

A	B	C	D	E	F
GIS for physical ecosystem	Create/offer a physical space	Meetings with digital companies + local clusters	Use social media to search/encourage people to come forward		Hackathon open invitations
Collect data on local digital sector by building a database	Use digital People inside the city	Connect with colleges + universities with links to digital business	Use digital platforms + social media		Meetings with universities
Statistical approach based on identifying enterprises	External sources and networks	Talks with organisations who already work with the digital community		Business idea competitions with grants available	Regional or national scale conferences
Use database to keep track of contacts as identified (e.g. SugarCRM)	Use knowledge mapping + contacts in local support organisations	Connect with established regional + national platforms organisations	Identify start-ups via schools, colleges, tech communities + forums		Develop + run a programme of events