

RU:RBAN SHARING PHASE REPORT –

Based on ALL partners' dissemination activities
to share the transfer Results to wider audiences ...



0. Intro

The report is briefly summarising all partners' and experts' activities to disseminate Ru:rbán's transfer results to wider audiences.

1. *Tips that were capitalised to disseminate the project results during the sharing period!*

- Even the transfer target was very difficult, the idea to work on 3 different but strongly connected elements, made the Ru:rbán transfer journey more interesting and finally successful
- The project has clearly met expectations and has been key to defining a long-term policy in urban gardens for all transferring cities
- The partners scored the transfer journey from 1 to 10 in terms of success, methodology tools, policy instrument improvement in the city level (urban gardening) and networking with peers from other cities – The average result is: 8,5
- The LP managed also to improve its capacity of this urban policy tool, through its improvement plan
- The partnership adapted its methodology for the final transfer steps due to the pandemic, following a very coherent plan of online meetings, to prepare the partners FLLs, the project NRP and Transfer Story
- Each city's regulation for urban gardens management is delivered to all partners respective departments and then officially to their city councils

Ru:rbán shared its' transfer stories experiences in urban gardens management in regional, national and international level. It shared that even the hardships that some partners faced, when you are working in a project team that can really support you, there are always solutions to be adopted and proceed to achieve the initial targets set.



2. Krakow – Poland

2.1 The National Urbact Point in Poland organized a session on the Urbact network during the Congress of Polish Cities held on 7-8.06.2021, which was organised exactly the same dates as the projects' 2nd TNM part in Krakow.

However, the Polish partner managed to take part in the meeting on the first day, during the Ru:rbán Steering Committee session. Krakow representatives were connected with the National Event participants using the Zoom Platform, and the Polish ULG coordinator ULG shared a few words about the project results and presented the TNM session live!

During the second day of the Polish meeting, the ULG coordinator prepared a short presentation about the project, that was introduced by Aldo Vargas from the Polish National Point, that often participated in the partners' ULG meetings.











Krakowski City Transfer Plan

Podczas spotkań członkowie Lokalnej Grupy Wsparcia (w skład której wchodzi przedstawiciele administracji, organizacji pozarządowych, uniwersytetów oraz ogrodników społecznych) pracowali nad „City Transfer Plan”, czyli planem wdrożenia dobrej praktyki Rzymu. Podczas trwania projektu udało nam się wdrożyć:

- ✓ Regulacje prawne w formie uchwały
- ✓ 9 funkcjonujących ogrodników społecznych
- ✓ 18 ogrodników przyszłości
- ✓ 9 przeszkolonych tzw. Gardeniserów (liderów ogrodników społecznych)
- ✓ Model ewaluacji różnych typów ogrodników społecznych
- ✓ Podręcznik zakładania i prowadzenia ogrodników społecznych wraz z repozytorium wiedzy ogrodniczej
- ✓ Kampania informacyjno-edukacyjna nt. ogrodników społecznych w Krakowie








2.2 The Polish partner organised a very successful press conference during the 2nd day of the Ru:rbán Krakow meeting (8/6/2021) with the city representatives.



3. Loures – Portugal

On March 4th, 2021 Portugal URBACT National Contact Point held the Marathon of Transfers, a National Sharing Event that brought together the 17 Portuguese partners in an online event, in which experiences and results of their participation in URBACT Transfer Networks were shared among all and with the audience.

The marathon was an opportunity for the partners to present, at national and regional level, what they had learned in the work carried out with their European peers and to reach more cities with the example of the transfer of their good practices.

It was also the time to experience the successes and difficulties they had gone through and propose solutions. The event had around 300 entries, including technicians from the local administration, urban agents, researchers and members of the URBACT Local Groups (ULG) of the projects under consideration.

Loures representatives were there, disseminating the projects' results.



4. Caen – France

On June 3rd, 2021 the French URBACT National Contact Point held a closing Sharing Event that brought together all French partners in an online event, in which experiences and results of their participation in URBACT Transfer Networks were shared among all and with the audience. Another one similar style event will take place on September the 9th, 2021.

5. A Coruna – Spain

5.1 On May 14rd, 2021 the Spanish URBACT National Contact Point held also a closing Sharing Event that brought together all Spanish partners in an online event, in which experiences and results of their participation in URBACT Transfer Networks were shared among all and with the audience.

