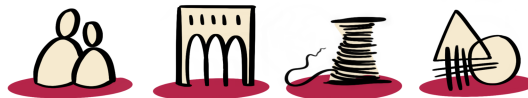


ARCHETHICS

Integrated Action Plan BÉTERA (Spain)

Valorizing our history
as a driver for sustainable tourism,
local attractiveness, community engagement.



1. VISION

PRESERVATION AND VALORIZATION OF SPANISH CIVIL WAR DEFENSIVE STRUCTURES IN BÉTERA, INCLUDING SHELTERS AND THE PUIG-CARASOLS DEFENSIVE LINE

This project centers on the preservation and promotion of Spanish Civil War defensive structures in Bétera, with a specific aiming to develop two resistance centers into tourist attractions.

We aim to protect and highlight a network of eight shelters and the Puig-Carasols defensive line in Bétera. This line includes six inventoried resistance centers, two of which - Corral del Quirro and La Jonquera - are being transformed into accessible tourist sites. Other remnants of the line exist, but their historical interest is limited due to incomplete construction when the war ended.

An special aspect of this project involves producing a documentary that features testimonials from residents who were children during the war. Many still recall these events and are willing to share their experiences. The documentary will incorporate historical data collected largely through the local cultural association, the Centre d'Estudis Locals de Bétera (CELB), which comprises several members of our local group (ULG).

The documentary aims to educate local school children and engage the broader community. We also plan to enhance these historical sites through available democratic memory grants or self-funding, creating a cohesive, visitor-friendly network. One shelter will be converted into a "memory museum," utilizing augmented reality to recreate the wartime atmosphere, including air raids or warnings.

INTRINSIC ASPECTS OF THE VISION:

- **Sustainable Tourism Development:**

The project aims to create a network of historical sites that integrate sustainable tourism practices, ensuring that the promotion of cultural heritage respects the environment and benefits future generations.

- **Community Engagement and Local Benefits:**

Active local community involvement is crucial to this project. By valorizing these historical sites, we seek to generate long-term benefits for Bétera's residents, including educational opportunities, increased tourism, and local economic growth.

2. STRATEGIC OBJECTIVES

ENHANCE HISTORICAL AWARENESS AND EDUCATION:

Develop educational programs and materials to raise awareness of the Spanish Civil War's impact on local history, targeting schools and community organizations.

New Development: The creation of **illustrated educational maps** about the Spanish Civil War relics in Bétera, highlighting the resistance centers and air-raid shelters, to be distributed to educational centers.

Relation: These maps serve as an educational tool to raise historical awareness among the youth. The use of illustrations inspired by comic or cartoon styles makes the historical content more engaging and understandable for children. Additionally, these maps are designed to be accessible to people with disabilities, promoting inclusive education and expanding knowledge about the impact of the Spanish Civil War on the community.

PROMOTE SUSTAINABLE TOURISM DEVELOPMENT:

Create sustainable tourism strategies that attract visitors to Bétera while preserving the integrity of historical sites and benefiting the local economy.

The creation of **illustrated educational maps** provide information about accessible routes and places of interest in Bétera. This approach not only promotes accessibility for a wider audience but also encourages inclusive tourism. The accessible maps allow tourists with mobility issues or visual impairments to enjoy local history and heritage, aligning with the development of sustainable tourism that respects all individuals, regardless of their physical abilities. Additionally, the use of sustainable materials for these resources contributes to environmental sustainability.

The **Documentary on the Spanish Civil War**, focusing on the experiences of the children of the war, now in their 90s, who lived through the conflict in Bétera, with their testimonies, combined with historical documentation and expert participation, will provide an in-depth exploration of the war's impact on the local community, particularly through the shelters and defensive centers. The documentary serves as a powerful educational tool to enhance historical awareness. By documenting personal stories, it makes the history more tangible and relatable, especially for younger generations who may otherwise struggle to connect with this period. The documentary's approach, integrating personal narratives and expert insights, offers a unique perspective on Bétera's role in the Spanish Civil War, providing valuable educational material for schools and tourists alike.

FOSTER COMMUNITY PARTICIPATION AND OWNERSHIP:

Engage local residents through workshops, volunteer opportunities, and collaborative decision-making processes to cultivate a sense of ownership and pride in their heritage.

Inviting members of the CELB (Local Studies Center of Bétera) to participate in guided visits to the resistance centers with their families, and the opportunity to record content for

the documentary. This activity fosters active community participation in the preservation and dissemination of their heritage. Involving multiple generations, as in the case of the documentary, strengthens the community's emotional connection to its history, while allowing the local population to become advocates and active participants in their own heritage. It also contributes to creating a sense of ownership and belonging to their history, which is a key component for sustainable and participatory tourism management.

