



URBACT



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U R B A N  
I N I T I A T I V E



# **EU City Lab on Public Procurement for More Local, Seasonal and Sustainable Food**

Liège, 29-30 May 2024



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# **A look at the menu of discussions for the two days ahead**



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## A look at the menu of discussions for the two days ahead

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- **EU City Labs** overall framework
- Recap of the **day's agenda**

Speakers:

- **Maggy Yerna**, Alderman in charge of Economic and Territorial Development, City of Liège
- **Teofil Gherca**, Head of URBACT Secretariat
- **Elisa Porreca**, EU Urban Agenda partnership on Food Coordinator, Municipality of Milan, Italy

Moderator:

- **François Jégou** (URBACT/EUI Expert)

moving debate...

**How many km did you travel  
to arrive in Liège?**



**0 km**



**...many km**

## Who is in the room?

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- URBACT Secretariat & EUI Secretariat,
- Participants from across Europe...
- Photographer & video team...
- Video tutorials
- EU City Lab Press Team...
- English-French simultaneous language interpretation...

Wifi:    Network: City Lab    Password: Wifi-City&Lab-2024

# A look at the menu...

- Welcome breakfast, registration and informal networking
- **A look at the menu of discussions for the two days ahead**
- **A strategic approach to procurement**
- **Focus on public procurement for food: what / why / how?**
- **Spotlight on the Cycle of Procurement: Insights from Cities**
- Coffee break
- **Participating Cities Approaches to Public Procurement**
- **Liège's public procurement for food in illustration**
- Lunch
- **Opening the bonnet of a partnership with farmers!**
- **City visits**
- Free time & Dinner



- Welcome breakfast, registration and informal networking
- **What's in our basket? Debrief of day 1 debates/ city visits**
- **Towards an How-to Guide to public procurement for Food**
- Coffee break
- **The to go bag: what do we bring back home**
- **The Cherry on the Top: Next funding and networking opportunities**
- Lunch



# A strategic approach to procurement

# A strategic approach to procurement

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Speaker:

- Matthew Baqueriza-Jackson, URBACT Expert

Moderator:

- Marcelline Bonneau, URBACT/EUI Expert



# Barriers to Strategic Procurement

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- Boring, technical, dull, bureaucratic approach
- An overemphasis upon price in decision-making
- Legislation and the EU Procurement Directives
- lack of willingness at local level to take risks
- a misunderstanding of what can and cannot be done
- a lack of engagement with the market



# Why is Procurement Important?

## 1. Scale of Spend



## 2. Challenging the orthodoxy

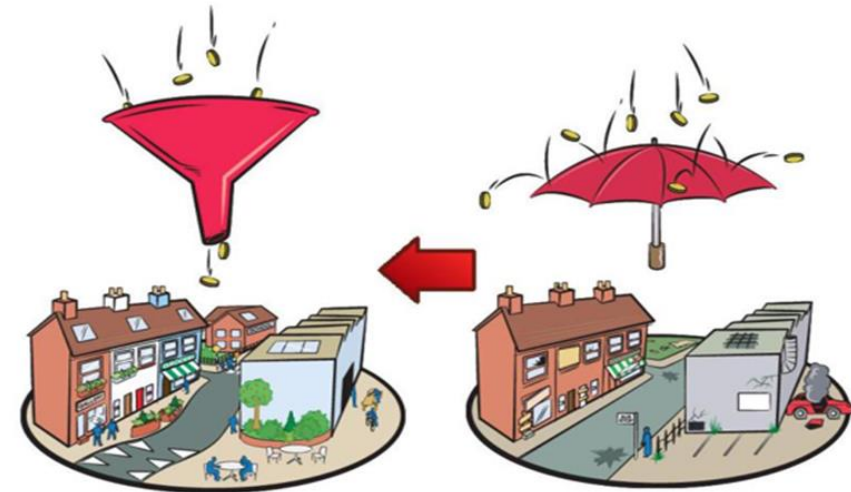


Illustration by Rory Seaford of The Creative Element,  
[www.pluggingtheleaks.org/resources/plm\\_ptl\\_images.htm](http://www.pluggingtheleaks.org/resources/plm_ptl_images.htm)

# Why is Procurement Important?

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## 3. The scale of the challenge



## 4. Transparency



## What do we mean by Strategic Procurement?

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Using the process of Public Procurement as a lever to address wider local economic, social and environmental challenges

# My work on Strategic Procurement (Generally)

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- Measuring
  - Where Procurement Spend goes geographically, sectorally, business type terms
  - The wider impact of Procurement Spend in creating jobs, reducing carbon etc
- Changing the culture of Procurement Teams in Municipalities
  - to develop Procurement approaches that link to wider strategy
  - To respond to specific barriers and reduce red tape
  - To include social and environmental criteria
- Influencing the Market
  - to be aware of Procurement opportunities
  - to be aware of wider local economic, social and environmental outcomes

# URBACT's work on Strategic Procurement

## 1. Network's



GENPROCURE

## 2. Knowledge



# The Cycle of Procurement



- **Step 1** - measure where spend goes
- **Step 2** - identify what wider outcomes are linked to Procurement
- **Step 3** - think about those wider outcomes when designing goods, services, and works
- **Step 4** - include those outcomes as questions and criteria in documentation
- **Step 5** - evaluate responses and 'weight' against those wider outcomes
- **Step 6** - monitor the realisation of outcomes during the delivery of the contract

## My Top Tips

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- Take your time
- Ensure political buy-in
- Be clear about what you want to achieve
- Work cross-departmentally
- Make Procurement fun!





# Time for questions!

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# Focus on public procurement for food: what / why / how?

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## Speakers:

- Marion Tanniou, Solidarity and Social Cohesion advisor, France Urbaine
- Marie Legrain, coordinator, Manger Demain
- Peter Defranceschi, Director, ICLEI
- Gilles Perole, Deputy-Mayor, Mouans-Sartoux (EU Urban Agenda partnership on Food member) - by video

## Moderator:

- Marcelline Bonneau, URBACT/EUI Expert

# Freeing up Public Procurement for Strengthened Food Policies

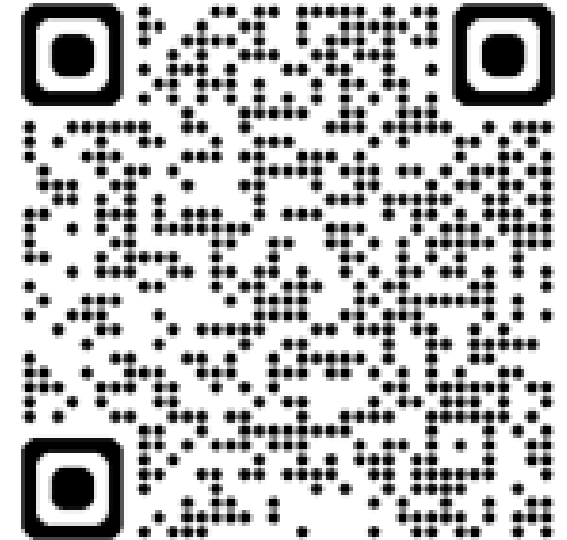
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## Our objectives

1. To reaffirm access to healthy, sustainable and chosen food as a unifying objective
2. To give its full dimension to the sub-national level
3. To secure a renewed public procurement framework to make public purchasing a lever for transformation

## Our proposal : a new european regulation on sustainable food systems to address food resilience challenges

1. To define food
2. To bring together food-related regulations
3. To support appropriate public procurement :  
**Free choice for 50%** of annual food purchases  
Based on a **public transparent territorial strategy** that objectifies local needs (local and sustainable!)  
And **partnership-based governance** (local, sustainable and inclusive!)



