

CASE STUDY

ORMOŽ TECHNOLOGY PARK

Building the Future of Business in Podravje -
Green, Smart & Future-Ready



Background

Ormož Technology Park is designed to foster entrepreneurship and support startup companies in the Podravje region. Its primary goals are to accelerate economic, social, and tourism development while improving the standard of living. Located in the Ormož Economic Business Zone, the park covers an area of over 2,000m² and includes spaces for production, retail, presentations, coworking, and innovation development.

The park aims to create a collaborative ecosystem by bringing together companies, educational institutions, and research organizations. It provides infrastructure and business support services to help new businesses grow while also serving as a key entry point for potential investors in the region.

Ormož Technology Park also incorporates sustainability initiatives such as solar-powered EV charging stations, recycling systems, urban gardening, and green infrastructure to promote environmental responsibility. Its inclusive design ensures accessibility for people with disabilities, and recreational and green features such as a circular walking path, FitBiz sports area and urban gardening space support health and well-being.

The technology park embodies the municipality's vision to integrate sustainability and green practices into the local community and its economy, positioning the local economy as a pioneer of the green transition.

More Info Email: polona@rrc-ormoz.si

The EcoCore Project

Green Transition in Small Cities along Transport Corridors

‘THE PARK WILL SERVE AS THE FIRST POINT OF CONTACT FOR POTENTIAL INVESTORS INTERESTED IN THE MUNICIPALITY OF ORMOŽ & THE REGION.’

Polon Kukovec Lakota - RRC Ormoz



Business & start-up benefits

- Business incubation support
- Access to modern infrastructure (offices, production spaces, & meeting rooms)
- Coworking space & networking
- Entrepreneurship Lab for product testing & development
- FitBiz sports area for health & wellbeing
- Walls of knowledge encourage idea exchange and innovation

Economic & Community Benefits

- Stimulating economic growth in the Podravje region
- Creating jobs & increasing added value per employee
- Strengthening ties between businesses, research institutions, and universities
- Encouraging knowledge exchange & innovation

Sustainable Energy Use, Green & Blue Infrastructure Elements

- Solar-powered EV and e-bike charging stations
- Recycling and waste reduction systems
- Green spaces with trees, pollinator plants, and urban gardens
- Bird, bat, and insect habitats to enhance biodiversity
- LED energy-efficient lighting to lower carbon footprint
- Rainwater collection for irrigation and cleaning
- Permeable parking surfaces to reduce water runoff & mitigate flooding

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URBACT



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