EU City Lab #3
on Land Strategies to Feed the City

URBACT

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EU City Lab on Land Strategies to feed cities

Milan, 23-24 October 2024

A look at the program of discussions for the two days ahead

- **EU City Labs** overall framework
- Recap of the **day's agenda**

Speakers Intro session:

- **Camilla Chiappini,** Communication and Knowledge Officer at URBACT Secretariat
- **Arthur Cady**, Knowledge and Capitalization officer at EUI Secretariat
- **Elisa Porreca,** EU Urban Agenda partnership on Food Coordinator, Municipality of Milan, Italy

Moderators:

- **François Jégou** (URBACT/EUI Expert)
- **Marcelline Bonneau** (URBACT Expert)

A look at the program of discussions for the two days ahead

moving debate...

Do you have a food strategy in your city/territory ?

We don't...

...we are building it...

yes, for more than 5 years

Who is in the room?

- URBACT Secretariat & EUI Secretariat,

- Participants from across Europe...

- Photographer

- Italian-English-French simultaneous language interpretation...
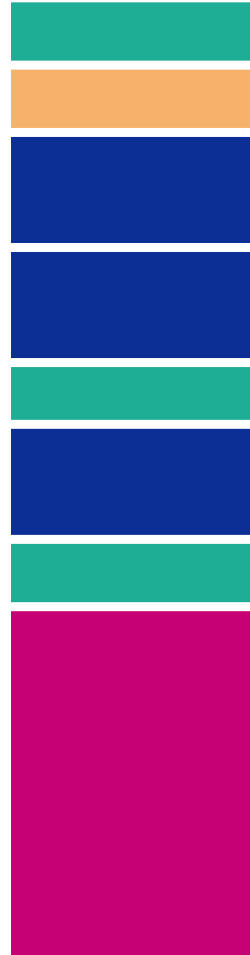
Wifi: **Network:** COWORKING   **Access code:** 2016! MareCow!

A look at the program...

23/10

9:00

24/10

9:00

- Welcome breakfast, registration & networking
- **Introduction and welcome to day 1**
- **How Can Cities Use Land to Feed Themselves?**
- **Land Use Practices in Illustration**
- Coffee break
- **Milan's Land Use to Feed the City**
- Lunch

- **City visits**

- Free time & Dinner

- Welcome breakfast, networking
- **Debrief of day 1**
- **Focus on Multilevel Governance**
- Coffee break
- **A How-to Guide to Land Strategies to Feed the City: Brainstorming on Cities' Approaches**
- **Debrief & Conclusions**
- **URBACT/EUI next opportunities**
- Lunch

19:00

13:15

Comune di Milano   MILAN URBAN FOOD POLICY PACT

Keynotes

Land to feed cities

France urbaine

TABLE OF CONTENTS

I – Introduction – Local Food Strategies

A – From canteens to urban planning - Our levers to promote change

I – Introduction – Local Food Strategies

B – why we need to care about agricultural land?

Food security ? Autonomy ? Resilience ?

Sovereignty ? Food democracy ?

Inside / outside the cities - What land are we talking about ?

II – Our Tools

A – At a national level

Legal framework for planning, land use and the fight against land artificialization

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II – Our Tools

B – At a local level

1.Influencing land ownership
-cities buying land and renting it to farmers
-cities buying farms (Mouans Sartoux)
-participation to land governance to have a say in transactions (purchases and leases) (Grenoble Alpes métropole)
-preemption and land portage
-support for collective tools (SCIC Ceinture verte, Terres de lien)
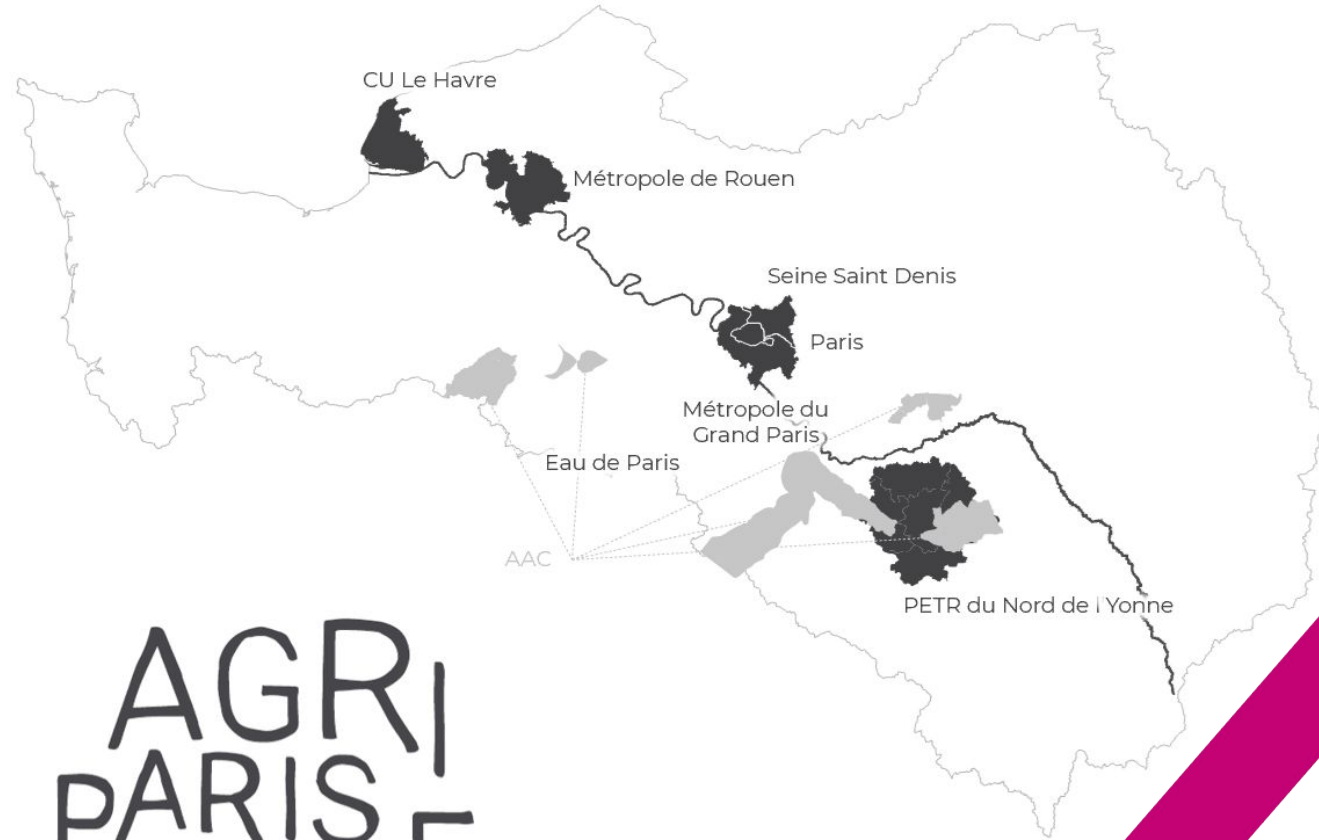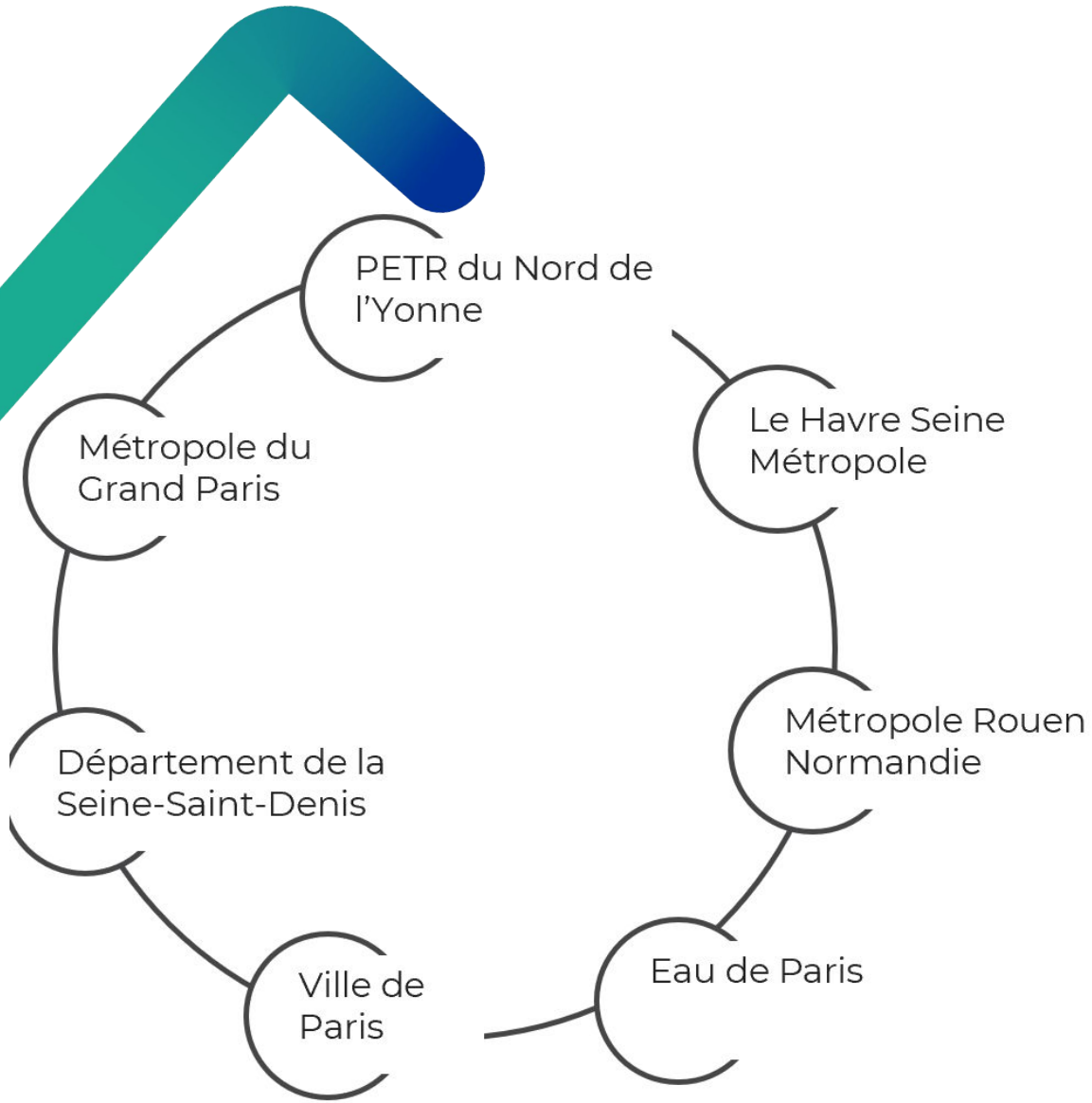
2.Influencing land use
-urban planning / zoning and protection perimeters
        -the issue of housing (Aix-Marseille-Provence)   -urban planning in flood-   prone areas
-supporting farmers around water catchment areas (Rennes, Copenhagen, Paris…)

3.Finding buyers / supporting the emergence of a new business model
-agricultural test areas
-transactions observatory
-cooperation with vocational highschools
-advertising campaigns (Rennes métrople)

III – Our Challenges

- Artificialization / competition for biomass (land for food / building / energy…)

- Transparency of transactions / land grabbing

- A rapid decline in the number of farmers / a change in the aspirations of new farmers / a new relationship with work

- Legal framework, institutional functioning and competencies of local authorities

- Business models / land prices

- Hiring farmers on farms (Toulouse metropole)

- Agricultural workers, a social challenge (Bordeaux metropole)

Dijon Métropole
251 897 hb, 23 communes, 8 730 ha SAU

Alliances de territoires urbains et ruraux

ces surfaces des zones de PLUi-HD
Secteur sauvegardé / 100 ha
ZONES URBAINES / 7 484 ha

■ **DIJON MÉTROPOLE**
251 897 HABITANTS / 23 COMMUNES

■ **TERRITOIRE DE CONSOMMATION :
AIRE URBAINE DE DIJON**
384 631 HABITANTS / 214 COMMUNES

■ **TERRITOIRE D'APPROVISIONNEMENT DE PROXIMITÉ**
533 213 HABITANTS / 292 COMMUNES / 469 000 ha DE SAU
■ Territoires engagés   ■ Territoires ciblés

■ **TERRITOIRE D'APPROVISIONNEMENT ÉLARGI**
2,795 MILLIONS D'HABITANTS / 3 799 COMMUNES / 2,57 MILLIONS ha DE SAU

CC du Pays Chatillonnais
CC du Montabardois
CC du Pays d'Alésia et de la Seine
CC Tille et Venelle
CC Vallée de la Tille et de l'Ignon
CC Forêts, Seine et Suzon
CC CAP Val de Saône
CC Pouilly en Auxois Bligny sur Ouche
CC de la plaine Dijonnaise
Département de la Côte-d'Or

PETR du Nord de l'Yonne

Métropole du Grand Paris

Département de la Seine-Saint-Denis

Ville de Paris

Le Havre Seine Métropole

Métropole Rouen Normandie

Eau de Paris

AGRI PARIS SEINE

CU Le Havre

Métropole de Rouen

Seine Saint Denis

Paris

Métropole du Grand Paris

Eau de Paris

AAC

PETR du Nord de l'Yonne

Thank you for your attention !

Tanniou Marion, France urbaine

m.tanniou@franceurbaine.org

EU City Lab on Land Strategies to Feed the City

How Cities Can Use Land to Feed Themselves

Using EU funds

Milan, Italy, October 23. 2024

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I. Building on the 1060/2021 Regulation

❑ The **2021-2027 programming period** opens opportunities for the cities, based on Regulation **(EU) 1060/2021**, which lays down common provision's regulations

❑ This unified regulation creates a framework that supports **integrated territorial development**, offering a strategic opportunity for cities to take a central role in **local development** through the **agri-food sector**.
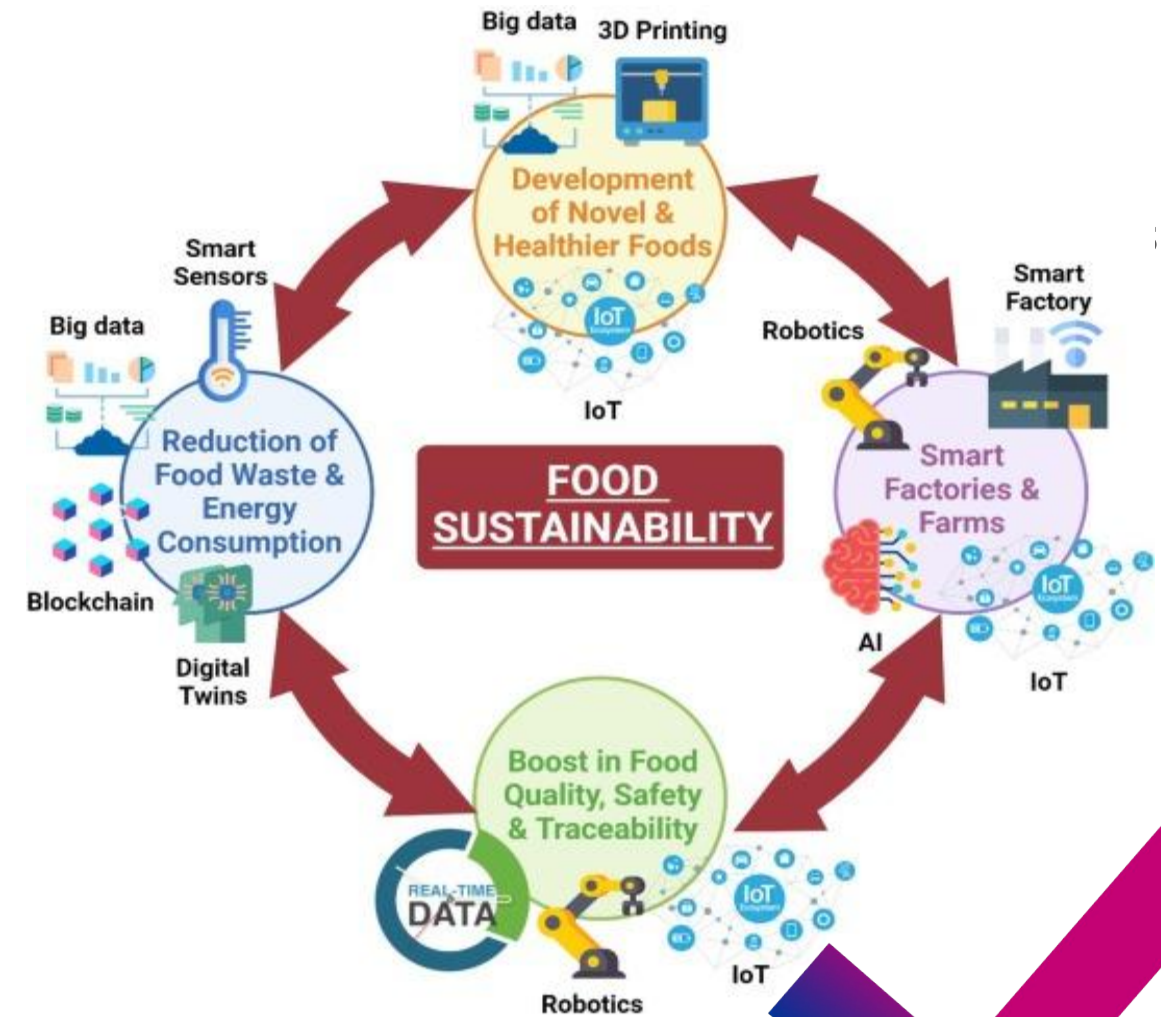

Common Provisions Regulation 2021-2027

Image : https://www.eud.eu/an-update-on-the-common-provisions-regulation-2021-2027/

II. Cities - Drivers of Local Development

❏ Cities, as hubs of innovation, resources, and population density, have the potential to be the engines of sustainable local development.

