

EU City Lab on active mobility

Hamburg (DE), 28-10 October 2025

Venue: [Dialoghaus Hamburg](#)

Moderators: Bonnie Fenton and Mary Dellenbaugh-Losse

Draft agenda

First day

Tuesday, 28 October	
08:30 – 09:00 (30')	Welcome coffee, registration & informal networking
09:00 – 09:15 (15')	Setting the feet and wheels in motion: Welcome & opening With the City of Hamburg and Dialoghaus – partner of EUI-IA CUSTOM project
09:15 – 10:00 (45')	Moving differently, living better: The active mobility revolution Defining active mobility within integrated mobility systems <i>Marianne Weinreich, leading expert in active and sustainable mobility, cofounder of The Cycling Embassy of Denmark, and the City of Hamburg</i>
10:45 – 11:15 (30')	Coffee/tea break
11:15 – 11:30 (15')	Cities leading the way: Active mobility experiences across Europe Introduction to active mobility gallery
11:30 – 13:00 (1h30')	Active Mobility Gallery: Learning from city to city – Round 1 With representatives from four cities across Europe
	Active Mobility Gallery: Learning from city to city – Round 2 With representatives from four cities across Europe
13:00 – 14:00 (1h)	Lunch break
14:00 – 14:30 (30')	Walking the Talk: Hamburg's active mobility and introduction to site visits With city of Hamburg and Dialoghaus, partner of EUI-IA CUSTOM project
14:30 – 17:30 (3h)	Site visits Exploring active mobility projects across the City of Hamburg* (visits to be confirmed)
18:00	Informal networking dinner at Dialoghaus

Second day

Wednesday, 29 October	
08:30 – 09:00 (30')	Welcome coffee, registration & informal networking
09:00 – 09:15 (15')	Introduction and short recap of first day
09:15 – 10:00 (45')	Inclusive journeys: behaviour change and accessibility hand in hand Breakout discussion room with leading cities on: • Behaviour change • Accessibility & inclusion
10:00 – 10:45 (45')	Beyond boundaries: modal shift and urban–rural synergies Break-out discussion room with leading cities on: • Intermodality / modal shift • Urban-rural linkages
10:45 – 11:15 (30')	Coffee/tea break
11:15 – 12:00 (45')	Safe streets, shared spaces: reimagining mobility together Break-out discussion room with leading cities on: • Public space reallocation / low-traffic zones • Safety
12:00 – 12:30 (30')	Wrapping up and shaping tomorrow's mobility: what's next? Presentation of EUI and URBACT opportunities
12:30 – 13:30 (1h)	Lunch/end of the EU City Lab