



Let's do it together!

Study visit to Bucharest
20 June 2024



URBACT



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Interreg

Study visit to Bucharest, 20 June 2024

Guests

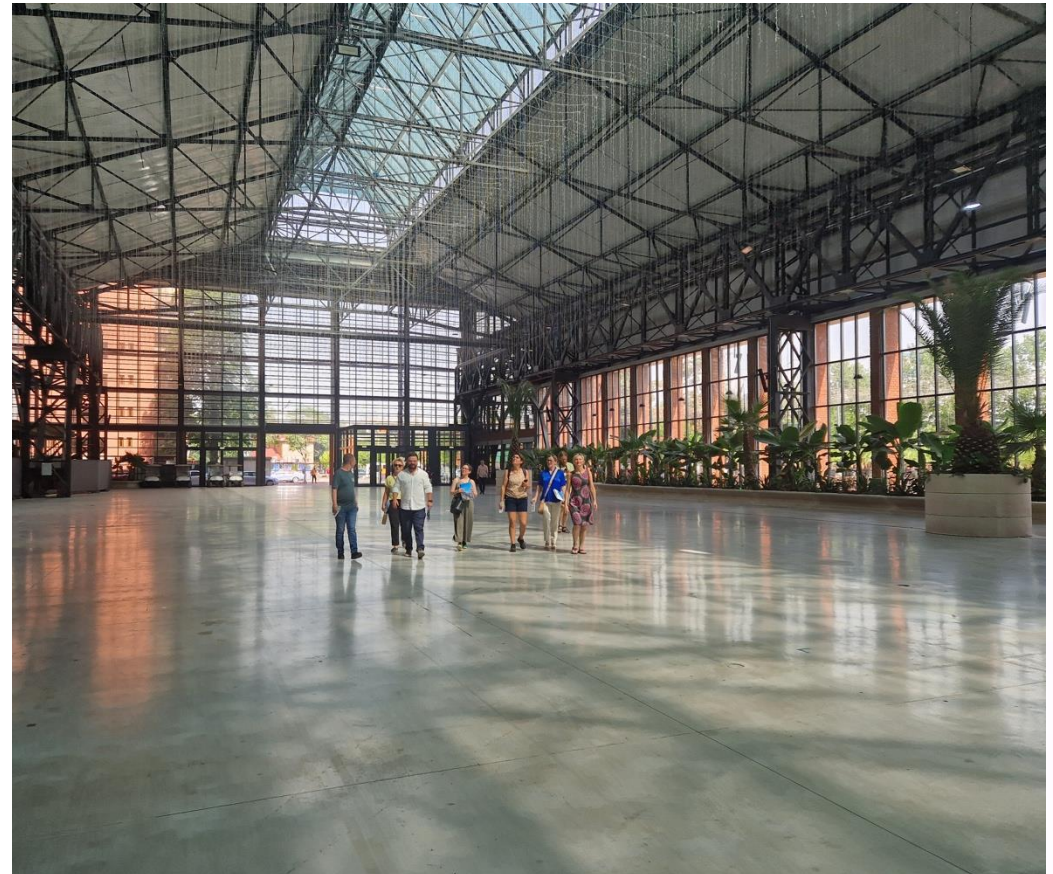
- *Boulogne-sur-mer, France*
- *Loebau, Germany*
- *Limerick, Ireland*
- *Wroclaw, Poland*

Topics covered

- **Circular economy: urban regeneration of industrial heritage**
- **Improving local policies on temporary uses**

Agenda

- **Hala Laminor**
- **The Ark**
- **Presentation of IMPETUS and Urboteca Fellowship**



VISIT to Hala Laminor

Top-down & publicly funded urban regeneration of industrial heritage

As Bucharest is lacking large buildings to host events, one of the biggest industrial halls in Romania has been transformed into a very large multifunctional venue.