❏ The agri-food sector can be a strategic tool in ensuring urban food security while strengthening urban-rural linkages and fostering regional sustainable cohesion.
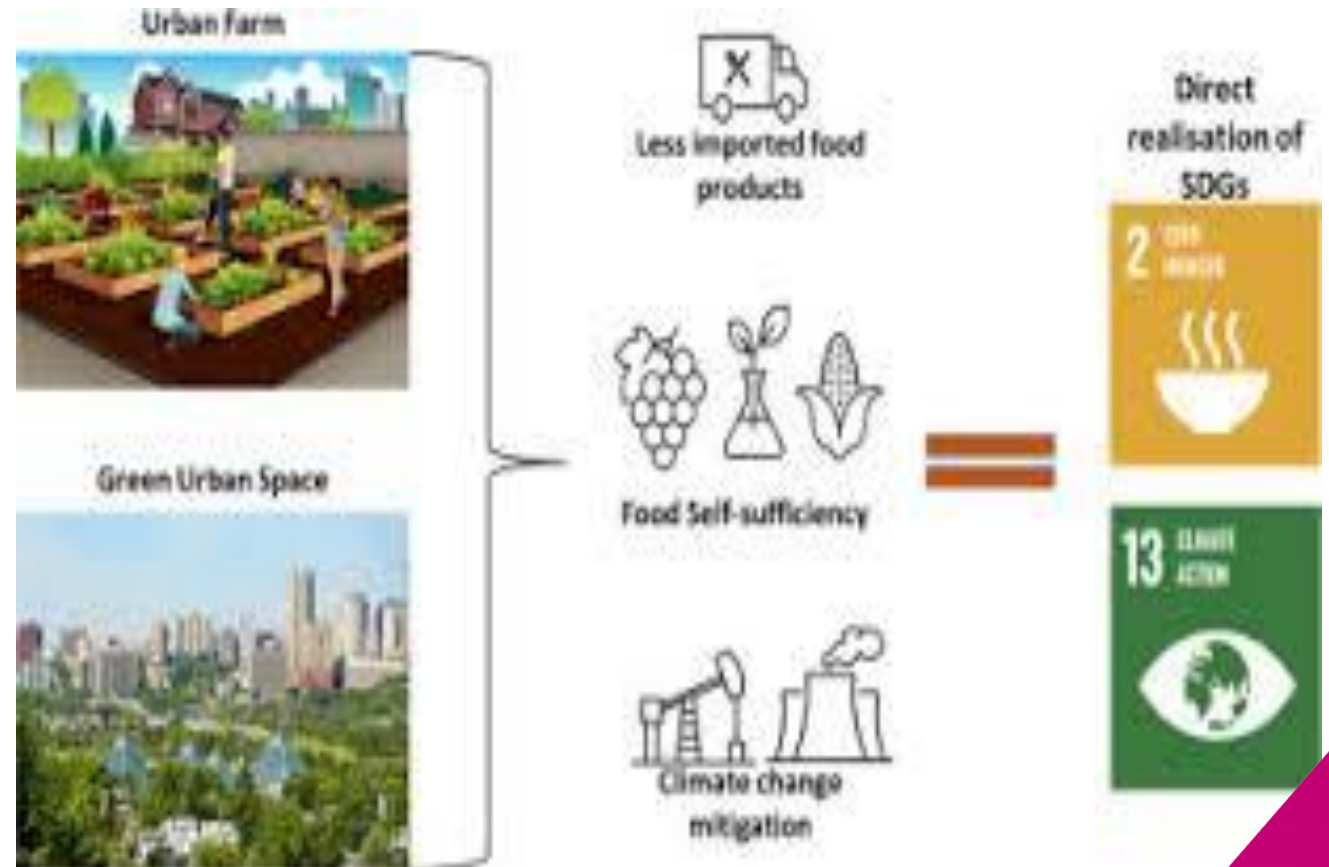
III. Smart Specialisation Strategies (S3) as Key Enablers

❑ The **Smart Specialisation Strategy (S3)** is essential in aligning regional development with the potential of the **agri-food sector**.

❑ At the national level, member states should include a dedicated chapter in their Smart specialisation strategy to address **the food security**

❑ Regional S3 may act as the bridge that connects **agri-food development (**CAP funding) with **regional development** (Regional development fund) ensuring investments are targeted for innovation and sustainability.
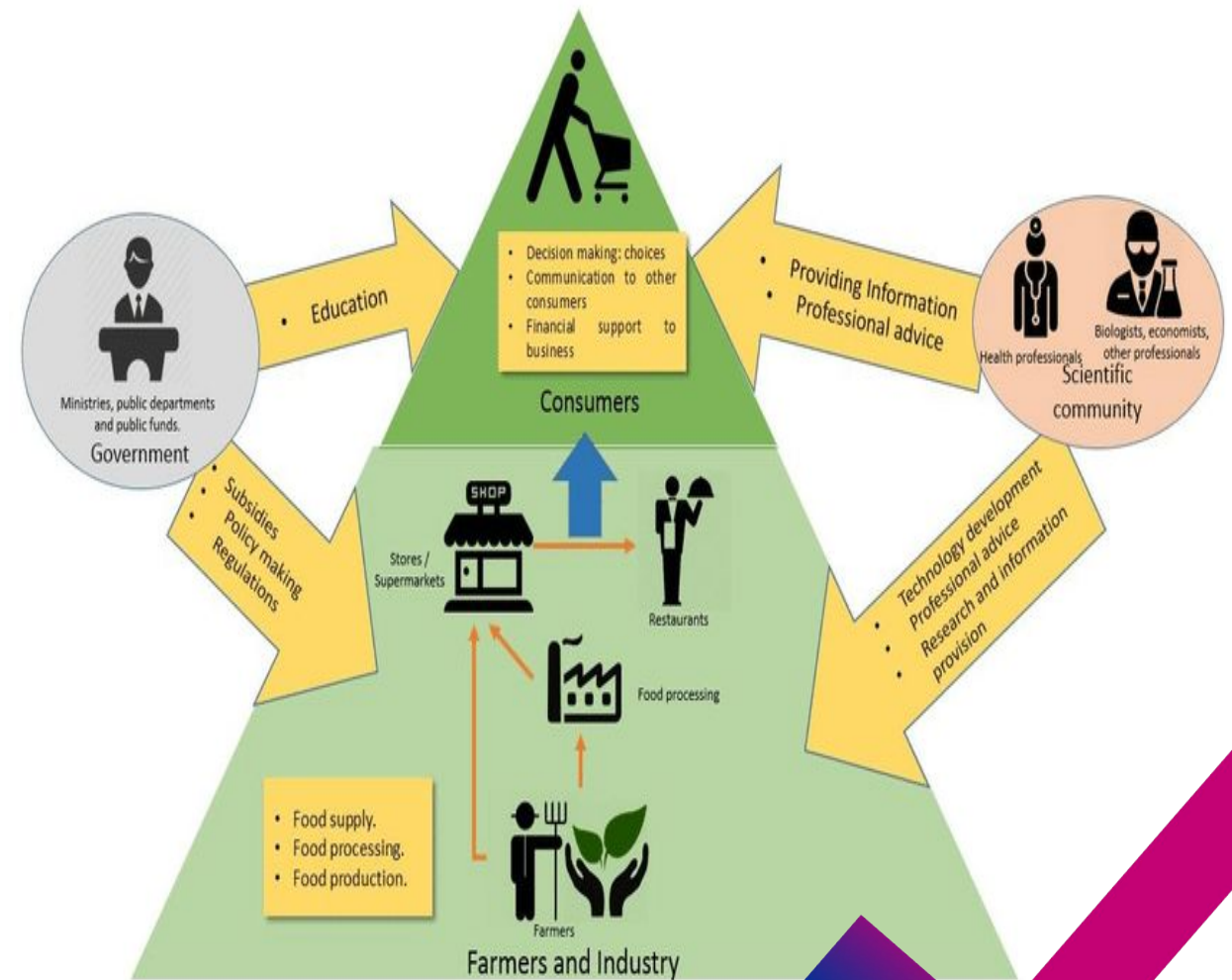

Image : Exploring the role of green and Industry 4.0 technologies in achieving sustainable development goals in food sectors
https://www.sciencedirect.com/science/article/pii/S0963996922011267

IV. Leveraging Article 28: Integrated Territorial Development

- Article 28 of **Regulation (EU) 2021/1060** allows member states to support **integrated territorial development** through:

  - **Integrated Territorial Investments (ITIs)**

  - **Community-Led Local Development (CLLD)**

  - <u>**Other territorial tools designed by the Member State**</u> (Point C)

- **Point C provides** member states with the flexibility to design customized tools, to foster **local food security** and growth in urban centres.
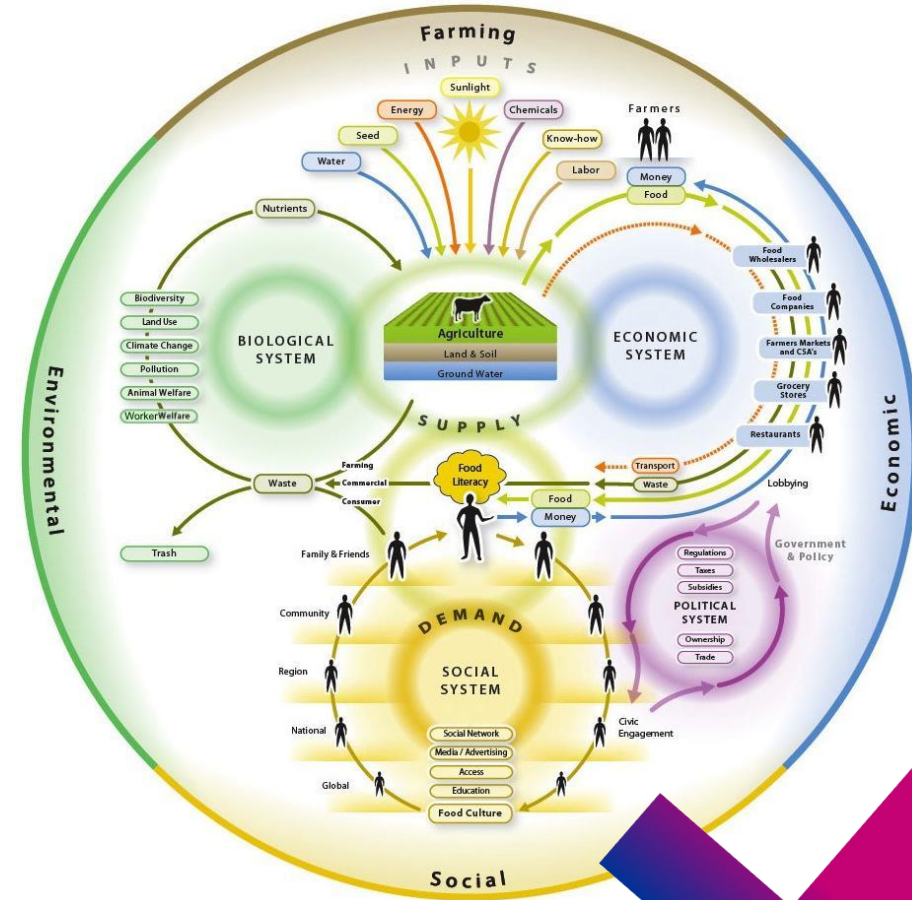
V. Developing Agri-Food Hubs

- ❑ Cities can develop **agri-food hubs / living labs**, which could serve as **global grant administrators** for CAP, ESF+ and Regional development funds.

- ❑ These hubs can partner with **commercial banks** to create **financial instruments**, attracting both **public and private investments** to support the agri-food sector.

- ❑ Hub's roles : **education, innovation centres**, sharing knowledge, enhancing **food supply chains**, and boosting **local economies** through sustainable practices

Image : Main stakeholders of the food supply chain and their participative roles and influences
https://www.researchgate.net/figure/Main-stakeholders-of-the-food-supply-chain-and-their-participative-roles-and-influences_fig5_293645375

VI. Dedicated Investment Funds for Agri-Food Sustainability

❏ Creating **dedicated investment funds** is vital to ensuring the **long-term sustainability** of agri-food projects in the cities.

❏ Such funds could mobilize resources from Regional development and CAP funds, along with **private sector investments, ensuring a steady financial stream for innovative Agri food security projects.**

❏ A **sustainable business model** and **dedicated investment fund could** ensure the viability of **agri-food hubs** but also could support the broader goal of **smart, sustainable development for cities and peri- urban regions.**
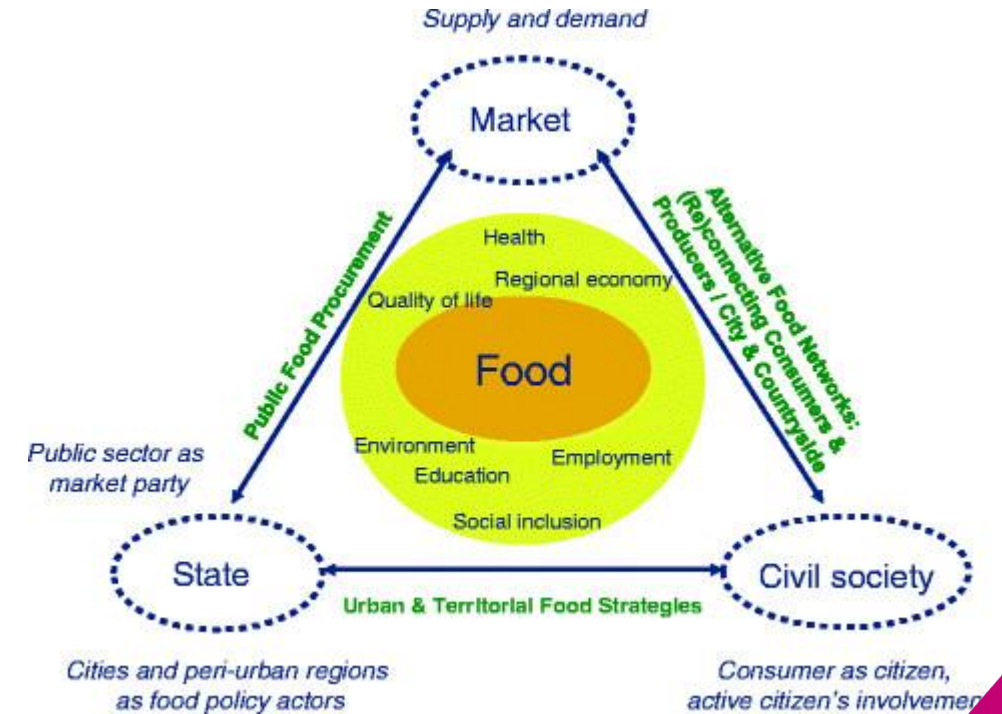
VII. Addressing the local Need for a Results-Based Funding Mechanism

❑ For the next programming period, local food security should become a priority.

❑ A new EU funds implementation mechanism should be introduced to improve efficiency, reducing the time and cost burdens of open calls:

- **A reimbursement mechanism based on results—rather than open calls funding**—could streamline the process, ensuring efficient fund allocation while promoting accountability and measurable outcomes.

VIII. Looking to the Future: How Cities Can Feed Themselves?

Post-March 2025 – Midterm review & Post-2027 Recommendations:

- ☐ **Agri-Food as a Growth Catalyst**: The agri-food sector can drive inclusive growth and urban food security,

- ☐ **Smart Specialisation Strategies (S3)**: S3 - **dedicated food security chapter** can support cities align innovation with sustainable agriculture, creating resilient, self-sufficient urban food systems

- ☐ **Innovative EU Funding**: New financial tools and governance models could support the long-term sustainability and resilience of urban food systems:

  - *Integrate CAP, ESF+, Regional development fund, and Financial instruments –* ***Global Grant Administrator -*** to support local needs - food security and sustainable growth.

  - ***Shift from a fund-spending approach to a results-based reimbursement mechanism***—prioritizing measurable outcomes to ensure efficient fund allocation, accountability, and impactful results.

Thank you for your attention !

Adina Păsărel

Public policy and sustainable development expert

Land use for feeding cities: insights from cities

Land use for feeding cities: what / why / how?

Speakers:

- **Gilles Perole**, Deputy-Mayor in charge of Food, Mouans-Sartoux (EU Urban Agenda partnership on Food member)
- **Nadia Tonoli**, food policy officer Municipality of Bergamo, Italy
- **Vicenç Planas**, Agricultural engineer, working at the City Council of Granollers in strengthening the local food system, Spain
- **Houkje Hibma**, advisor on landscape and recreation and coordinator of the EU-program LEADER Utrecht Oost, City of Amersfoort, Netherlands
- **Ileana Stetcu**, Chief Inspector at the Municipality of Baia Mare - Public Urban Environment Service, Romania
- **José Lopes**, Head of the Civil Protection Unit of the Intermunicipal Community, Coimbra Region

Moderator:

- **Marcelline Bonneau**, URBACT/EUI Expert

Coffee break...

