

# Quarterly Network Report

Beyond the Urban - April to June 2025  
summed up





# CONTENTS

<b>INTRODUCTION.....</b>	<b>5</b>
<b>1. PARTNERS' HIGHLIGHTS.....</b>	<b>6</b>
<b>BRAM.....</b>	<b>7</b>
Welcoming Europe! And moving forward.....	7
<b>BUCHAREST - ILFOV.....</b>	<b>8</b>
Enhancing urban mobility: real-time transit and traffic.....	8
<b>HRADEC KRÁLOVÉ.....</b>	<b>9</b>
Focusing on Public Transport Integration.....	9
Deep reflection in Hradec Králové.....	10
<b>KOČANI.....</b>	<b>11</b>
Kocani on the Move: from inspiration to action in mobility planning.....	11
<b>MACHICO.....</b>	<b>12</b>
From Bram to Machico.....	12
<b>OSONA.....</b>	<b>14</b>
Promoting fairer mobility in rural Catalonia.....	14
<b>SZABOLCS 05.....</b>	<b>15</b>
Building bridges for greener and connected mobility.....	15
From local action to lasting impact.....	16
<b>TREVISO.....</b>	<b>17</b>
Youth perspectives on tourism and mobility.....	17
<b>2. NETWORK UPDATE.....</b>	<b>18</b>
<b>4# BTU WEBINAR with Jon Aguirre.....</b>	<b>19</b>
Towards Rurbanism: Planning sustainable mobility and livable public spaces for vibrant rural areas.....	19
<b>MOVING BEYOND THE URBAN COORDINATION MEETING – 13 MAY 2025.....</b>	<b>20</b>
APN Updates.....	20
Peer Review Roadmap.....	20
Implementation Framework (IAP Section 4).....	22
<b>Last URBACT APN Meeting in Paris for LP&amp;LE.....</b>	<b>22</b>
The event offered.....	22
Highlighting storytelling.....	22
<b>TRANSNATIONAL MEETING IN BRAM, FRANCE.....</b>	<b>24</b>
Designing rural mobility together: insights from the Bram.....	24
<i>Session 1: Beyond visitors – Tourism infrastructure serving residents.....</i>	<i>24</i>
<i>Session 2: Occasional mobility – Beyond routine routes.....</i>	<i>25</i>
<i>Session 3: Moving green – Active transport in rural areas.....</i>	<i>26</i>
Mini-Peer Review: Feedback Rounds in Bram.....	26
Shaping Treviso Together.....	27
<b>From Feedback to Action.....</b>	<b>29</b>



# INTRODUCTION

We are pleased to share with you the highlights of this quarter, which has been especially intense and productive for Beyond the Urban. These months have shown how much our collective work is moving forward and how every partner is contributing with energy and vision to the last stages of our journey.

We kicked off with the online coordination meeting in May, where partners presented the progress of their Integrated Action Plans (IAPs) and we clarified the steps of the Peer Review roadmap. This preparation set the stage for one of the key moments of the quarter: the Transnational Meeting in Bram. This time we planned a format that was dynamic, participative, and gave everyone valuable input to continue refining their IAPs.

At the same time, our presence in Paris at the URBACT LE&LP meeting placed Beyond the Urban on the European stage, exchanging with other networks and contributing to strategic discussions on communication and storytelling. These encounters reminded us that our work is not isolated, but part of a broader European effort to rethink mobility, inclusion, and territorial cohesion.



**Mònica Carrera Ahis**

Lead Partner coordinator



# 1. Partners' highlights

What was going on in our partner's cities and territories?





# BRAM

## Welcoming Europe! And moving forward...

Bram had the great pleasure of welcoming the Beyond the Urban network on June 25th-26th, which was an opportunity to learn and share knowledge about active mobility, both for tourism and for everyday needs. *(Read more in the Network section of this Journal)*



**As the best way to learn is to experiment, the agenda included 2 bike trips which were plenty of discoveries and a good way to share impressions on Bram's bike paths: the great things, but also the challenges Bram still has to take on.**

Beyond the pleasure to welcome the network, learn and share, it has been a great opportunity to receive feedback from the network's members and their fresh eye on Bram's challenges for a mobility more active and more involved into everyday needs, still undertaking the role of hub between rural areas and bigger cities.



**Meanwhile, the work is still going on! Bram's IAP being almost finished, it still needs to be shared, understood and of course turned into actions.**

Completing all actions will take some time, but a lot of them are already being designed, as for example Bram's and Castelnaudary's On-Demand Transportation services which will be merged in order to better meet the population's expectations: this hard work will continue this fall, with the participation of Bram's ULG but also Bram's institutional partners (Région Occitanie, Département de l'Aude, ...), and Bram's population should see the results by spring 2026: stay tuned!

