

About Braga

Integrated Social Innovation

Braga

Braga is a city and a municipality in the northwestern Portuguese district of Braga, in the historical and cultural Minho Province.

The city has 137,000 inhabitants, and the municipality, which includes 37 civil parishes, has a resident population of 181,494 inhabitants (in 2011), representing the third largest municipality in Portugal.

Its area is 183.40 km². Its agglomerated urban area extends from the Cávado River to the Este River.

Youth City

Braga EYC2012 was and still is a global social experiment to engage young people in the co-creation and development of the City of Braga and resulted on several material and immaterial legacy for the City of Braga and future generations.

Braga UN1998, Braga EYC2012 and recently the city of Braga, was nominated as Braga 2016 Ibero-american Youth Capital by OIJ, an Intergovernmental organization with Latin America, Caribe and Portugal and Spain.

The City is Braga is currently European City of Sports 2018.

The City was also involved in the definition of Youth Friendly Policies through the management of European Projects and International cooperation with International Youth Stakeholders.

Braga Social City

The City of Braga is also a Social Innovation oriented City, since 2002, with the creation of Braga Social Network that the City of Braga is implementing a Quadruple Helix governance model, bringing the Public, Academic and Private sector to work together with Citizens and Social actors.

The Braga Social Network is an operational tool that tackles social innovation measures and takes relevant role on the promotion of Citizens well-being by fighting poverty and promoting social inclusion.

Braga Social Development Plan

In 2016, the Social Network of Braga, have presented the first strategic paper for social development of Braga 2016-2021. This strategic plan is a commitment from all the social actors of the city of Braga to start a new area of integrated actions, bring more efficiency to the efforts implemented by the municipality on the Social field.

The strategic plan emerges with horizontal and vertical goals and to;

- a) Make a Social Diagnose;
- b) Strategic Vision for Inclusion;
- c) Strategic Intervention;
- d) New governance Model;
- e) Evaluate public expenditure on Social Sector.

Braga Social Challenges

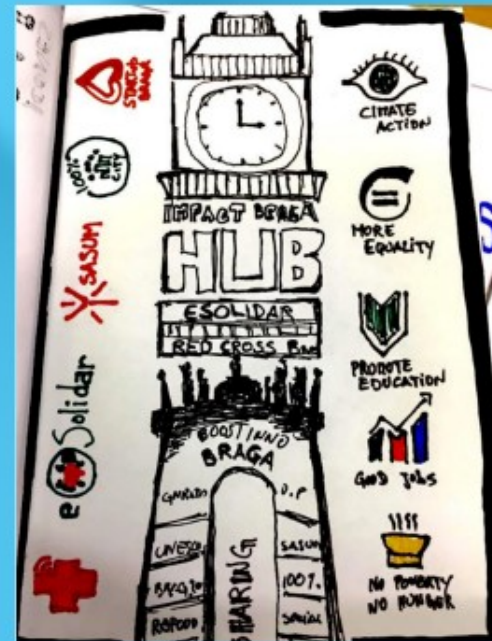
The main challenge of any integrated plan is to be able to learn, import and export successful experiences and models in the field of Social Innovation and to identify tools, policies and methods in order to accelerate Social Innovation processes by including all the crossover actions that can favouring this process.

We believe that our participation is creating inside the municipality of Braga a clear strategy and gathering resources to implement a structured and integrated process of Social innovation.