Milan's Land Use to feed the city in illustration

Milan's Land Use to feed the city in illustration

- Browse **key-dimensions of the systemic food transition** in Milan
- Question **how does it relate to land use, production and to the transition to a more sustainable local food systems?**

Speakers:
- **Chiara Mandelli,** Food Policy Officer, City of Milan
- **Marco Lucini,** Head of Agriculture Unit, City of Milan
- **Luigi Rivolta,** Agriculture Unit officer, City of Milan
- **Cristina Sossan,** Food policy officer, City of Milan
- **Lucia Fedeli**, Azienda Agricola Fedeli - Cascina Battivacco
- **Marcello Terenghi**, Società Sociale Cooperativa Agricola

Moderator:
- **François Jégou** (URBACT/EUI Expert)

The Milan Food Policy

Chiara Mandelli

The agriculture in Milan: an historical overview

Marco Lucini

Qui si coltiva il GRANOTURCO da POLENTA

The agriculture in Milan:
an historical overview

Marco Lucini

**Farmers' Markets in Milan:
the countryside meets the city**

Luigi Rivolta

Farmers' Markets in Milan: the countryside meets the city

Luigi Rivolta

Public procurement and short supply chain.
How to link school canteens with local production

Cristina Sossan

Cascina Battivacco, a modern farmstead: agriculture and educational activities

Lucia Fedeli

Agrivis Social Cooperative: agricultural experiences through a social and inclusive approach
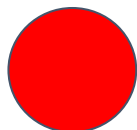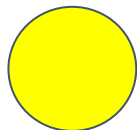
Marcello Terenghi

Site visits

Site visits

Look for your Group:
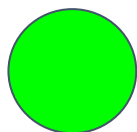
🟢 **Group 1** No need for Interpretation (**IT**) `Camilla`

🔴 **Group 2** Interpretation **IT - ENG** `Ana-Francisca` / `Irina`

🟡 **Group 3** Interpretation **IT - FR** `Arthur`

Lunch...

DAY #2 - 24/10/2024

Debrief of day 1 debates/city visits

Moderation:

- **François Jégou** (URBACT/EUI Expert)

moving debate…

Did you find inspirations in yesterday's programme to bring back in your city?

rather yes…

…still thinking…

rather no…

CITIES MAY INFLUENCE...

LAND OWNERSHIP

EMERGENCE OF NEW BUSINESSES
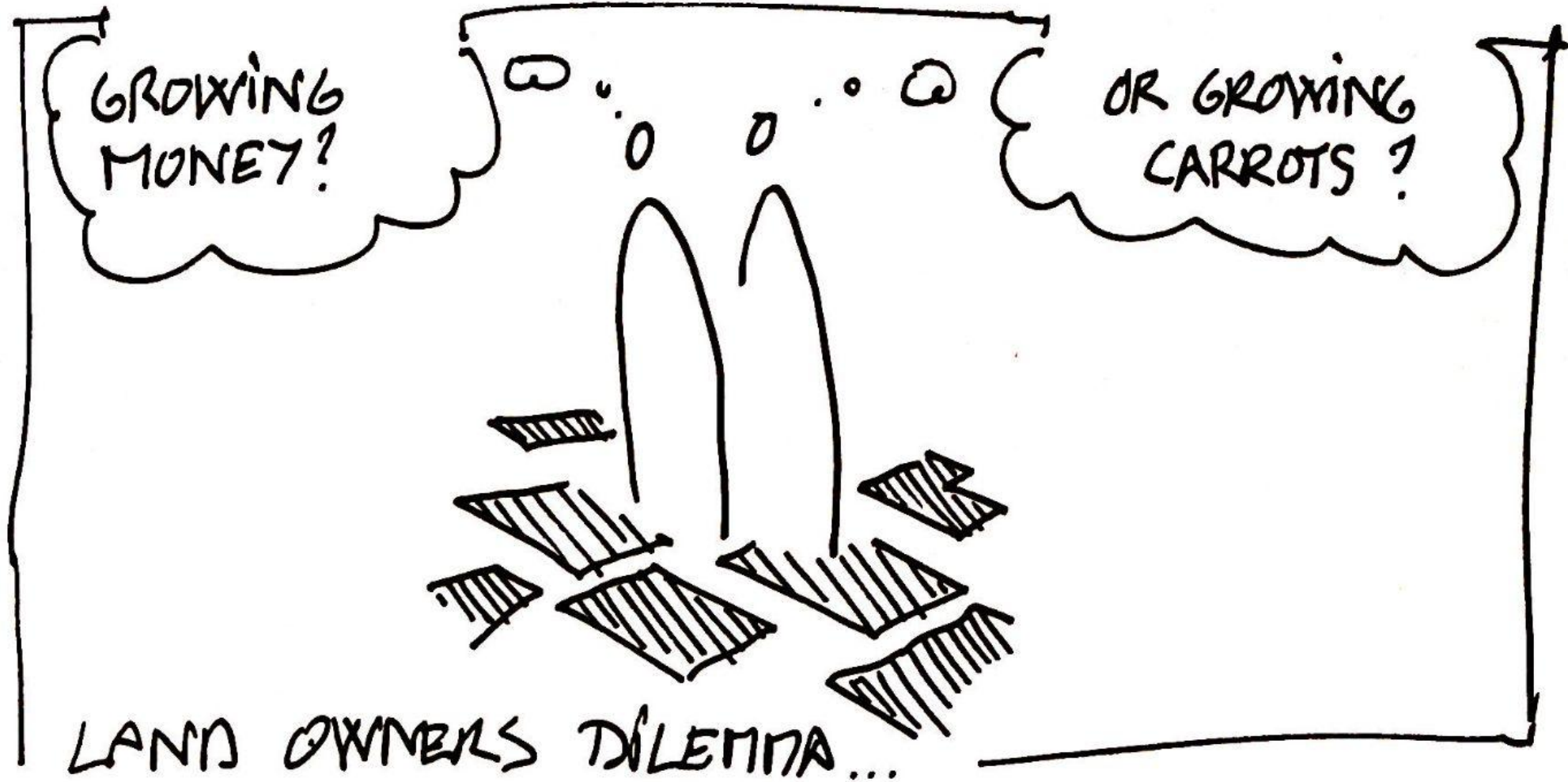
INFLUENCING LAND USE
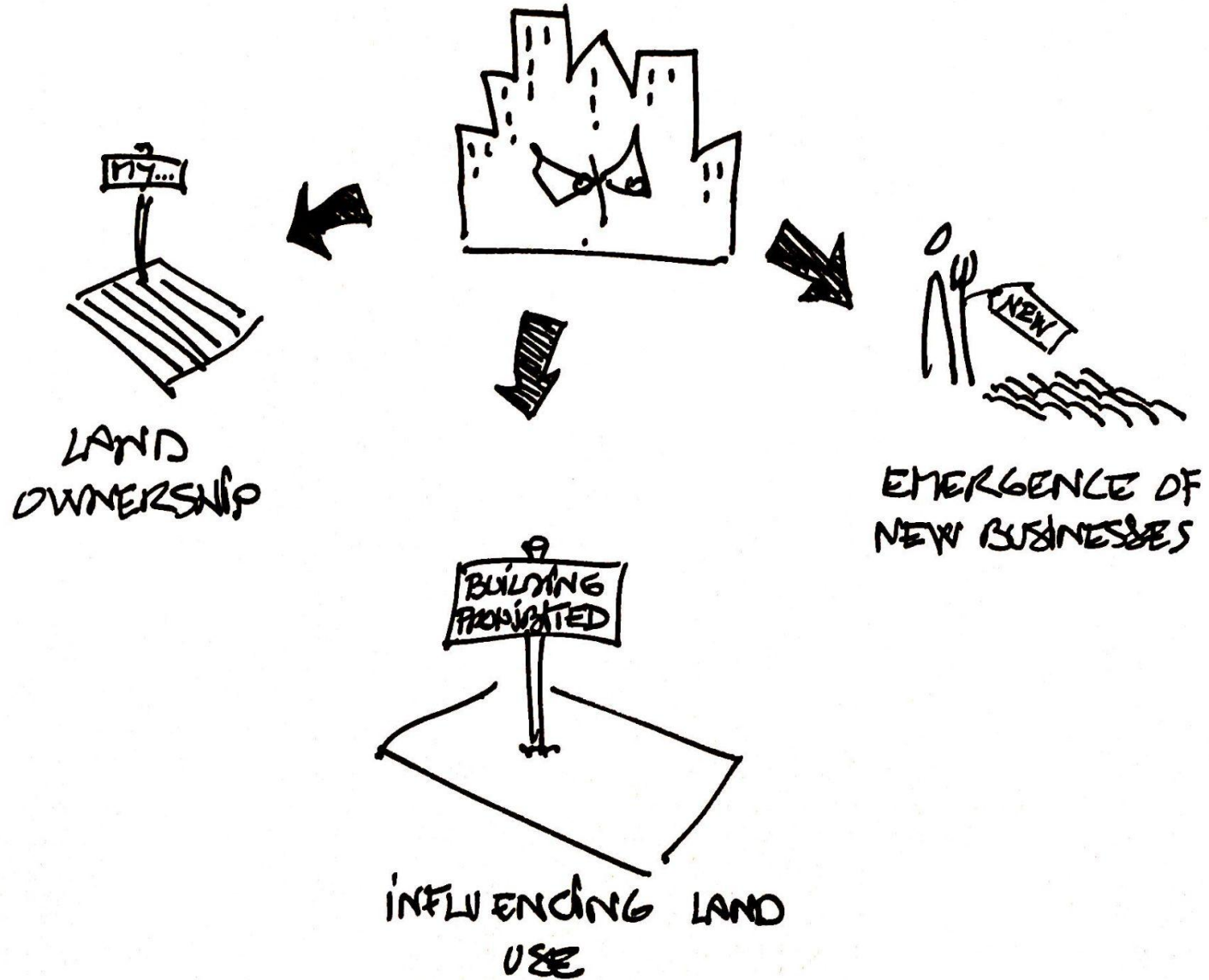
CITIES HAVE ALSO CHALLENGES...

ARTIFICIALISATION

LESS WORK
MORE MONEY!