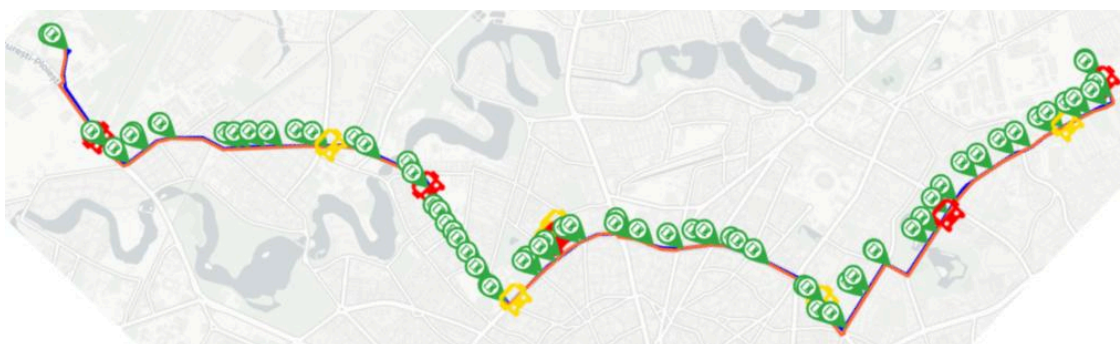


# BUCHAREST - ILFOV

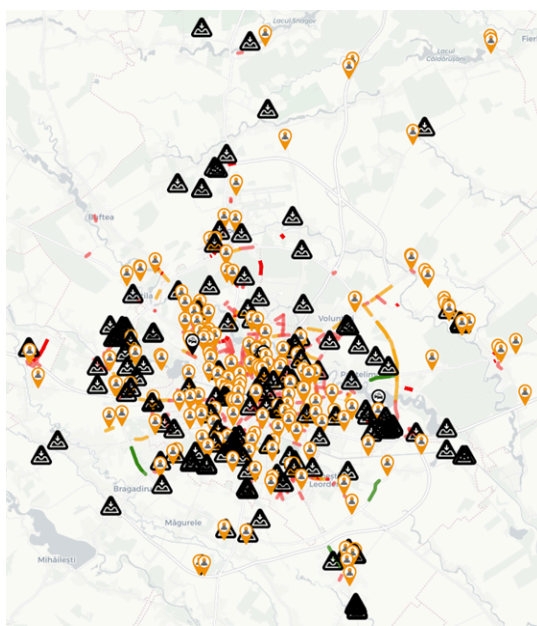
## Enhancing urban mobility: real-time transit and traffic

**The Bucharest-Ilfov Intercommunity Development Association for Public Transport (TPBI) proudly presents [maps.mo-bi.ro](https://maps.mo-bi.ro), an innovative open-data platform designed to elevate urban mobility across the region.**

This interactive map empowers users with real-time transit data, enabling them to track buses, trams, and trolleybuses as they move across the city. With features such as vehicle IDs, route shapes, passenger counts and arrival times, the platform offers unparalleled transparency and utility.



Beyond transit monitoring, maps.mo-bi.ro introduces a traffic layer—refreshed every five minutes—that overlays current road conditions directly onto the map. This addition enhances trip planning by offering insights into congestion and delays.



This traffic integration is made possible through partnerships with Google and Waze, leveraging their advanced data streams for accurate, real-time traffic insights. Waze's community-driven data allows for rich reporting of incidents, while Google's mapping infrastructure ensures seamless visualization and routing quality.

Moreover, the platform supports planning for emerging transit services. Its "Metropolitan Train Stations" layer includes the operational Bucharest North–Henri Coandă route and outlines future corridors like Bucharest North–Buftea–Scroviștea, supporting transparency and future mobility integration.

By combining GTFS real-time data, open-API access, traffic overlays and future transit projections, maps.mo-bi.ro stands out as a comprehensive public-transport information hub.



An essential tool for both everyday commuters and urban planners, it helps foster a smarter, more connected Bucharest-Ilfov.

**The web map is available at the following link**

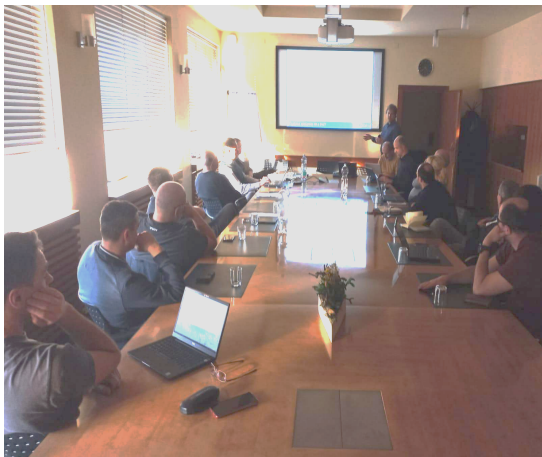
<https://maps.mo-bi.ro/>

## HRADEC KRÁLOVÉ

### Focusing on Public Transport Integration

As presented by representatives of the Czech Technical University in Prague (ČVUT) as part of the TNM program in Hradec Králové, **the City of Hradec Králové is cooperating intensively with the Hradec Králové Region to integrate its municipal public transport (MPT) into the regional integrated transport system IREDO.**

ČVUT provides professional support during the process within the Beyond the Urban project. The aim is to create a clear and user-friendly public transport system with unified travel rules within the city as well as between different parts of the city and the surrounding region.