<https://laminorhub.ro>

Joanna Gancza-Pawelczyk, Wroclaw:

- *“I was inspired by the idea of building offices and gardens inside a hall. I liked the project of reconstruction of a post-industrial area giving it a range of different functions. Creativity with the support of large financial resources can make a difference.”*

Carmel Lynch, Limerick:

- *“The potential to reinvent such a large-scale unused property for such a different use to its original purpose was inspiring. We would “copy” the multifunctional use of the site, as a venue for concerts, fairs, expos and also housing office space keeps the building in function for as many hours as possible. Yet, we could include more movable dividers, to reconfigure the space for its various uses, so it doesn’t feel so expansive, when not in use for large scale event, and grow potential for multiple smaller scale events to happen simultaneously.*
- *“The main takeaway for us is the ambition to take on such a large site, and to reimagine it so differently from its original purpose.”*



VISIT to the Ark

Bottom-up & privately funded urban regeneration of industrial heritage

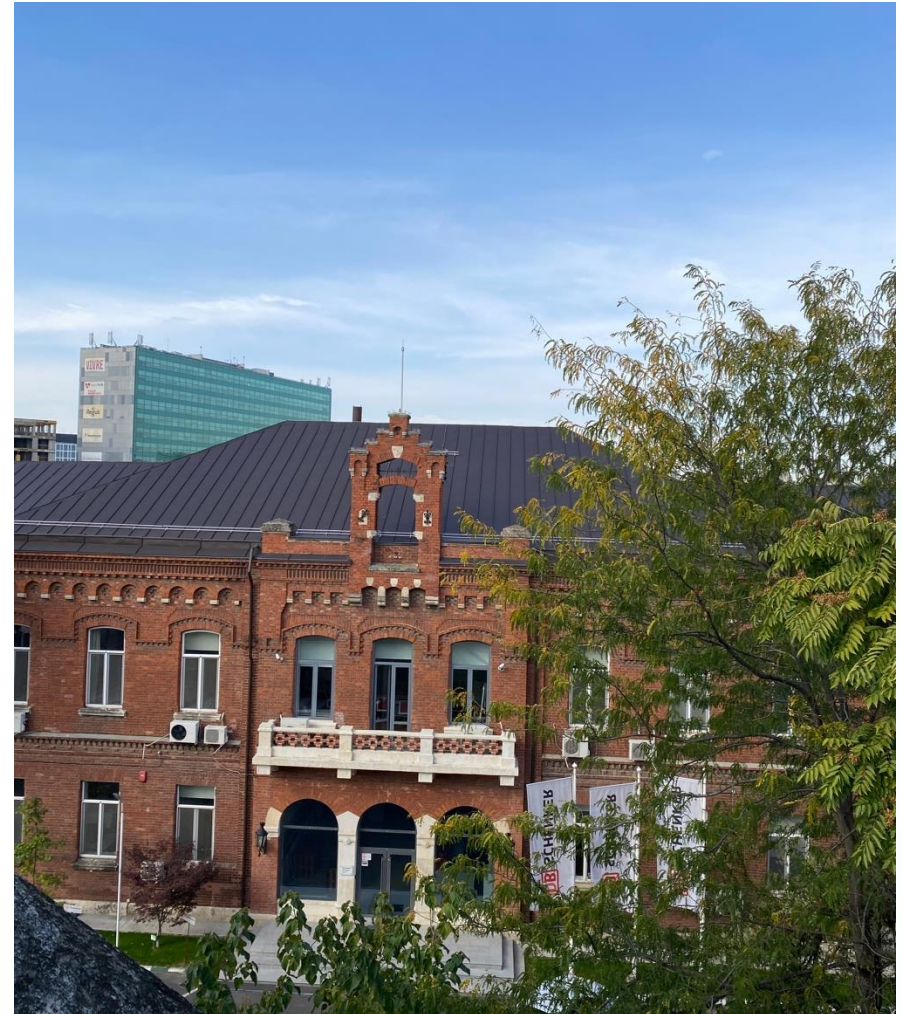
High budgeted private project, in comparison to the Cotton Factory (an example of low budget urban regeneration of industrial heritage) <https://theark.ro>

Joanna Gancza-Pawelczyk, Wroclaw:

- *“I was inspired by the idea of building a community around the building and offering social activities to inhabitants. I like the combination of many different functions that the building performs. “ The project can be summed up by the saying: “When there is a will there’s a way”.*

Sebastian Wolszczak, Wroclaw:

- *“The visit to The Ark showed how a historic complex of buildings can be revitalized using off-budget funds without demolishing them, and thanks to a well-designed functional and utility program - such a complex can earn its maintenance.”*



PRESENTATION OF PROJECTS

IMPETUS (Improving local Policies on Temporary UseS) an Interreg Europe project that addresses the policy issues for the activation of temporary uses as a tool for integrated sustainable urban development strategies. At the same time, it aims to improve the way cities and regions design policies for sustainable development plans, taking into account temporary uses for abandoned or underutilised urban spaces

<https://interregeurope.eu/impetus>

Urboteca Fellowship, a research project that aims to discover, together with local stakeholders, relevant topics of public interest on a neighbourhood scale or city scale, through participatory diagnosis of public spaces and facilities. The presentation focused on participatory instruments used in their work on Victoria Depot and Bucureştii Noi neighbourhood.