REGULATIONS

RULES

FARMERS WANTED!
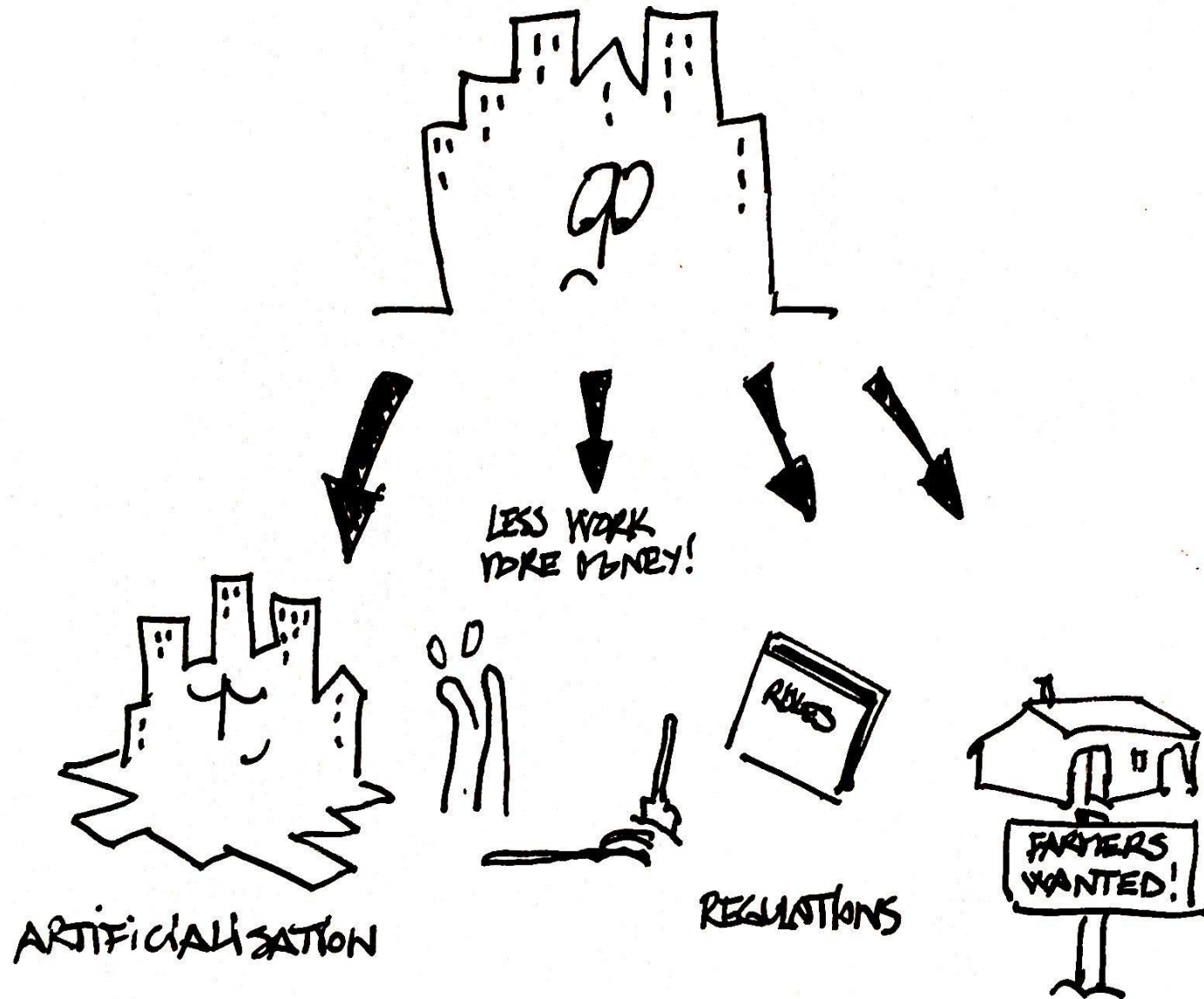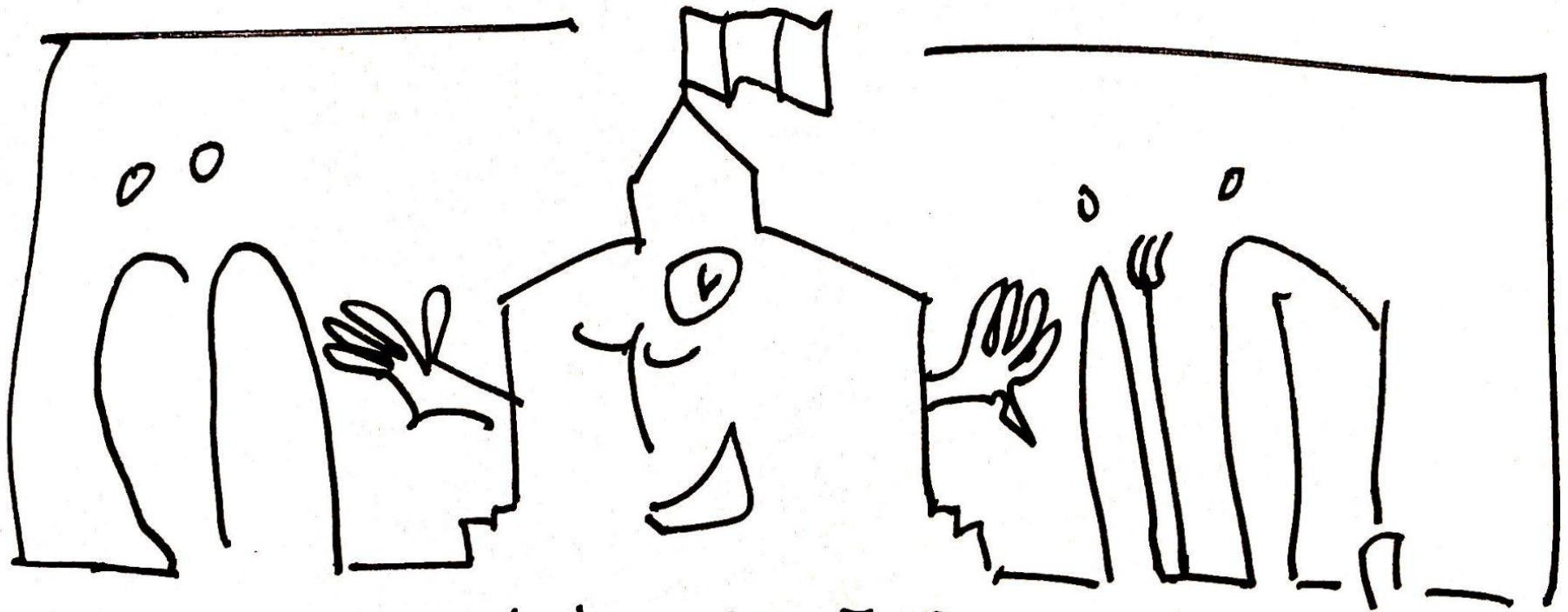
CITIES AS FOOD
BUSINESS BROKERS!
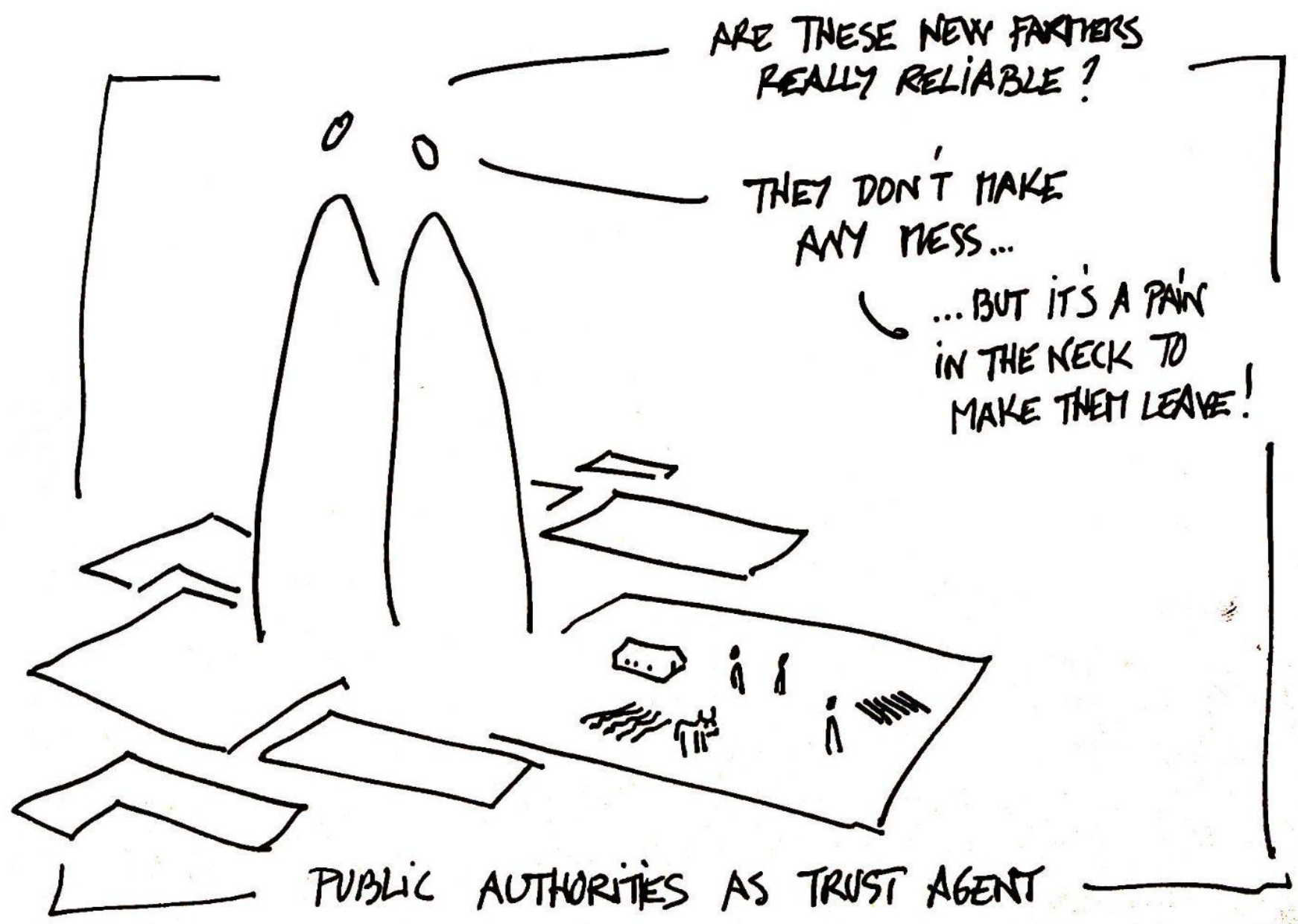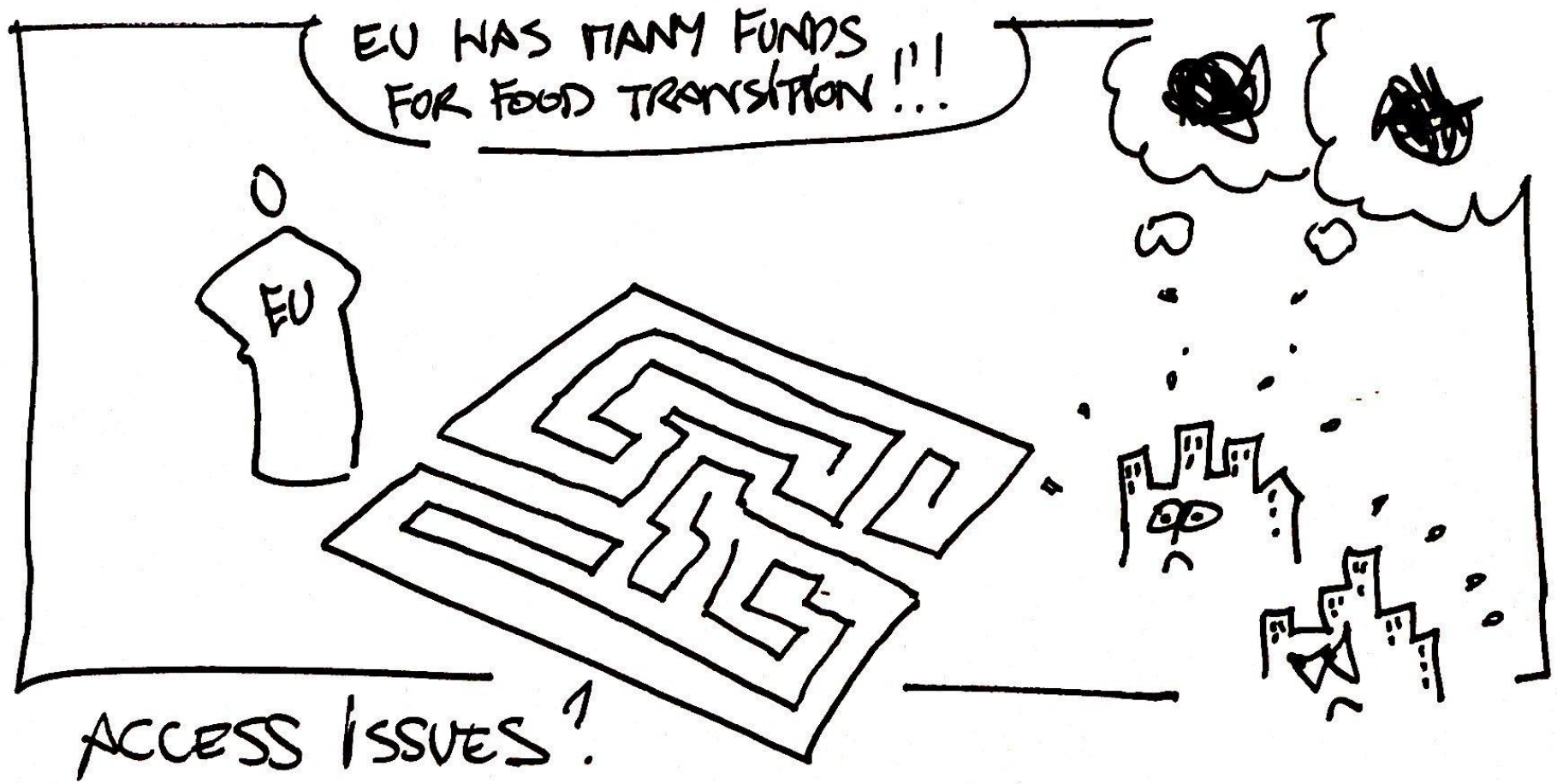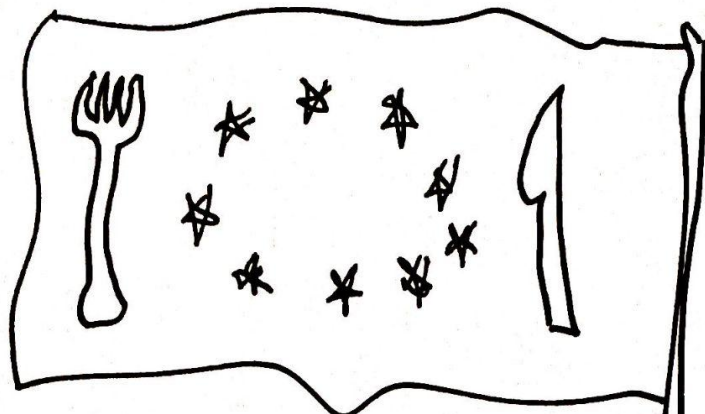
FOOD MATTER!,
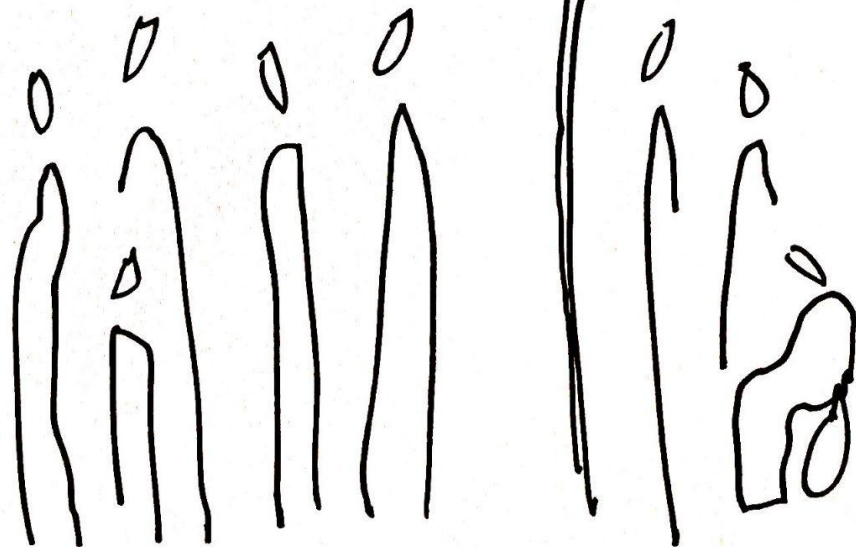
ADVOCATING FOOD EXCEPTION
AT EUROPEAN LEVEL !

Thank you!

Focus on multilevel governance

Focus on multilevel governance

Speakers:

- **Andrea Magarini,** Director of Food Policy Area, Education Department, City of Milan
- **Anna Meroni**, PhD, Professor, Deputy Dean School of Design

  Marta Corubolo, PhD, OnFoods-SCIN_GO project coordinator, Department of Design. Politecnico di Milano.
- **Gilles Perole**, Deputy-Mayor of Mouans-Sartoux

Moderator:

- **François Jégou** (URBACT/EUI Expert)

Design Orienting Food Scenarios: a collaborative design strategy for Milano 2035.

- **Andrea Magarini**, Director of Food Policy Area, Education Department, City of Milan

MULTILEVEL GOVERNANCE EXPERIENCES AND APPROACHES IN THE MILAN FOOD SYSTEM

Andrea Magarini
Director of Food Policy Area

Multilevel Governance Grid

CleverFood project
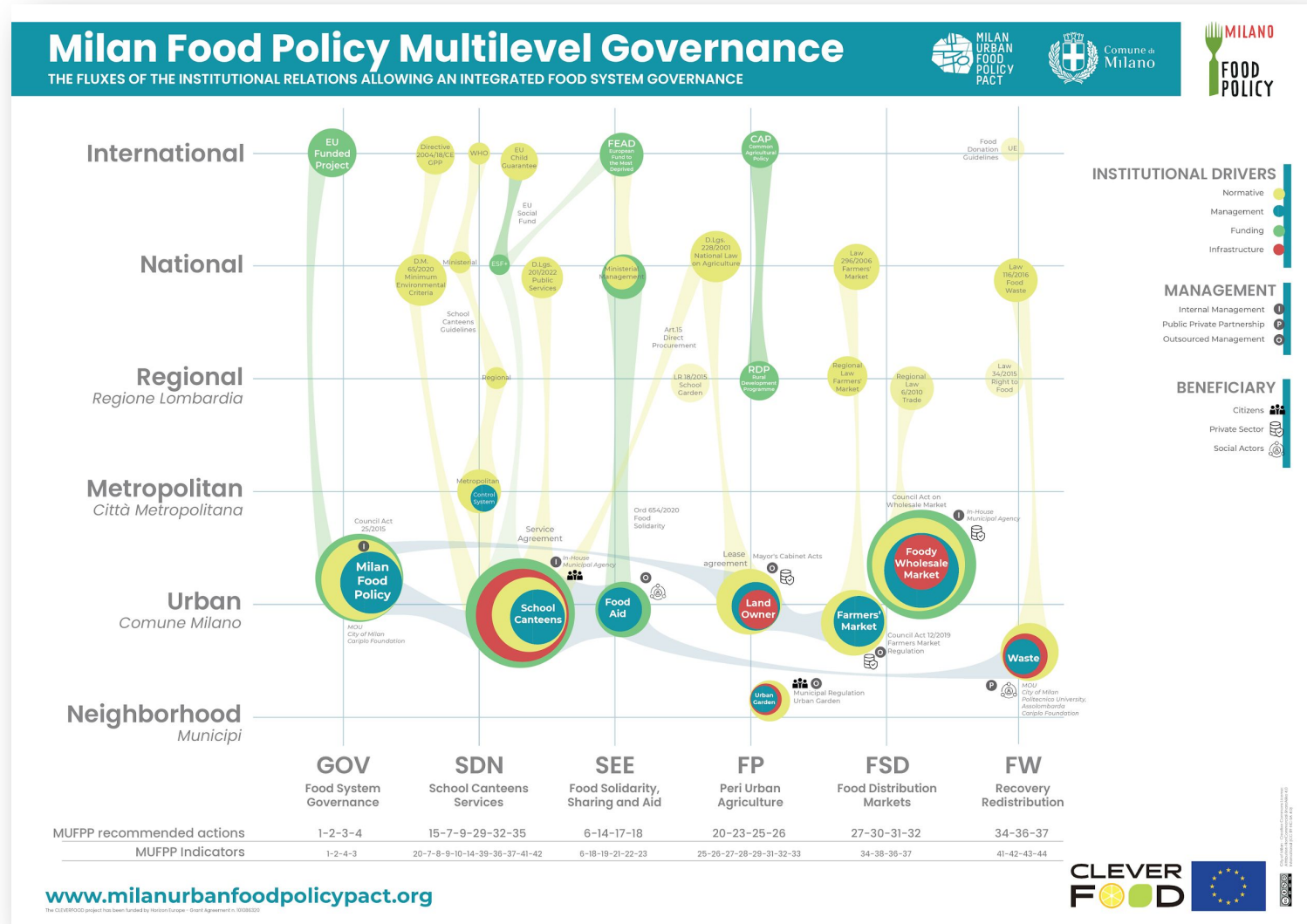
Use of land
Metropolitan scale

Uso dei suoli
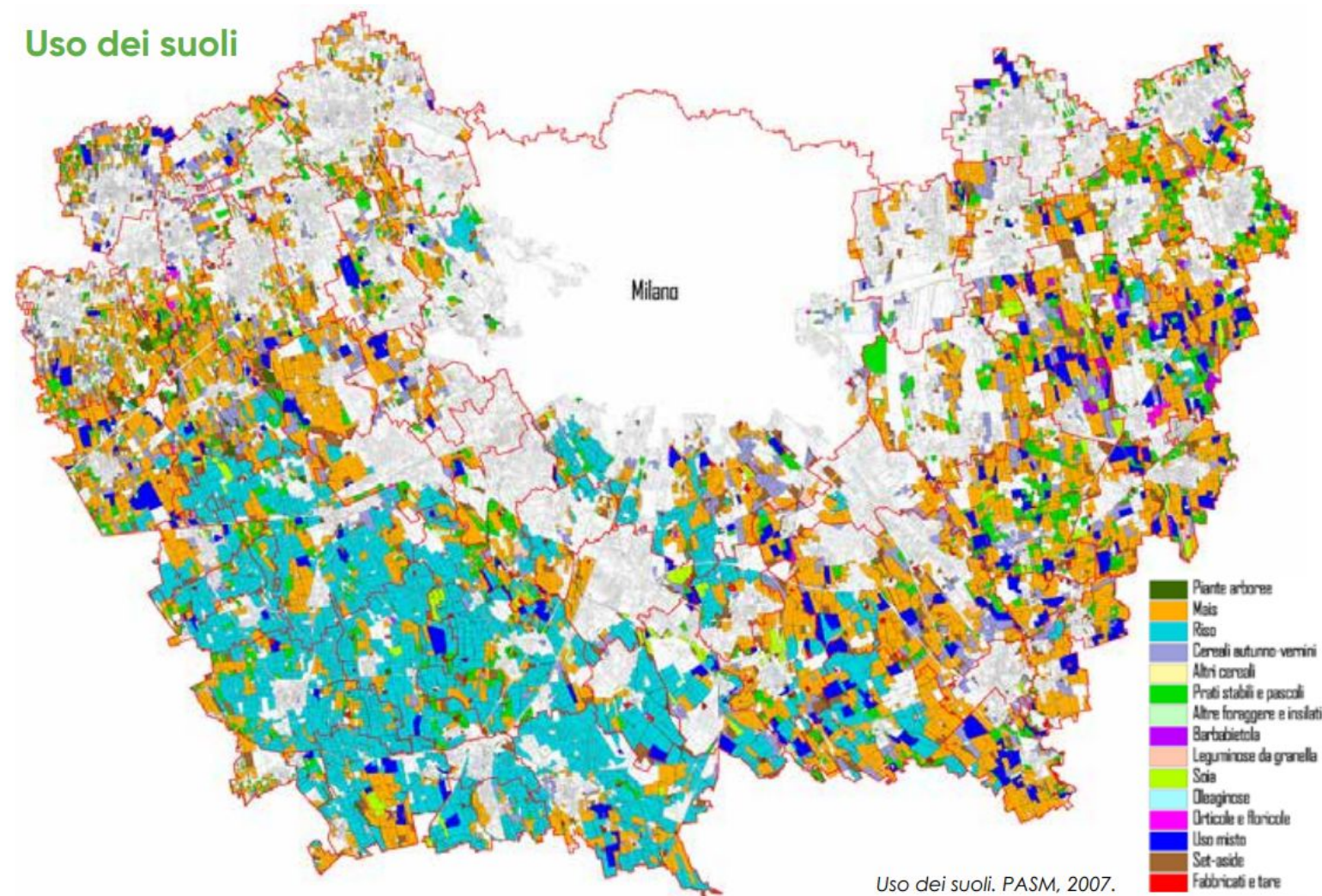
Milano

Piante arboree
Mais
Riso
Cereali autunno-vernini
Altri cereali
Prati stabili e pascoli
Altre foraggere e insilati
Barbabietola
Leguminose da granella
Soia
Oleaginose
Orticole e floricole
Uso misto
Set-aside
Fabbricati e tare