The city supports full tariff integration of the public transport –meaning a single ticket valid for both municipal and regional services within the Hradec Králové zone, as ČVUT focused on its presentation.

The negotiations also address harmonizing transport conditions, technical ticketing systems (e.g. standard bank cards) and fare setting. A key issue is revenue distribution between the city and region based on mutually agreed rules (e.g. coefficients).

The city insists that integration must not reduce passenger comfort or restrict the use of modern ticketing methods. Agreements also include efforts to align fare discounts for selected groups of passengers, especially students and seniors.

Special attention is being given to the operation of shared stops, such as the Public Transport Terminal in Hradec Králové. The city expects the region to contribute newly to the operating costs of such facilities in a proportion corresponding to actual use. Overall, Hradec Králové sees transport integration as a step towards higher quality and more sustainable public transport for its residents and the entire region.



## Deep reflection in Hradec Králové

**During this period, Hradec Králové has been very reflective and has published two articles reflecting the intensity of its work and learnings.**

On the one hand, “Organising a TNM? Here are the basics”, by Jana Svobodová. In this article, the author shares key tips on how to make URBACT transnational meetings meaningful, creative, and human-centred. From embracing co-creation to fostering emotional engagement, her reflections extend beyond the mere logistics of the matter.

Another article, “How to move a crowd? A mobility cookbook for small cities with big festivals”, by Petr Šiler and Ameba Production, explains how to manage mobility during large-scale events, which is no mean feat, especially for smaller cities that suddenly welcome thousands of visitors. However, with the right approach, these challenges can present opportunities for innovation, collaboration, and reimagining public spaces.

### Complete article here:

<https://urbact.eu/organising-tnm-here-are-basics-jana-svobodova>

### Complete article here:

<https://urbact.eu/how-move-crowd-mobility-cookbook-modest-cities-big-festivals-petr-schiller-and-ameba-production>

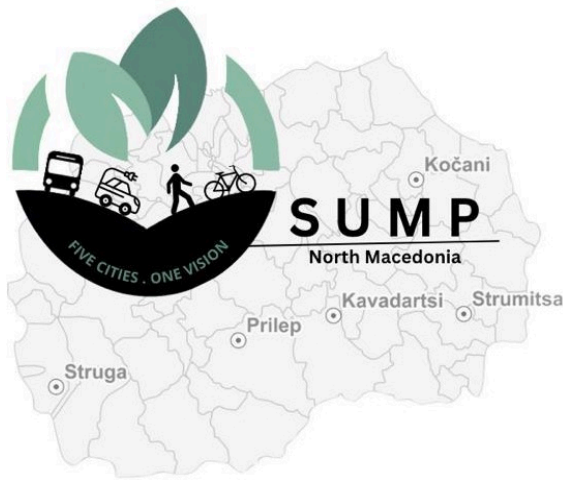


# KOČANI

## Kocani on the Move: from inspiration to action in mobility planning

**The Municipality of Kocani has discovered how much smarter mobility can improve everyday life —and it all started with the Beyond the Urban project, financed by URBACT.**

By joining workshops, study visits, and exchanges with other European cities, Kocani learned that mobility is about much more than roads and traffic — it's about safety, cleaner air, easier access to schools, jobs, and services, and making the city more pleasant for everyone.



This new perspective inspired the municipality to take the next big step: developing its own Sustainable Urban Mobility Plan (SUMP) through the [mk5sumps.com](https://mk5sumps.com) project, supported by the World Bank. **The plan will set a 10-year vision for walking, cycling, public transport and better connections between neighbourhoods and surrounding villages.**



The process starts with listening —talking to citizens, collecting data, and analysing the real mobility needs of the community. From there, Kocani will design solutions that make moving around safer, faster, and greener.

**The goal is clear: a city where it's easier to get where you need to go, where the air is cleaner and where streets belong to people as much as to cars.**

Thanks to the inspiration from Beyond the Urban, Kocani is ready to turn that vision into reality.



# MACHICO

## From Bram to Machico

Our participation in the Transnational Meeting in Bram was especially significant, as the city immediately reminded us of Machico. Similar in size and population, it provided the perfect opportunity to observe its urban mobility dynamics and compare challenges, solutions, and residents' daily lives. Upon arrival, we realized how mobility was present in everything: from clear signage to protect children.

**We recognized similarities with Machico: narrow sidewalks, limited parking space, and the need to balance motorized traffic with pedestrian interaction.**

But we also brought inspiring ideas, such as creating safe zones near schools, installing flowerbeds with permeable soil without disrupting traffic flow, and implementing shared paths with priority for bicycles in short stretches.

We also noted that the focus on bicycle parking seems to have begun recently, just like us, and we will soon implement it. However, Bram benefits from a much flatter landscape, which creates a very different potential compared to our reality



*A sign next to a main road alerting the presence of children and encouraging people to reduce their speed—to the harmonious coexistence of bicycles and pedestrians on the historic streets.*



More than an international meeting, this was a learning journey. We left Bram not only with photographs and memories, but with concrete solutions that can transform daily life in Machico, making it more humane, safe, and sustainable.