From Farm to City

14 May in A Coruña

open registration

URBACT Event on food policies

Place: PALEXCO - A Coruña

+ info: <https://urbact.eu/urbact-en-espana>
contact: es.urbact@gmail.com

Ayuntamiento de A Coruña
Concello da Coruña

EidusCoruña
Unha cidade contigo

Unión Europea
Fondo Europeo de Desarrollo Regional
"Una manera de hacer Europa"

★URBACT
Driving change for better cities

★URBACT
ESPAÑA

Ru:rbán

The Spanish NUP asked the Ru:rbán coordinator Claudio Bordi, on behalf the city of Rome to present the projects highlights and results.

10.45-12.15

URBACT Networks on Food Policies

RU:RBAN
Claudio Bordi *
Head of European Unit of Risorse per Roma, City of Rome *

Diet For a Green Planet y Agri-Urban
Albert García Macián
Head of European and international relations of the Mollet del Vallès City Council.

Food Corridors
Jorge Miguel Marques Brito *
Executive Secretary of Coimbra Region *

Sustainable Food in Urban Communities
Alberto González Villar
Manager of the Plaza de Abastos
and former member of the ULG of Sustainable Food in Urban Communities of Ourense.
Uxío Novoneyra Rei
Former ULG Coordinator of Sustainable Food in Urban Communities of Ourense

12.15-12.30

Coffee break

Export PDF

Edit PDF

Create PDF

Comment

Combine Files

Organize Pages

Compress PDF

Redact

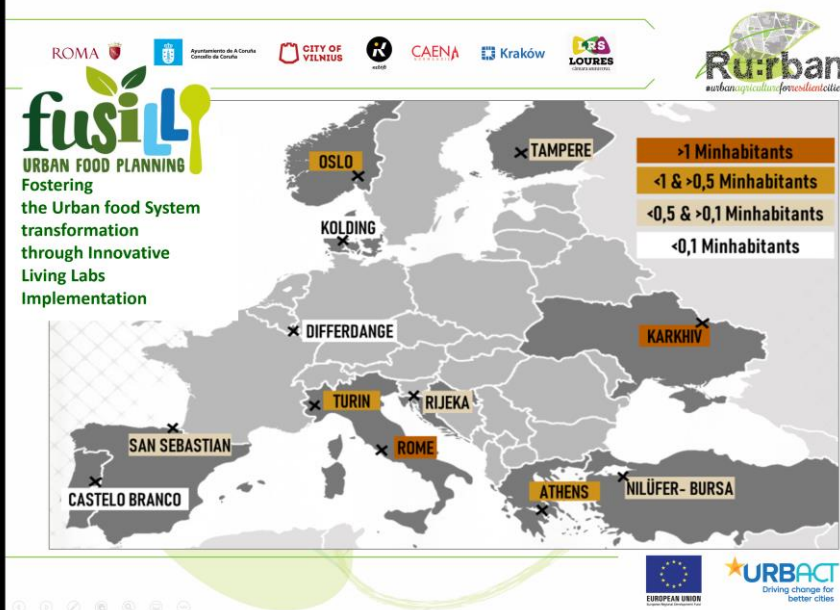
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Lessons learned

- Seek commonalities
- Engage, engage, engage
- Build on existing work
- Positive externalities



5.1 On June 30th, 2021 A Coruna city organised the Final Network Event online with the full support of the Network Expert for the preparation and organisation of the event. All details are included in the deliverables of the section 4.3 of the NE report.



Urban agriculture for resilient cities

Final Transnational Meeting

City of A Coruña

28th June 2021, Online

			
Kostas Karamarkos URBACT Lead Expert	Marcelline Bonneau URBACT Program Expert	Stefanie Weber URBACT Communication Officer	Jesús Celemín Councilor for Education City of A Coruña
			
Fiammetta Curcio URBACT Ad-hoc Expert City of Rome	Claudio Bordi Good Practice Expert City of Rome	Silvia Cioli Ad Hoc Capacity Building Expert City of Rome	María de Isasi Zaragoza RU:RBAN Coordinator City of A Coruña












6. Thessaloniki – Greece

The Community Enterprise of Thessaloniki, KEDITH, organised a very successful transnational online workshop on Thursday 6 May 2021, at 10.00-13.00 CET as part of the RU:RBAN ‘Resilient Urban Agriculture and Landscape’ project, implemented in the framework of URBACT III Programme.