Braga Social Network

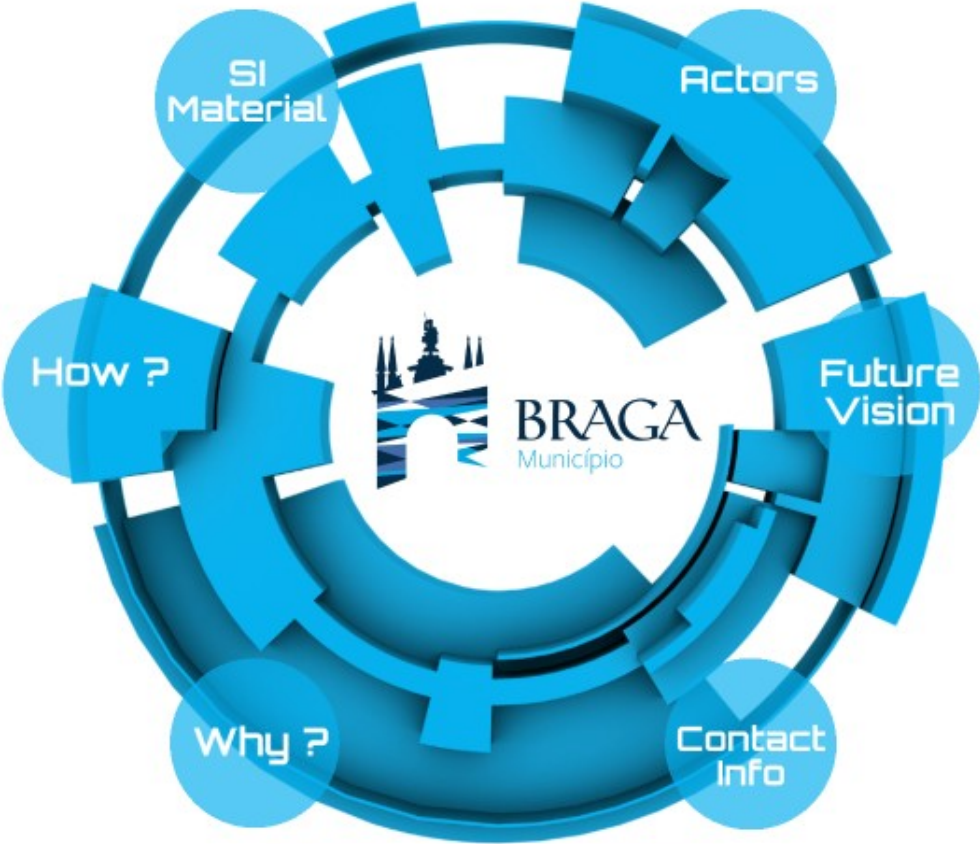


Braga Social Challenges









How ?

Braga as Transition Arena for Social Innovation

Changes

The City did raised the brokerage capacity (within the city administration and outside through the Braga Social Network);

The City is feeling an evolving nature of innovation spaces:

- *the City is developing spaces for innovation;
- *the City is an ecosystem for learning in any local community;
- *the city buiding up a cross fertilization process and exchange of knowledge at the European scene;

Braga is working on the appropriation of curriculums at all levels, producing measurable changes in the mind-sets over a medium to long period of time.

Empowered ULG

Since 2015 that Braga is emporting and exporting Social Innovation Knowledge. Boostinno was a crucial experience to set a mobility exchange of;

- * Actors;
- * Projects;
- * Social Innovation Products;

Boostinno Moments

The Transnational Seminar of Boostinno Network were the best excuse to establish internal and External Cooperation in the City of Braga.

Several Municipality departments are now working together on the Social Innovation Scene of the City of Braga. All Braga delegations to Boostinno transnational seminars are including the Youth, the Social and Education departments.

Transnational seminar was also unique moment to include the local stakeholders on Braga Boostinno delegations, Braga Red Cross, Cáritas, Santa Casa da Misericórdia, eSolidar and other social organizations are now active on the Social Innovation european Scene.

