



#### The GreenPlace network

GreenPlace is an URBACT network consisting of ten partners who aim at developing a set of activities for "recycling" unused urban areas, using social participation tools. The project takes into account not only the regional specificities and conditions of each of the partners but also introduces greenery as a key factor in limiting climate change in urban areas. It is running from July 2023 to December 2025.

It is led by the City of Wroclaw (Poland) and is composed of 9 Project Partners:

- Boulogne-sur-mer Développment Côte d'Opale France
- Bucharest Metropolitan Area Intercommunity Development Association - Romania
- Cehegin Spain
- Limerick Ireland
- Löbau Germany
- Nitra Slovakia
- Onda Spain
- Quarto d'Altino Italy
- Vila Nova de Poiares Portugal

Find out more about GreenPlace here.







#### Highlights of the third trimester of the Planning Actions Phase

- Project Partners
  - further deep dived the URBACT methodology journey with working on their Intervention Logics
  - have continuing acting via their Testing Actions
  - met online to discover Löbau's practices on Community Engagement
- The knowledge shared by Project Partners was shared
  - · in the second Quarterly Network report
  - in the latest two sets of Inspiring Practice Fiches: on Circular Cities and Governance

In this quarterly Network report, you will find details about the following:

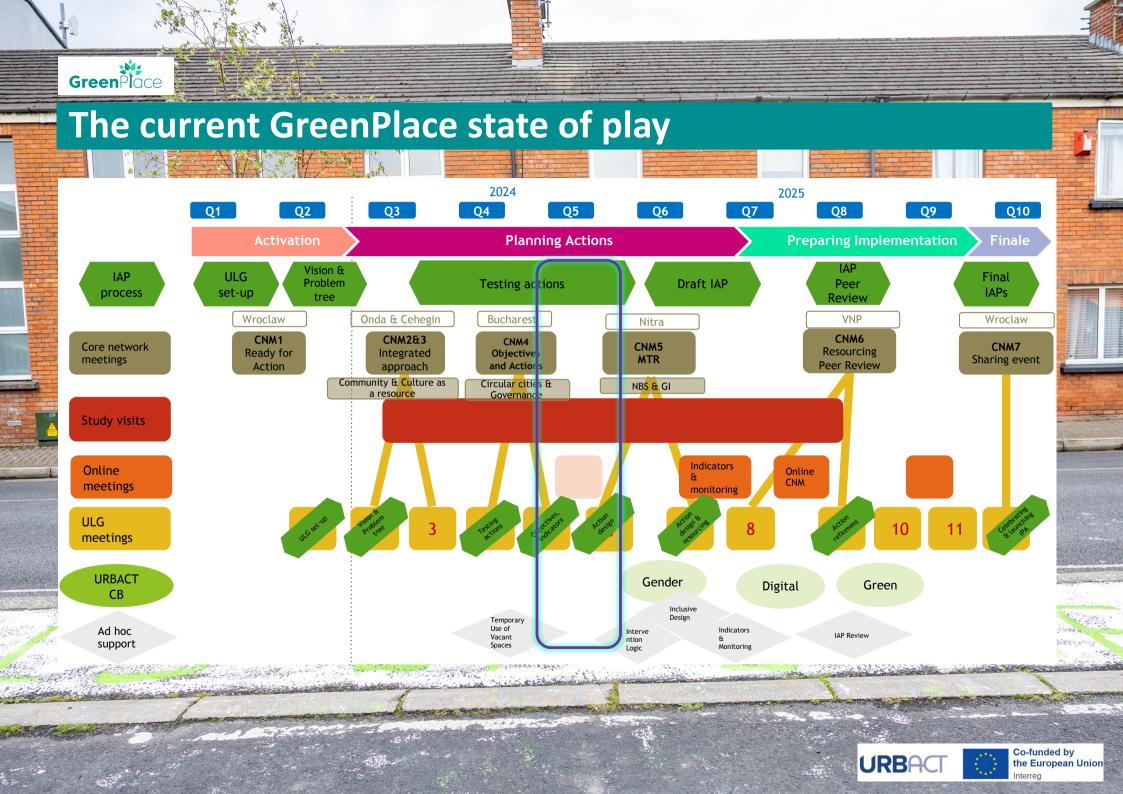
- 1. Where we are in the life of GreenPlace
- 2. The activation of GreenPlace through Testing Actions
- 3. Diffusing the learning and exchange
- 4.The work with ULGs
- 5. The steps towards the IAPs
- 6. The study visits
- 7.The next steps



