Municipality of Piraeus
Development Organization of Piraeus

Integrated Action plan SUMMARY

ΔΗΜΟΣ ΠΕΙΡΑΙΑ

PLUS ΠΕΙΡΑΙΑΣ

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1. Introduction

Piraeus, situated in the Greater Attica region of Greece, stands as a prominent port city facilitating the nation's maritime trade activities. It serves as a focal point for major enterprises and institutions, such as universities and hospitals, contributing to its status as a metropolitan hub. Covering a total area of 10.9 square kilometers, the municipality of Piraeus lies 12 kilometers away from the heart of Athens, the capital city.Over the past few years, Piraeus has gained global recognition as a vibrant blue economy hub, acting as a crucial link along the Silk Road, connecting Greece to the broader East Mediterranean region.

Piraeus is home to one of Greece's most established academic institutions, the University of Piraeus, which stands as the oldest academic institution dedicated to the exploration of marine and maritime activities.

The Development Organization of Piraeus Municipality

The establishment of the organization "ΠΕΙΡΑΙΑΣ PLUS" took place in April 2021 with the objective of fostering the development potential of the citizens. The board comprises elected councilors led by the Mayor of Piraeus, along with the guidance of an external expert CEO. The organization operates with utmost transparency, adhering to the regulations stipulated in the 4412/16 National Law, which also governs the Municipality, ensuring that all contracts are subject to discussion and voting by the Financial Committee and the City Council.

With Piraeus Municipality being the largest port and the second Metropolitan Center in the country, the organization's primary goal is to address contemporary challenges effectively. It aims to formulate localized development policies, seeking innovative solutions to present-day challenges while drawing from international best practices, diverse social groups' creativity, research insights, entrepreneurial initiatives, and civil society organizations.
Piraeus emerges as a prominent business, commercial, shipping, and tourism hub of international acclaim, emphasizing urban sustainability encompassing urban planning, environmental stewardship, and energy development, along with promoting social cohesion.
The Development Organization streamlines bureaucratic processes and minimizes delays, concurrently addressing staffing shortages without displacing Municipality employees' roles.
Operations of Development Organization

- To be the development arm of Piraeus Municipality and provide services according to its institutional frame

- To provide technical support to the Republic Region in a study and executive level
- To attract and facilitate development investments of public and private sector
- To promote and strengthen the competitive potential of the Municipality
- To contribute in the productive reconstitution and the strengthen of social cohesion through the creation of quality jobs and the improvement of provides services to the citizens

2.Main Problems- Indicators

As a development agency of the municipality, we have seen and through the project we have approved C4TALENT this issue is attributed to a lack of sufficient local support and financial resources necessary to nurture and keep these individuals active within the local community. Young entrepreneurs face difficulties in securing seed funding and financial resources also, young entrepreneurs can't afford to rent a place to start their own business and have the opportunity to make their idea come true the last but not least entrepreneurs haven't the experience and knowledge because their isn't someone to mentoring them and give advice about the process to build the business. There are plenty of advisory companies but they must pay a lot of money to take advice.

It is fact that there isn't cooperation between University and businesses, businesses in our Municipality search for new employers to make their internships and then be a part of the business.

All these informations we collect from our cooperation with the local action of our Municipality Support Business Center and Start Up Piraeus. These actions have direct cooperation with businesses and as result they know about the problems of our entrepreneurs.

Indicators

How many entrepreneurs take advantage from our hub.

How many existing entrepreneurs mentoring or support a new student to make their idea true.

How much of new entrepreneurs understand the vision of green transition.

3.Our Vision

To cultivate Piraeus as a vibrant business hub of entrepreneurship, where young talents thrive and contribute to sustainable economic growth and business development. Also, new entrepreneurs with the essence of green technologies and eco-friendly operations. Increase the financial support for startups, create business hub and enhance cooperation of our University to be more motivated to students to find new ideas.