Uso dei suoli. PASM, 2007.
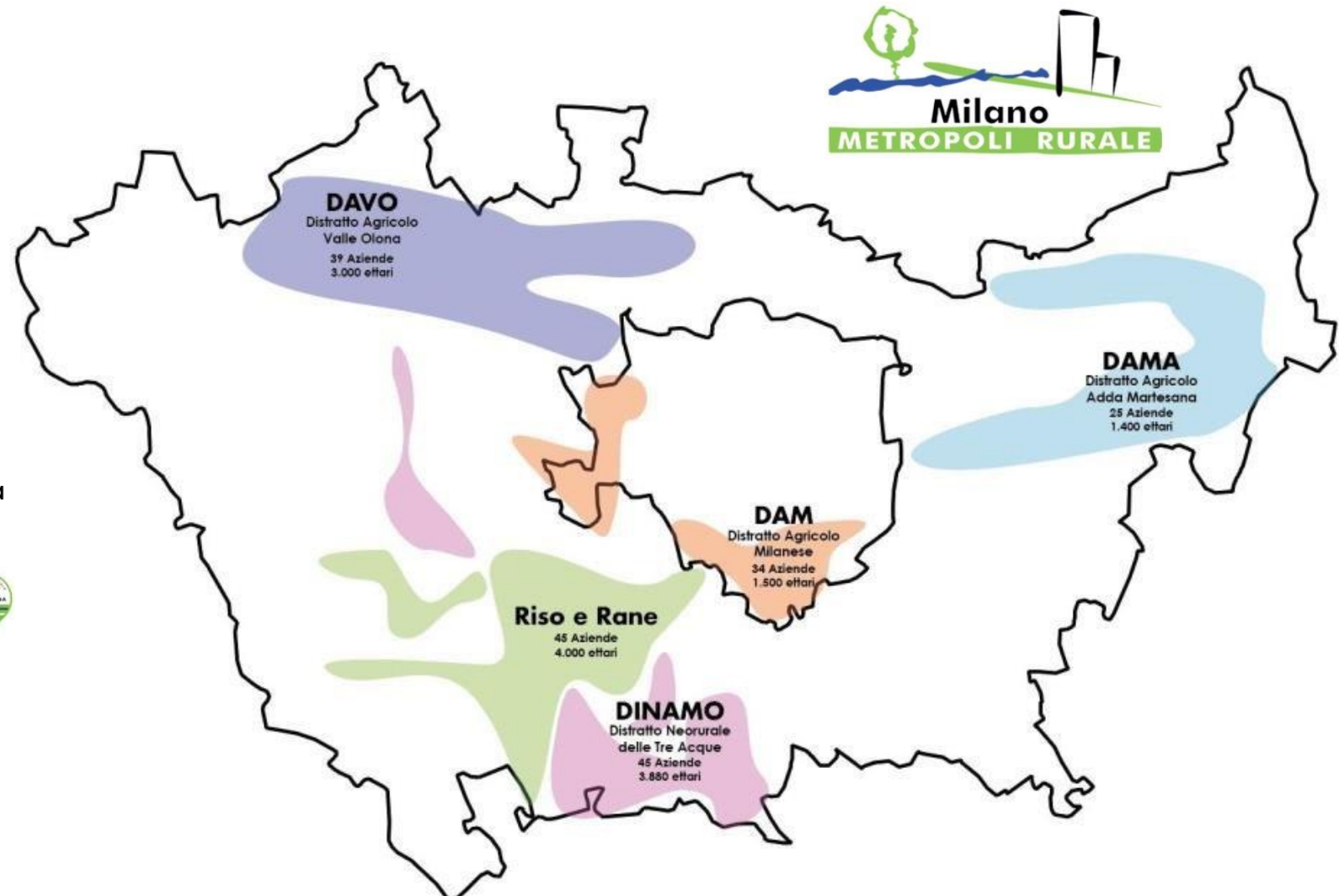
Superficie destinata ad ORTAGGI (Ha)
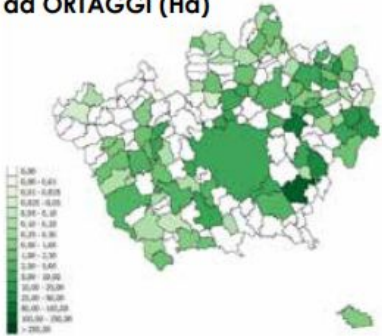
Superficie coltivata a ortaggi: **470,21 ha**, ai quali si aggiungono 16,68 ha di ortaggi biologici, che corrisponde allo 0,63% della SAU provinciale. Territori leader: Mantova, Bergamo, Cremona.

Superficie destinata ad PATATE (Ha)
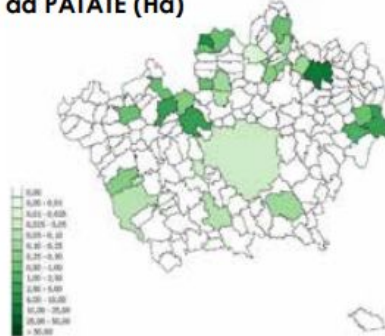
Superficie coltivata a patate: **33,82 ha**, ai quali si aggiungono altri 1,02 ha di patate biologiche, che corrisponde allo 0,05% della SAU provinciale. Territori leader: Cremona, Pavia, Mantova.

Superficie destinata ad FRUTTA (Ha)
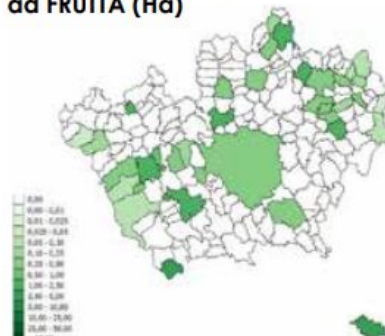
Superficie coltivata a frutteti: **22,26 ha**, ai quali si aggiungono altri 6,51 ha di frutta biologica, che corrisponde allo 0,03% della SAU provinciale. Territori leader: Mantova, Sondrio, Brescia.

Superficie destinata ad LEGUMI SECCHI (Ha)
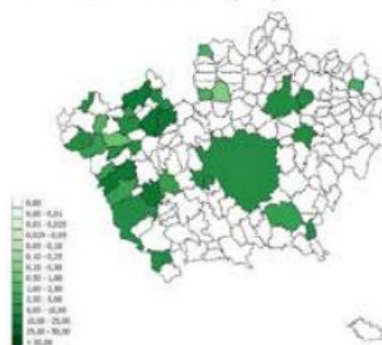
Superficie coltivata a legumi: **199,56 ha**, ai quali si aggiungono altri 40,3 ha di legumi secchi biologici, che corrisponde allo 0,27% della SAU provinciale. Territori leader: Pavia, Lodi, Mantova.

Superficie destinata ad POMODORI (Ha)
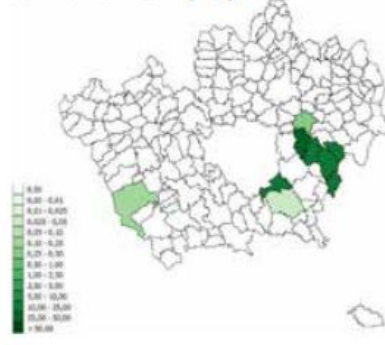
Superficie coltivata a pomodori da industria: **119,97 ha**, che corrisponde allo 0,16% della SAU provinciale. Territori leader: Mantova, Cremona, Pavia.

Superficie destinata ad RISO (Ha)
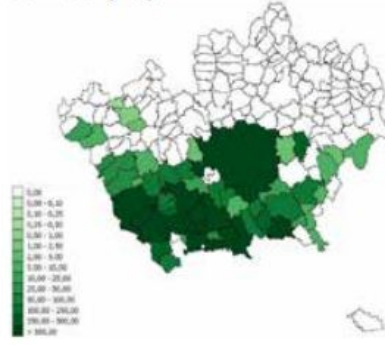
Superficie coltivata a riso: **15.293,90 ha**, che corrisponde al 20,52% della SAU pro-vinciale ed al 14,34% rispetto al dato dell'intera regione. Territori leader: Pavia, Milano, Lodi.

ORGANIC LOCAL FOOD

Milano METROPOLI RURALE

Analysis of local productions for school meals local public procurement

City of Milan water network
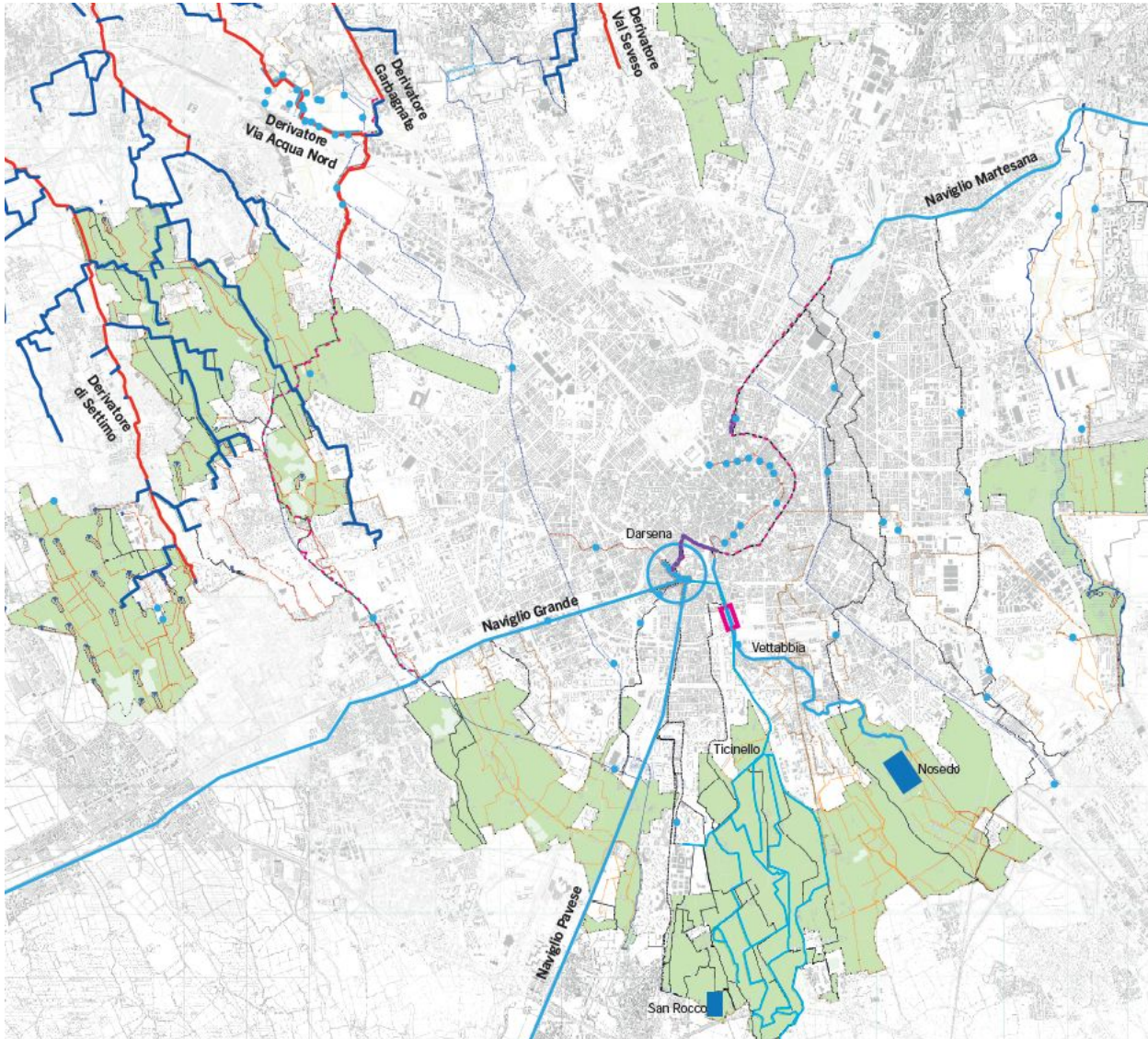
Navigli network:
- Naviglio Martesana
- Naviglio Grande
- Naviglio Pavese

Darsena
hydraulic junction of the agricultural system between Ticino channel and Po river

Trough the Ticinello Channel it brings water to the southern area of Milan

Territorial water network

Navigli network:
- Naviglio Martesana
- Naviglio Grande
- Naviglio Pavese

Darsena
hydraulic junction of the agricultural system between Ticino channel and Po river

Trough the Ticinello Channel it brings water to the southern area of Milan

Drought emergency/1

L'acqua dei Navigli all'agricoltura l'aiuto di Milano contro la siccità

In Darsena un calo di 15 centimetri per deviare la portata verso il Parco Sud. "Il mais sta bruciando nei campi" L'afa non dà tregua: da domani si toccheranno i 36 gradi. Possibile arrivo di temporali da mercoledì

Allerta siccità
L'acqua della Darsena per i campi

Dalla Darsena l'acqua che salva l'agricoltura

L'acqua della Darsena contro la siccità: gli agricoltori tornano a irrigare i campi

Intervento del Comune, primi aiuti nella zona a sud di Milano. Ma crescono i prelievi illegali dal Naviglio

Agricoltura, l'idea di Sala: «Acqua Darsena per i campi»

L'acqua della Darsena per i campi

Misure d'emergenza per garantire l'irrigazione. Sala: viviamo gli effetti dei cambiamenti climatici

Drought emergency/2

Drought COC activated on Friday 17 June
Municipal Operations Civil Centre

- Protection Area
- Agriculture Area
- Water Resources Area
- MM
- East Ticino Villoresi Consortium
- Trade Associations
- Agricultural Districts
- Other competent
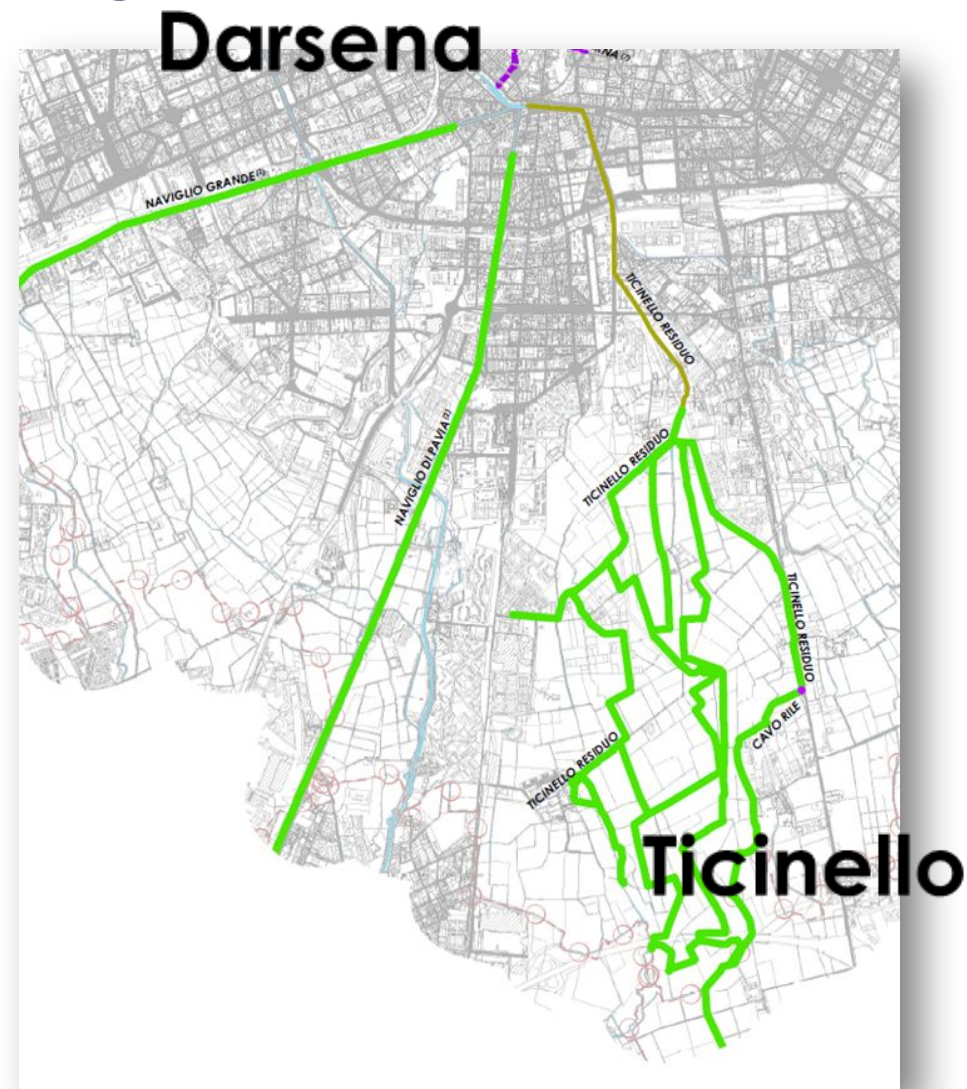
Multilevel Governance Grid