[freeingpublicfoodprocurement.eu](https://freeingpublicfoodprocurement.eu)



# Spotlight on the Cycle of Procurement: Insights from Cities

# Spotlight on the Cycle of Procurement: Insights from Cities

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## Speakers:

- Davide Arcadipane, Cabinet Attaché, City of Liège, Belgium
- Kim Lebeau, GoodFood project officer, Administration of the Environment of the Region of Brussels-Capital, Belgium
- Laurent Du Bus, Climate Advisor, City of Brussels, Belgium
- Cristina Sossan, Food Policy Advisor, City of Milan, Italy

## Moderator:

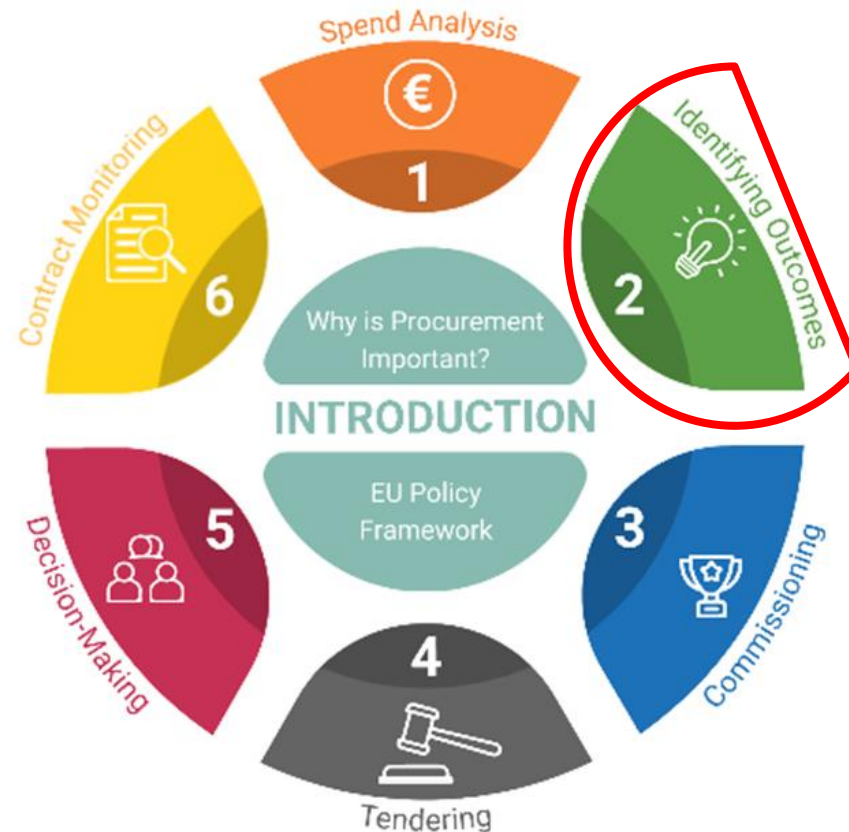
- Marcelline Bonneau, URBACT/EUI Expert
- Matthew Bacqueriza-Jackson, URBACT Expert

# The Cycle of Procurement



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# More City Approaches to Public Procurement for Food: A gallery of experiences



# More City Approaches to Public Procurement for Food: A gallery of experiences

Goal: collect/exchange **participants' contributions to the topic...**

4 posters/4 post-it:

**#1 SUCCESSFUL PRACTICES**

**#2 FAILED PRACTICES**

**#3 NEXT PRACTICES**

**#4 OPEN ISSUES**

- 10' participants filling their 4 post-it and sticking them on the 4 different posters.
- 30' of sharing in plenary

Moderator: **François Jégou**

Facilitation: **Eva Timsit, Matilde Pereira Rocha, Nicola Candoni, Ben Eibl**



# Liège's public procurement for food in illustration



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# Liège's public procurement for food in illustration

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- Browse **key-dimensions of the systemic food transition** in Liège
- Question **how does it relate to public procurement and to the transition to a more sustainable local food systems?**

Speakers:

- **Davide Arcadipane**, Coordinator for short distribution channels, urban agriculture and sustainable food for the City of Liège, Cabinet of the Alderman in charge of Economic and regional development
- **Véronique Biquet**, Healthy and sustainable food for all project manager, Social Cohesion Plan, City of Liège
- **Julien Chapaux**, Sustainable canteens project manager, ISoSL
- **Christian Jonet**, Coordinator of the Liège Food Belt
- **Florence Henrard**, Sustainable canteens and communities project manager, Liège Food Belt
- **Carine Nardello**, Arlette Project manager, Liège Food Belt

Moderator:

- **François Jégou** (URBACT/EUI Expert)

**Over the last ten years, Liège has progressively developed a strong commitment towards the sustainable food transition under the influence, among others, of the Liege Food Belt**

**Véronique Biquet**



**The Liège Food Belt (Ceinture Alimentaire Terre Liégeoise) emerged as a platform to support and structure more than 400 sustainable food stakeholders in the region**