Lessons learned

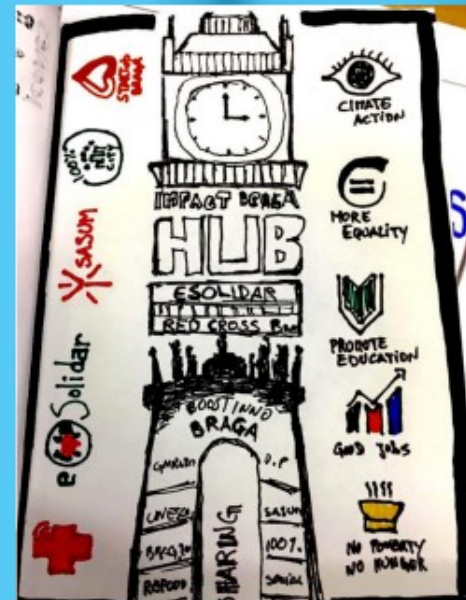
Raise Social Innovation awareness



Raise Brokerage capacity

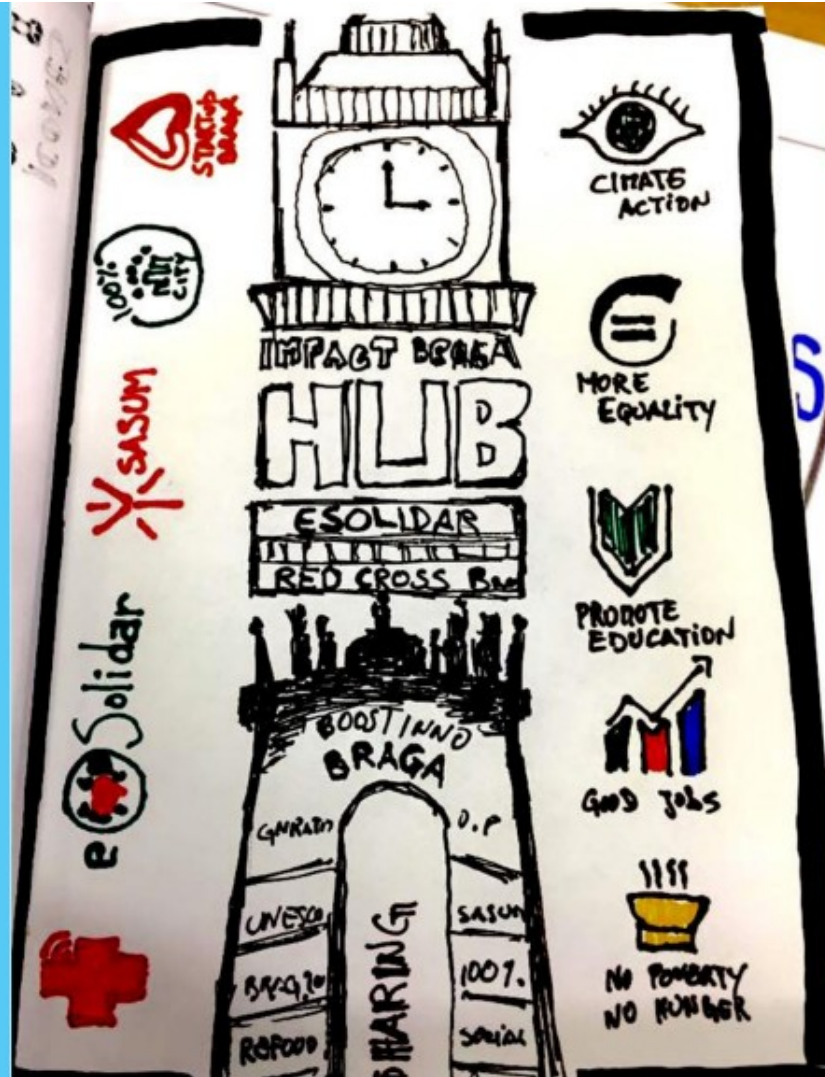


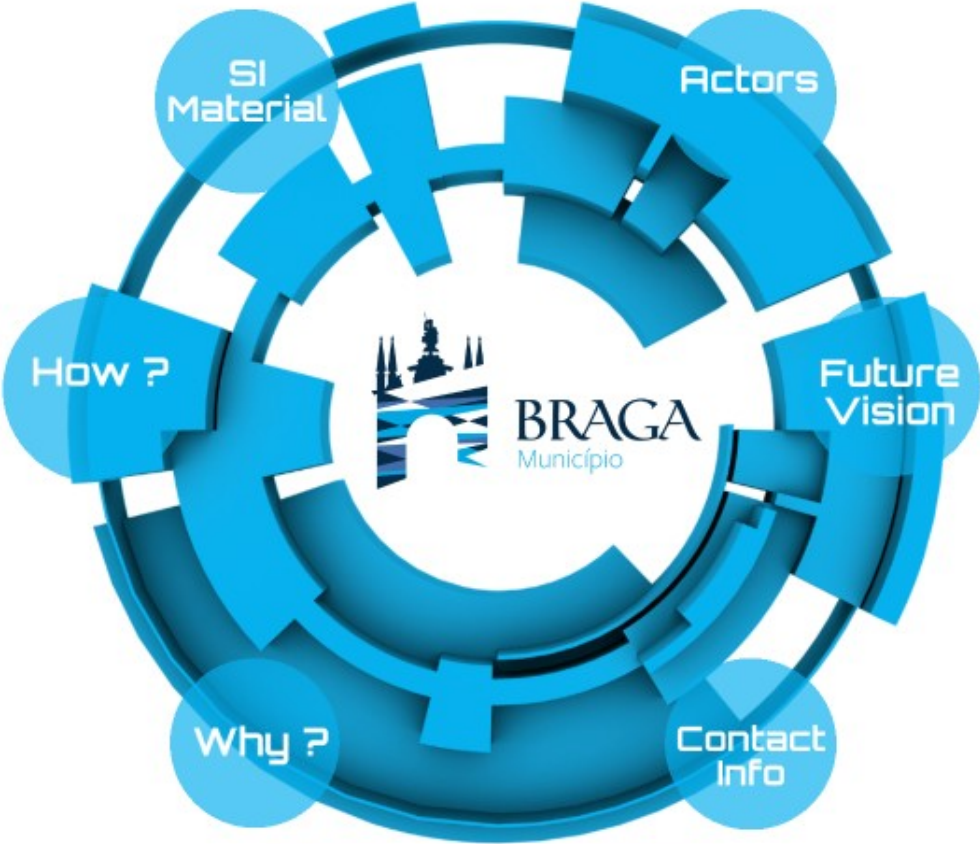
Creating Spaces











Showcase HPH

Braga Human Power HUB

Integrated Social Innovation

Braga URBACT III IAP - BOOSTING SOCIAL INNOVATION

Braga HPH - Human Power HUB is a person centred/based concept that will create several transition arenas with several Social Innovation Trends, in the City of Braga, allowing experiences and prototyping of Social Empowerment and support to people in a deficit situation.