The documentary will be integrated into **tourist visits**, with local residents, particularly from the **CELB**, contributing to the content creation. It will also highlight accessible historical sites in Bétera, supported by the new accessible maps and panels. The documentary not only serves as an educational tool but also enhances the overall visitor experience by offering a deeper understanding of Bétera's history. Its focus on local stories and accessibility ensures that it supports sustainable tourism development by creating an inclusive narrative that attracts a broader audience, including those with disabilities. The film, combined with the new accessible resources, will increase visitation and support sustainable, year-round tourism

IMPLEMENT INNOVATIVE TECHNOLOGY FOR HISTORICAL ENGAGEMENT:

Utilize augmented reality and other innovative technologies to enhance visitor experiences at historical sites, making them more interactive and educational about their significance.

The implementation of **tactile maps and plans with braille transcription and pictograms**, along with the use of QR codes to provide additional information at points of interest. The use of innovative technologies, such as maps with QR codes, promotes greater engagement with local history. By facilitating access to information about Civil War relics and other heritage resources, these tools make heritage more accessible and interactive, particularly for people with disabilities. This incorporation of technology not only modernizes the tourism experience but also ensures that Bétera's history is accessible to all, regardless of physical ability.

The **documentary will be accompanied by interactive digital content**, available through QR codes at heritage sites, where viewers can access behind-the-scenes content, interviews, and extended features. Additionally, the film's content will be made available in accessible formats, such as audio descriptions and subtitles, ensuring that it reaches a wide audience. The documentary leverages innovative technology to create an engaging, interactive experience for all visitors. By offering digital access to additional content through QR codes, it allows tourists and students to explore the historical narrative in more depth. The incorporation of accessibility features ensures that the documentary is inclusive and aligns with the goal of making historical engagement available to everyone, regardless of their physical or sensory abilities

3. FOCUS AREA

- **Educational Programs and Community Outreach:**

Develop educational materials and programs fostering awareness of local history, targeting schools and community organizations. The documentary will serve as an educational resource, aiming to inform and engage the community.

The ongoing development of **illustrated educational maps** designed specifically for children, easy to interpret, with a design reminiscent of animated cartoons, making them highly relatable for young audiences. These maps will be distributed to schools, where they will form the basis for guided visits explaining the Spanish Civil War and its impact on Bétera through the shelters and defensive centers. This initiative significantly enhances educational outreach by providing visual and engaging materials for children, which will foster a deeper understanding of the Spanish Civil War. The maps make learning about complex historical events more accessible, bridging the gap between traditional history teaching and interactive learning. Furthermore, they are designed to be inclusive, ensuring accessibility for children with disabilities, thus expanding the reach of the educational program to all members of the community.

- **Sustainable Tourism Development:**

Implement strategies that attract visitors to Bétera while preserving historical site integrity and benefiting the local economy.

The **Documentary on the Spanish Civil War**, focusing on personal accounts from war children and their role in Bétera's history, will be integrated into local tourism initiatives, offering a unique experience for visitors, including both residents and tourists. This documentary will be supported by the development of **new accessible signage**, including totems and panels that will help visitors understand Bétera's historical significance in the context of the Spanish Civil War. The documentary and its related educational tools will help foster sustainable tourism by creating a more engaging, accessible, and informative visitor experience. The integration of personal narratives into the tourism experience promotes Bétera's history in an authentic and compelling way, encouraging more people to visit and learn. Additionally, the emphasis on accessibility ensures that the tourism offering is inclusive, catering to diverse audiences, including those with disabilities. These efforts align with sustainable tourism practices by promoting local heritage in a way that attracts visitors while preserving the cultural and historical integrity of the area.

- **Community Engagement and Involvement:**

Engage local residents through workshops, volunteer opportunities, and collaborative decision-making, fostering ownership and pride in their heritage.

The **Engagement of the local community** in the creation of the documentary, especially elderly residents who were children during the Spanish Civil War, sharing their personal stories. This participation also extends to local experts and community members from the CELB, who are contributing their insights and knowledge. Community involvement is central

to this development, as it empowers local people to share their personal stories and become active participants in preserving Bétera's heritage. The documentary provides a platform for local voices, fostering a deeper sense of ownership over the town's history. By involving the community, the project creates a sense of shared responsibility for preserving and interpreting the town's past, which can foster long-term engagement with heritage preservation initiatives.