*A cyclist traveling along a narrow cobblestone street, with ancient facades and flowers framing the path —to traffic-calming measures, such as periodic road closures*





*A barrier-controlled entrance and signage to restrict the circulation of motor vehicles. Every detail seemed designed to make the city safer and more pleasant.*



## Promoting fairer mobility in rural Catalonia

On May 5th, the document “50 proposals to improve mobility in rural areas” was officially presented —the result of joint work by the Working Group on Rural Mobility in Catalonia, in which Osona actively participated as a member of the URBACT network Beyond the Urban.

This group, coordinated by ARCA (Catalan Association of Rural and Maritime Initiatives and member of our ULG) and composed of local authorities, universities, regional councils and national institutions, gathered rural challenges and solutions to advance toward more sustainable, connected and equitable mobility.



*Photo from ARCA*

Among the most relevant proposals, one stands out for its transformative potential: opening up school transport to other passengers in areas with limited public transport options —a long-standing demand of rural communities, echoed in the media on the day of the presentation. Another key proposal is the extension of fare integration and the T-16 pass (a youth travel card) ensuring equal access to public transport for young people, regardless of where they live, since many rural students need to travel across zones to arrive at their educational center.

**This document marks an important milestone for influencing catalan mobility policies from a rural perspective.**

You can read the full report here:

**[50 proposals to improve mobility in rural areas \(PDF, in Catalan\)](#)**, but AI can help with that!



## SZABOLCS 05

### Building bridges for greener and connected mobility

The Szabolcs 05 URBACT Local Group played a central role in advancing the Integrated Action Plan, marking a major step toward a more connected region and sustainable urban-rural mobility.

**During its 7th meeting on 2nd of June 2025, the ULG worked intensively to refine and structure the full set of actions, ensuring they are not only visionary but also practical and ready for implementation.**

Key actions—such as awareness-raising campaigns, safe route mapping around schools, and coordination of transport services at regional level—were reviewed and enhanced with concrete timelines, implementation steps, and risk mitigation measures.

The ULG also contributed to designing a governance structure that will carry the IAP beyond URBACT, maintaining a strong stakeholder network and regular feedback loops.



**Special attention was given to actions that bridge gaps between municipalities and improve mobility for vulnerable users.** For example, establishing a future regional transport coordination body shows how Szabolcs 05 is addressing long-term, cross-border, and inclusive solutions.

Additionally, in this quarter, the City of Mátészalka, as the central hub of the region, approved its five-year development programme through to 2029, identifying the strengthening of sustainable urban and regional mobility as one of its key priority areas.

By combining local knowledge with European learning, the ULG has ensured that the IAP is grounded, forward-looking, and deeply rooted in community needs. These months were crucial in preparing the region to make the transition from planning to action with confidence and clarity.



## From local action to lasting impact

As part of the Beyond the Urban URBACT project, the Szabolcs 05 Regional Development Association of Municipalities (Szabolcs 05) is making significant strides towards sustainable mobility.

The association's small-scale initiatives, which focus on encouraging sustainable transport practices, particularly among younger generations, are paving the way for a more connected and environmentally friendly future.



The lessons learned and outcomes of this experience are explained in more detail in the article: “From awareness to action: Szabolcs 05’s small-scale action paves the way for greener mobility” by Monika Komadi.

**Read the article here:**

<https://urbact.eu/articles/awareness-action-szabolcs-05s-small-scale-action-paves-way-greener-mobility>

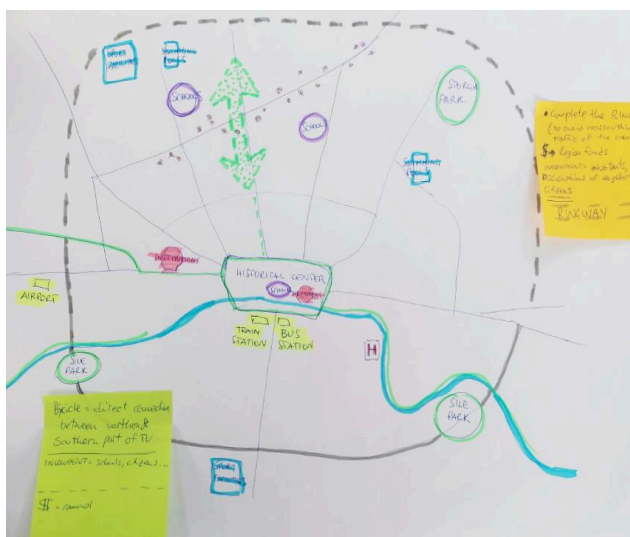


**TREVISO**

## Youth perspectives on tourism and mobility

**The TNM in Bram saw the participation of an “unusual delegation” from the Municipality of Treviso. In fact, alongside the city representatives, five students and two accompanying teachers from the Giuseppe Mazzotti Tourism Institute in Treviso, ULG member of the Beyond the Urban project, also took part.**

The idea of involving students originated partly from the willingness of the school and the teachers themselves, who during meetings, recognized the opportunity for a meaningful experience that differed from the traditional study trip abroad. On the other hand, the theme of the TNM —dedicated to tourism— aligned perfectly with the students' course of study.



