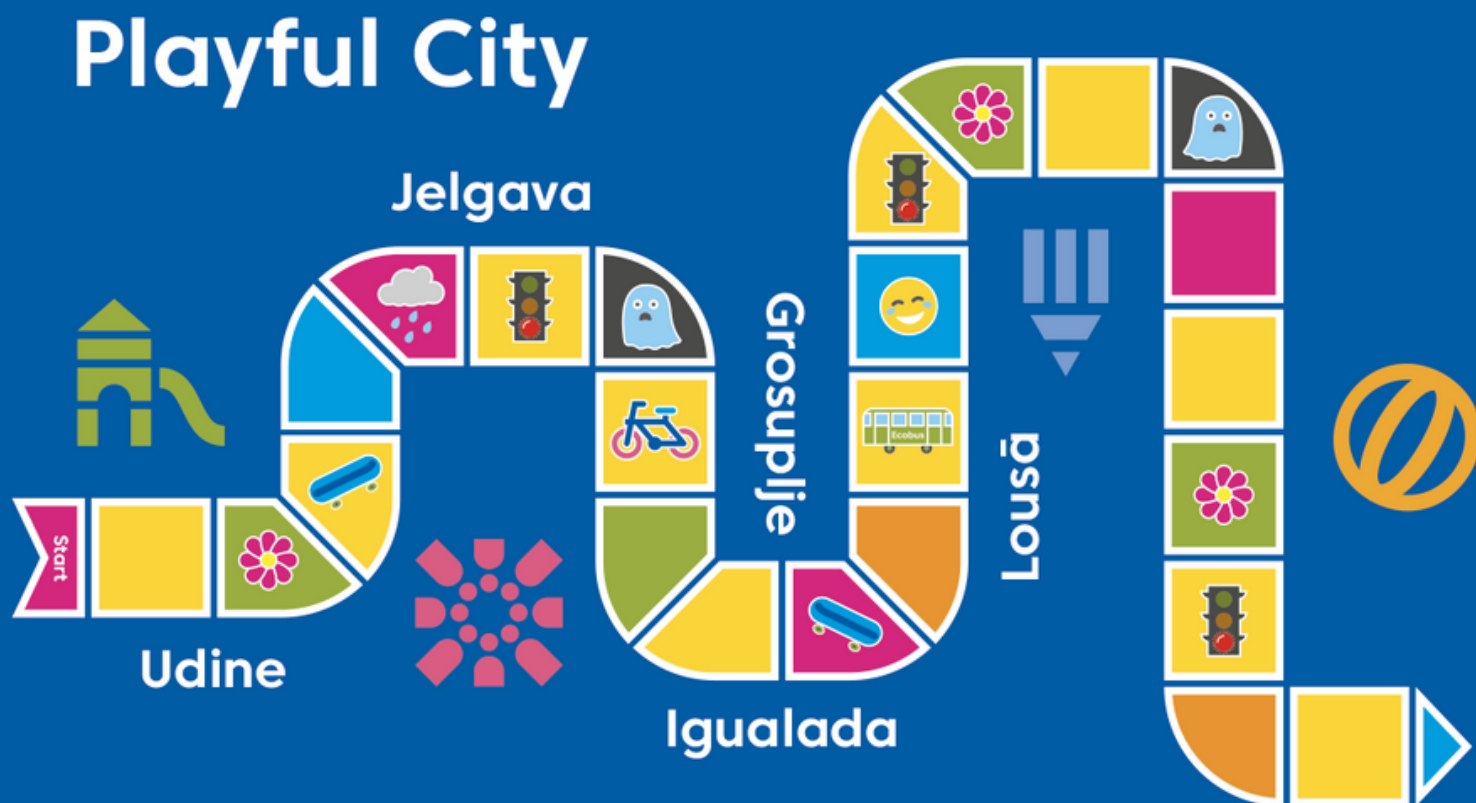


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News from

the network April - June 2022



The World
Game Day...
around the Europe

Urbact City
Festival
in Paris

UN Family
Summit
in Geneva

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4th Quarterly report

April - June 2022

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“PLAY IS A SERIOUS MATTER AND CAN MAKE THE DIFFERENCE in the future of our cities, by helping to re-think the community welfare”, by engaging local communities and enhancing their cohesion and resilience.