**Christian Jonet**

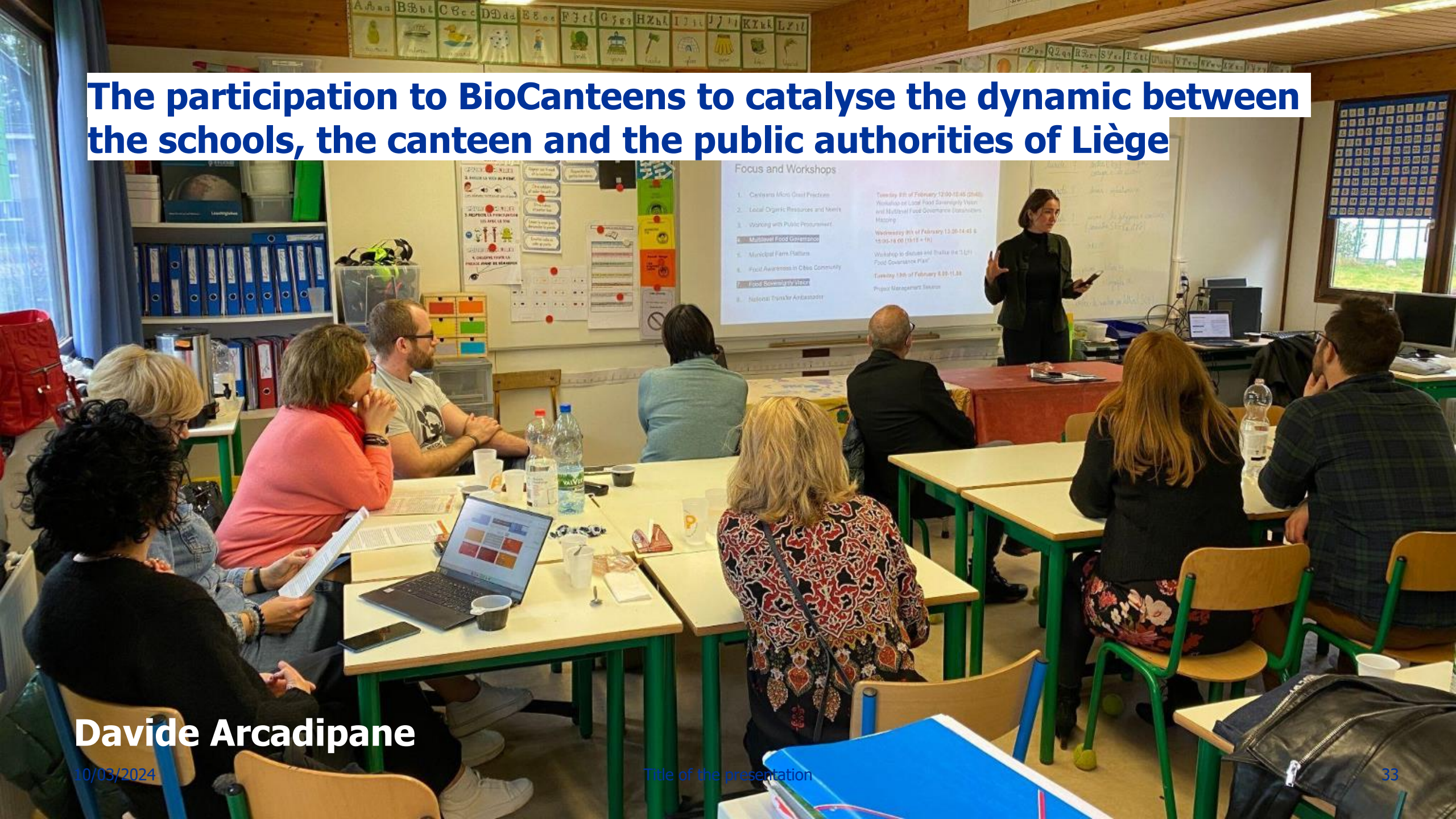
10/03/2024

Title of the presentation

32



# The participation to BioCanteens to catalyse the dynamic between the schools, the canteen and the public authorities of Liège



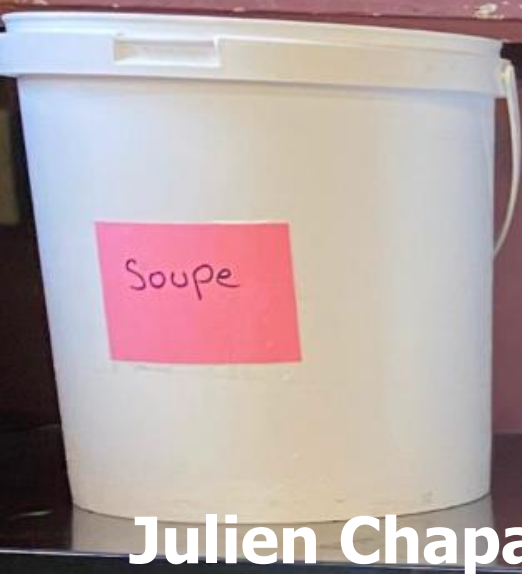
**Davide Arcadipane**

10/03/2024

Title of the presentation



**The assessment of the food waste in 8 schools to generate quantitative data to convince ISoSL staff and all city canteens' schemes to take action**



**Julien Chapaux**

10/03/2024

Title of the presentation

34

# The sustainable canteen mission providing training to canteen staff and lunch assistants in sustainable kitchen practices



**Florence Henrard**

10/03/2024

Title of the presentation

35

# Introduction to sustainability in city school curricula and vocational training in the catering, hotel, bakery, butchery and horticulture sectors



Carine Nardellotto

# The monthly newsletter, collaboration between ISoSL and the Liège Public Education Department, raising awareness among schools and families about healthy, sustainable food.

## EN DÉCEMBRE

## AU MENU

	LUNDI	MARDI	MERCREDI	JEUDI	VENREDI
27/11 AU 01/12	Potage sarriette curry Farfalle Sauce saumon et brocolis Fruit de saison	Potage poireaux Blanquette de veau à l'ancienne Pommes de terre persillées Gaufre de Liège	Potage navet jeune et curcuma Tartiflette au cembret "Où des fagnes" et lardons Fruit de saison	Potage aux chicons Épigramme d'agneau Jus lié moussé Carottes au thym Purée Crème LHT fruity	Potage cresson Waterzooi de poissons Pommes de terre Fruit de saison
04 AU 08/12	Potage brocolis Farfalle Sauce carbonara Fruit de saison	Potage carottes Carbonnade de bœuf aux pruneaux Pommes de terre persillées Dessert de Saint Nicolas	Potage poireaux Curry de lentilles aux légumes Fruit de saison	Potage celeri Boulet de viande à la légumine Compote de pommes Pommes de terre rissolées Crème LHT chocolat	Potage navets Rilet de poisson Sauce crème épinards Bûche Fruit de saison
11 AU 15/12	Potage chou fleur Spiralis Sauce ricotta, épinards Fruit de saison	Potage potiron Saucisse porc et bœuf Jus lié Potée de celeri Madelaine	Potage épinards Roulette de chevin au jambon Purée Fruit de saison	Potage choux verts Vol au vent au sporn Riz Crème LHT vanille	Potage julienne de légumes Steak haché de bœuf Jus lié Pois et carottes Pommes de terre Fruit de saison
18 AU 22/12	Potage poireaux Pennes Sauce aux 3 fromages Fruit de saison	Potage aux pois Rilet de poisson Sauce petits légumes Riz Carré fourré aux fraises	Potage cresson Hachis parmentier aux épinards Fruit de saison	Potage au panais Saucisse porc et bœuf Jus lié Salade ligénoise Crème LHT fruity	Potage carfeuil Épigramme d'agneau Sauce crème estragon Gratin de pommes de terre et potiron Dessert de Noël

Végétarien Poisson labellisé MSC/ASC Contient du porc Contient de la volaille  
 Contient du bœuf Contient du veau Contient de fagou  
 Produit Bio / Tous les fruits sont issus de l'agriculture biologique / Plus ou moins 30 % de nos légumes sont issus de l'agriculture biologique.  
 Nos viandes sont toutes d'origine locale (Wallonie) et issues de l'agriculture biologique (volaille, veau, agneau) ou de qualité d'exception (porc et bœuf).



### L'ÉPINARD UN PETIT BOUT D'HISTOIRE

L'épinard vient des régions montagneuses d'Iran, au Moyen-Orient. Vers l'an 1000, les Arabes l'ont introduit en Europe via l'Andalousie. Il serait arrivé dans nos régions par les cavaliers transportant sans le savoir les fruits de la plante sauvage, accrochés aux vêtements et poils des chevaux. L'épinard aurait alors trouvé un terrain propice et un climat favorable pour germer. Mais le légume a vraiment gagné en popularité à la Renaissance, au XVI<sup>e</sup> siècle, grâce à la reine de France, Catherine de Médicis qui adorait cette « herbe verte ».

### LE MYTHE DE POPEYE

Popeye, ce marin colérique, est un personnage de bande dessinée (omics aux États-Unis) créé vers 1930. Dans ses aventures, à chaque fois que Popeye est en difficulté, il gobe d'un trait une boîte d'épinards qui, à la manière de la potion magique d'Astérix, le rend instantanément plus fort. Pourquoi les épinards lui procurent-ils cette force prodigieuse ? Grâce au fer contenu dans l'aliment. Ce dernier joue un rôle important dans la production d'énergie du corps. Avec le temps, la science a démontré que la teneur en fer dans l'épinard n'était pas si élevée que ça. Les viandes rouges, les crustacés ou le chocolat noir en contiennent par exemple bien davantage.