The Workshop covered three main topics:

- Urban Community Gardens
- Urban Resilience
- Green Youth Initiatives



Given that the project reached its end, KEDITH organized this Workshop to share the good practices and experiences of the Ru:rbán Transfer Network, aiming at transferring the project outcomes in other EU cities through its networks, exploring relevant initiatives and creating new synergies.



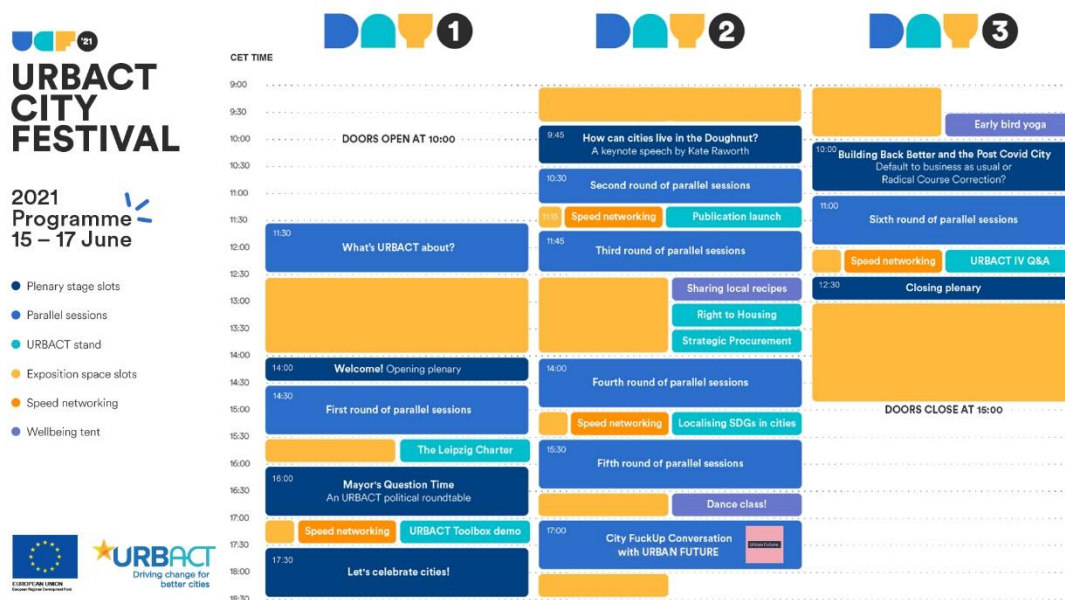
The NE Karamarkos Kostas also took part in the meeting and presented a special session titled: Why URBACT? Experiences from the RU: RBAN Transfer Network.





7. Urbact Festival 2021

All cities joined the Urbact Festival from 15-17 of June 2021 and LP representatives (Patricia Hernandez and Silvia Cioli) participated in the 1st Day special session about the Food Knowledge Hub.



8. Ru:rbán in the «GOOD PRACTICE TRANSFER WHY NOT IN MY CITY» edition.



9. Social media

The LP disseminating team was very active during the sharing phase with many posts in Facebook and Twitter accounts – pages.

Αναζήτηση στο Facebook

Διαχείριση Σελίδας

RU RBAN

- Αρχική σελίδα
- Ενημερώσεις
- Εισαχρησμένα
- Επαγγελματικές εφαρμογές
- Εκδηλώσεις
- Πόροι και εργαλεία
- Εκδοποιήσεις
- Στατιστικά
- Εργαλεία δημοσίευσης
- Κέντρο διαφημίσεων
- Ποιότητα Σελίδας
- Ρυθμίσεις

Επεξεργασία για "Έξυπτες πόλεις"

Αυτοματοποιημένες Διαφημιές
Εμφανίστε διαφημιές που προωθούνται με δυνατότητα παρακολούθησης, για να σας βοηθήσουν να πετύχετε καλύτερα αποτελέσματα.