Playful Paradigm II in a nutshell

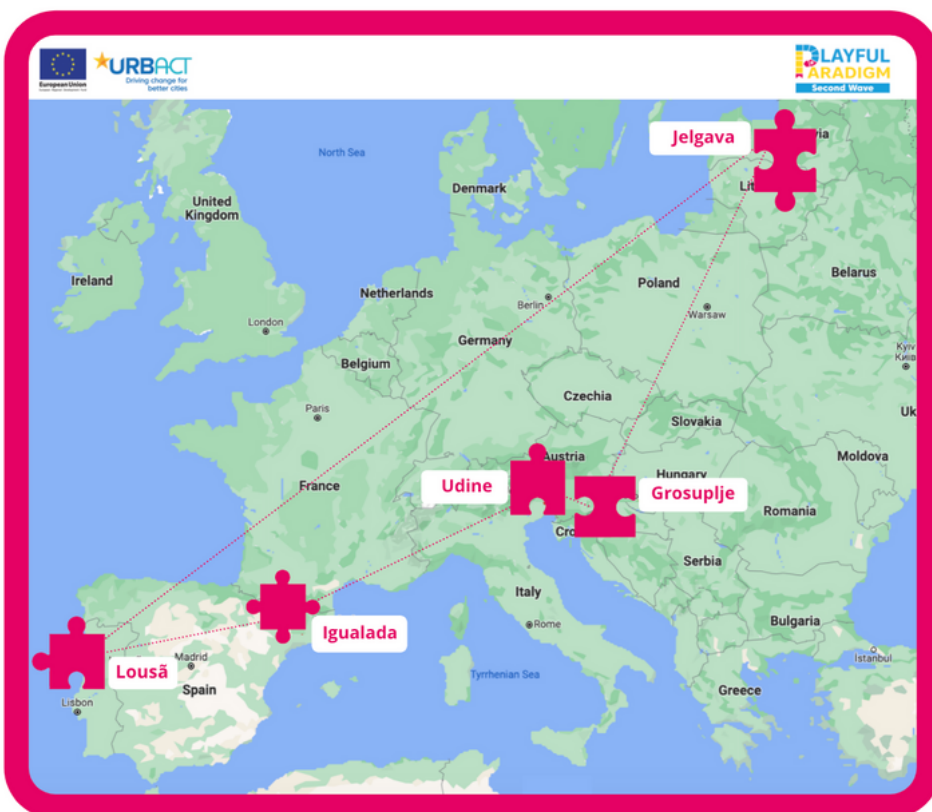
The Transfer Network funded by URBACT so called “Playful Paradigm II” is led by the Municipality of Udine (Italy) which is committed to **transfer the Philosophy of PLAY** to the other European Cities, that are **Jelgava** (Latvia), **Grosuplje** (Slovenia), **Lousã** (Portugal) and **Igualada** (Spain). Promoting PLAY at city level means to foster the **social inclusion, healthy lifestyles & Sustainability, Cultural mediation, place-making & economic prosperity**.

The present project is willing to foster the sustainable integrated urban development through games and playful activities, exploring four dimensions of PLAY:

1. Play for Sustainable Urban Regeneration
2. Play for Inclusion and Participation
3. Play for Education
4. Play for Health and Wellbeing

The present project benefits also by the first edition of “Playful Paradigm” which involved:

- Klaipėda (Lithuania),
- Larissa (Greece),
- Katowice (Poland),
- Cork (Ireland),
- Esplugues de Llobregat (Spain),
- Novigrad-Cittanova (Croatia)
- and
- Viana do Castelo (Portugal).



Introduction – executive summary

This quarterly project report refers to the period between **April and June 2022**, sharing the main activities developed by the Playful Paradigm Second Wave Transfer Network.

The Month of May was dedicated to exploring the Transfer Module 3 “**Play for Education**”. Two Online meetings were organised on **5th and 30th May** where experts of play and cities shared their experiences about playful approach in education. These trainings were developed through the support of Raffaella Lioce and Martin O Donoghue, ad hoc experts.

On the **12th May 2022** the lead partner city hosted in Udine a delegation from Lousa (PT) and Igualada (ES) for a **Bilateral Meeting** to visit play facilities such as the toy library and the archive of games and experience in person the playful paradigm.



Introduction – executive summary

Moreover, during this period Project Partners were committed to organise the **World Game Day** held on **28th May 2022**. The event celebrates play around the world and Playful Paradigm II decided to encourage all cities partner in organising a play event, which was the first play experience at city level for the transfer partners.