### LES BIENFAITS

En plus du fer qu'il contient, l'épinard a de nombreuses qualités nutritionnelles. Cuit, il est riche en pro-vitamine A. Cet antioxydant, excellent pour la vision et la peau, aide à rester en bonne santé. Le légume contient également du calcium qui protège nos os. Crus, il possède du magnésium qui est bon pour nos muscles, nos dents et nos os.

**ES-TU SÛR ?**  
IL Y A TRÈS LOINTEMPS, LES ARABES UTILISAIENT L'ÉPINARD COMME MÉDICAMENT, ON LE TRANSFORMAIT EN UNE SORTIE DE PÂTE (CATAPLASME) QU'ON APPLIQUAIT SUR LA PEAU POUR SOULAGER LES DOULEURS DU FOIE ET DE L'ESTOMAC.



## 8 NOUVEAUX PRODUITS DURABLES

**CIRCUITS PAYSANS, C'EST ...**  
 GRÂCE À LEUR LOGISTIQUE, NOUS POUVONS VOUS OFFRIRE, APRÈS DE BRÈVES DE COURSES, LA FERME ANCON ET LEVEUR BIO, LES PÂTES DES FRAIM GAMES ET LES BONDARD SISTERS, PRODUCTRICE DE PÂTES BIO.



## BALADE NATURE À LA DÉCOUVERTE DES PLANTES SAUVAGES COMESTIBLES

Avec de très jolies balades pour découvrir le monde du potager... L'expérience pour le système végétarien, elle procure souvent une belle surprise.  
 Et si en plus de tous ces bienfaits, légumes et légumes bio, nous vous proposons également des produits locaux et durables...  
 Alors venez à la balade organisée par le réseau de l'animation durable et locale. Au rythme occasionnel des jours de la balade nature, des ateliers, des ateliers de découverte des nombreuses plantes comestibles qui garnissent le potager de la ferme, des ateliers de cuisine, des ateliers de cuisine, des ateliers de cuisine...  
 Cette animation est organisée par la MAAdi, avec Joëlle Baugram, Sabine Janture, Mélanie et Rémy.



**The MAdil, Maison de l'Alimentation durable et inclusive de Liège  
(Sustainable and Inclusive Food House) to provide the opportunity  
to discover, test and learn about good food practices**



Maison de  
l'Alimentation  
durable et inclusive  
de Liège

**Véronique Biquet**

**The CPA, Conseil de Politique Alimentaire (Food Policy Council) as a consultation and coordination body for the city food governance**



**Christian Jonet**

**The CREaFARM programme, which makes public land available free of charge for local and urban agricultural projects**

**Davide Arcadipane**





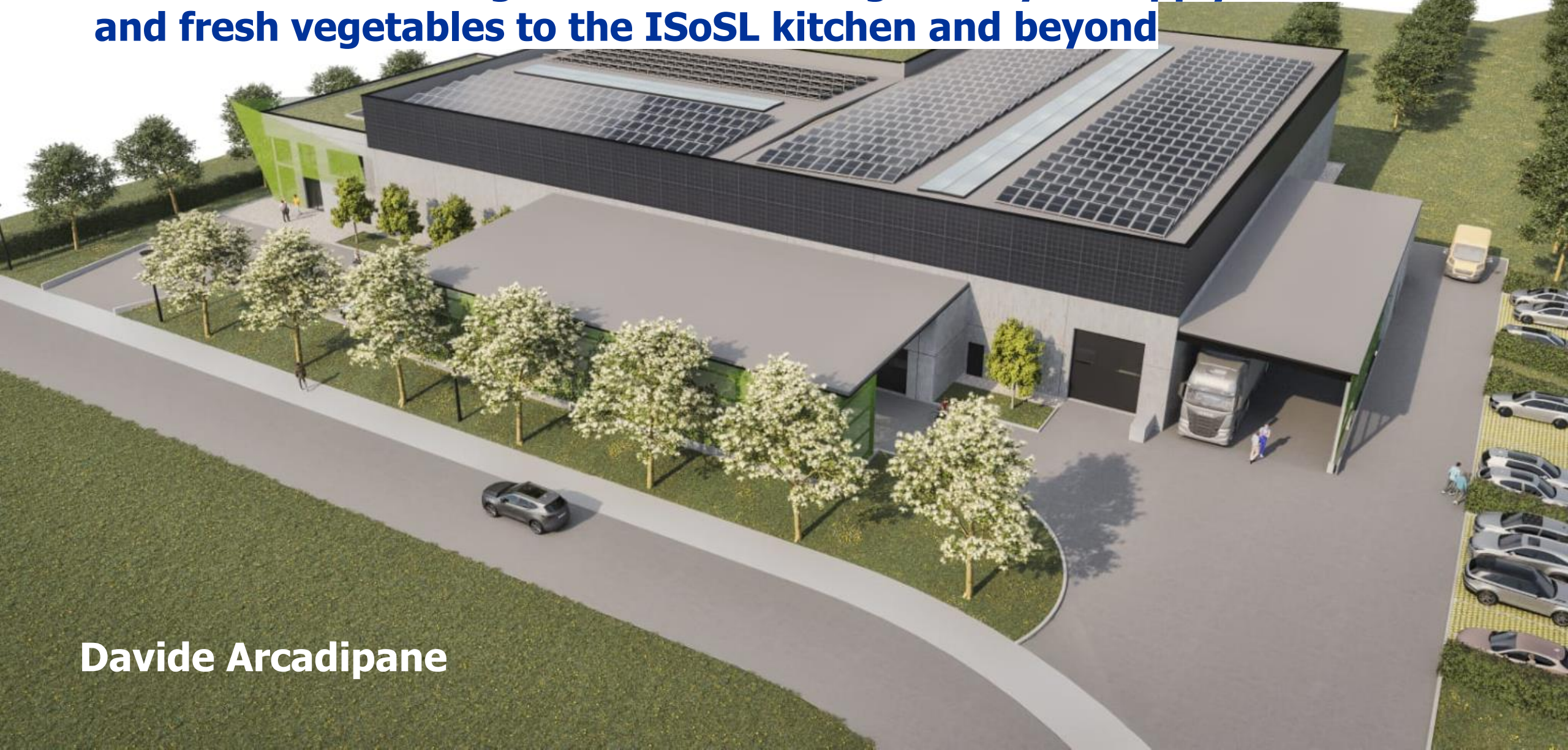
**Circuit Court centre - Logistics Zone**  
**Storage space for local cooperatives in particular to supply**  
**community kitchens**