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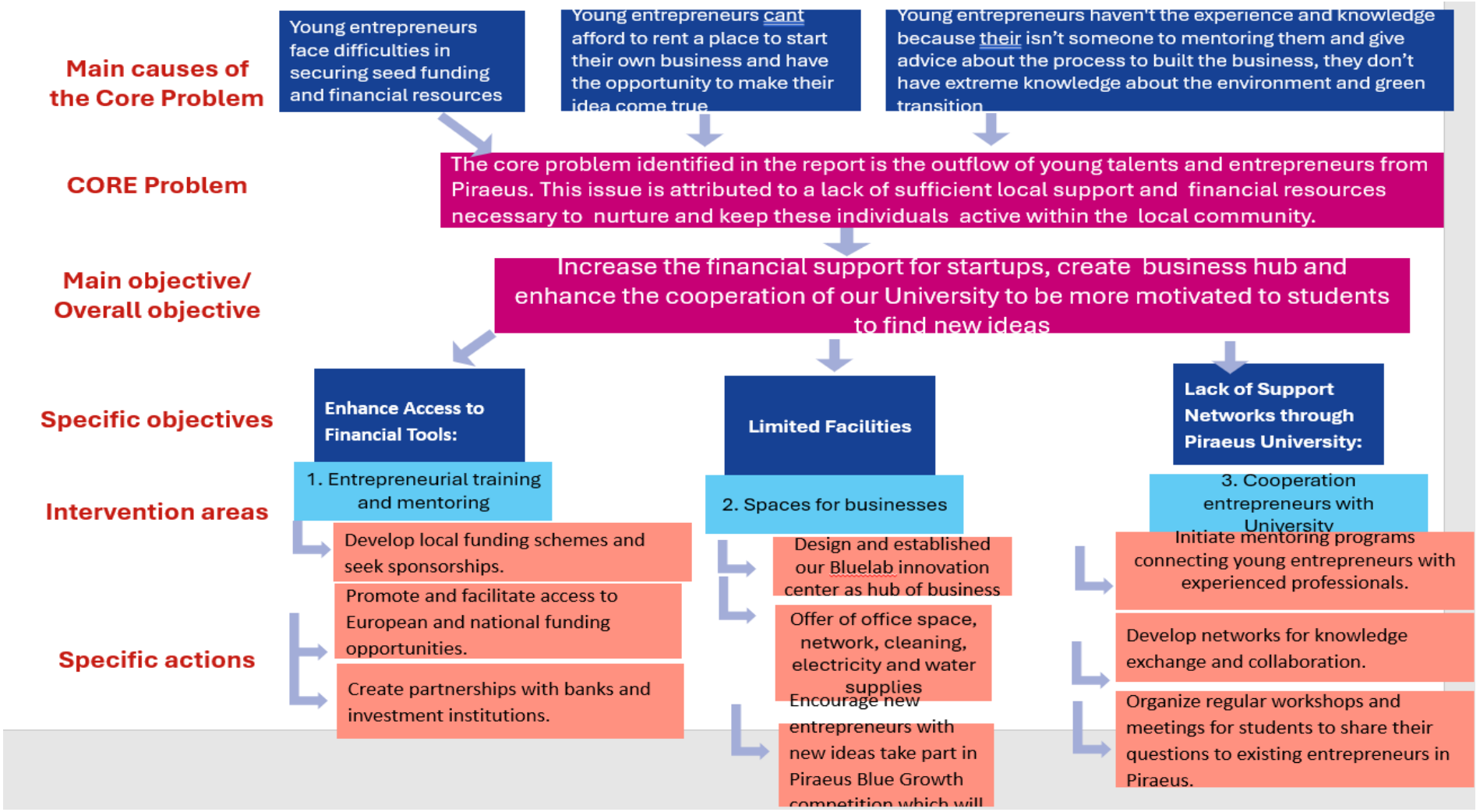

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4.GANTT

Actions:	2025.				2026.								2027.							
Intervention Area 1. Enhance Access to Financial Tools - Entrepreneurial training and mentoring																				
Action: Develop local funding schemes and seek sponsorships																				
Action: Promote and facilitate access to European and national funding opportunities																				
Action: Create partnerships with banks and investment institutions																				
Intervention Area 2 . Limited Facilities - Spaces for businesses																				
Action: Design and established our Bluelab innovation center as hub of business																				

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Action: Offer of office space, network, cleaning, electricity and water supplies																			
Action: Encourage new entrepreneurs with new ideas take part in Piraeus Blue Growth competition which will take place in our University.																			
Intervention Area 3 . Cooperation entrepreneurs with University																			
Action: Initiate mentoring programs connecting young entrepreneurs with experienced professionals																			
Action: Develop networks for knowledge exchange and collaboration																			
Action: Organize regular workshops and meetings for students to share their questions to existing																			

entrepreneurs in Piraeus	

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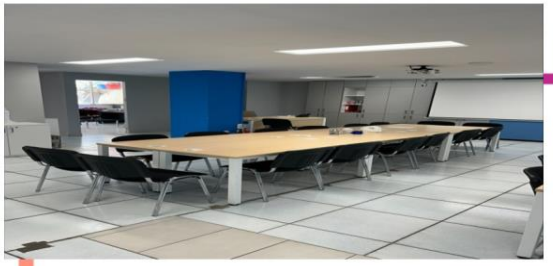
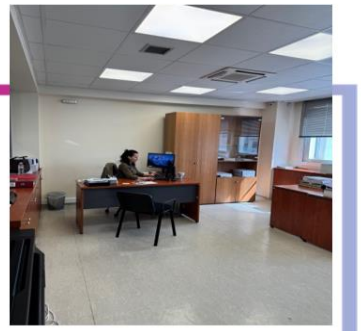
5.TESTING ACTION

We create business hub in the same place with our Bluelab, we have one engineer, she has rent the space more than 6 months, we are expecting three more young entrepreneurs who will work directly with our Blue lab.

Business Hub

ESTIMATED 20.000,00€





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We presented our work and our idea at the 9th Blue Growth Competition Piraeus. We spoke with young entrepreneurs who took part in the competition and encouraged them to start the idea and their first business steps on our business hub.

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6.Stakeholders – Ulg Members

We have stakeholders that they have helped as to collect information about the situation of the Entrepreneurship in our Municipality. Specifically, we have a lot of stakeholders from our Local Actions Start Up Piraeus and Business Support Center which they gave as an idea about the problems face a new entrepreneur in our Municipality. Also, they inform all the business ecosystem for our business hub and the costs that we have for the rent and for the facilities we offer. We manage have 8 **ulg meetings** and one more to close our project which take place at the end of December.

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TN MEETINGS

VILLANOVA

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ROESELARE

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CENTRAL SARAJEVO

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NYIREGYHAZA

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