An **online meeting** held on **21st June** facilitated by the ad hoc expert Anamaria Vrabie was organised to share partners' experience and focused on piloting and upscaling playful events in the city.

A delegation from Playful Paradigm, composed by Grosuplje, Udine and Jelgava together with the Lead expert participated at the **URBACT City Festival** in Paris on **14th – 15th June 2022** to meet other cities and build networking.



On the **28th and 29th June 2022**, Playful Paradigm II was involved by the **United Nations at the Family Summit in Geneva** to present the Good Practice and the Network experience. Martin O Donoghue, ad hoc expert, participated at the International Meeting to share the knowledge.



Play for Education

The **online Play for Education trainings held on 5th and 30th May 2022** were delivered with the support of two ad hoc experts, **Raffaella Lioce** and **Martin O Donoghue**.

During the first meeting held on 5th May **Raffaella Lioce** introduced the concept of Play for education, explaining the impact of this approach on participants and the positive effects on communities. She shared some practical experiences focusing on the engagement of children through outdoor and creative activities.

The playful approach can stimulate **children** and **adolescents** in the learning process and make them actively involved in co-creation activities.

Three case studies were also presented:

1. The play approach of **Cork city**, partner of Playful Paradigm first wave, presented by **Martin O Donoghue**, who talked about his personal experience as ULG coordinator and explained how play boosted a positive change in the city.
2. The playful music education developed by **Lousa Municipality**, introduced by the music teacher Joao Ramalheiro, who presented the video game “**Class-plash**” which has been developed to learn music. The app helps students to study music rhythm and notes, melodies and chords of different instruments in an easy way and funny way.



to transfer the good practices they learned on the Playful Paradigm and cities, and will run from June 2021 to December 2022.



Play for Education

3. The Role Play education to respect developed by **USMA sport association**, presented by Andrea Vagaggini who shared the project REC funded by the Erasmus plus sport which focused on respect stories and equal opportunities promoted by sport activities.
4. The Role Play education to respect developed by **USMA sport association**, presented by Andrea Vagaggini who presented a play based education tool designed by the partnership of the project ProSpect co-funded by EU programme REC. The play was conceived to educate to respect girls and boys and was tested in different education context: schools, sport clubs, youth associations.

The second meeting held on 30th May fully facilitated by **Martin O Donoghue** was the occasion to deeply understand "**How Play is changing Ireland**".

Martin illustrated the relationship between Play, neuroscience and best practices to make play an effective tool for changing the territory and the community.

An interesting discussion developed with Martin between the Partners who shared questions and experiences, talking about different solutions to **create "homemade" equipment and games** useful for animating playful events.

Cork became also the lead partner city of a National Network dealing with Playful Paradigm aimed at transferring the Play experience to other Irish Cities.



Bilateral Meeting

in Udine with Lousa and Igualada

On 12 May 2022 the Municipality of Udine hosted the cities of Lousa (PT) and Igualada (ES) for a Bilateral Meeting aimed at experiencing the potential of Play, visiting the Toy Library and the Archive of Games and meeting the Udine staff uncharged to manage all the play activities.



Claudia Mauro, responsible of the Toy Library and Play activities in Udine, and **Massimo Salvador**, ULG coordinator of Udine and responsible of Archive of Games in 2017- 2021, guided project partners through different types of games, presented play events in Udine and exchanged hints and tips to launch the playful paradigm philosophy in cities.

Bilateral Meeting

in Udine with Lousa and Igualada

The delegation visited also the “**Piergiorgio Onlus**”, an organisation based in the periphery of Udine aimed at hosting people with disability and facilitating their inclusion through an educational programme.

Project Partners had the possibility to discover how **modern technologies** and the development of educational play tools facilitate the communication for people with cognitive, sense or movement limitations.



The delegations expressed a sincere and profound interest in this experience which aimed to train and inspire project partners to adapt at local level the playful approach.

The World Game Day... around Europe

On the **28th May 2022** the **World Game Day** was celebrated around the Planet by involving people in play activities.

The Playful Paradigm partners joined this international event organising in their cities a play event, following the long-time tradition of Udine where every year the world game day is celebrated involving a huge number of local associations as co-organisers.