The experience was highly valuable, as it allowed the young participants to get hands-on experience of what it means to work in a European context using a foreign language, to understand what European projects are and how they work, and to discover new realities and see how tourism can have nuances in other countries. Importantly, it also brought back to Treviso a fresh, youth-driven perspective on tourism and mobility —allowing the city to benefit from the students’ insights and innovative outlook.

This achievement also shows the importance of bringing young people “to the table”: engaging a group that is often the hardest to involve is, in itself, a remarkable success. Equally, the active participation of ULG members throughout the project phase stands as a guarantee of their involvement in the implementation stage—which, in Treviso’s case, has a particularly strong impact on school areas.

The group, enthusiastic about the experience, will remain involved in Beyond the Urban for the final TNM in Treviso, where they will “give back” and share what they experienced in Bram in a local context.





## 2. Network Update

From Peer Review to the Final TNM:  
Shaping the Last Stages of Our  
Journey





## 4# BTU WEBINAR with Jon Aguirre

### Towards Rurbanism: Planning sustainable mobility and livable public spaces for vibrant rural areas

On May 13th, 2025, the URBACT AdHoc Expert Jon Aguirre hosted a tailor-made webinar that brought together practitioners, experts, and local actors to explore how urban strategies can be adapted to rural contexts in order to foster sustainable, inclusive, and lively territories.

At the heart of the discussion was the concept of **Rurbanism** – a planning approach that bridges the gap between urban and rural practices. Drawing inspiration from initiatives such as **Smart Rural 21**, the **Smart Rural Basque Country** project, and various **URBACT networks**, participants examined how integrated planning can support both mobility and public space in small towns and villages.

#### Key Themes Explored

The webinar highlighted how sustainable mobility and livable public spaces are interconnected pillars of rurbanism. From implementing **Complete Streets** in low-density areas to promoting innovative solutions such as ride-sharing benches and citizen bus schemes, rural mobility was presented as a driver of social cohesion.



At the same time, the discussion explored what makes public spaces “livable,” introducing frameworks like the **Triple Dimension of Public Space** and emphasizing the role of placemaking in fostering a sense of belonging. Inspirational case studies showcased transport hubs turned into social meeting points,

collaborative design processes that created safer and greener streets, and tactical urbanism initiatives that, when well executed, can lead to long-lasting transformation.

**Watch the full webinar on our YouTube channel:**

<https://youtu.be/WMnbQDizKM4?feature=shared>



# MOVING BEYOND THE URBAN COORDINATION MEETING – 13 MAY 2025

As we usually do, after the webinar we had a 10 minute rest to continue with an online coordination meeting, to complete a dedicated morning to the APN.

## APN Updates

This online coordination meeting focused on aligning partners around the next key milestones for our Integrated Action Plans (IAPs) and ensuring that everyone is on track for the upcoming peer review process.

To kick things off, each partner city shared progress on their IAPs—highlighting the number of planned actions, the level of detail in their descriptions, and their “top priorities.” They also reflected on how integration self-assessments had informed their work and confirmed whether they remained on track to deliver drafts by 13 June.

The screenshot shows a Zoom meeting interface. The main window displays a slide titled 'Agenda' with the following items:

- 1. PARTNERS UPDATES
  - a. Pilot and small scale actions
  - b. General progress and IAP
  - c. Interaction time
- 2. PEER REVIEW
- 3. IAP SECTION 4: IMPLEMENTATION FRAMEWORK
- 4. DEADLINES AND SAVE-TH-DATE
- 5. Q&A

Below the agenda is a map of Europe with various countries highlighted in green and blue. Logos for URBACT and the European Union are visible at the bottom of the slide. The right side of the screen shows a grid of 12 participant video feeds. The bottom status bar indicates '11:14 | BTU coordination meeting' and includes standard Zoom controls.

## Peer Review Roadmap

The Peer Review is a key milestone in the development of each Integrated Action Plan (IAP). It provides fresh, grounded, and close feedback from our journey partners—those who have been tackling similar challenges in their own territories. That is why we took the time to explain the process in depth before it officially started.

To ensure that the Peer Review is both thorough and useful, we divided it into three complementary parts:



## A. Mini Peer Review

Approaching IAPs as “citizens” and checking whether actions are clear, while also considering integration, budget, and governance diversity. This takes the form of a 3-step, 2.5-hour exercise:

- **Reading:** no more than 60 minutes to go through the draft IAP.
- **Structured feedback:** completing a three-column table (*Actions, Integration, Budget & Governance*) in 60 minutes.
- **Discussion:** a 20-minute in-person exchange to clarify and share impressions during the Transnational Meeting (TNM) in Bram.

