

**Cities for
Sustainability
Governance**

Jablonec nad Nisou (CZ)

Lenka Opočenská

URBACT



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Our why



Jablonec [Yablonets]: 45 000 inhabitants; developing region; wide political coalition (6 parties, 1 extra vote); staff 250

- **Strategic plan** – very ambitious; unrealistic; not used by politicians or officers
- **No sustainable governance processes**
- In fact, insufficient **governance processes**
- **No (incommunicable) vision**
- **No engagement of young people 15-30**
- We want to **belong** to group of sustainable cities

How we do it



1. We have introduced SDG´s to other politicians (decently 😊)
2. We have done **strategic plan revision through SDG´s** – what we do/do not; gaps; politicians: what we want to do; should do, priorities
3. We have to decide **where to use SDG´s** : Budgeting? Communication? Action plan? All?
4. We **stick SDG´s to social media posts** (sometimes, decently 😊)

Challenges / future outlook



- We are missing relevant, actual **data**
- To some of the politicians', global goals sound **too global** and **too “sustainable”**
- Some goals may sound **“absurd”** to czech public – fear of reaction
- SDG 's is a **new** concept for Jablonec (2015 (!) 🤔) - fear of everything new
- Get officers „on board“ and make them accept SDG 's as something that can help

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Thank you!

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