Δωρεάν εργαλεία του Facebook για επιχειρήσεις

- Πουλήστε τα προϊόντα σας δημιουργώντας ένα κατάστημα στη Σελίδα σας για να αγοράσετε online.
- Προσθέστε τη δυνατότητα κρατήσεων Προβάλλετε τις υπηρεσίες σας και τη διαθεσιμότητά σας δωρεάν online.
- Διαγράψτε online εκδηλώσεις με πληρωμή Δημιουργείτε online εκδηλώσεις στις οποίες οι συμμετέχοντες...
- Δημοσίωση αγγελίας εργασίας Βρείτε κατάλληλους υποψηφίους δημοσιεύοντας αγγελία εργασίας.


Στατιστικά Προβολή όλων

Της τελευταίας 28 ημέρες · 2 Ιουν - 29 Ιουν ▼

Απόκτηση	2,113 <small>+222%</small>
Αλληλεπιδράσεις με δημοσιεύσεις	791 <small>+350%</small>
"Μου αρέσει" στη Σελίδα	13 <small>+500%</small>

Διαμορφώστε τη Σελίδα σας ώστε να είναι πιο επιτυχημένη
Ολοκληρώστε τη διαμόρφωση της Σελίδας σας ώστε ο χρήστης του Facebook να έρθει πιο εύκολα σε αξιόπιστη συσχέτιση.
Ολοκληρώθηκαν 12 από 13 βήματα

The partner city of A Coruña will host the RU.RBAN Final Event online next Monday 28th June
The event is open and you may register here
<https://forms.office.com/Pages/ResponsePage.aspx...> Δείτε περισσότερα



Urban agriculture for resilient cities
Final Transnational Meeting
City of A Coruña
28th June 2021 Join us online

Rurban	Agora	Agri	Agro
349 Αποκτήσεις	29 Αλληλεπιδράσεις	6 κοινοποιήσεις	6 κοινοποιήσεις

Είστε και 8 ακόμη Μου αρέσει! Σχολίαστε ως RU RBAN

ΑΛΛΕΣ ΔΗΜΟΣΙΕΥΣΕΙΣ

RU RBAN
Δημοσιεύτηκε από Karamarkos Kostas · 28 Ιουνίου στις 3:05 π.μ.

Why not in your city?
Rurban is represented with Vilnius, as also in page 5 with The Parco Orto-Sergio Albani urban garden strengthening social inclusion in the southern area of Rome summer 2020 ... Δείτε περισσότερα

Αναζήτηση στο Facebook

Διαχείριση Σελίδας

RU RBAN

- Αρχική σελίδα
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- Εισαχρησμένα
- Επαγγελματικές εφαρμογές
- Εκδηλώσεις
- Πόροι και εργαλεία
- Εκδοποιήσεις
- Στατιστικά
- Εργαλεία δημοσίευσης
- Κέντρο διαφημίσεων
- Ποιότητα Σελίδας
- Ρυθμίσεις


Επεξεργασία για "Έξυπτες πόλεις"

Clients are Better Rebuilt
13 μέλη · 7 δημοσιεύσεις την εβδομάδα


Γίνετε μέλος

Εμφάνιση όλων

Φωτογραφίες Προβολή όλων



Βίντεο Προβολή όλων



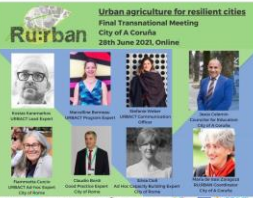
interview with garden (Soda2123) coord...
Είστε και 3 ακόμη
34 προβολές · 18 εβδομάδες πριν

Διαφανείς Σελίδες Προβολή όλων

Το Facebook δείχνει πληροφορίες για να σας βοηθήσει να κατανοήσετε καλύτερα ποιος είναι ο σκοπός μιας Σελίδας. Δείτε τις ενότητες που κάνουν τα άτομα που διαχειρίζονται και δημοσιεύουν περιεχόμενο.