The Project is full participative, integrated and transsectorial and identifies several Stakeholders in the City Social Initiatives.

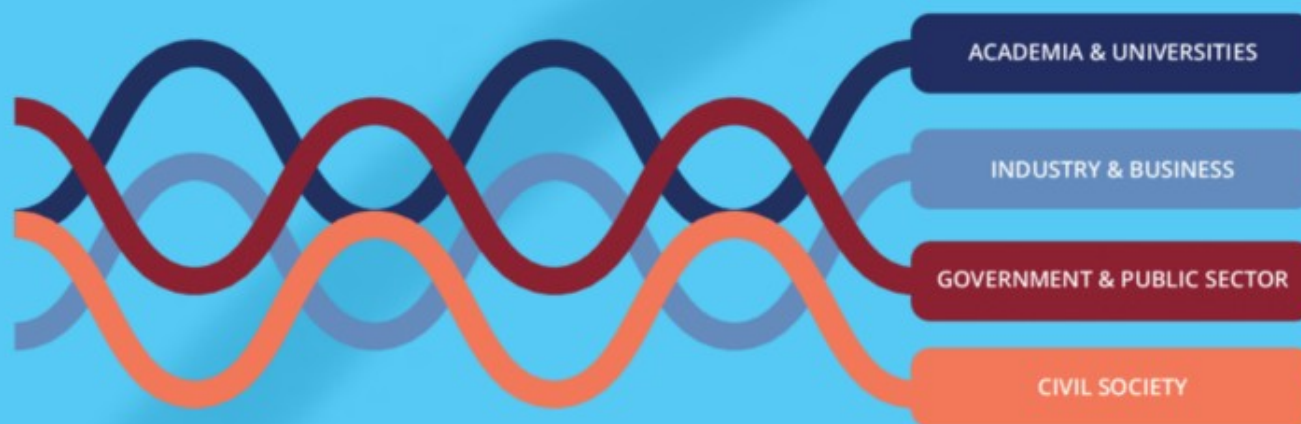
Empowerment

Empower who?
Empower what ?