**Christian Jonet**

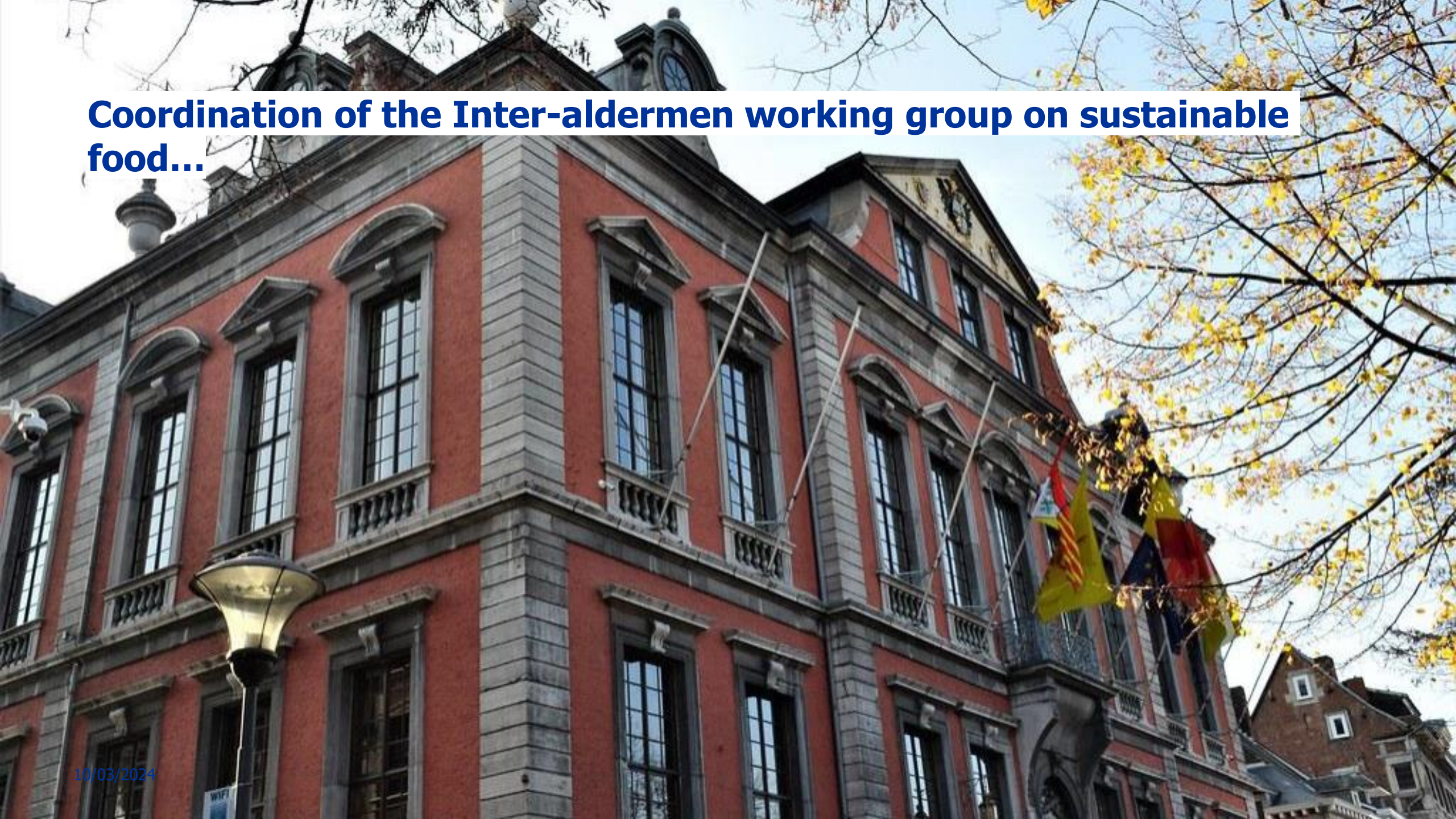
# **Circuit Court Centre - Transformation Zone**

## **Construction of a vegetable and canning factory to supply of local and fresh vegetables to the ISoSL kitchen and beyond**



**Davide Arcadipane**

# Coordination of the Inter-aldermen working group on sustainable food...



**Study in progress to assess real economic benefits of delivering sustainable and local meals, taking into account hidden costs for public authorities due to unhealthy diets, diffusion of related diseases...**



**Davide Arcadipane**



# Opening the bonnet of a partnership with farmers!

# Opening the bonnet of a partnership with farmers!

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## Speakers:

- François Rouchet, Responsable commercial de la coopérative Coq des Prés (producer catering ISoSI central kitchen)
- Christian Jonet, Coordinator of the Liège Food Belt (responsible for the short circuit food hub)
- Davide Arcadipane, Cabinet Attaché, City of Liège, Belgium

## Moderator:

- François Jégou, URBACT/EUI Expert

# Opening the bonnet of a partnership with farmers!

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Aim: discuss **in-depth achievements and difficulties of collaboration** between local sustainable food producers to cater the city school canteens

Interaction:

- Round #1 of short presentations: **Who am I and what are my stakes in the supply partnership?**
- Round #2: **What was difficult/easy and how I had to adapt my practices?**
- Round #3: **What are the coming opportunities/challenges to tackle?**
- Wrap-up by moderator



# Site visit



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## City visits + dinner: rules of the game

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- Sticky dot on your badge → your group:
  - **BLUE** : group 1 (visit in French)
  - **YELLOW**: group 2 (visit in English)
  - **GREEN** : group 3 (bilingual)
- Follow your group to the **shuttle** downstairs
- Back at venue by 6pm at the latest
- Dinner at the Liège City Hall starts at **7:30pm**
  - *Hotel de Ville, place du Marché 2*



# What's in our basket? Debrief of day 1 debates/city visits

## What's in our basket? Debrief of day 1 debates/city visits

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- Check-in session looking at **the lessons already learned** (what's in your basket?) and **gaps** (what's still missing in your basket?) to orient the content of the second day...

**Everybody participating** standing in front of the EU City Lab Press Wall...

Moderation:

- **François Jégou** (URBACT/EUI Expert)
- EU City Lab Press Team
  - **Ben Eibl**
  - **Eva Timsit**
  - **Matilde Pereira Rocha**
  - **Nicola Candoni**

moving debate...

**Did you find inspirations in yesterday's programme to bring back in your city?**

rather yes...

...still thinking...

rather no...

# EU FOOD CITY LAB #2 PRESS WALL

28<sup>TH</sup> MAY  
EVENING

29<sup>TH</sup> MAY  
MORNING

29<sup>TH</sup> MAY  
AFTERNOON

#1 SESSION SUMMARY  
Introductory speech  
Bram Willems  
Liège

#1 SESSION SUMMARY  
Liège Food Bell

#4 QUOTES  
Some see us [the Liège Food Bell] as allies, some as enemies.

#1 SESSION SUMMARY  
Introductory presentations

#1 SESSION SUMMARY  
A strategic approach to procurement

#1 SESSION SUMMARY  
The What / Why / How of Public Procurement

#4 QUOTES  
Public procurement can be a magic tool. It is a small plate with a big impact.

#4 QUOTES  
You need to have big ambitions to have big achievements.

#4 QUOTES  
changer les...  
sustainable et...  
compagner les...  
pour leur expliquer les...  
changements.

#4 QUOTES  
I want to make public procurement exciting. I want to make it mean something.

#4 QUOTES  
Il faut leur donner l'envie d'avoir envie.

#4 QUOTES  
Procurement money is taxpayer's money. It is our money.