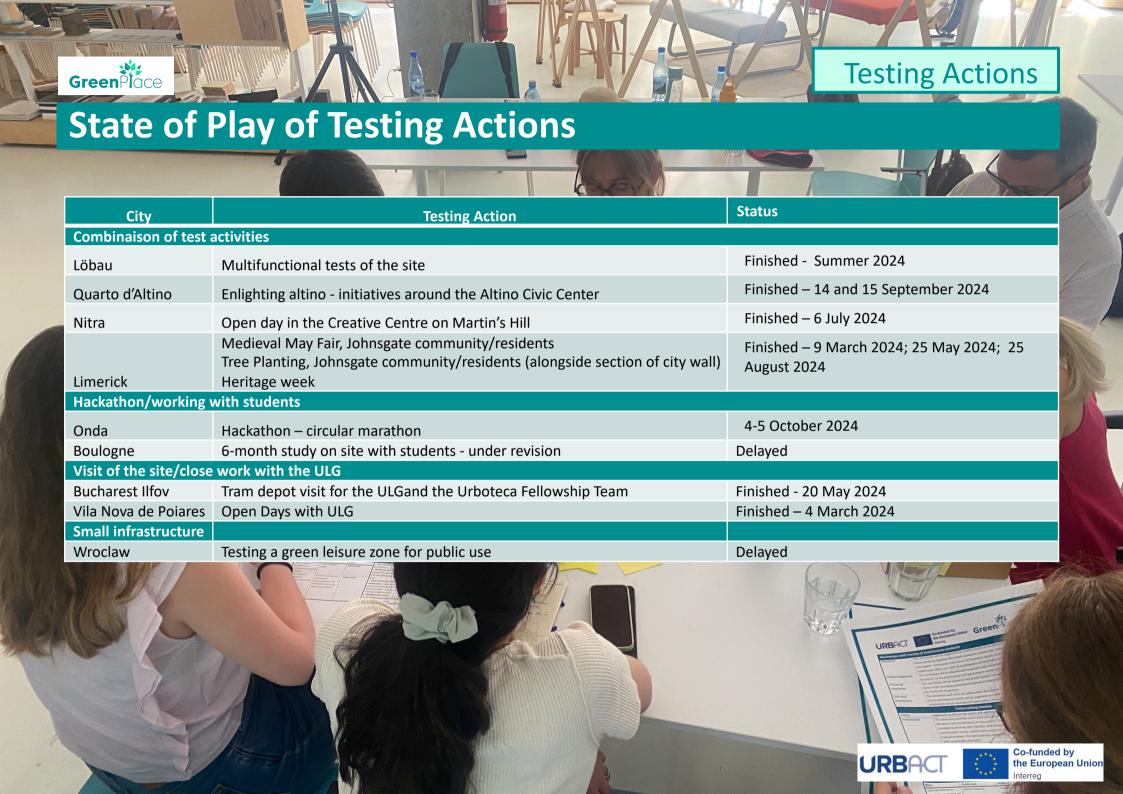




















#### **Testing Actions**

Organising a depot visit for the Orbact Local Group and the Urboteca Felloship Team

#### Rationale

Why do you want to test this?

The Urboteca Felloship Project have chosen as a site for their project the Victoriei Tram Depot. The project's aim is to explore public interest themes in neighborhoods through participatory diagnosis of public spaces and facilities, advocating for community initiatives to influence resource.

The site visit will allow the Urbact local group and a team of fellows to physically experience a space they have not yet seen, despite its relevance to their studies on green regeneration. Since the depot is still operational and less visible within the city, this visit provides a unique opportunity for all involved to directly engage with the site.

Cristina Pavelescu, Bucharest

#### Objectives

What do you expect to happen?

Being on location can inspire more effective and creative strategies as they can better understand the spatial and environmental context, potentially leading to innovative solutions for the depot's future. Participants will have their first direct exposure to the site. This experience is likely to enhance their understanding of the specific challenges and potentials of the location. Being physically present may spark creative thinking and innovative ideas, as they can visualize and discuss real-world applications of theoretical concepts they have studied. Additionally, the visit could foster a collaborative atmosphere among the group, leading to a more cohesive and inspired approach to developing future strategies for the depot's use and regeneration.

#### Process

How wil it take place?