Παραρτηματική Δημοσίευση Σελίδας · 5 Ιουλίου 2018

28 Ιουνίου στις 4:11 π.μ. · 28
the main speakers @FinalNetworkEvent




Urban agriculture for resilient cities
Final Transnational Meeting
City of A Coruña
28th June 2021 Online

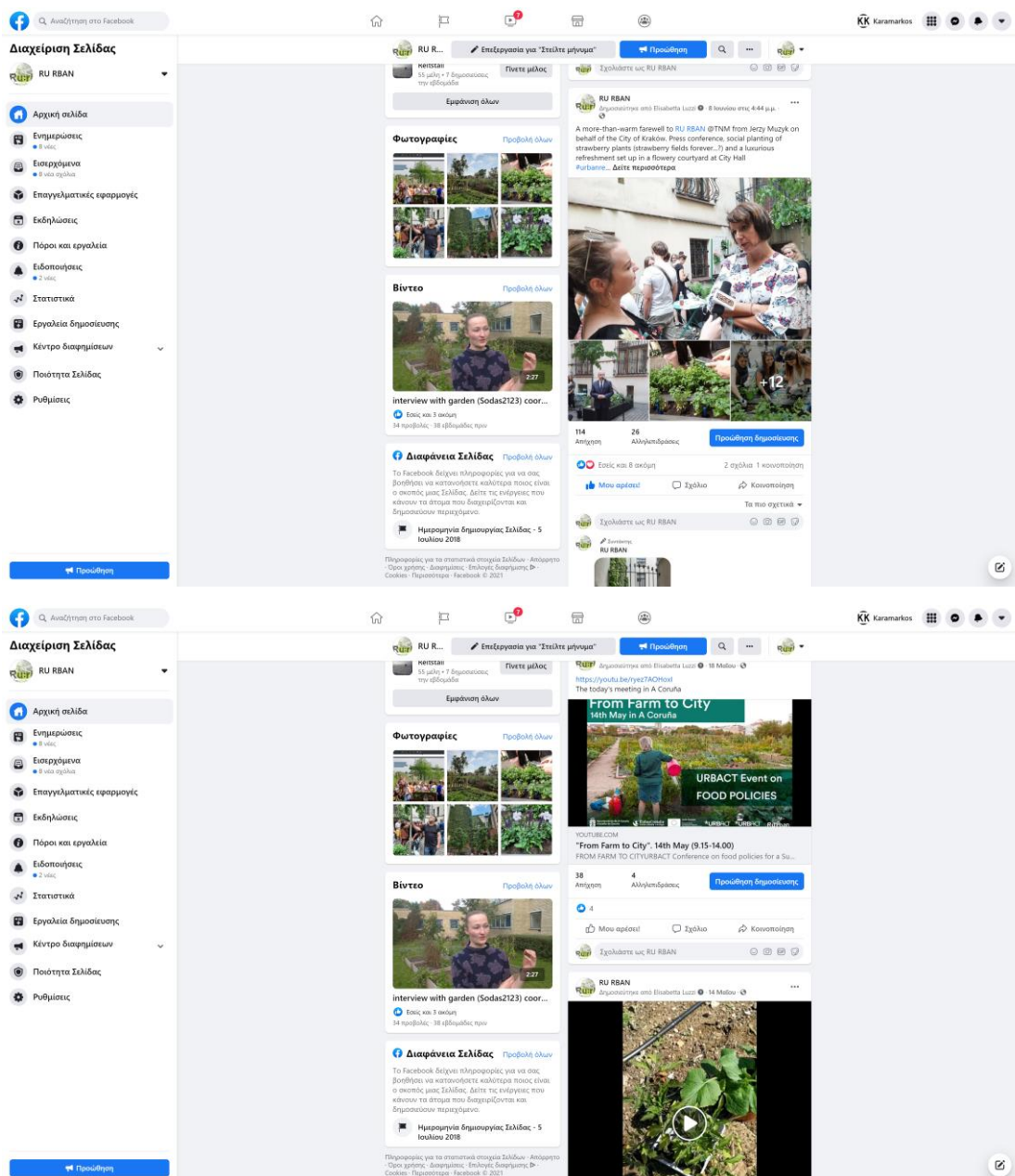
Rurban	Agora	Agri	Agro
171 Αποκτήσεις	14 Αλληλεπιδράσεις	3 κοινοποιήσεις	3 κοινοποιήσεις

Είστε και 8 ακόμη Μου αρέσει! Σχολίαστε ως RU RBAN

O χάρτης RU RBAN συμπεριλαμβάνει φωτογραφία (εισαχρησμένο)
Δημοσιεύτηκε από Karamarkos Kostas · 28 Ιουνίου στις 4:08 π.μ.
the link to join us on Monday the 28th of June:
<https://zoom.us/j/97399033145>

