



URBACT



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# BENISSA

## ONE HEALTH

# KEY CHALLENGES FOR BENISSA



## Ageing Population

Growing demand for health, social and mobility services adapted to older residents.



## Environmental Pressure and Climate Change

Increased heatwaves, flood risk, coastal erosion and the need to strengthen water, waste and energy systems.



## Mobility and Accessibility Challenges

Mountainous topography, dispersed urban areas and limited transport options affecting daily movement.



## Impact and Dependence on International Tourism

Pressure on infrastructure, multicultural integration needs and the urgency to shift towards more sustainable tourism models.

# STRATEGIES

01

## Integrated Health Services

Improving healthcare infrastructure and accessibility for all residents.

02

## Environmental Protection

Conserving natural resources and enhancing climate resilience.

03

## Animal Welfare

Promoting responsible care and disease prevention.

04

## Social Inclusion & Community Engagement

Strengthening participation, education and support networks.

05

## Active Living & Sports Promotion

Encouraging physical activity, healthy habits and accessible sports for all ages.



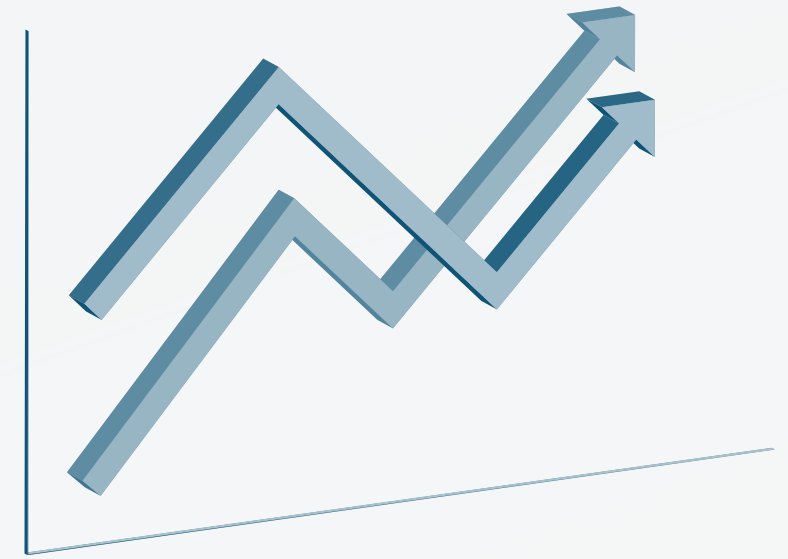
# KEY ACTIONS

- Municipal sports school focused on health and social cohesion.
- Community awareness campaign “Benissa es salut”.
- Green spaces and local sports facilities.
- Close cooperation with the health department for physical activity programs.
- Local welfare and biodiversity. Ecological promenade as a healthy and educational space.
- Sustainable activation of Serra de Bèrnia. Safe and healthy school paths. Sustainable tourism based on One Health.



# IMPACT

Better health, more nature, greater sustainability, and stronger community cohesion.



**Benissa pone en marcha el programa En Moviment: una iniciativa que une la salud y el deporte para mayores de 60 años**

22 marzo 2024 | Notas de Prensa



**Benissa se protege ante posibles incendios: así funciona su pionero sistema 'Fire Forest Detection'**

28 mayo 2024 | PSTD



**Benissa abre un nuevo espacio multideportivo en Beniver para los más jóvenes**



**Benissa empieza a renovar los contenedores de reciclaje de plástico y cartón en todo el término municipal**

31 julio 2025 | Actualidad, Medio ambiente, Notas de Prensa





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