Because the depot is still working, it is not accessible to the public. Before the visit, participants will receive an informational brief about the depot, including safety protocols, objectives of the visit, and any specific areas of focus. This helps ensure everyone is on the same page and understands the goals of the site visit. We will contact the administrators of the Depot and have a person with more knowledge on the history of the depot, to offer relevant information on history, technical aspects to the visitors. The group will be taken on a guided tour around the depot. During the tour, participants could be encouraged to observe, ask questions, and discuss among themselves. They might be prompted to think about specific problems or opportunities related to green regeneration.

When will it take place? For how long?

20 May, 2-3 hours

How will you assess the results of the Action?

Feedback will be asked, using an online form and an indicator will be the amount of feedback received.

We can evaluate the quality and quantity of ideas generated during the brainstorming or workshop sessions.

We can track any follow-up actions taken by participants or the organization post-visit. This could include further research, proposal submissions, or planning meetings that indicate ongoing engagement and the practical impact of the visit.

#### Budget

How will you fund it?











#### **Testing Actions**

## Closed testing Action – Löbau (1/2)

#### Yoga/Saxophone/Art classes at the factory/Sportsclass for senior citizens

Various uses were tested in the empty Noodle Factory. Potential users were able to apply to use individual rooms. All trial uses had to be open to guests, participants or the public. In this way, not only was it tested what could work in the factory, but the people of Löbau could also try out what it would be like to come to the factory for activities and workshops.

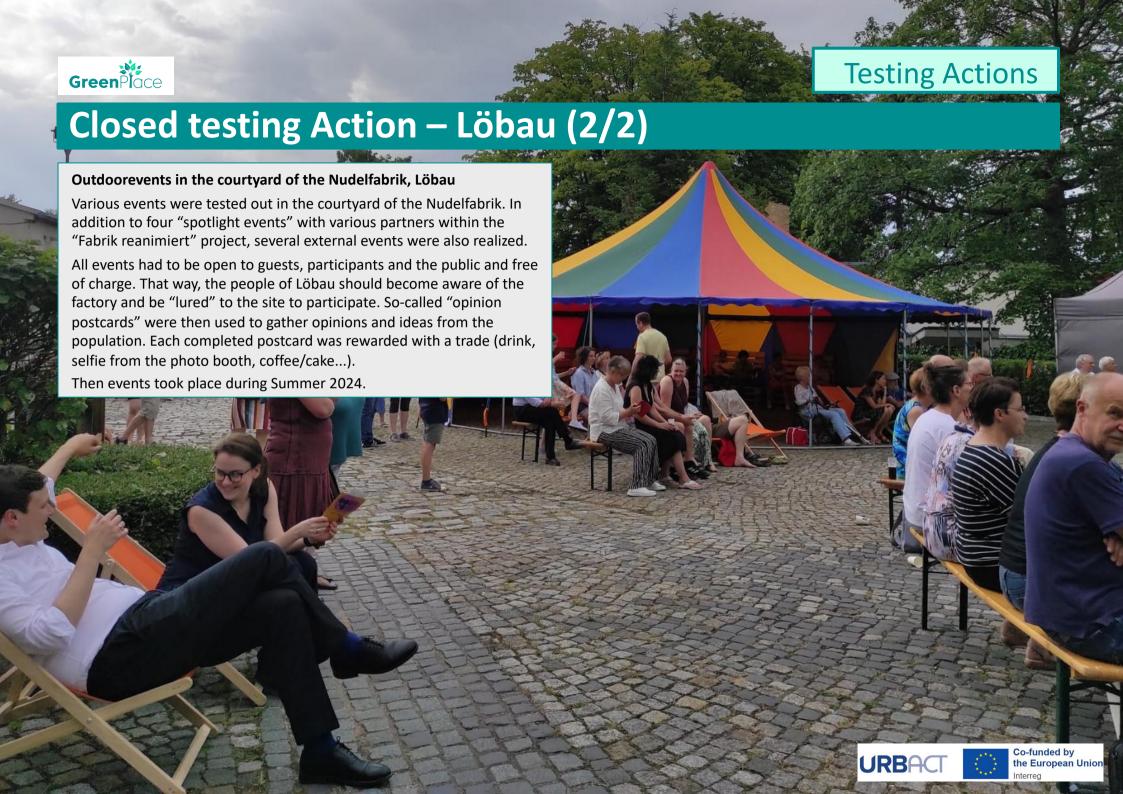
A wide range of activities for different target and age groups are offered during the test uses, which are open to everyone, low-threshold and with free entry for most activities.