Urban agriculture for resilient cities
Final Transnational Meeting
City of A Coruña
28th June 2021 Join us online





The image shows two screenshots of the Facebook page for RU RBAN. The top screenshot displays a post from RU RBAN about a farewell event for Jerzy Mazzyk from the City of Krakow, featuring a press conference, social planting of strawberry plants, and a luxurious refreshment. The bottom screenshot displays a post from RU RBAN about a 'From Farm to City' event on May 14th in A Coruña, featuring a YouTube video of the event and a photo of a strawberry field.

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@kkaramarkos

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RU_RBAN - Urban Agriculture for Resilient Cities
2,882 Tweets

RU_RBAN - Urban Agriculture for Resilient Cities Retweeted

Emprego e Empresa da Coruña @corunaemprego · Jun 28
María de Isasí, coordinadora del proyecto #RURBAN del @ConcelloCoruna, destaca cómo las iniciativas de los usuarios para regresar a sus huertos urbanos tras el confinamiento ayudó a visibilizar su importancia.

#URBACT #agriculture #sustainability #resilience #urbangardens



RU_RBAN - Urban Agriculture for Resilient Cities and URBACT España

Promoted Tweet

TypingDNA @TypingDNA
Did you know that you can analyze your mood based on how you type? Subscribe for limited early access typingdna.com/focus?utm_sour...

RU_RBAN - Urban Agriculture for Resilient Cities
2,882 Tweets

RU_RBAN - Urban Agriculture for Resilient Cities @RU_R... · Jun 28
RU-RBAN second wave cities introduce themselves at the Network Final Meeting! A very warm welcome to Carlow, Split, Alexandroupolis and Algeciras!
@URBACT #Governance #policy #goodpractice #agriculture #Food #inclusion #health #resilience #community #education



Who to follow

XPeng Motors @XPengMotors
Official Twitter page of XPeng Motors. We build intelligently connected all-electric cars for a new generation. 🚗 #DriveDifferent
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URBACT_Ireland and 27 others follow
URBAN-REGENERATION-MIX @URBANREGMIX
URBACT III Transfer Network's work on a universal toolkit for cities to

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Δελτα
1,916 Tweets

Trending in Greece
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Tweet



Kostas Karamarkos
@kkaramarkos



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Tweet



Kostas Karamarkos
@kkaramarkos

RU_RBAN - Urban Agriculture for Res... Following



Emprego e Empresa da Coruña @corunaemprego · Jun 28
Presenta la agenda del evento y los participantes Kostas Karamarkos (@kkaramarkos), @URBACT Lead Expert, y da paso a un video-resumen del proyecto
#URBACT #Rurban #agriculture #sustainability #resilience #urbangardens



RU_RBAN - Urban Agriculture for Resilient Cities and 2 others

RU_RBAN - Urban Agriculture for Resilient Cities Retweeted



Emprego e Empresa da Coruña @corunaemprego · Jun 28
Marcelline Bonneau (@ResiliaSolution) hace un repaso a la labor del Food Knowledge hub del programa @URBACT en apoyo al desarrollo de la alimentación urbana sostenible.
#URBACT #Rurban #agriculture #sustainability #resilience #urbangardens



RU_RBAN - Urban Agriculture for Res... Following



RU_RBAN - Urban Agriculture for Resilient Cities @RU_RB... · May 5
Rome hosts its 9th ULG meeting in presence, in the open air at the #urbangarden in Valle Aniene. Great participation, great to really meet again!
@Urbact_IT #Governance #urbanagriculture #community #resilience #education #inclusion



RU_RBAN - Urban Agriculture for Resilient Cities @RU_R... · Apr 29



The City of Rome approves the #Food #Policy, engaging from now on in the implementation of a plan that brings the city closer to achieving the goals of #sustainable #development
@Urbact_IT #waste #reuse #network #education @Fusilli_project #agriculture #CITIZEN #Governance

RU_RBAN - Urban Agriculture for Resilient Cities Retweeted



BuiltHub_EU @BuiltHub_EU · Apr 28
Keen to be informed on the latest #data and #sustainable #building news in Europe? 📊🏡

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