<https://urboteca.ro/urboteca-fellowship->



HOSTS' TAKEAWAYS

The host, Iulian Canov, ADIZMB

"The added value of welcoming the guests was the opportunity to exchange experiences on innovative urban regeneration, particularly learning from examples like the Wroclaw depots, which highlighted the potential of cultural and social spaces, influencing our strategies for utilizing buildings for the community"

A ULG member, Vera Marin, ATU

"The Polish team was asking very relevant questions in regard to the method for participatory diagnosis that is the core of Urboteca Fellowship program in Bucharest. Also, New European Bauhaus principles in relation to the participatory planning and design were discussed during the meeting with both Romanian and polish participants in the exchange that followed the presentations."

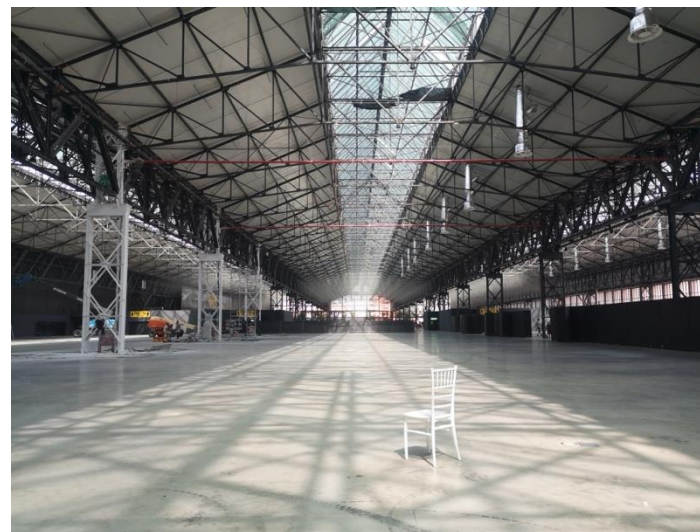


LOEBAU'S TAKEAWAYS

Anna Gumbert, Communication officer

"It was great to see a redeveloped symbol of industrial legacy, merging history and modernity in an attractive location in the city."

"The city of Löbau already has a large exhibition hall, which is part of the experience we would like to share with our project partners. It was a great experience to see this huge, newly reconstructed hall in Bucharest, offering a wide range of services (e.g. exhibitions, trade fairs, local government offices and much more) as another example of using former industrial buildings instead of demolishing them."



LIMERICK'S TAKEAWAYS

Carmel Lynch, Project Coordinator

"It was inspiring to see the vision and potential of all buildings visited, the multi functionality of the spaces and what can be achieved when you have a clear vision that serves multiple functions for the citizens of the city."

Aoife O' Connell, Assistant Arts Officer, LCCC ULG Member,

"It was very interesting to see how old industrial buildings were revived for cultural industries, both supporting local creatives and artists while tackling the issue of dereliction in large scale properties and bring life into under-used areas of the city."



WROCLAW'S TAKEAWAYS

Joanna Gancza-Pawelczyk , project coordinator

- *“It was great to see the new purposes of old post-industrial halls and the possibilities of their development. The new arrangement and functions of the former commodity exchange building were the inspiration for this case study as well.”*

Sebastian Wolszczak, head of the unit of participation

- *“Romanian experience has shown that some important places for social activation of residents, including entrepreneurship, which in our country are implemented using only public funds, can be equally effectively implemented in the PPP formula or only with private funds”.*

Krzysztof Kolodziejczyk, ULG member

- *“Establishing broader contact with the local public transport club will certainly be an added value. A conversation with the club's representatives, as well as a meeting at the city hall, made me realize that cooperation between an NGO such as KSTM and the city is really good in Wrocław (after listening to what problems there are in Bucharest)”.*



GreenPlace

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More information about GreenPlace:
<https://urbact.eu/networks/greenplace>