



LOCAL ACTION PLAN: ALZIRA

To increase the number of female entrepreneurs and improve access for women to the labour market

City of Alzira has been working on increasing participation of female entrepreneurs and increasing skills of unemployed women with the objective of better access to labour market.

Aims and Objectives

- **To increase the number of female entrepreneurs**
- **To increase the skills of unemployed women with the objective of improved access to the labour market**

Timeliness of the proposal

The proposal occurs at a time of growing uncertainty for women within the Spanish economy, but also during a period when regional and national action plans are still being supported. The specific action plan is to start at the end of 2011.

Actions Proposed

The objective is to give more opportunities to entrepreneurs by joining the “Erasmus for Young Entrepreneurs Programme”, financed by the European Commission. This programme started in February 2011.

We are working on the development of a “Mentor Programme” at a local level, in which well-experienced entrepreneurs can teach and support new entrepreneurs.

Our aim is to develop a training tool for entrepreneurs, who were not trained in the business area, with the objective to provide them with basic knowledge to develop their own business.

A training course for unemployed women will be prepared in order to increment their skills and consequently have better access to the labour market.

We will also increase the standards of the ICT training courses available at local level.

Stakeholders involved

1. Municipality of Alzira
2. Local Association of Entrepreneurs
3. SERVEF – Valencian Regional Employment Service.
4. Regional Government – Generalitat Valenciana.

How has transnational work contributed to the ideas for local action plan?

Participation in the transnational workshop has provide us with different Ideas obtained from the other partners and has strengthened some ideas that we had at the beginning. Seeing other partners implementing these ideas, gave us the final impulse to develop them.



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Contact:

Carmen Herrero Pardo

Jose Manuel Gonzales Valls

Local Agent of Employment and Development

Municipality of Alzira

Tel (Spain) 0034 96 245 51 01

www.idea-alzira.com



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