The **World Game Day** was a pilot play initiative for the transfer partners which could test and assess how play could trigger citizens participation and transform urban areas in playgrounds.



On the **21st June 2022**, an online event was organised to share knowledge, lessons learnt and possible improvements.

Anamaria Vrabie, ad hoc expert, facilitated the session. She focused the attention on the possibility to upscale pilot initiatives by learning from failures and building innovation through piloting, testing and upscaling. She presented the human centred design which is necessary to innovate the public sector and boost living labs.

The World Game Day... in Udine

Udine organised a big event for the World Game Day **on 28 May 2022** which involved **more than 60 local organisations** which co-organised the initiative by promoting different play activities all around the city centre of Udine.

Two innovative events inside the festival were organised directly by the Playful Paradigm:

1. **A play placemaking experience** through a **colourful painting of urban paths** in a deprived area of Udine closed to the train station through the involvement of a local organisation working with Migrant people focusing on Module 1 (Play for Urban Regeneration);
2. **Game sessions** on “**play with senses**” sharing the potential of games designed for people with special needs. This activity was developed for feeding the experience of toy library as a place accessible for all the people where it is possible finding also games and play activities for people with fragilities and disabilities.

Among other activities, the **Ludobus**, the **Mobile Toy Library**, organized a funny road educational lesson for children in one of the main square of Udine by using strage and amazing cycles



The World Game Day... in Igualada

The city of Igualada organised the **World Game Day** for the first time, resulting a sound positive experience for the city which had the opportunity to pilot play in the city and experiment how the playful initiatives should be organised.

For this edition the Municipality collaborated with some **scout groups to engage with children, adolescents and families.**



The World Game Day... in Jelgava

The city of Jelgava organised the **World Game Day** involving **Parishes and local communities**.

The event was a successful experience, despite during the “short summertime” in Latvia there are many other events happen in the city.



For this occasion, Jelgava realised some **games and play gadgets** to promote the project.



The World Game Day... in Grosuplje

“The World Game Day” in Grosuplje took place on **18th June 2022**, because they decided to postpone the event due to the bad weather conditions. The aim of the initiative was focused on the intergenerational approach by experiences of “**play for all**”.

The older people living in a retirement house and **children** were engaged to play together. Tailored game activities to foster a good relationship for parents and children were also organised.



The World Game Day... in Lousa

For the **World Game Day** Lousa focused the initiative on involving children and families in “**natural contexts**” such as the river beaches and farms. They organised two activities:

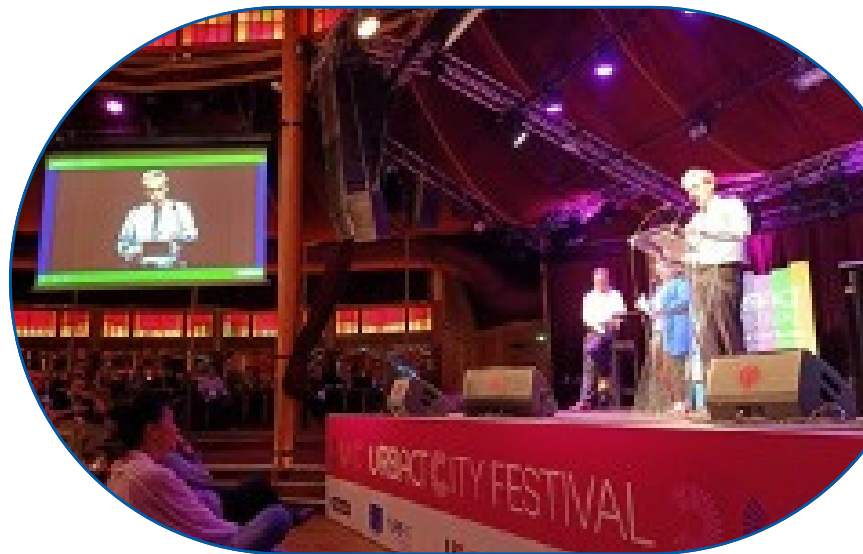
1. **Family games in a farm** where children and parents could experience the importance of play in the nature and with the nature.
2. **A pic-nic for families in a river beach** where they organised a music party.



Playful Paradigm at the "Urbact City Festival" in Paris

A delegation from Playful Paradigm, composed by the Municipalities of Grosuplje, Udine and Jelgava together with the Lead expert participated at the **URBACT City Festival** in Paris on **14th – 15th June 2022**.

