

VOLUNTEERING CITIES

LEARNING LOG

ATHIENOU



OUR CITY

Athienou is a municipality of the Larnaca district with a population of around 6.500 inhabitants. It is located on the southern edge of the Mesaoria plain, inside the buffer zone, and it has a rich cultural heritage. The life in Athienou is characterised by a variety of economic and cultural activities, a strong social cohesion feeling and active citizens.

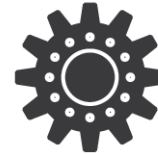
As the Lead Partner of the Good Practice Transfer Network "Volunteering Cities", Athienou aims to improve volunteerism in the city through the interaction with other European cities.

OUR GOOD PRACTICE



PARTICIPATIVE GOVERNANCE

IMPROVEMENTS



M1

KEY LEARNINGS - SUSTAINABILITY

Raise the awareness of the Good Practice volunteering elements between a core group of stakeholders (i.e. the ULG)

Scientific methodology to identify the elements done by the Lead Expert

Design and implement actions/policies based on the identified elements



Formation of the ULG as a group of relevant stakeholders, following a stakeholder analysis methodology

Design to sustain the ULG after the end of the Transfer Network

The ULG complements the MCV in structured designing of policies and actions

Volunteers/ stakeholders using new tools and methods to approach the good practice

Use of electronic platforms and social media, communication material design

Constantly adopt new methods for coordination and communication



PARTICIPATIVE GOVERNANCE

IMPROVEMENTS



M1

KEY LEARNINGS - SUSTAINABILITY

Municipal Office of Active Citizenship and Volunteerism

Integrate local government structure into volunteerism. Support by the Commissioner of Volunteerism.

Integrate the Office in the ULG and its continuation - part of the coordination core.

The Office will have the responsibility for the volunteers' registry.



Update communication material and communication strategy

Renew the communication material and strategy on a regular basis

Educate volunteers on the importance of communication

Educate volunteers in using communication channels and digital tools



βοντώ!
Να είμαστε και βοντώ
έτσι αυτών και άλλων
της κοινότητας της γειτονιάς του δήμου μας.

Raise the awareness for the Good Practice and upgrade the Good Practice at the community level

The social cohesion of Athienou as a European practice

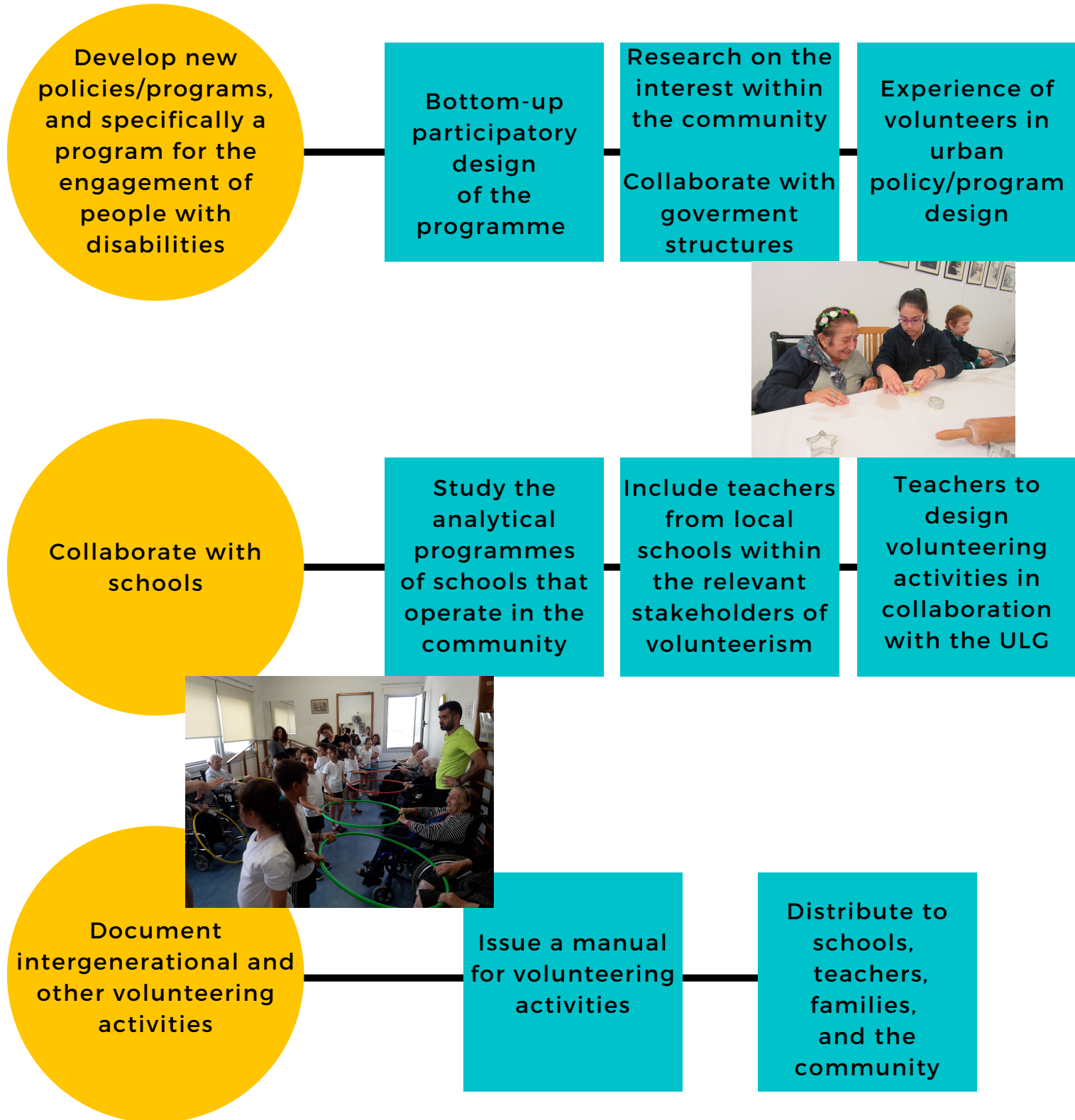
Promote the network through multiple communication channels

INCREASE INTERGENERATIONALITY



IMPROVEMENTS

KEY LEARNINGS - SUSTAINABILITY



INCREASE VOLUNTEERING ACTIONS



IMPROVEMENTS

KEY LEARNINGS - SUSTAINABILITY

Volunteering Certification

A need for students and young professionals to develop their CV

Use it as means to attract new and young volunteers

Continuing to support certified persons that want to continue volunteering activities



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Use of electronic platforms and social media, communication material design

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Upgrade the role of the Municipal Youth Board

Approved as a member of the MCV

Adopt regulations, structures and procedures that promote ownership of actions



CORPORATE CITIZENSHIP

IMPROVEMENTS



KEY LEARNINGS - SUSTAINABILITY

Branding of the Good Practice of Volunteerism

Formal collaboration with companies/entrepreneurs

Work with companies for their sustainable development through volunteerism