CleverFood project

Milan Food Policy Multilevel Governance
THE FLUXES OF THE INSTITUTIONAL RELATIONS ALLOWING AN INTEGRATED FOOD SYSTEM GOVERNANCE

www.milanurbanfoodpolicypact.org
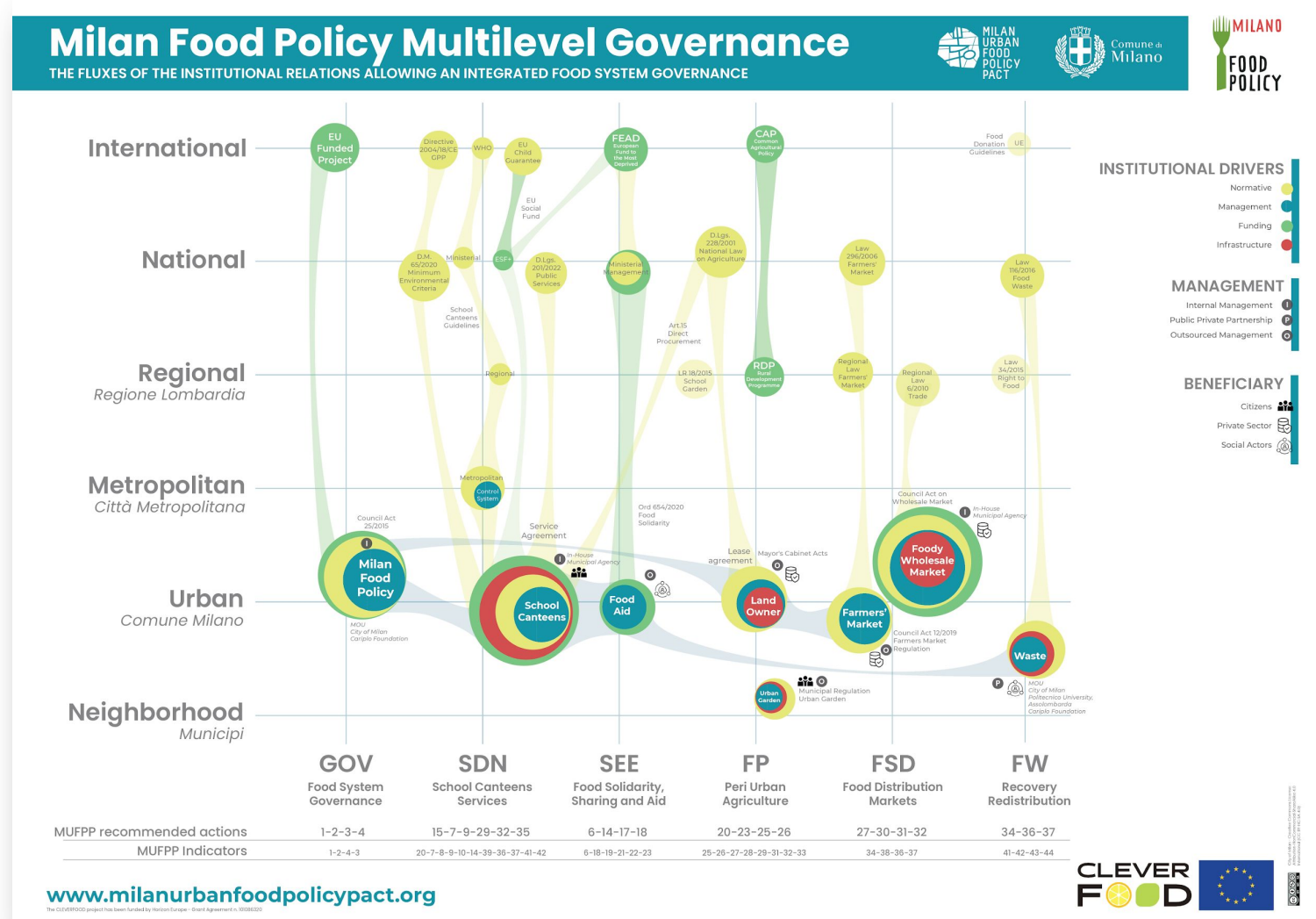
Design Orienting Food Scenarios:
a collaborative design strategy for Milano 2035.

- **Anna Meroni**, PhD, Professor, Deputy Dean School of Design
- **Marta Corubolo**, PhD, OnFoods-SCIN_GO project coordinator, Department of Design. Politecnico di Milano.

Design Orienting Food Scenarios: A collaborative design strategy for Milano 2035

24 October 2024

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Social Innovation
and Sustainability
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Participatory Design

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Design for social innovation can find in the design schools a major driver for its application and diffusion. In fact, design schools (and, more in general, all the design-oriented universities) can orient their didactic and research activities towards social innovation.

32
Countries

68
DESIS Labs

400
Projects

8,000
Students

Polimi DESIS Lab

Applied research projects on Food 2010 to date

2010-14: **Nutrire Milano**, Feeding Milano.

A platform of collaboration to design, prototype and implement a set of interconnected services, based on the principles of short food-chain, multifunctionality and cooperation between stakeholders. A place-based project combining stakeholders in a design process.
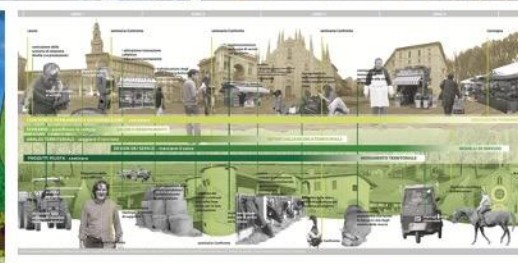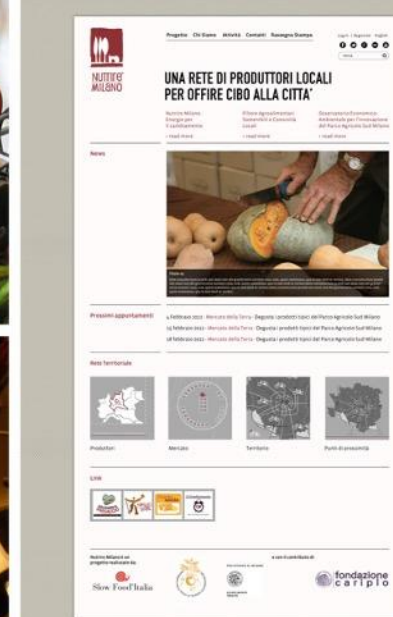
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Applied research projects on Food 2010 to date

2020-ongoing: **SOSpesa**, indoor municipal market of NoLo, Milano.

A service that creates and experiments with a network of neighbourhood solidarity actors that manage food flows and collect donations to offer free food bags to people in need.
Bags recover surplus/unsold food and integrate goods at a reduced price.

Funded under the National Recovery and Resilience Plan (NRRP), Mission 4 Component 2 Investment 1.3, Theme 10.

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Italiadomani
PIANO NAZIONALE DI RIPRESA E RESILIENZA

FUNDED BY THE NRRP

Research and Innovation for Sustainable Food and Nutrition

OnFoods

Taking Action On Food Systems,
Focused On Sustainability,
Working On Safety, Security and Health.

Nov 2022-Oct 2025

- A partnership of ==26 public and private organisations==, in scientific research and sustainable innovation of food systems

- Funded under the ==Italian National Recovery and Resilience Plan== (NRRP)

https://onfoods.it/

HUB

spoke 7

spoke 6

spoke 5

GLOBAL SUSTAINABILITY: how to increase the sustainability and efficiency of food supply chains while benefiting vulnerable populations.

spoke 1

Scientific innovation, technology and sustainability: Governance and regulation

spoke 4

spoke 2

spoke 3

Nodes *of the food system*

Producer network / Farmer collective
Agricultural Districts
Parco Agricolo Sud

CSA

Marketplace
Cortilia

Solidarity purchase groups / Consumer collectives
L'alveare che dice sì

Farmers' market
Mercato della terra, Slowfood Milano

Consumer

Producer

National/International Delivery operator

Fresh food logistics platform

Supermarket
Esselunga, Lidl, Coop

Food Hubs
Centro, Gallaratese, Lambrate, Isola

Food processor

Processed food logistic platform

Beneficiaries

Urban production
Shared garden Gallaratese, Micoltivo

Fresh food logistics platform

Redistribution actor
Sospesa, Recup

Food Hub
Foody Zero Sprechi located in the wholesalemarket

Street markets

Restaurant/ Canteen

Neighbourhood grocery store

Indoor market

Wholesale market
SOGEMI SpA

Local Delivery operator

Milano Food Policy

DESIGN ORIENTING FOOD SCENARIOS

THE MILANO FOOD SYSTEM AND NODES

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A future scenario enabling local actions

Contribute **transitioning,** through a **collaborative process,** toward a **more sustainable food future.**

Design Scenarios:

A set of visions for the future that are **motivated, illustrated and visualised through specific solutions**, representing different perspectives to be discussed with different actors to identify **contexts for experimentation.**

Narrated & visualized

Near-future

Situated

Exemplified

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A future scenario enabling local actions

Contribute **transitioning**, through a **collaborative process**, toward a **more sustainable food future.**

Outputs:

(Pre)prototyping or **experimental actions** of formal /informal food networks showcasing potential evolutions in the food system.

"Rehearsing" spaces

Transition experiments

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Influencing factors

Scenario building

GOVERNANCE Models

How the system will structure and execute decision-making processes and power dynamics

Distributed Governance

Shared

Concentrated

Centralized Governance

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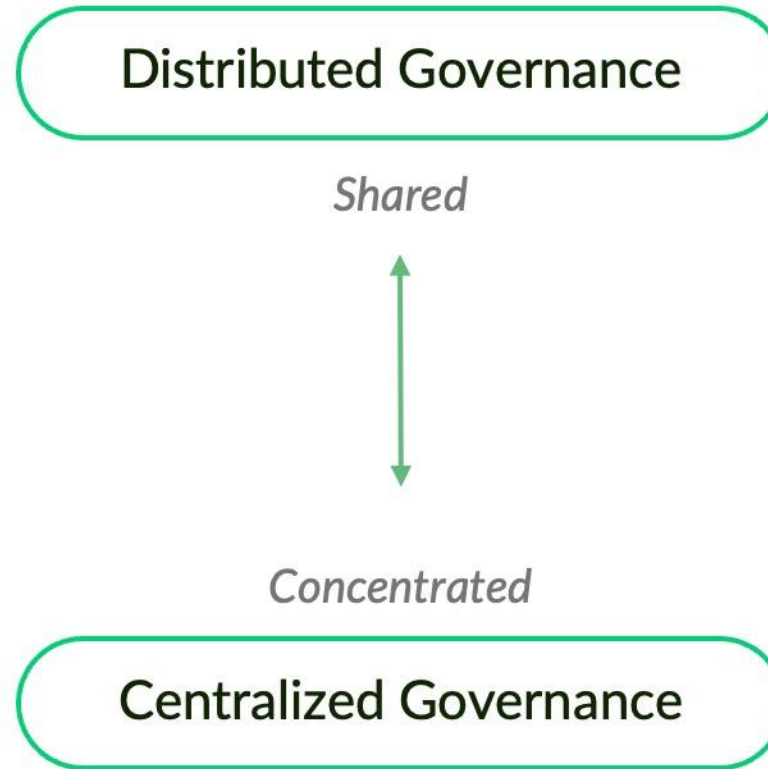
Influencing factors

Scenario building

SUSTAINABILITY Strategies

How society and institutions address environmental and social issues

Adaptation		Mitigation
Tackling effects		*Tackling root causes*

Influencing factors

Scenario building

Distributed Governance

Shared

Adaptation

Tackling effects

Mitigation

Tackling root causes

Concentrated

Centralized Governance
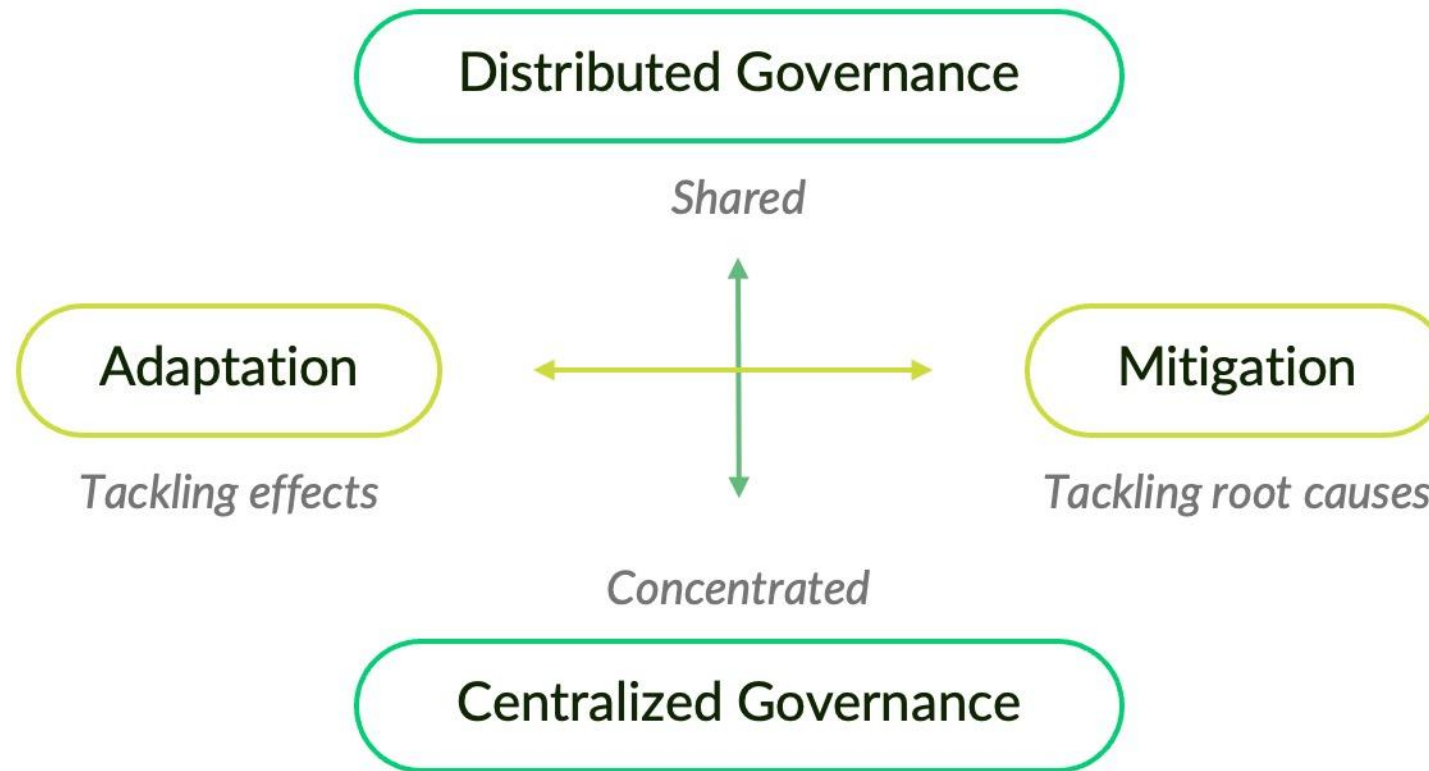
Influencing factors + other ingredients

Scenario building

Distributed Governance

Shared

Adaptation

Tackling effects

Mitigation

Tackling root causes

Concentrated

Centralized Governance

+
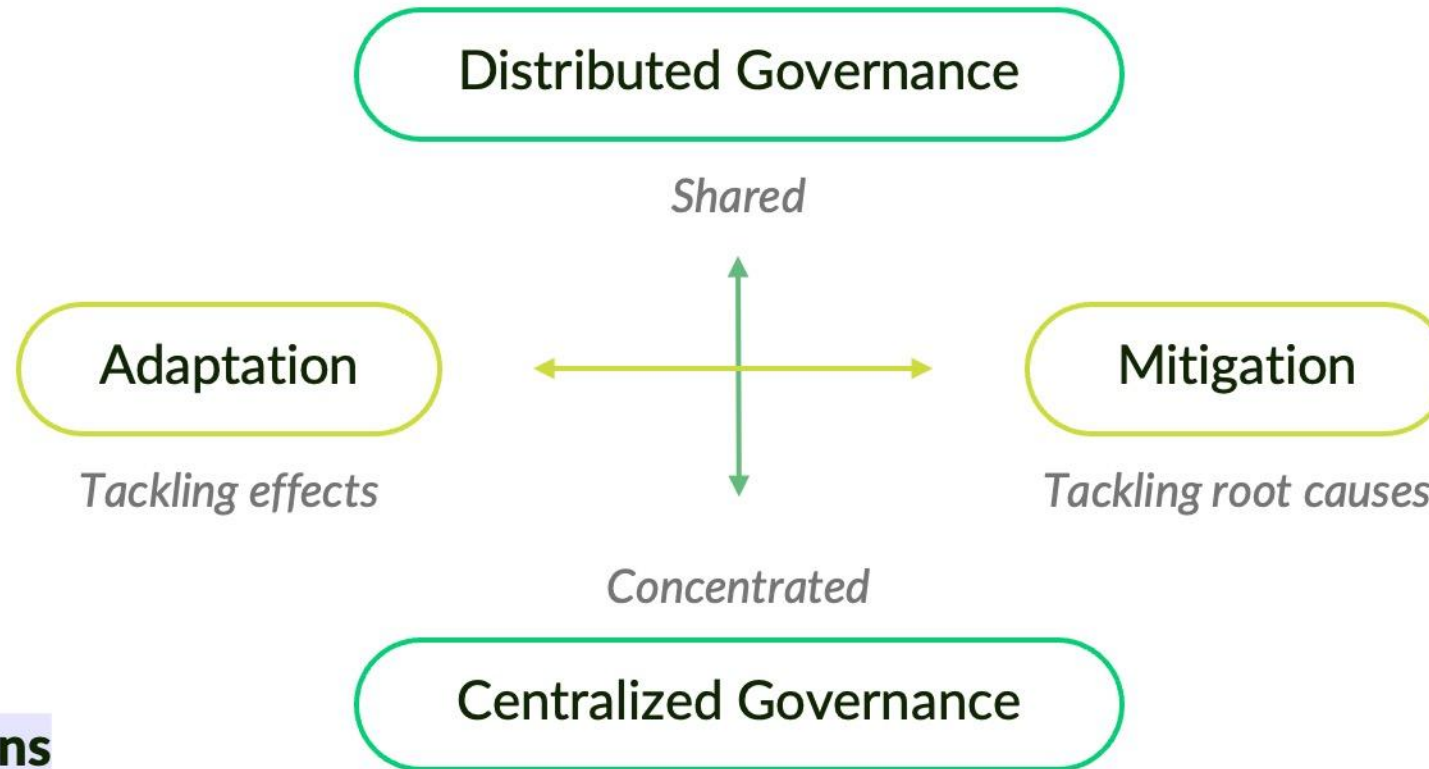
CIRCULAR actions
SOCIAL actions
TECHNOLOGY as enabler

Distributed

Food Communities

Cooperation and community engagement become key in redefining the urban food experience, fostering the growth of circular economy and the connection of different food practices.