- **Integration of Technology in Heritage Sites:**

Utilize innovative technologies, such as augmented reality, to enhance visitor experiences, making historical sites more interactive and educational.

The **use of QR codes** integrated with the documentary at heritage sites, allowing visitors to access supplementary digital content such as extended interviews, behind-the-scenes footage, and additional features. This is complemented by the development of interactive, accessible formats for all visitors, including audio descriptions and subtitles. This initiative represents a significant step in integrating technology with heritage sites. By using QR codes and digital content, the project creates an interactive experience that enhances engagement with the historical sites. It provides visitors with an immersive way to access deeper information while ensuring the experience is accessible to everyone, regardless of physical or sensory impairments. This technological integration not only increases the educational value of the sites but also makes heritage more engaging for modern, tech-savvy audiences.

4. OPERATIONAL/SPECIFIC OBJECTIVES AND THEMATIC ACTIONS

Enhance Historical Awareness and Education

This objective aims to increase the understanding and appreciation of local history among residents and visitors. By providing educational resources and experiences, we hope to foster a deeper connection to the heritage of Bétera, particularly in relation to its role during the Spanish Civil War.

Action 1: "Echoes of History"

Establish an interpretation center in the old barn located near one of the resistance centers.

Expected Outcomes: Increased community engagement and understanding of local history.

Related SDGs:

SDG 4: Quality Education

SDG 11: Sustainable Cities and Communities.

Illustrated educational maps will allow students and the community to visually and interactively understand the remnants of the Spanish Civil War in Bétera. The maps are designed to be accessible, with details about the shelters and defensive centers, promoting a better understanding of the local history and the impact of the Spanish Civil War on the area. This tool contributes to the objective of enhancing historical awareness by making history accessible to everyone, including children and people with disabilities.

Action 2: "War Stories Tour"

Organize guided archaeological tours explaining both the history and the local flora and fauna.

Expected Outcomes: Improved historical literacy and appreciation for the local environment.

Related SDGs:

SDG 4: Quality Education.

SDG 11: Sustainable Cities and Communities.

Guided tour of the resistance center, for members of the CELB (Local Studies Center of Bétera) and their families will be invited to participate in a guided tour led by the archaeologist who has overseen the restoration of the resistance center. This visit not only offers an immersive and educational experience about the history of the Spanish Civil War but also connects multiple generations, which is relevant to the goal of enhancing historical awareness by allowing the stories of the past to be shared inclusively and participatively.

Action 3: "Digital Heritage"

Create online resources, such as an interactive app or website, providing educational content about the defensive structures and Bétera's history during the Spanish Civil War.

Expected Outcomes: Broader reach of educational resources and increased public interest.

Related SDGs:

SDG 4: Quality Education

SDG 12: Responsible Consumption and Production.

The documentary on the Spanish Civil War era, which includes testimonies from children who lived through the war, fits perfectly with this action. Through this project, a digital resource is created that preserves and transmits oral histories and memories of the past, making local history more accessible and understandable to current and future generations. The filmmakers can also capture footage during visits to the resistance centers, which could enrich both the educational content and the digital understanding of local heritage.

Utilize Technology for Educational and Interactive Purposes

This objective focuses on integrating innovative technologies to enhance the educational experiences of visitors. By employing digital tools and interactive resources, we can create engaging environments that promote a deeper understanding of Bétera's historical significance.

Action 1: "Future of Heritage"

Develop and implement advanced technologies, such as augmented and virtual reality, to enhance the visitor experience at the interpretation center and museum.

Expected Outcomes: Engaging and immersive experiences for visitors, leading to a deeper understanding of history.

Related SDGs:

SDG 4: Quality Education.

SDG 9: Industry, Innovation, and Infrastructure.

The illustrated maps will not only serve as a physical educational tool but can be digitally adapted for use in schools, museums, and tourist sites. The digital version can be interactive, allowing users to explore Bétera's Spanish Civil War heritage virtually, providing a forward-thinking approach to heritage education. This interactive tool is a way of merging past and future educational practices, using technology to bring historical sites to life for younger generations in a format they are familiar with (digital maps designed like animated cartoons or illustrated stories).

Action 2: "Voices of the Past"

Use the documentary as an educational resource within the interpretation center and museum. Create a dedicated interactive space where visitors can watch selected segments of the documentary, complemented by digital displays and audio guides. This will enhance their understanding of the historical context and Foster a deeper connection with the personal stories of those who lived through the events of the Spanish Civil War.

Expected Outcomes: Strengthened community ties and historical awareness among younger generations.

Related SDGs:

SDG 4: Quality Education.