All test uses have the same feedback posters to ask whether people enjoyed the activity and to assess whether the activity worked well at the Noodle Factory.

Then events took place during Summer 2024.









### Closed testing Action – Quarto d'Altino (1/2)





**Testing Actions** 

## Closed testing Action – Quarto d'Altino (2/2)



village church.

The even took place on 14 September 2024.

of videos on environmental and nature-related themes inside the



URBAC



#### **Closed testing Action – Nitra**

#### Open Days on Martin's Hills

Then general public was invited to visit the Archeopark and the depository of the Archaeological Institute of the Slovak Republic. They could also visit an exhibition of the works of architecture students "how the former barracks could one day look like They also had the opportunity to take part in a guided tour of the Barracks area, fill in a feeling map of the area, or participate in several creative activities., such as a workshop on planting an edible flower bed and a flower bed for pollinators

The visitors were also asked to complete a questionnaire about the future of the site.

The event took place on 6 July 2024.





## **Inspiring Practices**

The Project Partners have now compiled 51 Practices of interest to inspire other local authorities on the topics of:

- Community Engagement
- Cultural Heritage as a resource
- Circular Cities
- Governance

They are available on the **GreenPlace website**.

# INSPIRING PRACTICES on CIRCULAR CITIES

September 2024



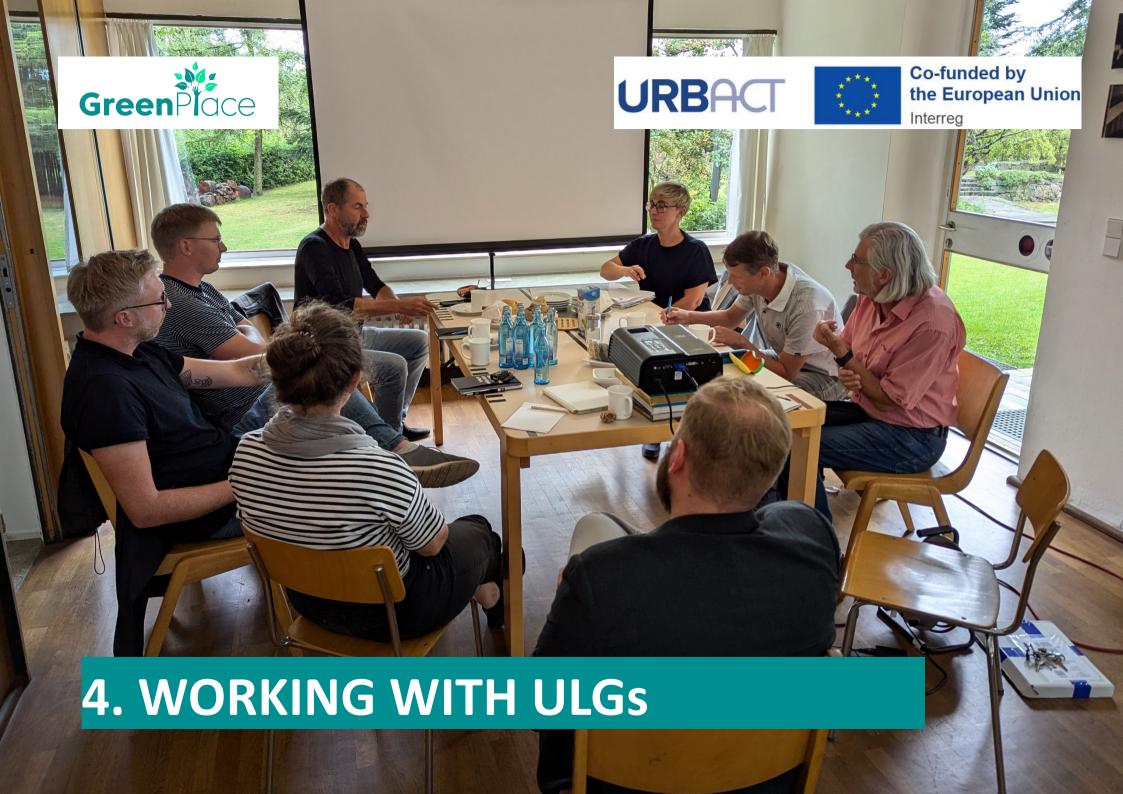
June 2024

on

**COMMUNITY ENGAGEMENT** 







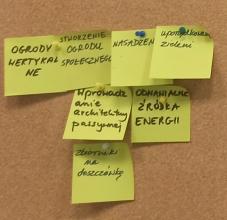




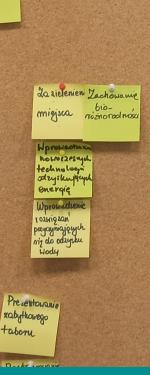
### How do Projects partners work with their ULGs?