Regenerative Loops

The food system is transformed into a network of regenerative circuits that bring food closer to people and people closer to each other.

Adaptation

Mitigation

Green Command

The city's integrated approach to food, centralises logistics and knowledge, ensuring an efficient and fairer food system, from farm to fork.

Data-driven Renewal

Technological advances and artificial intelligence support the transformation of food culture and city life improvement.

Centralized

* Images developed with DALLE 3

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Codesign Journey
Codesign workshops

Shared Scenario

↓ ↑ ↓ ↑

Node-specific Scenario

↓

Service Codesign

↓

Service Pre-prototype

System Nodes

Caffè Indifesa

Caffè sociale situato presso Spazio Indifesa, che collabora con le realtà del quartiere per reperire eccedenze alimentari e trasformarle in pasti utilizzando loro spazi e servizi.

Il caffè è aperto ai soci, i quali accedono al cibo a prezzi ridotti o tramite lavoro al caffè (pulizie, cameriere, barista). Grazie alla rete di 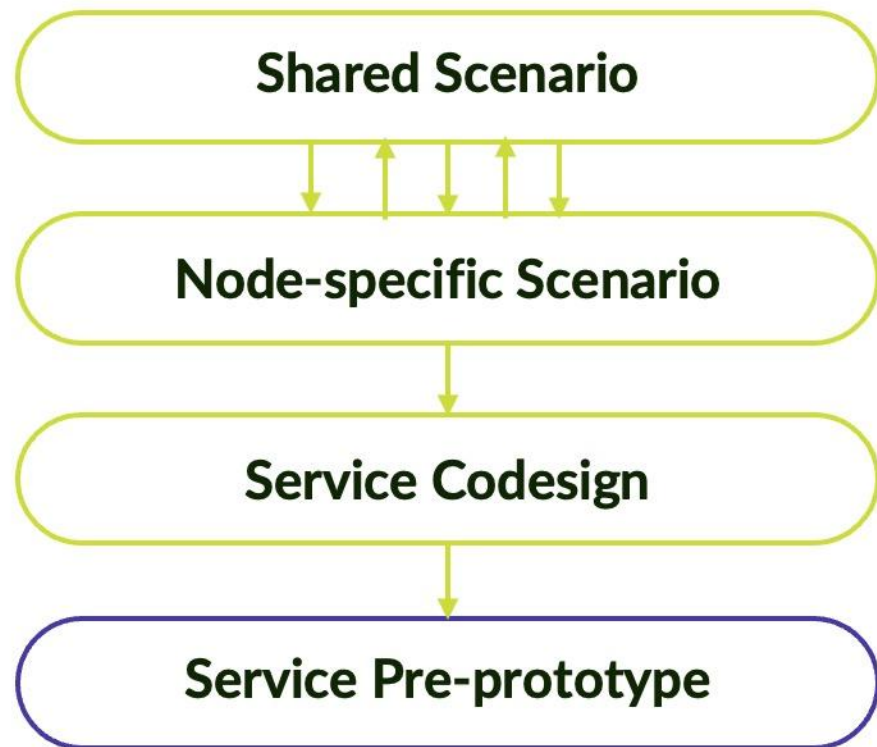partner, il caffè offre eventi e attività di educazione alimentare o di convivialità comunitaria a cui i soci accedono gratuitamente.

Il caffè offre un programma di formazione specialistica per i beneficiari dell'Hub intorno al tema delle eccedenze alimentari in termini di stoccaggio, distribuzione, trasformazione e somministrazione, oltre a una rete di spazi di formazione dove gli studenti possono fare esperienza pratica. Il programma include tutoraggio e mentoring per far coincidere gli interessi e le competenze con le migliori opzioni di lavoro.

#InserimentoLavorativo, #FormazioneGiovani, #RisorseAlimentari, #BeneficiariAttivi, #AggregazioneComunitaria, #SupportoReciproco, #RetiLocali

Utenti

Studenti (19-30 anni)
Giovani tra i 19-30 anni
Beneficiari registrati nel database dell'Hub

Giovani e donne di qualsiasi età

Soci
Residenti di Gallaratese
Persone che si registrano e pagano l'iscrizione annuale o l'equivalente in ore di lavoro (caffè, magazzino, solidando)

Giovani e donne di qualsiasi età

Somministrazione	Inserimento lavorativo	Eventi e attività
Approvvigionamento eccedenze	Offerta formativa	Convivialità
Trasformazione eccedenze	Gestione percorso formativo	Educazione alimentare
Gestione bar	Spazi di formazione	

Tema logistico

PRODOTTO FRESCO — Magazzino Hub

PRODOTTO TRASFORMATO — Ristorazione vicinanze... (?)

Figura del Community Manager

Parte dei nostri compiti: Capire come attirare questo soggetto

Mercato Via Bonola

produzione in eccesso di Panificando - IBVA

Stare al Galla

Non vogliamo essere noi... una associazione giovane considerando il target in modo che il caffè sia gestito il caffè

Approvvigionamento eccedenze

Gestione bar — "questo è l'anello debole"

Several iterations...

Distributed

Food Communities

Cooperation and community engagement become key in redefining the urban food experience, fostering the growth of circular economy and the connection of different food practices.

Regenerative Loops

The food system is transformed into a network of regenerative circuits that bring food closer to people and people closer to each other.

Adaptation ──────────────── **Mitigation**

Green Command

The city's integrated approach to food, centralises logistics and knowledge, ensuring an efficient and fairer food system, from farm to fork.

Data-driven Renewal

Technological advances and artificial intelligence support the transformation of food culture and city life improvement.

Centralized

Images developed with DALLE 3

Food Communities

Cooperation and community engagement redefine the urban food experience.

Keywords: neighbourhood scale, engaged citizens, low technology, bottom-up initiatives, sharing

Food ceases to be an individual issue and becomes a communal one.

Citizens and residents have adopted a shared approach to food and have begun to participate to the activities and decisions of the food system nodes. The municipality has taken a proactive step in facilitating this trend by providing opportunities and spaces for the stakeholders.

While neighbors meet, co-create, and develop strategies to transform waste, schools teach children how to use food surplus. Food swaps, donations, and distribution are organized by each neighborhood. The city's policy focuses on revitalizing neighborhoods and repurposing buildings, while citizens learn to make the most of what they have.

Farmers share strategies - crop rotation, crop adaptation and water usage optimization - to adapt to the changing climate while those most affected by droughts and floods receive support from the government.

Indoor proximity markets

A widespread and capillary system for distributing and selling fresh food

The system integrates and connects the wholesale market to the 21 indoor municipal markets scattered around the city.

In this context, the market acts as a ==proximity hub and platform== for both producers, sellers and buyers as well as for social activities for the neighbourhood.

The market establishes itself as a ==living and welcoming space== that can offer economic benefit to sellers and a sense of belonging to customers.

Incontri multi-culturali

Mercato aperto al quartiere

Spazi condivisi

Indoor proximity markets

A widespread and capillary system for distributing and selling fresh food

Base services

- Intracity logistic system
- Food surplus redistribution
- Food education activities
- Neighbourhood concierge

Integrative services

- Urban production of food
- Professional upskilling services
- Circular economy services (repair, recover, reuse, ...)
- Desk sharing
- Inclusive training paths

Incontri multi-culturali

Mercato aperto al quartiere

Spazi condivisi

Food Hubs (*Gallaratese*)

An efficient system for regenerating food and people

The Opportunity Hub

Opening spaces and services

The Gallaratese Food Hub is a reference space for everyone at Gallaratese to enjoy. By ==opening its spaces and services== to all, the Hub establishes itself as a welcoming space, while finding new ways to sustain its activities.

Base services

- Community and social kitchen
- Food education and training activities
- Co-working spaces
- *New models:* co-production, co-management

Spazi comunitari aperti

Entrate

Cucina sociale

Trasformazione

L'Hub delle Opportunità
Aprire spazi e servizi

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Food Hubs (*Gallaratese*)

An efficient system for regenerating food and people

Caffè Indifesa

<mark>Social café</mark> located at Spazio Indifesa working with neighbourhood businesses to source surplus food and turn it into meals using their spaces and services.

The café is run by a <mark>local youth association</mark> and is open to members, who can access food at reduced prices or by working at the café. Through its network of partners, the café offers food education, as well as community conviviality and activities, which members can access for free.

Somministrazione	Inserimento lavorativo	Eventi e attività
Approvvigionamento eccedenze	Offerta formativa	Convivialità
Trasformazione eccedenze	Gestione percorso formativo	Educazione alimentare
Gestione bar	Spazi di formazione	

Scenario *outcomes and possibilities*

From visions to transitions.

To explore roles and shared service ideas.

To exploit existing options while creating counter-narratives.

To discover shared opportunity areas.

Design Orienting Scenario: A conversation device

To be situated and context specific.

To stay connected with current offers, interests, assets.

To be not too far to be achievable.

To foster alignment among actors and link to a shared strategy.

Grazie

anna.meroni@polimi.it

COOP interPAT, action-research on cooperation between Food Territorial Plans at different governance levels in France

- **Gilles Perole,** Deputy-Mayor of Mouans-Sartoux

PAT ...a definition:

COOP INTER PAT

Territorial food projects (PAT) aim to **unite the various players** in a given area around the **issue of food**, thereby helping to address the **social, environmental, economic and health** dimensions of the region.

Most often supported by local authorities, they are based on a **shared diagnosis of agriculture and food** in the area, and the **definition of operational actions** to implement the project.

They can play a vital role in **speeding up the transition to agriculture and food** in local areas, by **bringing stakeholders together**: producers, processors, distributors, local authorities and consumers, and helping to develop relations between urban and rural areas.

An action-research designed by the

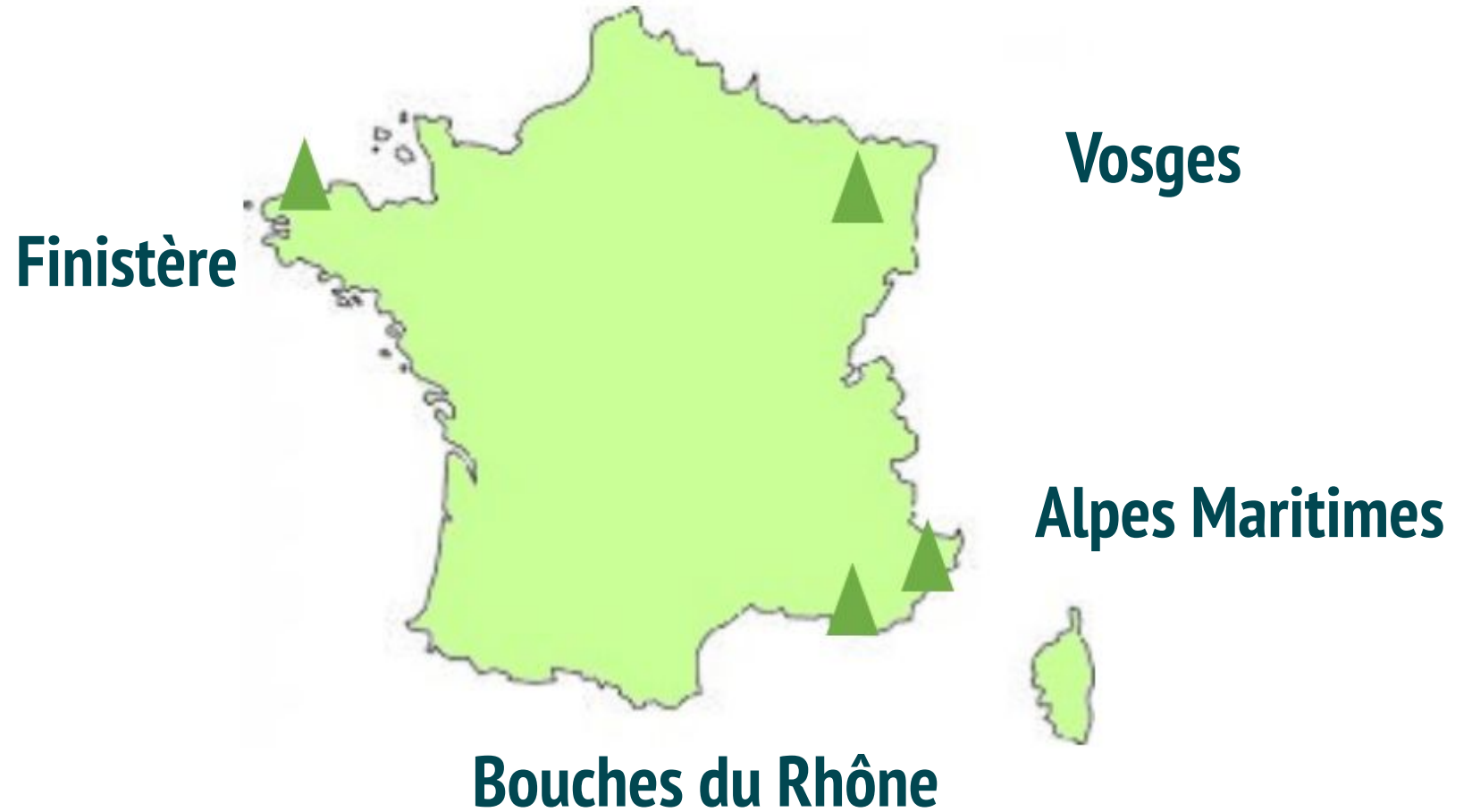- Sustainable Food Education Centre (MEAD) from Mouans-Sartoux

With support from:

- Quadrant Conseil
- Strategic Design Scenarios

COOP INTER PAT

4 pilot territories:

Vosges

Finistère

Alpes Maritimes

Bouches du Rhône

Coffee break…

Towards an How-to Guide to Land Strategies to feed the cities: Brainstorming on city's approaches

Overview of the practices exchanged today

- Building a Sustainable Food System: Milan's Focus on Urban and Peri-Urban Agriculture, Milan, Italy
- Making land accessible and supporting farmers, Granollers, Spain
- A tripartite access to local food production, Mouans-Sartoux, France
- A LEADER approach to support and increase farming, Amersfoort, Netherlands
- Supporting local production by promoting it, Bergamo, Italy
- Phytoremediation: a smart approach for bringing food production back in the cities, Baia Mare, Romania

Building a Sustainable Food System: Milan's Focus on Urban and Peri-Urban Agriculture

Milan, Italy

Deep dive into the cases presented yesterday and find out more on the Milan Food Policy, a comprehensive framework aimed at creating a sustainable, inclusive, and resilient food system for the city. It focuses on ensuring healthy and accessible food for all, reducing food waste, and promoting environmental sustainability.

Fundamental is the promotion of urban and peri-urban agriculture, which plays a crucial role in enhancing local food production, supporting biodiversity, and fostering social cohesion. By integrating agriculture into the urban landscape, Milan aims to reduce its carbon footprint, promote green spaces, and strengthen the connection between citizens and their food sources.

Making land accessible and supporting farmers

Granollers, Spain

13 years of work to avoid the decline and risk of disappearance of our agricultural sector, bringing it closer to the city, looking for solutions for its economic viability, attracting new agricultural projects.. .

Promotion of measures such as an own brand of local product, mediation for access to land, subsidies for conversion to organic or other improvements, farmer's market, local seed bank, public purchase of agroecological products in municipal schools. ..

