

# EU City Lab on active mobility

Hamburg (DE), 28-29 October 2025

Venue: [Dialoghaus Hamburg](#)

Moderators: Bonnie Fenton and Mary Dellenbaugh-Losse

Draft agenda

First day

| Tuesday, 28 October      |   |
|--------------------------|---|
| 08:30 – 09:00 (30')      | <b>Welcome coffee, registration &amp; informal networking</b>   |
| 09:00 – 09:15 (15')      | <b>Setting the feet and wheels in motion: Welcome &amp; opening</b><br>With the City of Hamburg and Dialoghaus – partner of EUI-IA <a href="#">CUSTOM</a> project   |
| 09:15 – 10:00 (45')      | <b>Moving differently, living better: The active mobility revolution</b><br>Defining active mobility within integrated mobility systems<br><i>Marianne Weinreich, leading expert in active and sustainable mobility, cofounder of The Cycling Embassy of Denmark, and the City of Hamburg</i> |
| 10:45 – 11:15 (30')      | <b>Coffee/tea break</b>   |
| 11:15 – 11:30 (15')      | <b>Cities leading the way: Active mobility experiences across Europe</b><br>Introduction to active mobility gallery   |
| 11:30 – 13:00<br>(1h30') | <b>Active Mobility Gallery: Learning from city to city – Round 1</b><br>With representatives from four cities across Europe   |
|                          | <b>Active Mobility Gallery: Learning from city to city – Round 2</b><br>With representatives from four cities across Europe   |
| 13:00 – 14:00 (1h)       | <b>Lunch break</b>  |
| 14:00 – 14:30 (30')      | <b>Walking the Talk: Hamburg's active mobility and introduction to site visits</b><br>With city of Hamburg and Dialoghaus, partner of EUI-IA CUSTOM project   |
| 14:30 – 17:30 (3h)       | <b>Site visits</b><br>Exploring active mobility projects across the City of Hamburg* (visits to be confirmed)   |
| 18:00                    | <b>Informal networking dinner at Dialoghaus</b>   |

**Second day**

| <b>Wednesday, 29 October</b> |   |
|------------------------------|---|
| 08:30 – 09:00 (30')          | <b>Welcome coffee, registration &amp; informal networking</b>   |
| 09:00 – 09:15 (15')          | <b>Introduction and short recap of first day</b>  |
| 09:15 – 10:00 (45')          | <b>Inclusive journeys: behaviour change and accessibility hand in hand</b><br><br>Breakout discussion room with leading cities on: <ul style="list-style-type: none"><li>• Behaviour change</li><li>• Accessibility &amp; inclusion</li></ul> |
| 10:00 – 10:45 (45')          | <b>Beyond boundaries: modal shift and urban–rural synergies</b><br><br>Break-out discussion room with leading cities on: <ul style="list-style-type: none"><li>• Intermodality / modal shift</li><li>• Urban-rural linkages</li></ul>         |
| 10:45 – 11:15 (30')          | <b>Coffee/tea break</b>   |
| 11:15 – 12:00 (45')          | <b>Safe streets, shared spaces: reimagining mobility together</b><br><br>Break-out discussion room with leading cities on: <ul style="list-style-type: none"><li>• Public space reallocation / low-traffic zones</li><li>• Safety</li></ul>   |
| 12:00 – 12:30 (30')          | <b>Wrapping up and shaping tomorrow's mobility: what's next?</b><br><br>Presentation of EUI and URBACT opportunities  |
| 12:30 – 13:30 (1h)           | <b>Lunch/end of the EU City Lab</b>   |