SDG 10: Reduced Inequality.

The documentary on the Spanish Civil War, focusing on the children of the war and their personal stories, can be utilized as an interactive educational tool in this action. This digital resource not only preserves oral histories but also makes them available to a broader audience through technology. The interactive format could involve user-generated content, where viewers can engage with the stories by submitting their own reflections or exploring deeper aspects of the past through augmented reality (AR) or virtual reality (VR) experiences tied to the documentary's content.

Foster Conservation and Environmental Sustainability

This objective seeks to promote environmental stewardship by integrating heritage conservation with sustainability efforts. By engaging the community in conservation activities and monitoring efforts, we aim to protect Bétera's natural and historical resources for future generations.

Action 1: Install discreet environmental sensors to monitor heritage sites, ensuring preservation and minimizing vandalism risk.

Expected Outcomes: Improved protection of heritage sites and increased awareness of conservation needs.

Related SDGs:

SDG 15: Life on Land.

SDG 13: Climate Action.

Action 2: "Under the Stars"

Organize cultural and leisure activities during the evening, such as outdoor exhibitions, community picnics, and stargazing events, to engage local communities in conservation efforts. These nighttime gatherings will create a unique atmosphere, allowing participants to connect with the history and heritage of Bétera under the stars while promoting community involvement in preserving their cultural resources.

Expected Outcomes: Increased community participation in environmental sustainability.

Related SDGs:

SDG 11: Sustainable Cities and Communities.
SDG 15: Life on Land.

The new initiative to create **accessible maps**, made from sustainable materials, fits well within this action. These installations will not only help promote heritage sites, but they are designed to respect the environment by using eco-friendly materials and processes. The use of **QR codes** linking to digital information ensures the sustainability of the resources by reducing paper usage and promoting digital engagement. Additionally, the educational maps with **environmental sustainability themes** could be incorporated into this action. They would guide visitors through the historical and natural sites in Bétera, fostering an understanding of the relationship between heritage conservation and environmental sustainability. For example, the interactive maps can highlight areas of natural beauty or wildlife conservation efforts alongside historical sites, promoting both cultural and environmental conservation.

These innovations align with the objective by encouraging sustainable practices, promoting eco-friendly tourism, and integrating heritage with environmental preservation, ultimately fostering a sustainable future for Bétera's tourism and natural heritage.

Engage Local Communities in Monitoring and Preservation

This objective emphasizes the importance of community involvement in the preservation and interpretation of local heritage. By fostering a sense of ownership and connection to Bétera's history, we encourage local residents to actively participate in preservation efforts and educational initiatives.

Action 1: "Life on the Frontline"

Create workshops for local schools and community groups focusing on the history of the Spanish Civil War, emphasizing its relevance to the local community.

Expected Outcomes: Greater local involvement in heritage preservation and education.

Related SDGs:

SDG 4: Quality Education.
SDG 10: Reduced Inequality.

The **illustrated educational maps** can be used to engage local schools and community groups. These maps, which include areas of historical significance like the war shelters and defensive structures, can be incorporated into community tours. Local guides, perhaps trained by community members, could lead these tours using the maps. This would foster ownership and participation, encouraging local residents to actively engage in the preservation and presentation of their heritage.

Action 2: "Memories of the War"

Develop community screenings of the documentary, encouraging discussions around its themes and historical context.

Expected Outcomes: Increased community dialogue about historical narratives and their implications.

Related SDGs:

SDG 4: Quality Education.

SDG 16: Peace, Justice, and Strong Institutions.

The creation of **illustrated, accessible maps, braille and pictograms** directly connects to the action of preserving the memories of the war. These materials, designed for all levels of ability, can be used as tools for local residents to share their own stories of the war and its impact on the community. By creating these resources in collaboration with local historians, veterans, and residents who experienced the war, you can help preserve the collective memory in a way that is inclusive and interactive. The community can contribute by providing oral histories and by helping create the interpretation of these maps, enriching the educational experience for visitors.

Promote Sustainable Tourism Initiatives

This objective focuses on developing tourism strategies that support economic growth while preserving cultural and natural heritage. By promoting local experiences and responsible tourism practices, we aim to create a sustainable tourism model that benefits the community.

Action 1: "Taste of the Trenches"

Showcase local cuisine from the Spanish Civil War era through themed culinary experiences.

Expected Outcomes: Enhanced local tourism and economic growth while preserving cultural heritage.

Related SDGs:

SDG 8: Decent Work and Economic Growth.

SDG 12: Responsible Consumption and Production.