#4 VISIE INSPIRATION  
The Les Fables Producteurs Cooperative

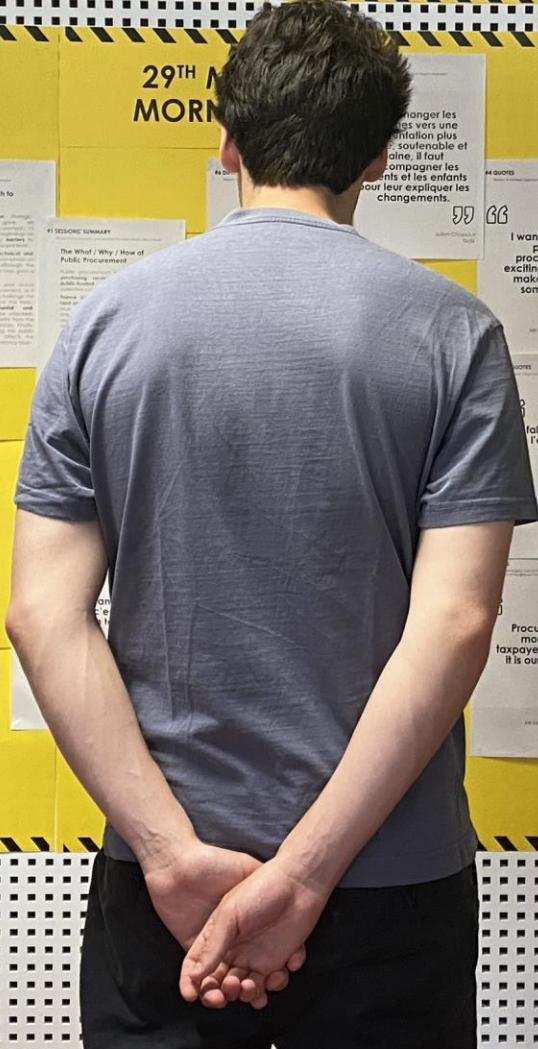
#2 VISIE INSPIRATION  
4000 sustainable meals per day

#4 VISIE INSPIRATION  
Being a farmer in Liège

#4 QUOTES  
We feel like we are the gardeners of a little village. It creates social links and is rewarding.

#4 COMPROVES / DISAGREEMENTS  
Will the 2026 Belgian election ring the bell for Liège's sustainable food system?

#4 QUOTES  
At the scale of Liège's agglomeration we are building a durable agricultural model with small scale producers with a short circuit and a fair price.



# procurement

**Matthew Baqueriza-Jackson**, strategic procurement expert, gave an introduction to public procurement. 15 years ago, the story of his beginnings on this topic inform us on the **barriers** to tackling this issue on the municipal level.

It is often **perceived as technical and boring**, while there is an overemphasis on price in decision-making, although the European Procurement Directives gives a guideline.

€2,000bln are spent every year across Europe through public procurement, so it

## #1 SESSION

Session: Focus

## The V Public

Public  
purch  
public-  
collect

**public-funded structures**, namely for collective catering, furniture and services.

**France Urbaine's plea aims at putting food on the European agenda** as a global issue and opportunity for a transition, not only with an agricultural dimension but also environmental, health and security ones.

There is an **important legal aspect of procurement** and the "European law can be modern, encouraging and helpful", by defining food as a multi-faceted topic for the territory, as well as making a certification that would regroup different environmental criterias to simplify the public procurement.

Strategic procurement can also **make cities more resilient by strengthening local food production**, especially during crises

## #1 SESSIONS' SUMMARY

Session: Spotlight on the c  
- City of Brussels (BL), Bruss

## #5 CONTROVERSES / DISAGREEMENTS

Session : Informal discussions

**Will the 2024 belgian elections ring the bell for Liège's sustainable food system?**

On the one hand, Liège city practitioners are really hoping that the progressivists will **secure the majority**.



On the other hand, the Liège Food Belt, the MaDIL, ISoSL, all the links with farmers and distributors... have become quite **robust over the years**, leading some other city practitioners to hope that **whatever the results** of the elections, the show will go on. In other words, **are public food procurement initiatives conditional on political support?**

produ  
short ci  
fair

Yannick,



whose mode of production often relies on chemical inputs and monospecific crop fields.

**Public food procurement is a tool for sustainable agriculture**, which has largely proven to be incompatible with the practices of large farms. We must therefore find a solution to attract newcomers and younger farmers. Public procurement can be a tool for **fostering smaller farms.**



# **Towards an How-to Guide to public procurement for Food: Brainstorming on city's approaches**

# Procurement as a key ingredient of a local and sustainable food ecosystem

Liège (Belgium) - Davide Arcadipane

Since the launch of the URBACT BioCanteens #2 Transfer Network (2021-2022), ISoSL has undertaken a 360° transformation of its practices: adapting menus and integrating organic, local, healthy, fresh and seasonal products, setting up a working dynamic between the cooks and the city's schools, measuring food waste, developing a mobile meal-ordering application to alleviate administrative work for schools and provide cooks with accurate order numbers, organising visits to producers with the cooks, the purchasing department and the dieticians, modifying six out of nine public food contracts for schools and nurseries, with the objective of 100% local, organic food by 2024.



# Structuring and supporting Sustainable Food Procurement

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Brussels-Capital Region (Belgium) - Kim Lebeau

Food Procurement of the Region of Brussels-Capital (Belgium) is part of Sustainable Public Procurement embedded in the Region's Shifting Economy Strategy. The Region has developed a supportive and progressive framework for Brussels-based economic actors of the local food chain to excel in social and environmental responsibility. Many actions have been undertaken in order to make Food Procurement more sustainable, while assisting public administrations in drafting sustainable specifications that are tailored to real-world conditions; and supporting businesses in their efforts to meet the demand.



# Innovation procurement to reduce foodwaste in restaurants

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Haarlem (Netherlands) - Valentina Schippers-Opejko

The City of Haarlem (Netherlands) conducted a pilot with the innovative SMEs from the database of the European Innovation Council. Its aim was to reduce food waste in 6 front-runner restaurants in Haarlem. In the local restaurants of the City of Haarlem using Public Procurement and AI Innovation as strategic tools. One of the innovative SMEs accepted this procurement challenge and delivered an AI based solution. Result was 20% further food waste reduction in the 6 front-runner restaurants.



# Food Procurement within the scope of Sustainable Public Procurement Strategy

Schaerbeek (Belgium) - Laurent Biel

Come and join us for a discussion into the embedding of the food Procurement Strategy of the City of Schaerbeek into the City's Sustainable Public Procurement Strategy as well as its Sustainable Food Strategy.



# Local food sourcing and procurement

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Linköping (Sweden) - Åsa Kullberg

The City of Linköping shares an example of a long-term strategy aimed at directing procurement and sourcing of food from local producers. The strategy is based on existing legislation, the food and meals policy of the city and the regional food strategy, including the importance of market dialogue with local producers.



# Innovative criteria on food education in public food procurement

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Milan (Italy) – Chiara Mandelli

School meals programmes can be an educational tool for teaching students about healthy eating habits. By exposing children to diverse, nutritious foods, to eating as a sharing and convivial moment, these programmes can help instil lifelong dietary knowledge.

The Whole School Food Approach (WSFA) is a method for developing a healthy and sustainable food culture in and around schools. A commitment to apply this method can award specific points for tenders.





# Towards an How-to Guide to public procurement for Food

## Round 1

- Structuring and supporting Sustainable Food Procurement (**Brussels-Capital Region**, Belgium) - Kim Lebeau – Room 3
- Innovation procurement to reduce foodwaste in restaurants (**Haarlem**, NL) - Valentina Schippers-Opejko – Room 04
- Procurement as a key ingredient of a local and sustainable food ecosystem in Liège (**Liège**, Belgium) - Davide Arcadipane - Plenary
- Local food sourcing and procurement (**Linköping**, Sweden) - Åsa Kullberg – Room 09

## Round 2

- Procurement as a key ingredient of a local and sustainable food ecosystem Liège (**Liège**, Belgium) - Davide Arcadipane - Plenary
- Local food sourcing and procurement (**Linköping**, Sweden) - Åsa Kullberg – Room 09
- Food Procurement within the scope of Sustainable Public Procurement Strategy (**Schaerbeek**, Belgium) - Laurent Biel – Room 3
- Innovative criteria on food education in public food procurement (**Milan**, Italy) - Cristina Sossan – Room 04

## Round 3

- Structuring and supporting Sustainable Food Procurement (**Brussels-Capital Region**, Belgium) - Kim Lebeau - Plenary
- Innovation procurement to reduce foodwaste in restaurants (**Haarlem**, Netherlands) - Valentina Schippers-Opejko – Room 09
- Food Procurement within the scope of Sustainable Public Procurement Strategy (**Schaerbeek**, Belgium) - Laurent Biel – Room 3
- Innovative criteria on food education in public food procurement (**Milan**, Italy) - Cristina Sossan – Room 04



# Filling In the To Go Bag: What to Bring Back Home?



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## Filling In the To Go Bag: What to Bring Back Home?

