

# C4TALENT

**Where talent meets opportunity:**  
Building a thriving entrepreneurial ecosystem



## PROBLEM

- Young entrepreneurs face difficulties in securing seed funding and financial resources
- Young entrepreneurs can't afford to rent a place to start their own business and have the opportunity to make their idea come true
- Young entrepreneurs haven't the experience and knowledge because there isn't someone to mentor them and give advice about the process to build the business, they don't have extreme knowledge about the environment and green transition

## VISION

- Increase the financial support for startups
- Create business hub
- Enhance the cooperation of our University to be more motivated to students to find new ideas

## ACTIONS

- Entrepreneurial training and mentoring
- Spaces for businesses
- Cooperation entrepreneurs with University
- Encourage new entrepreneurs with new ideas take part in Piraeus Blue Growth competition which will take place in our University.
- Organize regular workshops and meetings for students to share their questions to existing entrepreneurs in Piraeus

## STAKEHOLDERS

- Municipality of Piraeus and departments of the Municipality
- Blue lab
- Businesses from our existing actions
- Students from high schools
- Startup center
- Business center of Piraeus
- Blue innovators of Piraeus (blue economy cluster)

## RESULTS (by 2026)

- Enhance the relationship with our University
- Create our business hub
- Develop local funding schemes and seek sponsorships.
- Initiate mentoring programs connecting young entrepreneurs with experienced professionals.

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