 4 UP TO 12 PARTNER MEMBERS

TECHNICAL SKILLS
AND COMPETENCES
*With computers, specific kinds of
equipment, machinery, etc.*

COMPUTER SKILLS

Deep knowledge of all the applications of MS Office 95/97/2000/XP (Word, Access, Excel and PowerPoint) and of Adobe Acrobat software, for the management of documents in PDF format.
Operational Systems and Networks: Deep knowledge of Windows 95/98/Millennium/XP. Good knowledge of Windows NT Workstation systems.
Web: Good knowledge of proceedings and management methods of Web sites and Internet/Intranet. Applications.

ARTISTIC SKILLS
AND COMPETENCES
Music, writing, design, etc.

I LIKE MOVIES, GOOD MUSIC, WRITING AND PAINTING. VERY INTERESTED IN HIGH DEFINITION MOVIES AND CARTOONS AND THEIR APPLICATION ON INTERNET (STREAMIT.IT)

OTHER SKILLS
AND COMPETENCES
Competences not mentioned above.

Very deep knowledge and long, practical experience in the management of horizontal governance tools, as well as in the "on the job" application of the participatory method, along with a large, multi-level analysis of the integrated approach and a very good experience in the conception, planning, global management of sustainable development projects, also for vast area territories, with a feedback between the two, urban and rural, ambits.

Acknowledgements

- Expert of the European Spatial Planning Observation Network in the framework of the European Research Programme ESPON 2013, selected by the Government of the Grand-Duchy of Luxembourg as Managing Authority of the ESPON 2013 Programme of the European Commission (DG Regio).
- Permanent Representative of the Italian Local Action Groups (LAGs), under indication of INEA (Italian Institute of Agricultural Economy) and of LEADER National Network, at the REMADEL, Maghrebien Network of Local Development, constituted among the local sustainable development associations of Mauritania, Morocco, Algeria and Tunisia and supported by networks of LAGs from Spain, France and Italy.
- Lead Thematic Expert upon Urban Development in the framework of the URBACT II Programme for Urbact Secretariat (Paris, France) of the European Commission (DG Regio).
- Expert for the URBACT Secretariat of the European Commission in the framework of the "Knowledge Transfer Kit" Programme for Sweden (Malmö) and for Italy (Naples)
- Expert for the URBACT Secretariat (Paris) of the European Commission (DG Regio) for European urban planning in the framework of "Support for Cities" project
- Directory Board Member of the Cross Cutting Thematic Working Group (CCTWG) upon "Adapting Public Services to Integrated Policies", in the framework of URBACT Programme
- Directory Board Member of the Cross Cutting Thematic Working Group (CCTWG) upon "Citizens' Participation in Public Decision-Making", in the framework of URBACT Programme
- Delegate of the Mayor of Syracuse for urban policies, named with Mayor's Determination n° 50 of 24th February 2003
- Winner of a national competition as National Expert in Community Policies for the objective 1 Regions, appointed with Decree of Community Policies Ministry of Italian Republic of 15th of July 2002
- B.R.E. Correspondent N°. 857 – *Bureau de Rapprochement des Entreprises*, accredited at D.G. Enterprises (ex XXIII) of the European Commission on 10th of May 1996
- Winner of a competition launched by European Commission for a Temporary Agent position at D.G. XXIII – "P.M.E(s), Tourism, Trade and Social Economy", Tourism Department, Brussels, on 20th July 1994
- Representation on behalf of the Export Consortium "S.D.M." for the screening of distribution and commercialisation agreements during workshops and meetings organised at the International Exhibition "Alimentaria 94" in Barcelona (Spain)
- Scholarship at an operational export consortium named S.D.M., obtained in 1993 by I.C.E., National Institute of Foreign Trade in Rome, as an award to the master's best classified, with operational missions in Vienna and Salzburg (Austria) for the realisation of commercialisation agreements with the organised big distribution in the agro-food sector
- Scholarship in foreign trade at the National Institute of Foreign Trade (I.C.E.), Rome

ADDITIONAL INFORMATION

PUBLICATIONS AND/OR STUDIES REALISED

- *Le patrimoine culturel des centres urbaines comme industrie économique de qualité: les stratégies de développement du tourisme mises en œuvre par les villes* (Publication Finale du Groupe de Travail Thématique Transversal «Développement Économique Local» - Programme URBACT)
- *Experiencing the Local Forums' practice: some useful reflections and basic tools* (Medint Project in URBACT website)
- *The E.E.I.G. perspectives for eco-cultural tourism development* (TERRA Programme Meeting proceedings – Municipality of Siracusa)
- *The URBAN experience in Syracuse: which suggestions for the drawing up of the next complex urban programmes?* (Rev. "South in Europe" – University of Bari)
- *Syracuse URBAN Programme: learning the integration* (Rev. I.N.U. – National Institute of Urban policies)
- *An Ecomuseum of the Hyleians in the Syracuse cultural and tourism background* (Rev. Museums for the Environment, Campotto Notebooks – European Museum Forum – Municipality of Argenta)
- *The European Union and the communitary financing* (CD-Rom)
- *Social Policy: Schengen agreements and immigration communitary policy*
- *Feasibility study for the constitution of an E.E.I.G. (European Economic Interest Grouping) in tourism sector*
- *The European Council and the Communities' political regimen*

ASSOCIATIONS

- Founder member of the Cultural Association *Conversations in Syracuse* since 1998.
- Founder member and President of *Assibérica* – Italian-Iberian Cultural Association of Spanish and Portuguese languages in Syracuse since 1995.
- Vice-President of *Alliance Française* – Italian-French Cultural Association in Syracuse since 1995.

PERSONAL CAPABILITIES

Solid, long and consistent professional experience:

- in setting up and managing communitary programmes and projects, co-financed by Structural Funds, as well as in the management of international cooperation projects;
- in leading work teams, directing technical assistance activities for communitary programmes involving work teams (URBAN I and URBAN II; URBACT; LEADER II and LEADER+), with excellent capability to team-work and similar relational and redaction mastering;
- in the field of programming techniques for policies of regional, territorial development, with excellent knowledge in the field of territorial management (PRUSST), of sustainable, integrated, local development (PIT), of transnational cooperation (TERRA; INOVATOUR; AGROBIOTOUR) and of cross-border partnership (INTERPRISE; MEDA; PRINCE; URBACT; VI F.P.).

Problem-solving and creative orientation, very motivated to the development of new professional experiences, with continuous availability to travel.

ANNEXES