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Aims of the session:

- Collectively define/**enrich the lessons learned**
- Already organise **feedback material to present when back home** (colleagues, hierarchy...)

Process:

- At tables : **3 courses menu of conversations** to guide the collective analysis
- **Sharing tables' inputs on « Feedback posters »** on the wall
- **Voting on the best quotes/answers** and sharing insights

Moderator:

- **François Jégou** (URBACT/EUI Expert)

## We'd like to learn and improve these EU City labs!

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**1**Go to [wooclap.com](https://wooclap.com)**2**

Enter the event code in the top banner

Event code

**RDDFDZ**



# **The Cherry on the Top Next funding and networking opportunities**



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# Upcoming opportunities from URBACT

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EUROPEAN  
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2024

15 April

29-30 May

30 June

18-22 November

EU City Lab #2 in Liège  
Public Procurement & Food

EU City Lab on  
Funding Energy Transition

URBACT Call for Good Practices



EU City Lab#3  
Land & Food  
tbd

2025

1 April

8-10 April

30 June

URBACT City Festival  
in Poland

URBACT Call for Transfer Networks

# Opportunities from European Urban Initiative

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## Next EU City Labs

### EU City Lab on Food #3 – Sustainable Land Use for Agri-food

Date & location tbc

### EU City Lab on Energy Transition #2

Date & location tbc



## Next Policy Labs

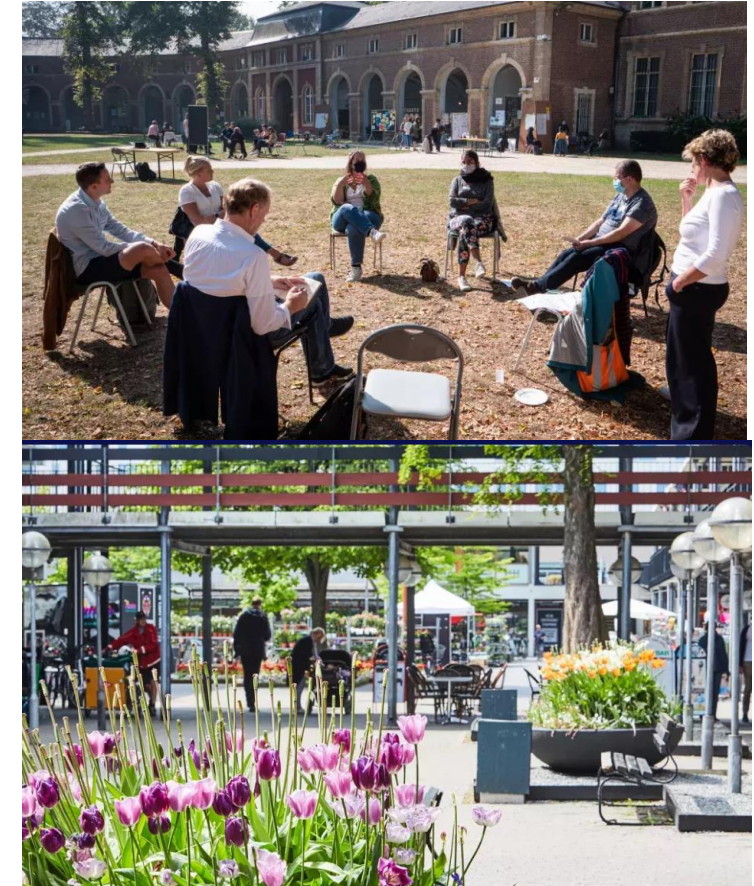
### Policy Lab on Culture & Cultural heritage

September, date and location tbc

# EUI Funding opportunities

## EUI – Innovative Actions

- **Third call is now open! Apply before October 14<sup>th</sup>.**
  - [Topic 1: Energy transition](#)
  - [Topic 2: Technology in cities](#)
- **Up to 5,000,000 € ERDF cofunding** for innovative projects answering to an urban challenge.
- Led by an urban authority of at least 50,000 inhabitants.
- **15-20 projects** expected to be selected for call 3.
- **IA projects are city-led, new, bold, creative, experimental, local, self-sufficient, scalable, transferrable, and built on a strong partnership.**





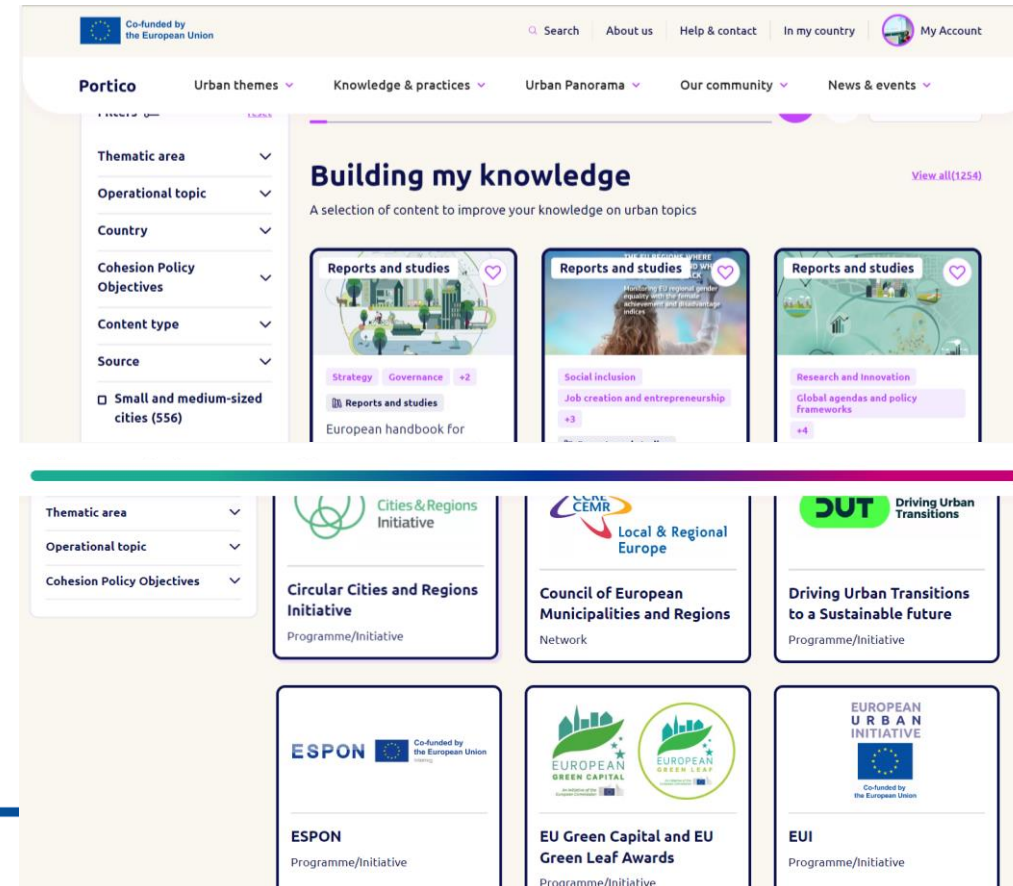
# portico

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➤ Learn from EU-level Sustainable Urban Development knowledge on Portico's [Knowledge Hub!](#) (including [485 results](#) with keyword "food")

➤ Learn about EU-level initiatives and funding on Portico's [Urban Panorama!](#)



# portico

## .URBAN-INITIATIVE.EU



> **Connect with urban policymakers and practitioners everywhere in Europe on Portico's community space!** Over 300 members found with the keyword "food"



### portico Urban Matchmaker

The Urban Matchmaker is a tool that helps cities match with each other to share knowledge & expertise

**City to City exchange**  
Find a peer city to share practices  
[Scroll to this section](#)


**Innovative Action**  
Find a partner or learn from an EUI-funded project  
[Scroll to this section](#)

### Community members

Explore the urban community and meet the diverse minds sculpting a sustainable future.