A tripartite access to local food production

Mouans-Sartoux, France

Come and explore the way the City of Mouans-Sartoux has safeguarded agricultural land it its urban plan, agreed with owners to give their lands to agriculture, and developed a municipal farm. You will also hear from the "The citizen feeds the city" initiative.

A LEADER approach to support and increase farming

Amersfoort, Netherlands

We support innovations around the scaling up of a circular and local food chain, in which the health of people and the system is central.

Attention is paid to bringing together supply & demand and the connection between farmers & citizens by sharing knowledge and creating new physical connections.

Example projects:

With the Mijn Boerderijtje-app people from the city can take part of the farming on the land, in their own remote allotment garden.

Gardenpark Laakzijde is a sustainable food park of 2.7 hectares on the edge of Amersfoort Vathorst, on the border between city and countryside. There are various initiatives on the location: a food forest, vegetable gardens, urban agriculture, a care farm and learning-work company and a tea house.

Supporting local production by promoting it

Bergamo, Italy

The City of Bergamo is promoting its local food system by providing platforms for farmers:

- promoting a local markets;
- organising annual event (Agriculture and Right of Food);
- mapping local farmers, local markets and shops in a specific website (Bergamo Green);
- managed the process of recognition of food district;
- the management of lands to create landscape for farmers.
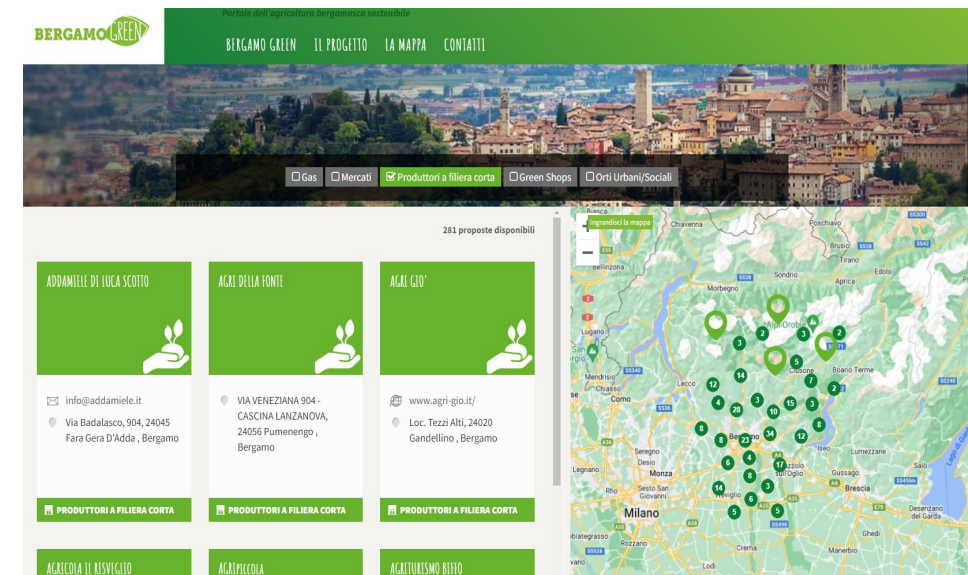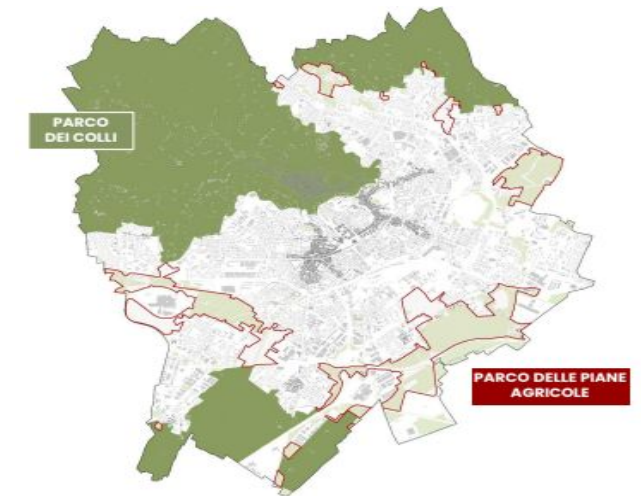
Phytoremediation: a smart approach for bringing food production back in the cities

Baia Mare, Romania

SPIRE proposes a mix of ambitious, innovative, cross-sectorial interventions that together aim to revive the sustainable heart of Baia Mare Municipality.

They are all inter-connected and aim to work together to activate the entire ecosystem of the city: citizens, businesses, educators, civic actors, public authorities, youth, media, etc

The focus was on a revolutionary approach to the reuse of heavy metal-contaminated land in the city, through adaptive phytoremediation and the creation of new urban ecosystems, as a long-term strategy for sustainable local economic development.
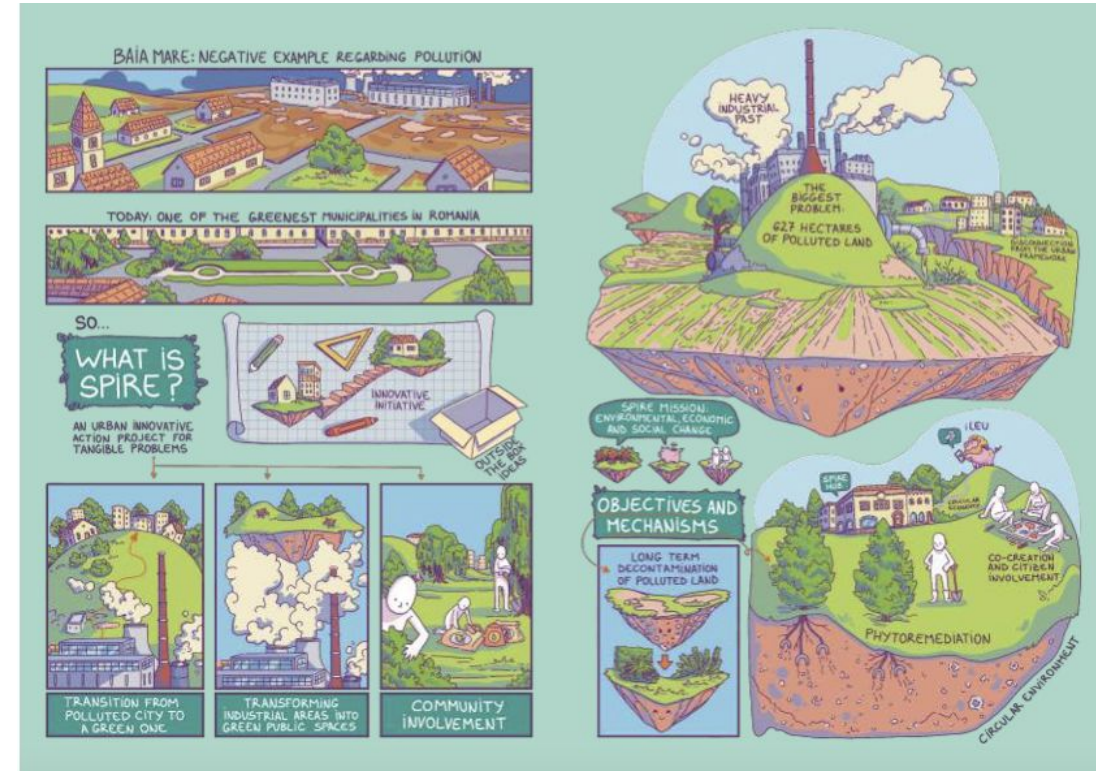
Towards an How-to Guide to Land Strategies to feed the cities

Round 1
- Urban resilience through food production, Milan, Italy
- Making land accessible and supporting farmers, Granollers, Spain
- A tripartite access to local food production, Mouans-Sartoux, France
- A LEADER approach to support and increase farming, Amersfoort, Netherlands

Round 2
- **3 -** A tripartite access to local food production, Mouans-Sartoux, France
- 4 - A LEADER approach to support and increase farming, Amersfoort, Netherlands
- **1 -** Supporting local production by promoting it, Bergamo, Italy
- **2 -** Phytoremediation: a smart approach for bringing food production back in the cities, Baia Mare, Romania

Round 3
- **3 -** Urban resilience through food production, Milan, Italy
- 4 - Making land accessible and supporting farmers, Granollers, Spain
- **1 -**Supporting local production by promoting it, Bergamo, Italy
- **2 -** Phytoremediation: a smart approach for bringing food production back in the cities, Baia Mare, Romania

More debrief...
What to Bring Back Home?

More defrief…what to Bring Back Home?

Aims of the session:
- Collectively define/**enrich the lessons learned**
- Already organise **feedback material to present when back home**

Process:
- At tables : **3 courses menu of conversations** to guide the collective analysis
- **Sharing tables' inputs on « Feedback posters »** on the wall
- **Voting on the best quotes/answers** and sharing insights

Moderator:

- **François Jégou** (URBACT/EUI Expert)

#1 WHAT WAS THE CHERRY ON THE CAKE DURING THE CITY LAB?

Write the best/more stimulating quote about working with food policy pathway you remember from the city lab

#2 WHAT WILL BE ON YOUR SILVERPLATE WHEN YOU RETURN?

Write one key lesson or a stimulating idea about working with food policy pathway to tell your boss/elected representative about when you'll be back

#3 WHAT COULD MESS-UP YOUR DISH?

Write about a pending challenge that could stop or disturb your ideas for changing your food policy pathway

We'd like to learn and improve these EU City labs!

1. Go to wooclap.com
2. Enter the event code in the top banner

Event code
FGUHQB

Next URBACT and EUI funding and networking opportunities

Upcoming opportunities from URBACT

20-21 November

2024

EU City Lab on
Funding the Energy Transition
Bucharest (RO)

EU CITY LAB
on Funding the Energy Transition
20-21 November 2024
Bucharest (RO)
Register now at urbact.eu/eu-city-labs

Last EU City Lab 24/25!

Stay tuned to
urbact.eu
and
portico.urban-initiative.eu
for future updates!

1 April   **8-10 April**   **30 June**

2025

URBACT
CITY FESTIVAL
8-10 April 2025 – Wrocław, Poland

Call for URBACT Transfer Networks

Upcoming opportunities from URBACT

Save the date
for **THE** urban event
of 2025!

8-10 April 2025   Wrocław, Poland

URBACT CITY FESTIVAL

We welcome:

URBACT Good Practices cities

Members of ongoing URBACT Networks

Newcomers to the URBACT community

Registrations open on
4 November

Stay tuned to
urbact.eu

Upcoming opportunities from URBACT

URBACT Transfer Networks

➡ **Cities share and adapt a successful URBACT Good Practice that has already been implemented in a Network's city.**

➡ **From 1 April to 30 June 2025**

➡ **Launch at the URBACT City Festival → great opportunity to network and form a new TN!**

Stay tuned to <u>urbact.eu/get-involved</u> !

6th Cities Forum

Co-funded by
the European Union
Interreg

EUROPEAN
URBAN
INITIATIVE

June 2025, Krakow, Poland

▷ **DG REGIO's major biennial event, organized by EUI**

▷ Join us to meet and listen to workshops and sessions from over 700 participants from:

  ▷ Stakeholders implementing and promoting integrated and sustainable urban development, including cities, regions, umbrella organisations and NGO's,

  ▷ High-level political representatives from all levels of government, from all over Europe,

  ▷ Including a keynote session featuring a representative from the College of Commissioners

Cities Forum
2025

EUI Funding opportunities

EUI – Innovative Actions Transfer Partners

▷ **See all Call 1 projects on EUI website:**
https://www.urban-initiative.eu/ia-cities

▷ Opportunities for 3 Transfer Partners to learn from funded innovative Urban Practices!

▷ At least two of the four cities involved (MUA + the 3 Transfer Partners) are located in less developed or transition regions. The partnership includes cities of different sizes.

▷ **120 000 € ERDF lump sum for each partner city.**

▷ **Apply on the Urban Matchmaker :**
https://portico.urban-initiative.eu/urban-matchmaker/

EUI Funding opportunities

City–to-City exchange

▷ **1 applicant city**

▷ And another **1-2 cities from a different EU Member State** with expertise to help tackle this challenge ('the peer')

▷ **Simple application form**, quickly implemented visit(s) (between 2 and 5 days each)

▷ **Ongoing Call – Apply when you need.**

✓ EUI covers funding for **travel, accommodation, subsistence** in addition to providing **expertise and support**. Up to 2 staff members from the peer cities get **staff expenses** covered.

More: https://www.urban-initiative.eu/capacity-building/pilot-call-c2c-exchanges

Call for Peer Reviews currently open!

▷ **1 "City under review" wishing to** improve the design and implementation of their Sustainable Urban Development (SUD) strategies, through a process of benchmarking and peer learning.

▷ Up to **6 "peer reviewer" cities** with expertise to help tackle this challenge.

▷ Cities are grouped according to the identified challenges and work together in preparation, accompanied by experts, and meet in a **2-day "Peer review event".** They leave with an implementation report.

▷ **Autumn call open – Apply before November 13th!**

✓ EUI covers **travel, accommodation, subsistence, expertise, support** and **per diems** for all participants.
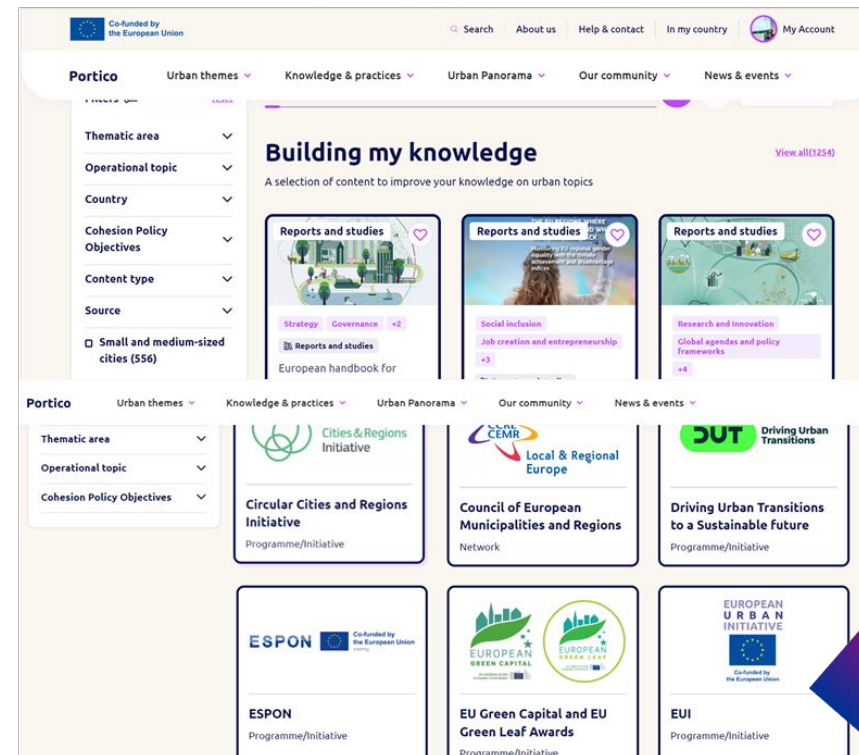
➢ More info: https://www.urban-initiative.eu/capacity-building/peer-reviews/call-autumn2024

portico
.URBAN-INITIATIVE.EU

> **Learn from EU-level Sustainable Urban Development knowledge on Portico's Knowledge Hub!**
> (including 485 results with keyword "food")

> **Learn about EU-level initiatives and funding on Portico's Urban Panorama!**
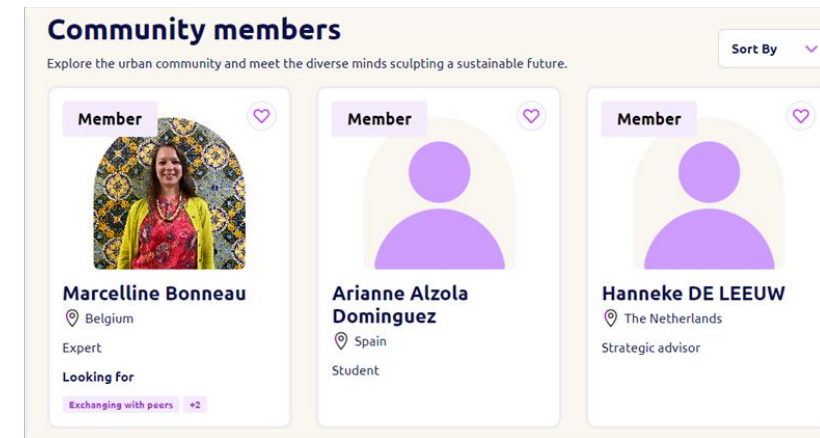
portico

.URBAN-INITIATIVE.EU

▷ **Connect with urban policymakers and practitioners everywhere in Europe on Portico's** **community space!** Over 300 members found with the keyword "food"
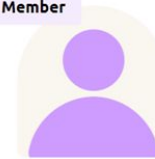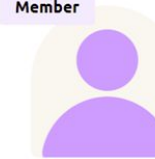
portico
Urban Matchmaker

The Urban Matchmaker is a tool that helps cities match with each other to share knowledge & expertise

City to City exchange
Find a peer city to share practices
Scroll to this section

Innovative Action
Find a partner or learn from an EUI-funded project
Scroll to this section

Community members

Explore the urban community and meet the diverse minds sculpting a sustainable future.

Sort By

Member
Marcelline Bonneau
◉ Belgium
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Exchanging with peers +2

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