	JUNE'25				JULY'25					AUGUST'25			
WEEK	2-6	9-13	16-20	23-27	30-4	7-11	14-18	21-25	28-1	4-8	11-15	18-22	25-29
MINI-PEER REVIEW		IAP DRAFTS SENT (13/06) FEEDBACK RECEIVED (26/06) ON-SITE, TNM5 Bram, FR											
APN LEARNING ACTIVITIES				5th TNM (25-26)	IAP SENT (04/07) Design Ethos (15/07) Rita Szerencsés			ONE-TO-ONE Rita S. (15-30/07)					
DEEP-PEER REVIEW											IAP DRAFTS SENT (11/08) FEEDBACK (20/08) FINAL DRAFT TO LE (29/08)		

## B. Expert Support

Running parallel to this process, the Ad-Hoc Expert **Rita Szerencsés** supports partners with insights on **design ethos** and effective storytelling. She offers both group sessions and one-to-one support, helping teams adapt these ideas to their specific contexts and strengthen their IAP narratives.

## C. Deep Peer Review

A more comprehensive peer review is planned—initially for July, but finally taking place in August. This round involves a careful reading of revised drafts (updated after the first two steps). Reviewers produce detailed reports (2–4 pages) including:

- **Overall Impressions:** a summary of key takeaways.
- **Section-by-Section Comments:** focused tips highlighting unclear areas or gaps, with suggestions to improve integration, logic, or action detail.
- **Three Key Suggestions:** clear, actionable recommendations for the next revision.



The first stage, concluded in June, is reported in this Quarterly Journal within the TNM in Bram section. The complementary workshops, expert sessions, and deep peer reviews, unfolding over the summer and concluding at the end of August, will be reported in the next Quarterly Journal.

## Implementation Framework (IAP Section 4)

During the session, we revisited the key concepts to be addressed in Section 4 of the IAP—governance, stakeholder engagement, costings and funding, timeline, risk management, and monitoring and reporting. Even though partners were at different stages in the completion of their IAPs, **everyone was already familiar with these concepts and actively working on them**. The discussion allowed us to reinforce and clarify what each element entails, while also inspiring one another by sharing approaches and ideas across the network.

## Last URBACT APN Meeting in Paris for LP&LE



On 4th and 5th June Dr. Clyde Hutchinson (lead expert) and Mònica Carrera (project coordinator) were representing the Beyond the Urban network at the final LE&LP URBACT meeting in Paris, joining leaders from across European networks to share experiences and explore potential synergies between the action plans that have been developed over the past few months.

## The event offered

The event offered a deep dive into how our local work connects with broader EU cohesion policies, as well as a peer review exchange with networks from Ireland and Italy—an especially valuable exercise, as the same process lies ahead for all Beyond the Urban partners.

Communication was also in focus, with discussions on how to shape and deliver final network outputs with clarity, meaning, and reach. Against the backdrop of a rainy Paris, with occasional glimpses of sunshine, participants engaged in insightful exchanges and forward-looking collaborations.

## Highlighting storytelling

A key highlight was the strong contribution of our Lead Expert. Clyde led three in-depth sessions dedicated to **storytelling and communication**: *“How to tell the story of*



*your networks and Integrated Action Plans?”* (Parts I & II), followed by a hands-on workshop on storytelling techniques, and finally a session on how to prepare for the network’s final event—with practical tips on event design, showcasing results, public speaking, and pitching.

Together, these sessions equipped participants with a practical toolkit for shaping compelling narratives and presenting their work with confidence.



**In Bram, during our TNM, we had a short 30-minute taste of these ideas**—a condensed introduction that underlined the importance not only of doing, but of being able to communicate what you do—adapted to different contexts..

Paris itself set the mood—mostly rainy with the occasional ray of sunshine—an atmospheric backdrop for lively conversations and the seeds of future collaborations.



# TRANSNATIONAL MEETING IN BRAM, FRANCE

**On June 25th and 26th, the partners of the URBACT network Beyond the Urban gathered in Bram, France, for the 5th Transnational Meeting of the project. These meetings are key moments not only to deepen the thematic work—in this case, sustainable mobility in rural and low-density areas—but also to strengthen coordination and collective decision-making across the network.**

In Bram, we explored how tourism can act as a driver for transforming rural mobility. The flow of visitors can help reach the critical mass needed to make sustainable transport services viable, which in turn can improve everyday mobility for local residents. This integrated view of the territory highlights the complementarity between touristic and functional mobility, reinforcing the idea that improving transport services can have a broader impact on territorial cohesion and quality of life.

Beyond the thematic sessions, the meeting also advanced two key aspects of the project's final phase: firstly, we shared and discussed feedback from the mini-peer review, a mutual learning tool to strengthen our Integrated Action Plans (IAPs); secondly, we began shaping the focus and design of our final event, which will take place in Treviso, Italy, on 12–13 November 2025. To kick off this process, we organised an interactive session using the Mentimeter tool, allowing each partner to contribute ideas and priorities. The insights collected from this exercise will help ensure that the final event responds to the needs and ambitions of all network members.