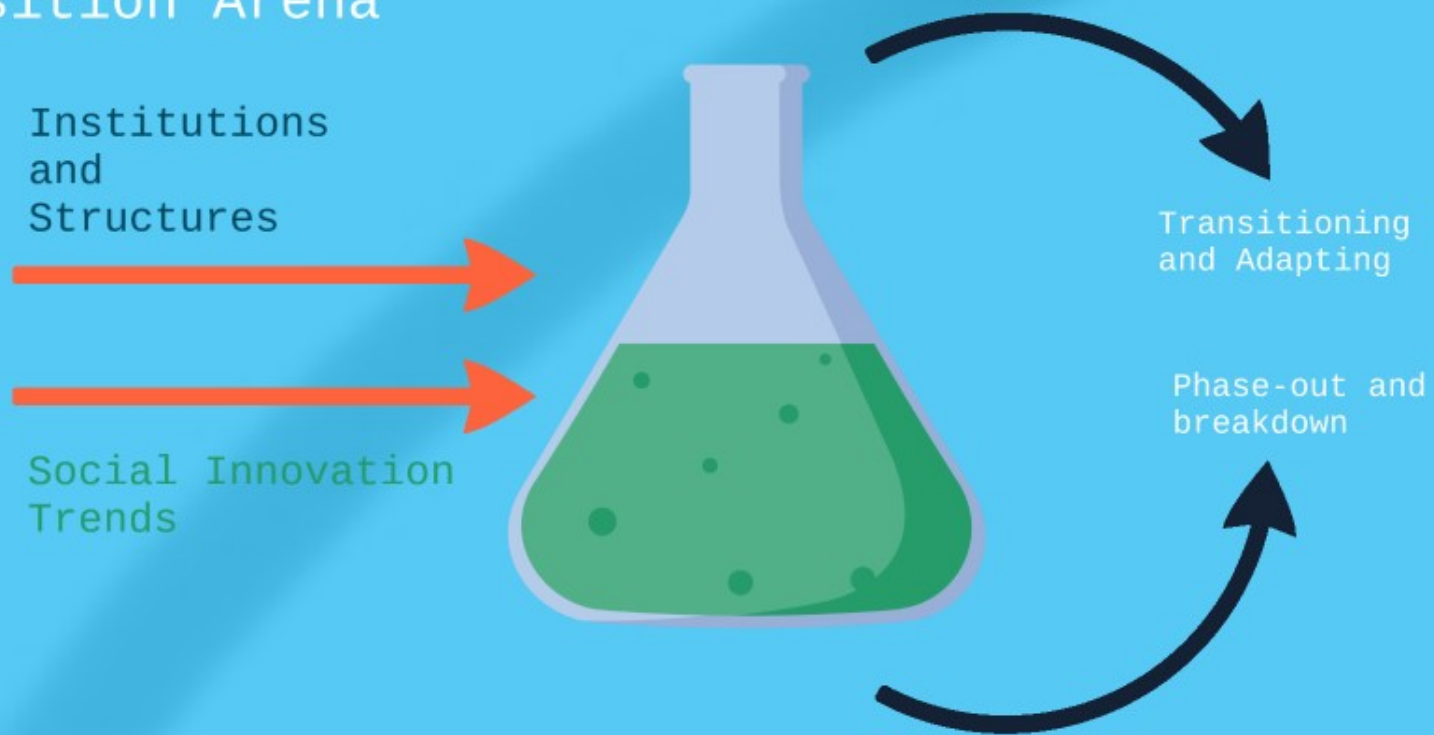
Theory approach

Quadruple Helix



Experimental approach

Transition Arena



Spirit

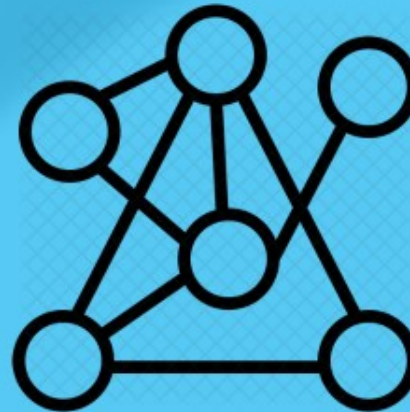
Participative



Colaborative

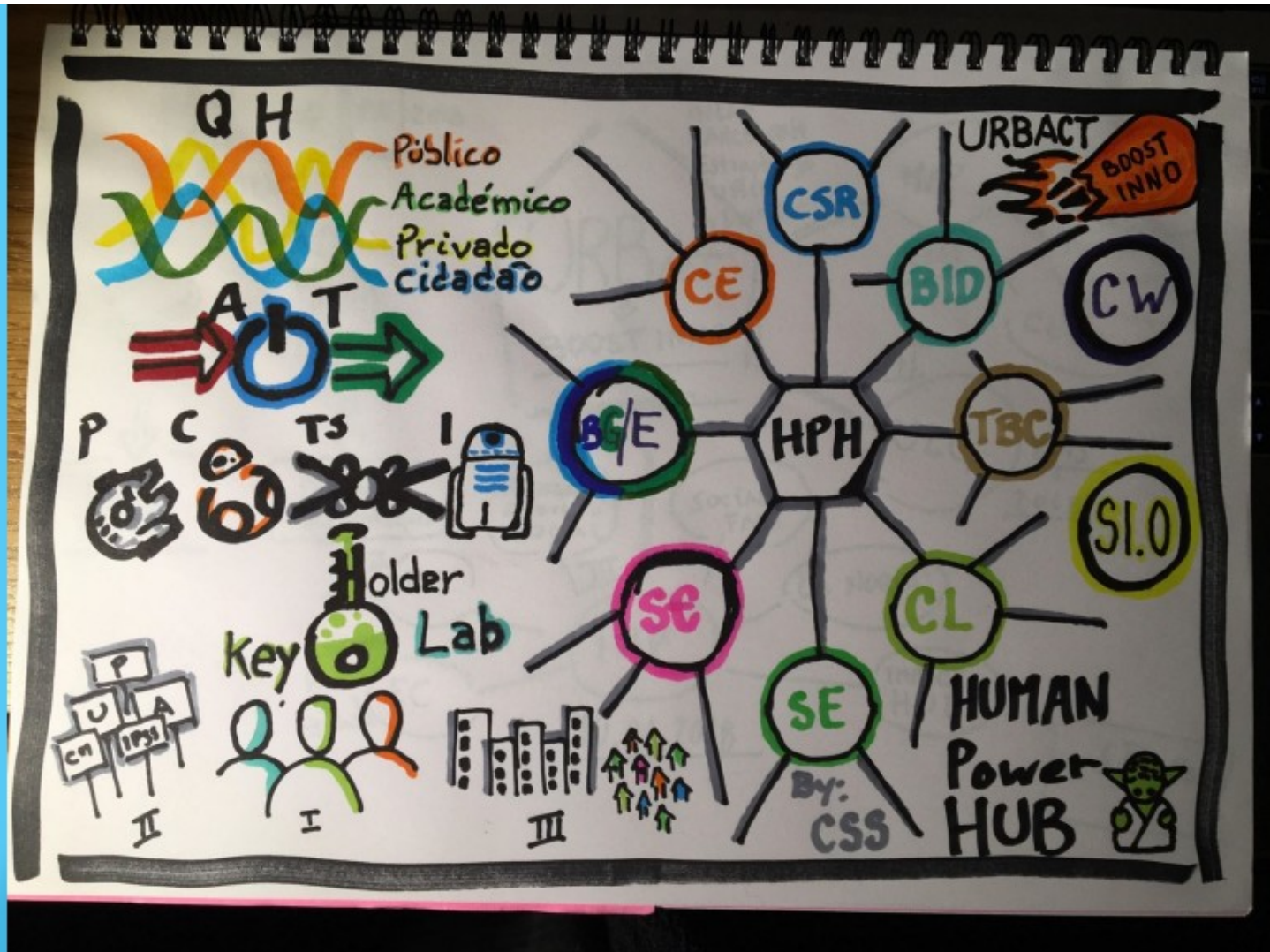