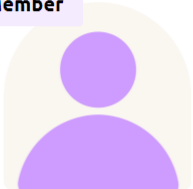
Sort By ▾

Member



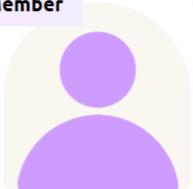
**Marcelline Bonneau**  
Belgium  
Expert  
Looking for  
Exchanging with peers +2

Member



**Arianne Alzola Dominguez**  
Spain  
Student

Member



**Hanneke DE LEEUW**  
The Netherlands  
Strategic advisor

> **Find peers for City-to City exchanges through Portico's Urban Matchmaker!**

# EUI Funding opportunities

## City-to-City exchange

- **1 applicant city**
  - And another **1-2 cities from a different EU Member State** with expertise to help tackle this challenge ('the peer')
  - **Simple application form**, quickly implemented visit(s) (between 2 and 5 days each)
  - **Ongoing Call – Apply when you need.**
- ✓ EUI covers funding for **travel, accommodation, subsistence** in addition to providing **expertise and support**. Up to 2 staff members from the peer cities get **staff expenses** covered.



More: <https://www.urban-initiative.eu/capacity-building/pilot-call-c2c-exchanges>

# Experiences from a City-to-City exchange

Schaerbeek and Copenhagen  
*Healthy, sustainable and enjoyable schoolmeals*

SCHAERBEEK



SCHAARBEEK

**City to City Exchange:  
Healthy, sustainable, and  
enjoyable school meals:  
De Kriek as Schaerbeek  
municipal pioneer school**

Liège, 30 May 2024

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# Schaerbeek – who we are

## Territory

130,000 inhabitants

+ 200 nationalities

## Political representatives

- One Mayor and 9 vice-Mayor
- Local elections:  
13.10.2024

## Brussels Capital Region



## Schaerbeek



## Administration

- 350 M € municipal budget (2024)
- 2,000 employees
- 9 Directions

# Schaerbeek and Sustainable Food at School

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Engagement of Schaerbeek on Sustainable Food at School:

1. Schaerbeek as replication city of the EU Horizon 2020

## **Schoolfood4Change project**

since 2022:

- Dutch speaking school “De Kriek school” as pilot school for the project:
  - implementing the project methodology “[Whole School Food Approach](#)”
  - Action plan expected by September 2025
1. Schaerbeek Climate Plan adopted in June 2022
  2. Schaerbeek Sustainable Public procurement Plan in 2023
  3. Schaerbeek Food Strategy adopted in February 2024
-

# Copenhagen and Sustainable Food at School

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The city of Copenhagen has over 10 years of experience in cooking schools where they cook together with children. Copenhagen Food Strategy adopted in 2020: strengthen food literacy for children and young people: the food must, wherever possible, be produced at schools, to ensure closeness, sensory experiences, quality and the opportunity to participate in and influence the meals.

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# City to City Exchange Schaerbeek and Copenhagen:

## Healthy, sustainable, and enjoyable school meals: De Kriek as Schaerbeek municipal pioneer school

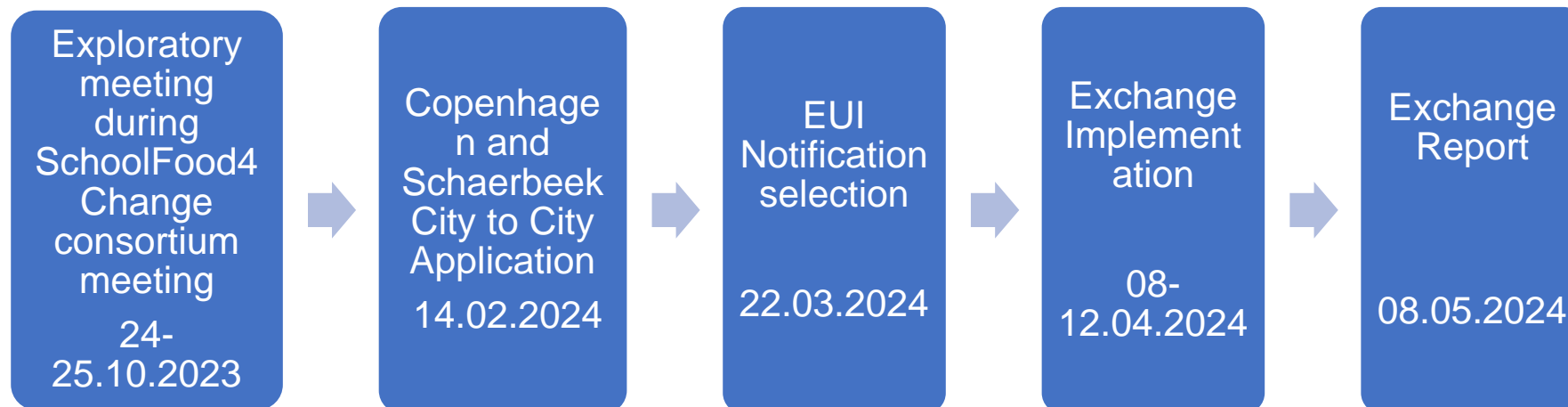
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### Timeline of the Exchange



# Exchange programme: 5 days

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Attending food preparation with children in the kitchen in 3 schools:

- Kalvebod Fælled Skole
- Pederlykkeskolen
- Europaskolen
- In addition: Visit of urban garden and urban farms, watch the movie «[Kids cook - Open School](#) (english text)” about one Copenhagen kids urban garden

Participants:

- Director of the Dutch-speaking public School De Kriek (Schaerbeek)
- Administration Department for schools, food and education Children and Youth (Copenhagen)

Various stakeholders involved

- NGOs, School teachers and chefs
-

# Key takeaways

Inclusion of main outcomes in the Action Plan De Kriek and Schaerbeek will develop in the framework of “SchoolFood4Change” by September 2025:

## Policy & Leadership

Political support is key

## Food and Sustainability

Listen to the children's tastes and opinions

Making the eating experience enjoyable

Make sure you have good data (CO2 emissions)

## Education and Learning

Involvement of pupils in cooking activities (working with about six to eight pupils from the 11 to 12 age group )

## Community and Partnership

Multi-stakeholder approach: partnership between city, school, parents, farmers

Some pictures...



## Contacts:

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- Maria Giovanna Zamburlini [mzamburlini@1030.be](mailto:mzamburlini@1030.be)

**Thank you!**

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# Thank you for your attention !

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