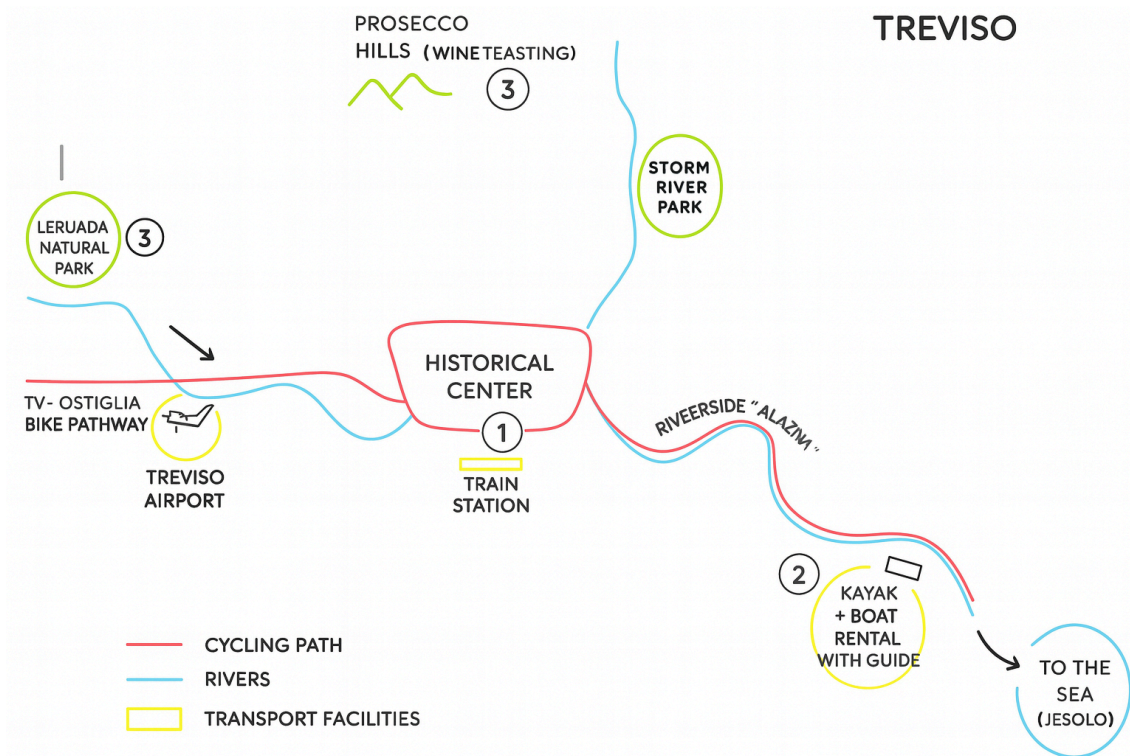
## Designing rural mobility together: insights from the Bram Transnational Meeting

**At the Bram Transnational Meeting, Lead Expert Clyde Hutchinson facilitated three theoretical sessions that explored new perspectives on rural mobility, tourism, and sustainable infrastructure design.**

### Session 1: Beyond visitors – Tourism infrastructure serving residents

Participants examined tourism dynamics by **mapping a “3-day tourist experience”** alongside the weekly journeys of rural residents. By comparing needs, they identified shared assets (such as parking, benches, buses, and bikes), friction points, and opportunities. Teams proposed shared-use infrastructure solutions designed to serve both tourists and locals, focusing on multi-purpose services and cross-sector partnerships.





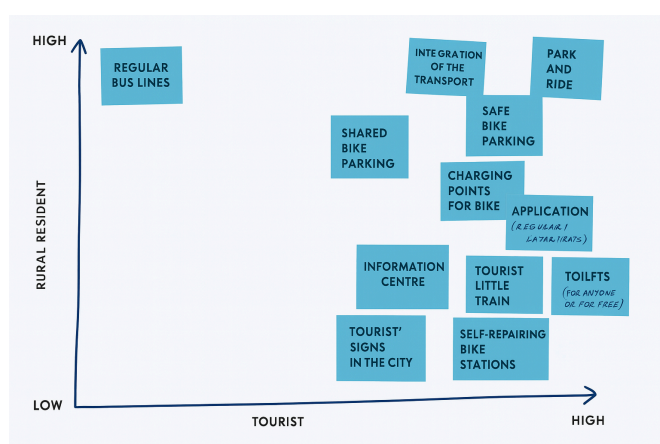
## Session 2: Occasional mobility – Beyond routine routes

Using persona cards, participants interviewed each other to assess barriers like cost, timing, and accessibility in occasional trips. Small groups brainstormed solutions tailored to specific mobility challenges and then prototyped practical ideas to improve connectivity and user experience.