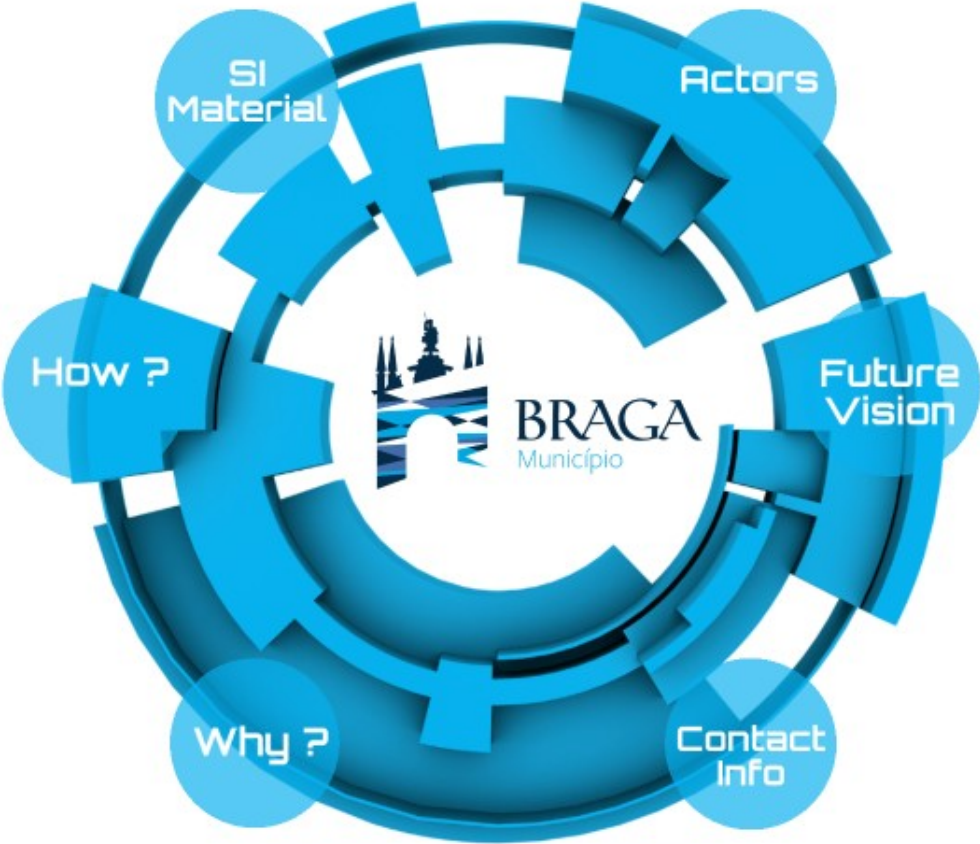
Integrated



Crosssectorial







Who's in the Team

HPH Braga creative minds?



Braga ULG



Braga Civil servants



Ricardo Rio
Firmino Marques
Eva Sousa
Cristina Palhares
Cláudia Igreja
Angela Faria