- They have organised from 3 to 12 ULG meetings since the beginning of the project. 3 is too low to ensure real co-creation, 12 might be too high to ensure commitment of ULG members.
- They have focused on the APN journey: Presentation of GreenPlace, Feedback from LE partner visit, Pre/post CNMs
- They have shared the URBACT methodology: SWOT, stakeholder ecosystem map, stakeholders power interest matrix, stakeholder analysis table, problem tree, vision, Intervention Logic, Testing Action Templates
- They focus on their GreenPlace area:
  - Local history
  - Project within local strategies
  - Masterplan (incl. specific foci)
  - Synergies between ULG members' work and GreenPlace
  - Synergies with other GreenPlace areas
  - Updates on this and similar projects
  - Work with students
- They are preparing ULG activities
  - Site visits
  - Testing Actions
  - Terms of reference in future ULG meetings
  - Updating ULG lists
- They have organised site visits







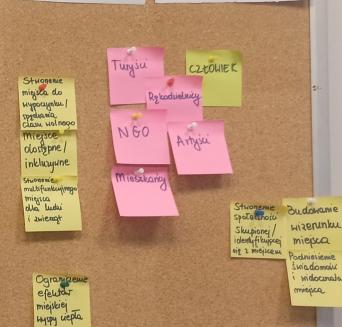




OBSZARY



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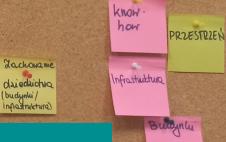


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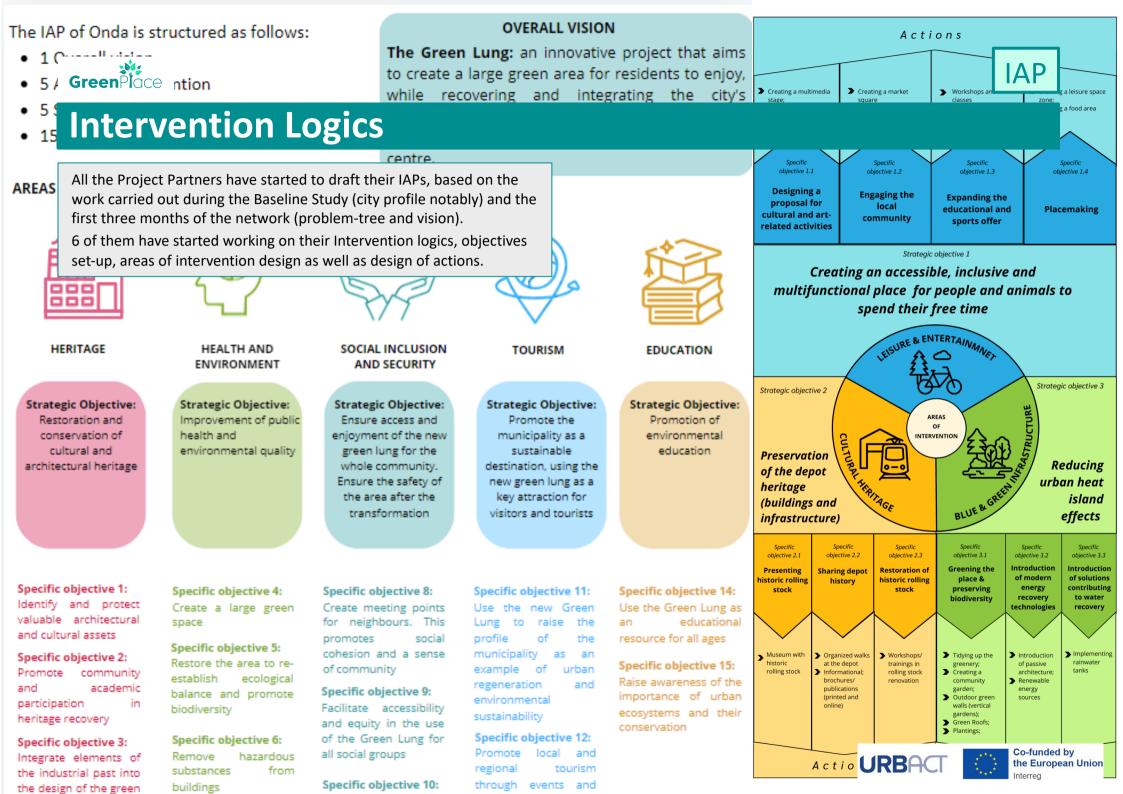
KATEGURIT