Project partners had the possibility to learn from other URBACT cities, create connections with other cities and try to focus on how to upscale the Playful Paradigm experience. It was also the occasion to enforce the relationship between Playful Paradigm II and the Irish Playful Paradigm Network. It is important for cities to **create an enlarged networking** focused on play to allow sustainability and upscaling opportunities.



Playful Paradigm at the "Urbact City Festival" in Paris



Moreover, during the City Festival, the Lead Experts of Transfer Networks Second wave had also the possibility to reflect on the **positive aspects** of the transfer process. In particular, they focused on the method to ensure the transferability and on possible "**cross-pollination**" topics to be developed by the ongoing networks for capitalisation and upscaling purposes.

Playful Paradigm at the "UN Family Summit" in Geneva

On the 28th and 29th June 2022, Playful Paradigm II was involved by the **United Nations** to participate at the **Family Summit in Geneva**.

The **Playful Paradigm Good Practice** and the **Network experience** was presented by the Ad hoc Expert **Martin O Donoghue** who participated at the International Meeting to share the knowledge of Playful Paradigm first and second wave and the National experience developed in Ireland by Cork city, through the support of the National URBACT Contact Point.



Playful Paradigm at the "UN Family Summit" in Geneva

Playful Paradigm generated huge interest among the 180 strong audience, which was made up of organisations from 22 different Countries.



The Playful Paradigm project was received really well, and project materials were shared with City Council members from Brazil, Lebanon, Georgia, Malaysia Tunisia & Morocco.

Daniela Bas, Director of the UN Department of Economic and Social Affairs Social Inclusion in New York was really impressed by the project and suggested to get in touch for developing ideas on how **Play** could be used **within UN projects**.



Let's...



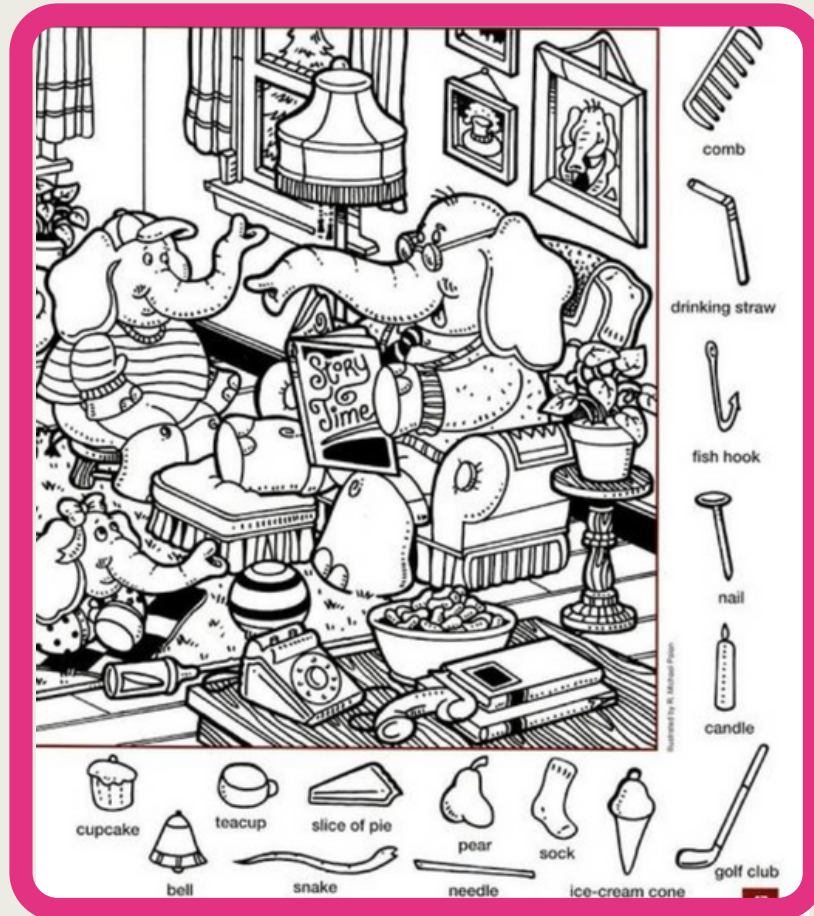
... Together!

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News from the network April - June 2022

Find the
hidden
objects!



Playful City