Civil Society



Fundação Bracara Augusta

Rede Social de Braga - 82 Organizations

Conselho Municipal de Juventude - 52 Organizations

Education and Science

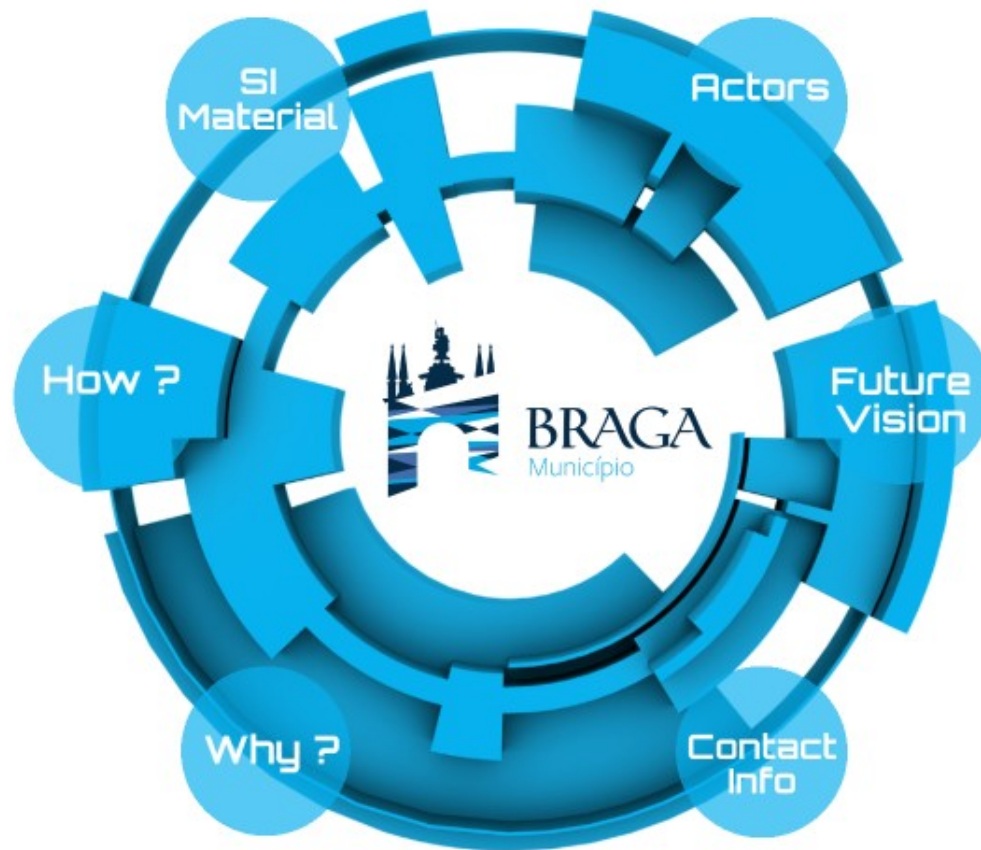


Instituições de Ensino - 16 Organizations

Private Sector



Invest Braga
Associação Comercial de Braga
Associação Industrial do Minho



Future Plans

Next?



Future Plans

Next?



Future Plans

Next?



Future Plans

Next?



HPH Braga

Social Innovation Transition Arenas

CSR
Social Entrepreneurship

Circular Economy
Blue / Green Economy
BID's
Human Skills Lab (Skills Empowerment)
Time Bank
Social Currencies
Citizen Labs
Temporary Spaces

HPH Coworking
SI Observatory

HPH Braga

Structure

25% working time of Cristina Palhares
25% working time of Eva Sousa
25% working time of Cláudia Igreja
25% working time of Carlos Santos
25% working time of 1 designer from the City Hall
25% working time of 1 lawyer from the City Hall
Stakeholders
ULG Braga