# 5. TOWARDS THE IAP



dojecolni

































Co-funded by the European Union Interreg









6. STUDY VISITS

Study visit "Storytelling and community engagement"



















## Online study visit of Löbau

# **Community Engagement Activities** Presentation of community engagement activities carried out by the City of Löbau within the scope of the actviites of the House Schminke Foundation



- "It was interesting to see similar challenges regarding difficulty in getting people engaged."
- "I thought the Noodle group was a good idea and food for thought for our city."
- "I liked the online format."
- "I enjoyed the webinar so much ».
- "I've learned very interesting things also from practical point of view, like be prepared to always have some food and drinks to attract people or to give something back like a treat in return for the filling in a questionaire. "
- "For me especially inspiring were the digital tools created to attract locals as well as to show the history in an attractive and creative















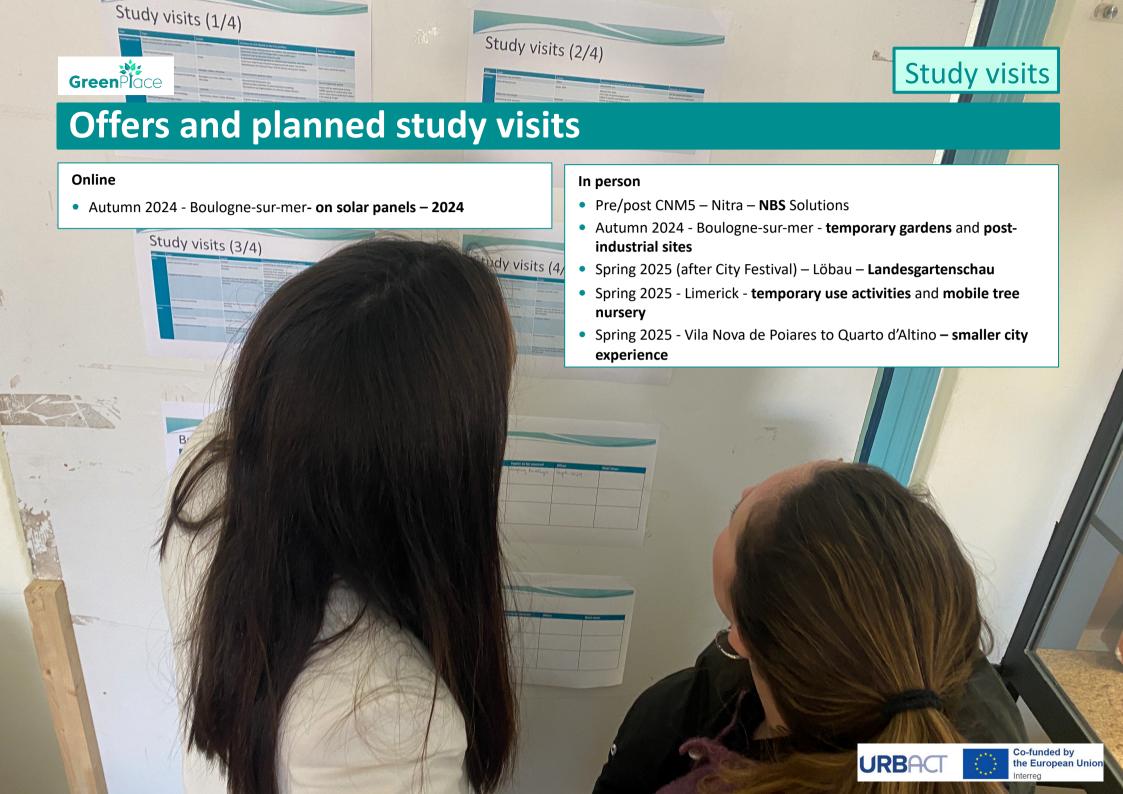
















# Where are we heading towards?

