



Grad Osijek

Osijek – what we have learned through our transfer process

Shining stars

City Council agreed to **rename a street after Bogdan Penjić**, the founder of the first Croatian Beekeeping Association in Croatia and the first urban beekeeper in Osijek in the City District Donji grad

Organizing the **city visit in Osijek**

We have the **first jar of URBAN honey in Osijek**

Knowledge transfer and networking in Bansko

Organizing fun, attractive and well-visited activities during the **World Bee Day in Osijek**

The street renamed after **Bogdan Penjić**

Media covered great stories about our project and the **Honey breakfast event**

Eureka moments

We have **a children's book about the bees published** in Osijek! Its author and other teachers from her school will become our ULG members

Realization that **our ULG members are willing to implement many activities** that have been put aside for years

ULG members collaborate even without the help of ULG coordinator

Ensuring great media coverage during the World Bee Day

Students from the vocation school for catering in Osijek, together with their teacher and beekeepers **created a unique, buttery spread with honey**, that can be used for pancakes, bread, cakes etc.

Invisible victories

We have the first Bee Path point – an educational apiary managed by the Beekeeping Department of Osijek University

We need an **in-depth awareness raising** and teachers are the first to act upon it

Discovering high potential for creating new bee products and services in Osijek

Schools and kindergartens that are members of our ULG are **creating their own activities and programs** within the school curriculums

A new generation of beekeepers educated about the urban beekeeping, impacts of climate change and wild pollinators

Obtaining **political support and attracting a diverse group of ULG members** to the 1st ULG meeting

Motivation and willingness of children to participate in the bee-related activities

Creating a domino effect among kindergartens – suddenly, many other educational institutions want to take part

Convincing city company responsible for greenery to plant **more melliferous plants** around important city spots

Preparation period (Jun. – Oct. 2021)

Transferring good practice from Ljubljana and development of URBACT local group in our city (November 2022 – May 2022)

Development of the bee path in our city and dissemination (June – December 2022)

Our regrets

Sometimes we meet in person with our ULG members and have such a productive meeting that **we simply forget to capture all the great moments**

Not attracting enough entrepreneurs and key tourism actors like hotels, restaurants, bars to the ULG

Focusing too much on one sector (education) and neglecting others

Due to some operational problems, **Osijek team wasn't able to participate in city visits to Bergamo and Sosnowiec**. We participated via online conferences as much as we could... Subsequently, our **ULG members were also not able to visit both cities** and share their experiences...

Obstacles in our way

The city finance department finds it **hard to pre-finance the costs of the project**

Lack of support from the public sector officials regarding late mowing of green areas... We will have to find a way to get the on-board

Some interested people **never find time to attend ULG meetings**

Struggling with Covid 19 restrictions limiting our progress