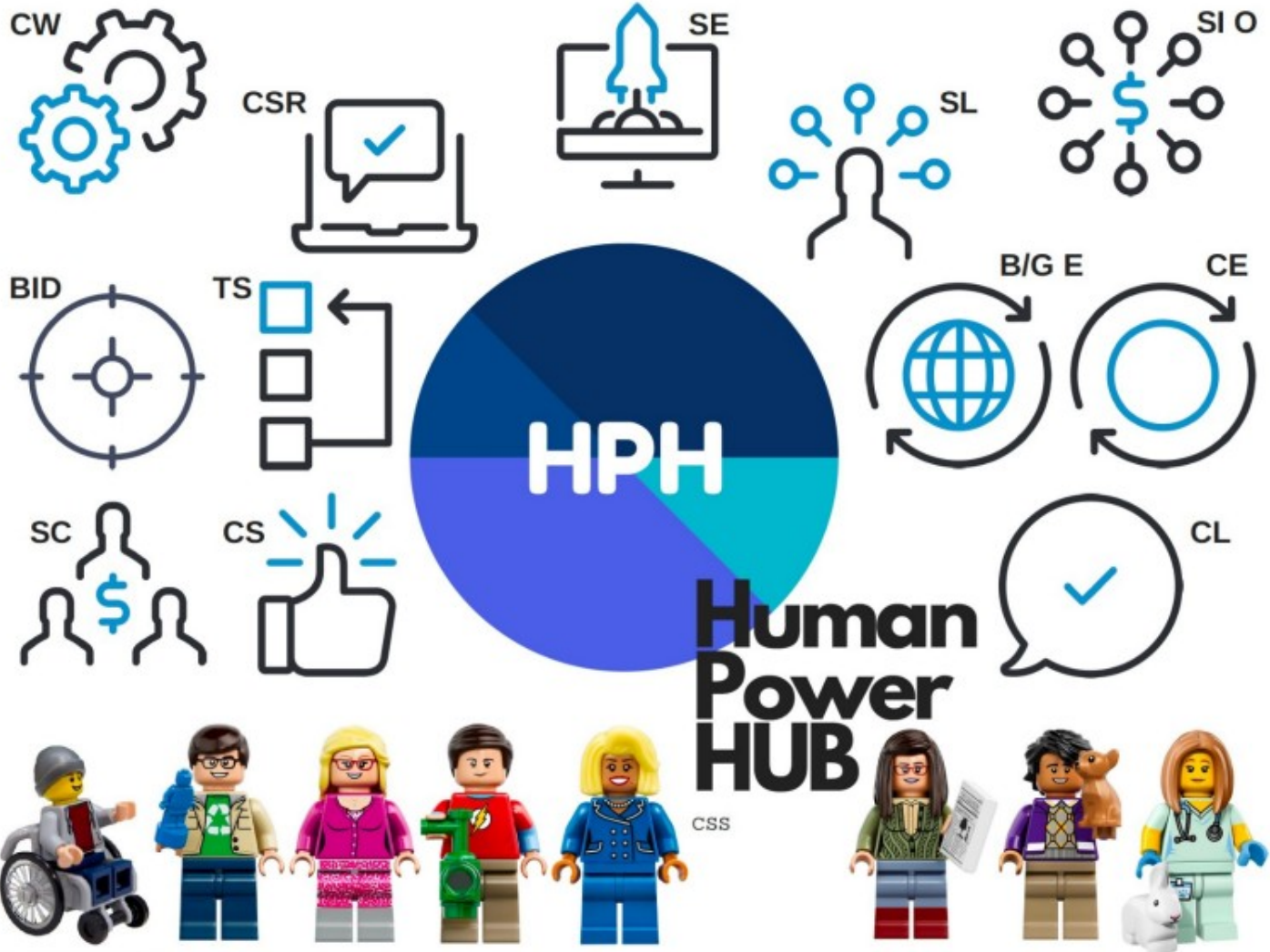
HPH Braga

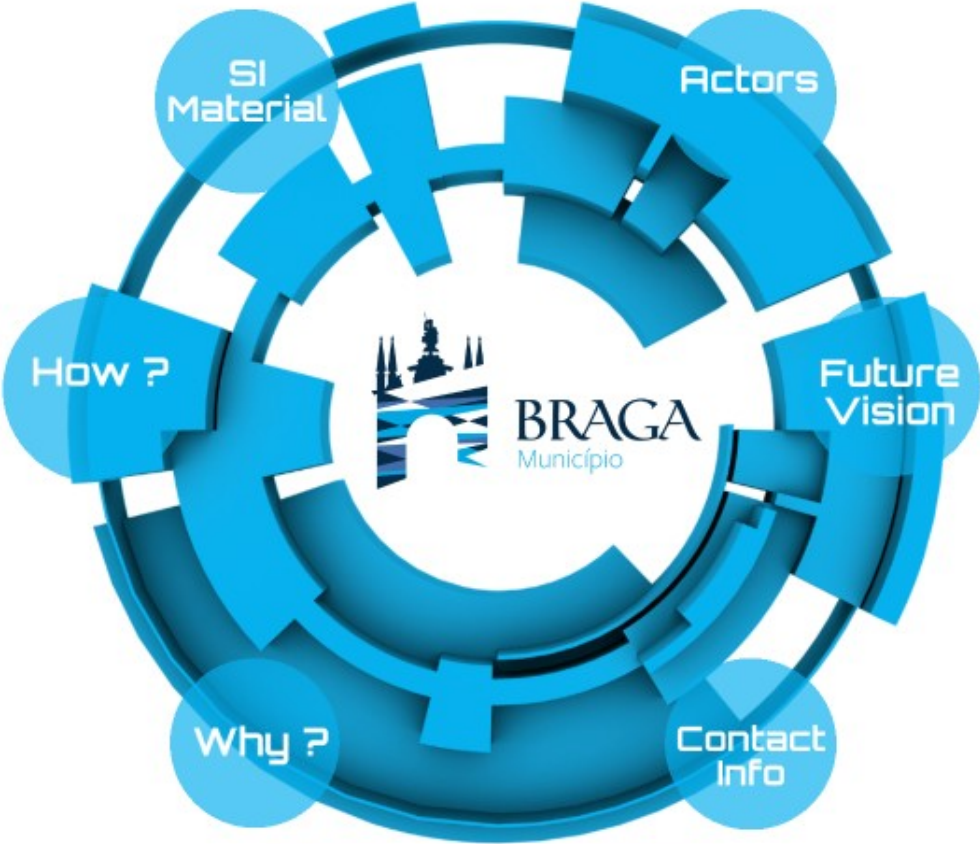
Social Innovation

Paris
Barcelona
Milano
Torino
Malmo
Baia Mare
Wroclaw
Gdansk
Strasbourg

How it looks







Contact Details

How do People Find You?



Contact



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