URBACT

Co-funded by the European Union
Interreg

C4TALENT
Where Talent Meets Opportunity:
Building Thriving Business Ecosystems

Pula 2030 : towards a diversified and resilient economy

UNSUSTAINABLE ECONOMY HEAVILY RELIANT ON TOURISM

- Institutions Give Preference to Tourism Related Businesses
- Infrastructure Development is Overly Focused on Tourism
- Strategic documents are incomplete and not effectively implemented

PULA 2030: A VISION FOR THE VALLELUNGA DISTRICT

Pula in 2030 is a city tailored to its inhabitants and guided by the principle of sustainable development across social, economic, and spatial dimensions.

DEVELOP SKILLS & SUPPORT

Create supportive services for alternative sectors

REBUILD ZONE

Build the infrastructure for an innovation HUB in Vallelunga

SMART HOUSING & TOURISM

Create and implement comprehensive actionable strategies

STAKEHOLDERS

Public administration, Municipal services, Science & research, Entrepreneurship & innovation, Education, Urban planning & architecture, Culture & social services, Local authorities, Youth, Green Ngo's, Neighborhood Commities

RESULTS

- 100 Legal & Finance Services
- 50 Education & Training Programs
- Scholarships for Alternative Industries
- Space for 20 Startups
- 5 R&D Projects Annually
- 12 Business Events per Year
- 30% Renewable Energy in New Infrastructure
- 200 Affordable Housing Units & Sustainable Financing
- More Off-Season Arrivals & Stays
- Higher SME Revenues Beyond Tourism

URBACT C4TALENT website

GRAD PULA CITTÀ DI POLA