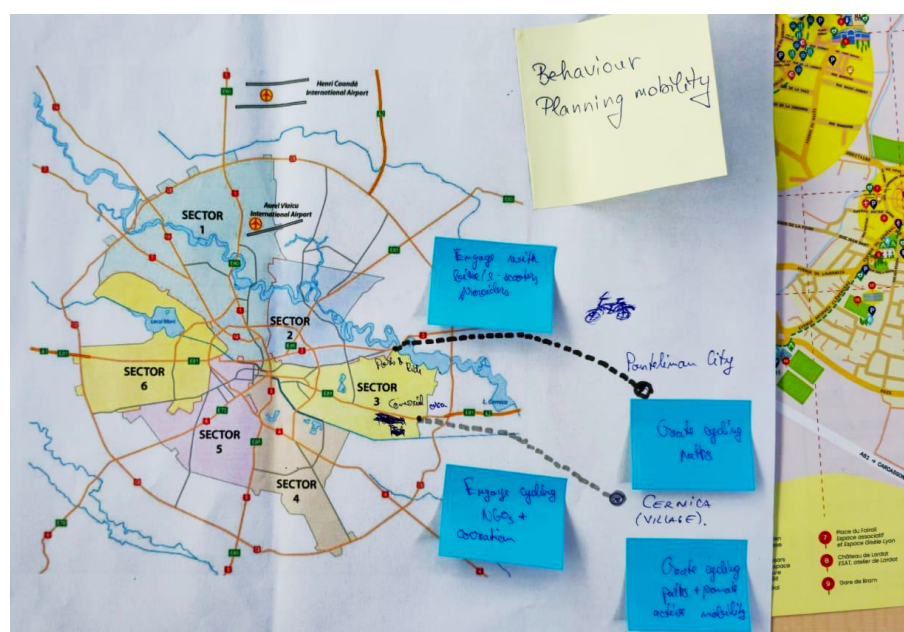


## Session 3: Moving green – Active transport in rural areas



This session focused on promoting active travel. Teams identified key obstacles such as safety concerns and infrastructure gaps, mapped them on an impact-likelihood matrix, and sketched routes linking Bram's key nodes. They also developed community engagement roadmaps involving schools, local businesses, and associations, including concepts for pilot launch events.

**Overall, the sessions highlighted co-design, resident-tourist synergies, and sustainable transport strategies that strengthen regional mobility and inclusivity.**



## Mini-Peer Review: Feedback Rounds in Bram

During the Transnational Meeting in Bram, we dedicated time to the mini-peer review feedback sessions. Each group took part in 20-minute rounds designed to give every partner the chance to both share and receive feedback.

The format proved to be highly enriching: long enough to dig into the key issues, clarify questions, and reflect on the draft IAPs with the help of the structured support table created



for the exercise. At the same time, the limited time frame kept the discussions dynamic and focused, ensuring that everyone remained engaged and attentive.



While groups were either giving or receiving feedback, those not directly involved at that moment joined a **storytelling taster session** led by Clyde Hutchinson. This parallel activity provided an extra layer of inspiration, offering practical tools to strengthen how partners communicate their work.

## Shaping Treviso Together

**To ensure that the final event in Treviso is relevant and meaningful for all participating cities, we ran an interactive session using the Mentimeter tool during our coordination meeting in Bram. The goal was to gather each partner's ideas, concerns and ambitions across five key dimensions that will shape both the content and the atmosphere of the event.**

### Event objectives:

Participants emphasised the importance of making the event a platform to access funding opportunities, strengthen political engagement, and showcase transferable good practices. Mutual learning and building lasting partnerships were also seen as essential goals to carry forward the momentum of the network.

### Behavioural change:

Participants stressed the importance of building trust in the project, especially among citizens and politicians who are skeptical about implementation capacity. A shared priority to the implementation was the objective to reduce car dependency, especially for short trips, and promote a cultural shift towards sustainable mobility.



## Barriers and Frustrations:

Key obstacles identified include limited political support, lack of long-term funding, resource constraints, and citizen disengagement. These challenges highlight the need for practical, visible outcomes that can strengthen public and institutional commitment.

## Expectations for the Event:

There is a strong desire for the event to deliver concrete takeaways: actionable examples, expert insights, and tangible inspiration. Participants want to leave Treviso with realistic strategies, tools, and contacts to bring back home.

## Target Audience:

Partners called for active involvement of political leaders, civil servants, young people, and local stakeholders. Including diverse voices is key to ensuring that the final event resonates across sectors and generations —and sets the stage for ongoing collaboration beyond URBACT.

**Overall, the experience was a highly valuable one, and one which we look forward to building on.**



This Mentimeter exercise helped co-create a shared vision for Treviso, ensuring that the final event will not only be a closing celebration, but also a moment of reflection, knowledge sharing, and forward-looking momentum for future collaboration beyond the URBACT framework.

### Pictures and more information in Bram's Linkedin account:

[https://www.linkedin.com/posts/ville-de-bram\\_mobilitee-cette-semaine-la-ville-de-bram-activity-](https://www.linkedin.com/posts/ville-de-bram_mobilitee-cette-semaine-la-ville-de-bram-activity-)



## From Feedback to Action

This Quarterly Journal captures the intensity of our work from March to June: the online coordination meeting, the Paris exchanges, and the inspiring Transnational Meeting in Bram.

Together we advanced on our Integrated Action Plans, tested the mini-peer review, and reinforced the sense of a shared journey across territories. What stands out is the combination of practical progress and mutual inspiration that keeps pushing the network forward.

See you in the next Journal—where we'll complete the peer review and put the insights from the design ethos into practice.

**Stay tuned!**