Culinary experiences that connect visitors to history through themed meals. Involving a **themed dinner about what people would have eaten during the war**, aligns perfectly with sustainable tourism initiatives. organizing **historical meal experiences** where visitors,

especially school groups or tourists, are invited to experience the types of food consumed during the Spanish Civil War, especially the rations given to soldiers or civilians in shelters. These meals can be part of the “**TASTE OF TRENCHES**” experience, which would help tourists understand the everyday struggles of the past through food. Additionally, the **accessibility of the experience** is key: you could design menus and experiences that cater to different needs, including those with visual or mobility impairments. For example, **menus in Braille**, **audio-guided explanations** of the meals’ historical significance, and **visual aids** explaining the importance of each dish and its role during wartime could enhance the visitor experience, making it both accessible and immersive. The **local sourcing of ingredients**, focusing on foods available during the war or typical of the region, would contribute to the **sustainability** of the project. By sourcing locally, we are reducing environmental impact and supporting local businesses. Additionally, the educational aspect of this culinary experience ties in perfectly with your objective of fostering **sustainable tourism** by creating **unique, immersive, and educational experiences** for visitors, while also involving the local community in the development of these initiatives.

Action 2: Organize guided nature and history walks that educate visitors about local heritage and ecology.

Expected Outcomes: Increased visitor engagement with both historical and environmental aspects.

Related SDGs:

SDG 11: Sustainable Cities and Communities.

SDG 15: Life on Land.

Guided tours that combine history, ecology, and local heritage, that combine elements of **historical education** about the Spanish Civil War and the **ecological significance** of the región could highlight **local biodiversity**, the importance of preserving natural landscapes, and the role of these areas during the war (such as where refuges were built, defense lines, or how nature played a role in sheltering people).

These tours could be designed in a way that they cater to various needs, ensuring that they are **accessible to all visitors**, including those with disabilities, making use of **visual and audio aids** for a more inclusive experience. For example, we could incorporate **audio guides** in multiple languages, **interactive maps**, or use **augmented reality (AR)** to bring historical events to life at specific spots along the route. These features would **engage visitors** and **educate them** about the historical significance of the location as well as its ecological importance.

Additionally, we could incorporate the **"under the stars" element** as a unique experience for tourists, organizing **evening walks under the stars**, giving them a chance to learn about local **astronomy** (tying in with ecological awareness) while also discussing the role the night sky may have played in the lives of people during the war.

To make the walking tours more sustainable, we could focus on **eco-friendly practices** like **minimal impact** tourism (ensuring that the trails are not harmful to the environment), using **local guides** (who bring an authentic understanding of both history and ecology), and promoting **low-carbon transportation** to and from the site (such as electric vehicles or bike rentals).

These tours would also help raise awareness of the importance of **preserving both cultural and natural heritage** for future generations, encouraging visitors to understand the significance of sustainable practices while enjoying the area's unique historical and natural offerings.

Integrate Innovative Technology for Historical Engagement

This objective aims to leverage technology to create compelling experiences that enhance historical understanding and engagement. By using digital tools, we can connect visitors with the past in innovative ways, making history more accessible and relatable.

Action 1: "Echoes of the past"

Develop augmented reality experiences in the interpretation center and museum, allowing visitors to visualize historical events.

Expected Outcomes: Enhanced visitor understanding and interest in historical narratives.

Related SDGs:

SDG 9: Industry, Innovation, and Infrastructure.

SDG 4: Quality Education.

The **production of a documentary** about the **Spanish Civil War**, featuring **oral testimonies of the children of the war** (now in their nineties), would be an excellent addition to this action. The **documentary** could be projected on screens within the heritage sites or even presented in interactive formats like **QR codes** at the locations of interest, allowing visitors to access the testimonies and stories of the past as they explore. Since these testimonies and historical representations are available in **accessible formats** (e.g., subtitles, audio in different languages, or descriptions in braille or easy-to-read texts), it ensures that people with **disabilities** can also experience the history in an inclusive way.

Action 2: "Interactive Heritage"

Use QR codes and interactive technologies at historical sites for additional information and context.

Expected Outcomes: Improved visitor experiences through accessible information.

Related SDGs:

SDG 9: Industry, Innovation, and Infrastructure.

SDG 12: Responsible Consumption and Production.

The creation of **interactive educational maps** for **school visits** could also fit within this action. These **digital maps** would be accessible through mobile devices, allowing students to explore the history of the shelters and defensive centers in a more immersive way. These **illustrated maps** could be designed to be visually engaging and easy for children to interpret, using styles similar to **cartoons** or **illustrated stories**.